

**Understanding  
Aboriginal  
Literacy Markets  
in Canada:  
A segmentation analysis**



# Understanding Aboriginal Literacy Markets in Canada: A segmentation analysis

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In partnership with:



Funding provided by:



Human Resources and  
Skills Development Canada

Ressources humaines et  
Développement des compétences Canada



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# Chapter 1

## Introduction

The following report has been drafted by DataAngel Policy Research Incorporated under contract to Bow Valley College. The project has been funded by the Office of Literacy and Essential Skills at Human Resources and Skills Development Canada as one element in a larger project that is focused on the development of assessment and instruction tools for use by employers and providers of literacy programs. The report presents an economic analysis of literacy of Aboriginal peoples in Canada. More specifically the report provides estimates of the level of literacy skill demand, of literacy skill supply by labour force status, estimates of the size of literacy skill shortages and surpluses and the costs and benefits of eliminating shortages through instruction provided to various groups of Aboriginal adults with each province and Territory.

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This report attempts to shed light on the economic dimensions of the literacy problem that Canada's Aboriginal adults face.

The report does so by providing estimates of:

- the labour market demand for prose literacy for various groups of Aboriginal adults in each Canadian jurisdiction and how this demand compares to that facing non-Aboriginal adults
- the supply of prose literacy that Aboriginal adults possess and how much is utilized by the Canadian labour market
- the prose literacy skill shortages, balances and surpluses for various groups of Aboriginal adults

- the cost of eliminating Aboriginal prose literacy skill shortages through the provision of remedial instruction designed to raise them to the level of prose literacy skills associated with satisfactory job performance
- the potential direct economic benefits that could be precipitated by the elimination of prose literacy skill shortages
- the implied rates of return on investment

The goal of the report is to highlight how literacy skill shortage will impair the labour market success of Canada's Aboriginal adults and by extension, the performance of Canada's economy.



# Chapter 2

## Background

This chapter provides readers with an overview of the issues that motivated the production of the report, how the report is organized and who might benefit from reading the report. The authors apply an economic framework which explores the levels of literacy skill demand that prevail in Canada's provincial and territorial labour markets, that profiles the supply of literacy skill that Aboriginal and non-Aboriginal workers could bring to these markets and how Canada's labour market utilizes the literacy skills of both Aboriginal and non-Aboriginal workers. The overall goal of the report is to identify demand deficiencies, supply shortages and surpluses and instances when the markets that match worker skill to the occupational demands of their occupations appear to be inefficient.

### The motivation for the report

Evidence is mounting that Canada's future economic success will depend upon finding ways to raise the average level of literacy in the adult population (DataAngel, 2009). A central assumption underlying this analysis is that literacy will have an even more pronounced impact on the relative economic and social success of Canada's adult Aboriginal populations.

Higher levels of literacy will help improve worker employability and productivity. The Canadian labour market is among one of the most efficient at recognizing and rewarding higher levels of literacy skill with more work and higher wages. This implies that workers with relatively low literacy skills will be less successful in getting and keeping high wage stable employment.

Higher levels of literacy will help to support higher levels of adult learning and will increase the rate at which firms can adopt more knowledge and information- intense technologies of production and work organization.

Higher literacy levels can also be expected to reduce the incidence and costs of workplace injury and accident. The resultant productivity growth will help maintain the competitiveness of Canada's firms in what is becoming a fiercely competitive global economy.

Improved literacy levels are also expected to precipitate other benefits, including higher levels of population health and social and democratic participation and reductions in current levels of social inequality in these outcomes.

On a positive note Canada's overall average level of adult literacy skill is high relative to many of its trading partners (Statistics Canada and OECD, 2005)

Nevertheless a large proportion of Canada's adults do not appear to possess the level of skill that is needed for satisfactory job performance (HRSDC, 2008). As a group Aboriginal adults in Canada have significantly lower average literacy skills than their non-Aboriginal peers but there is considerable geographic variation in average scores and among sub-groups of the population and by age (Statistics Canada and HRSDC, 2005). Thus, literacy skill will influence the relative success of each group to a different degree. Those Aboriginal groups that have relatively high skill levels will, all other things being equal, experience relatively good outcomes.

To make matters worse recent analysis suggests that the proportion of adults with less than adequate skill levels will remain more or less unchanged over the coming decades (CCL, 2008). Although there is limited empirical evidence to confirm the fact, rapid increases over the past decade in the average years of schooling obtained by Aboriginal adults is likely to have precipitated a reduction in the proportions of Aboriginal adults with skills below Level 3 - the skill level needed to take full advantage of education at the post-secondary level, to manage everyday health demands, to compete in Canada's labour markets and to participate democratically. Concerns about the relative quality of the education that Aboriginal students receive suggest, however, that the reduction in the proportion of low-skilled Aboriginal adults may not be as high as implied by the growth in years of schooling.

Moreover, the proportion of Aboriginal adults with literacy skills below Level 3 varies significantly geographically, among Aboriginal sub-groups of the population and by age (Statistics Canada and HRSDC, 2005). Thus, those groups of Aboriginal adults with the highest proportions of low literacy skill will see their relative labour market success constrained the most.

Canada's high level of dependence on inter-provincial and international trade implies that literacy skills will influence the nation's economic prospects more than many other economies.

Raising average literacy skill levels, and reducing the proportions of adults with skills below that needed to do their jobs, will require higher levels of investment and participation in adult literacy programs. The pressing literacy needs of First Nations living on reserve argues for intervention in all First Nations Communities. Such intervention would require increasing the capacity of Indigenous institutions and training delivery agents (ASETS). Friendship Centers could play an important role for off reserve urban Aboriginal population. Additional investments might come from a variety of sources including individuals, employers and various levels of government. The federal government has a clear constitutional responsibility for making the required investments.

Achieving higher levels of literacy investment and participation will depend, in turn, on engaging Canada's employers. The fact that most adults with what are judged to be inadequate levels of literacy skill are working creates incentives for their employers to invest and suggests that instructional programs need to be tailored for the workplace.

There is reason to believe that failing to eliminate prose literacy skill shortages rapidly will seriously constrain the rate at which firms can adopt more productive technologies of production and work organization. Thus, a failure to invest rapidly could force Canadian firms to either reduce wages and benefits or outsource production to lower cost locales. Both of these are business strategies that would reduce employment and income levels in Canada. As noted above, the geographic distribution of Aboriginal adults makes them particularly susceptible to these effects.

The recent economic turmoil in Canada is having a dramatic impact on the skill intensity of employment. Job losses have been concentrated in sectors with lower literacy levels. If the arguments set out in this volume prove to be true then the processes of economic disruption

and displacement have only just begun – reason enough for Canadian policy makers to pay attention to literacy. Aboriginal workers will represent an increasingly important source of net labour growth so their skills will matter more than they have in the past.

## Who should use this report

This report seeks to improve the productivity of Canada’s markets for literacy goods and services by providing market intelligence to key players. More specifically, the report is designed to serve the information needs of six audiences.

First, the analyses will serve the needs of firms in the Aboriginal literacy “industry” by providing them with a nuanced portrait of the learning needs and characteristics of different groups of potential learners over the full range of industries and occupations. Armed with a clearer idea of the size of each of the important market segments and their revenue potential, institutions offering literacy goods and services can make better investment and marketing decisions.

Second, the analyses should help adult educators serving Aboriginal populations to engineer their products and services to better meet the specific needs of different groups of adult learners.

Third, the report provides politicians, and their policy advisors, with a clearer set of policy options related to adult literacy. The efficiency and effectiveness of Canada’s current remedial literacy investments are limited by the fact that current data provides little insight into the learning needs of different groups of adult Canadians with limited literacy skill nor how these skill deficits are likely to influence the prospects of various industry sectors. The available data have not provided a clear sense of which groups of learners need government support and where individuals and their employers should support skill upgrading. This is particularly true for Canada’s Aboriginal adults.

Fourth, the report is designed to provide Aboriginal adults with low literacy skills with a better sense of what their learning needs might be, what kinds of programs would be best suited to their needs, what level of investment would be required for them to reach the level needed to do their jobs and what economic benefits they might expect as a result.

Fifth, the report is designed to serve the needs of Canada’s employers, including the industry associations, sector councils and other groups that focus on the collective needs of their members. Armed with a clear idea of the magnitude of the literacy challenge within their respective industries and what level of investment would be required to eliminate any prospective skill shortages where Aboriginal workers represent an important potential source of workers would help them focus their recruitment and training.

Finally, the report has been designed to meet the needs of the voting public.

Despite the overwhelming evidence of the importance of literacy has not been high on the public or private agenda. It is only once the voting public understands how much our economic future depends upon raising adult literacy levels that politicians will be willing to invest more public resources in the problem.

In meeting the needs of these audiences the report offers answers to a series of fundamental questions, including:

*What groups of Aboriginal adults need what kinds of help to raise their literacy levels?*

*What kinds of literacy programs would best meet the needs of the different kinds of Aboriginal learners in Canada?*

*Which groups of Aboriginal adults have the financial resources to help themselves?*

*Which groups of adults have employers who could, and should, bear the cost of upgrading their skills?*

## The organization of the report

In order to respond to the issues identified in the background outlined above the report is organized into 9 chapters.

**Chapter 2** provides readers with a sense of the policy issues that underlie the research and what related research has revealed about the impact that literacy has on the labour market outcomes of Aboriginal workers in Canada. The chapter identifies an ordered set of research questions that the report will attempt to answer.

**Chapter 3** profiles the geographic, demographic and labour market participation of adult Aboriginal populations in Canada. The chapter relies on comparisons to Canada's non-Aboriginal populations by jurisdiction to highlight similarities and differences that are likely to influence the impact that literacy skill is likely to have on the labour market outcomes of Aboriginal adults. The analyses show that Aboriginal adults are younger, less educated and more likely to live in rural areas than their non-Aboriginal peers – all factors that will influence their literacy and labour market outcomes.

**Chapter 4** documents the demand for literacy skill that prevails in Canada's labour markets and how the level of occupational demand facing Aboriginal adults differs from that facing non-Aboriginal populations. The analyses reveal that Aboriginal adults are much more likely to be working in occupations that demand lower levels of literacy skill.

**Chapter 5** profiles the average level and distribution of literacy skills of Aboriginal adults and the relationship between literacy skill and labour market participation.

**Chapter 6** compares the supply of literacy to the labour market demand for literacy skill at several levels. These analyses provide a range of measures that reflect on the efficiency of Canada's labour markets with respect to literacy skill. The chapter identifies significant inefficiencies in how labour markets utilize the available supply of literacy skill. The analyses identify significant inefficiencies in how the available supply of skill is utilized for economic ends – inefficiencies that imply an equally serious loss of economic output.

**Chapter 7** extends the analysis of the efficiency of labour markets to the individual level. The analyses document that Canada's labour markets do not seem to do a good job of matching the occupational demands of work with the skill levels of workers in those occupations. The analyses reveal that Aboriginal workers face a lower probability of being in literacy skill balance and surplus than their non-Aboriginal peers. This finding must be interpreted with care. While it might be taken as a sign of efficiency in Aboriginal labour markets we believe that the effect is largely attributable to the fact that Aboriginal workers are much more likely to find themselves in occupations that demand lower levels of literacy skills.

**Chapter 8** extends the analysis of literacy skill shortages to focus on what it would take to eliminate literacy skill shortages through “best practice” instruction and what direct and indirect benefits might be realized if the economy made use of the newly created skill. The chapter divides Aboriginal workers in literacy skill shortage into groups on the basis of their shared learning needs.

**Chapter 9** summarizes key findings that were revealed by the analyses and reflects on what the evidence implies for policy.

The report is supported by three annexes.

**Annex A** provides references cited in the publication

**Annex B** includes the statistical tables that were used to produce the figure

**Annex C** provides an overview of the methods that were used to generate the estimates used in this analysis

## Chapter 3

# A profile of Aboriginal demography and labour market participation

This chapter begins by defining a set of sub-groups within Canada's adult Aboriginal population. This is not as straightforward as one might think. For the purposes of these analyses Aboriginal groups have been defined by a combination of status, urban density, residency on an Indian Reserve and self-reported Aboriginal ethnic origins. The resulting classification yields seven distinct groups each of which differs in absolute size and geographic distribution. The chapter then provides an overview of the demography and labour market participation of key groups of Aboriginal adults. The characteristics of various groups of Aboriginal adults are compared to non-Aboriginal adults by province and territory.

The evidence presented confirms the presence of significant differences both among the various groups of Aboriginal adults and between Aboriginal adults and non-Aboriginal adults. Key findings include that, when compared to their non-Aboriginal peers, Aboriginal adults:

- Are younger on average
- Tend to have lower levels of formal education
- Are less likely to be employed
- Are more likely to be unemployed or not in the labour force

In addition Aboriginal women tend to more educated than Aboriginal men but are less likely to be active in the labour market.

The analysis reveals even larger differences among various groups of Aboriginal adults – differences that inevitably exert a profound influence on their relative labour market success. For the purposes of these analyses adulthood is defined as anyone over the age of 16.

### 3.1 Aboriginal groups in Canada

The analysis classified Aboriginal adults based upon whether they were:

- A member of an Indian Band
- Living in an urban or a rural area
- Living on an Indian Reserve
- Reported themselves as having Aboriginal ancestry on the 2006 Census of Population

Classification in this way yields four Aboriginal groups as follows:

**Band members living on-Reserve:** Adults aged 16 and over who are classified as members of an Indian Band (and who thus have status under the Indian Act) and who were resident on an Indian Reserve at the time of the 2006 Census of Population in May, 2006.

**Band members living off Reserve:** Adults aged 16 and over who are classified as members of an Indian Band (and who thus have status under the Indian Act) and who were resident other than on an Indian Reserve at the time of the 2006 Census of Population in May, 2006.

**Non-band members living on reserve:** Adults aged 16 and over who are not members of an Indian Band and who were resident on an Indian Reserve at the time of the 2006 Census of Population in May, 2006.

**Non-band members living off reserve:** Adults aged 16 and over who are not members of an Indian Band and who were resident other than on an Indian Reserve at the time of the 2006 Census of Population in May, 2006. This group is referred to as “Other Aboriginal” through out this volume.

The process of classification identifies two groups of non-Aboriginal adults as follows:

**Non-Aboriginals living off Reserve:** Adults aged 16 and over who are not members of an Indian Band, who reported no Aboriginal ancestry on the 2006 Census and who were resident on other than an Indian Reserve at the time of the 2006 Census of Population in May, 2006.

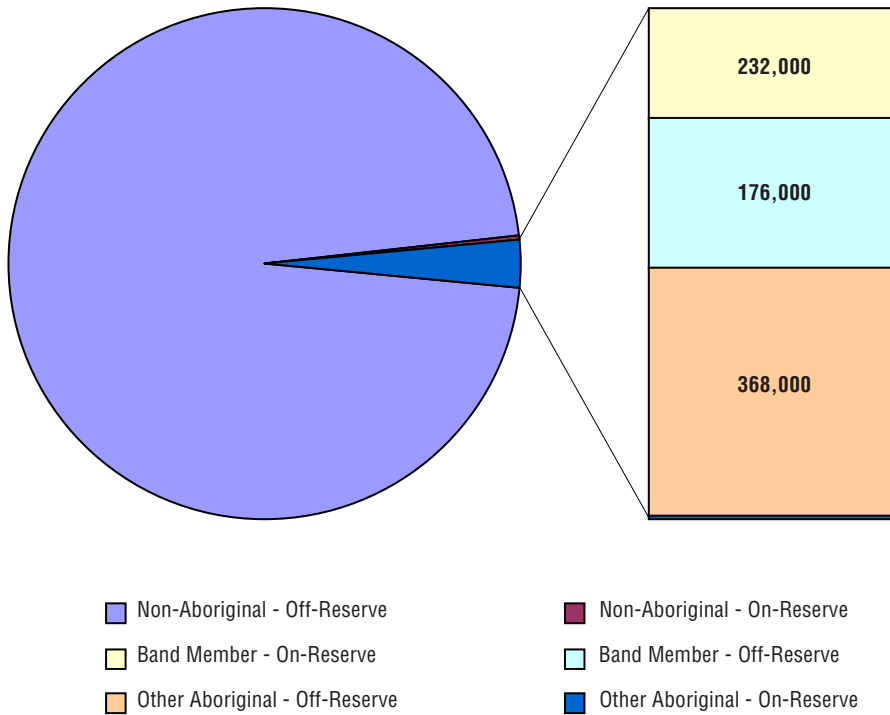
**Non-Aboriginals living on Reserve:** Adults aged 16 and over who are not members of an Indian Band, who reported no Aboriginal ancestry on the 2006 Census and who were resident on than an Indian Reserve at the time of the 2006 Census of Population in May, 2006.

### 3.2 A demographic profile of Canada’s Aboriginal and non-Aboriginal populations

The economic theory that underlies the literacy measures that are employed in this analysis posits that a market mechanism is responsible for matching the occupational demand for literacy skill to the supply of literacy skill possessed by workers. Although literacy is only one of several skills and attributes upon which worker selection processes depend, the available evidence suggests that, all other things being equal, candidates with the highest literacy skills will be the first to be hired or promoted. Canada’s labour markets appear to be among the most economically efficient in this respect as wages depend more on literacy skill than in any other country than the People’s Republic of China. Given the degree to which Canada’s labour markets select upon and reward literacy skill any negative difference in the relative skill levels of Canada’s Aboriginal workers will impair their relative labour market success. Figure 3.1 provides readers with a sense of the relative size of each of the Aboriginal groups identified above.

**Figure 3.1**

**Distribution of the Aboriginal population by Band membership and residence, adults aged 16 and over, Canada**

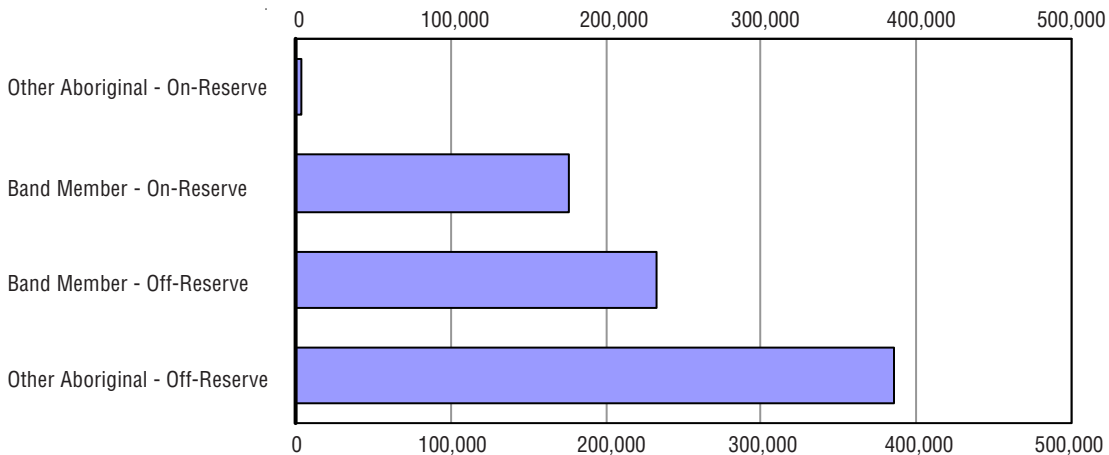


Source: 2006 Census of Population and IALSS, 2003.

Figure 3.2 plots the absolute size of the Aboriginal groups.

**Figure 3.2**

**Population by Aboriginal groups, Canada, 2006**



Source: 2006 Census of Population and IALSS, 2003.

The figures reveal several important facts including that:

Aboriginal adults represent only 3.1% of the adult population aged 16 and over in Canada.

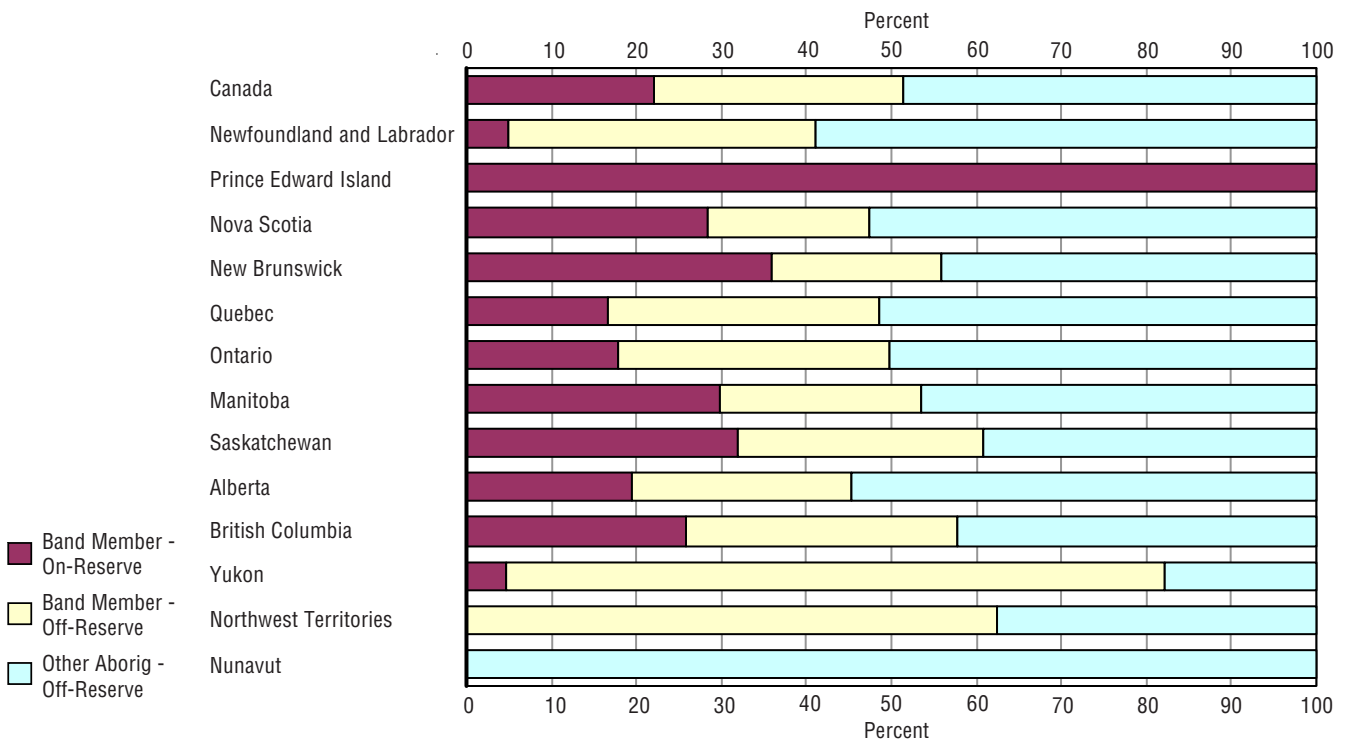
Three Aboriginal groups dominate the classification. Other Aboriginal adults living off reserve is the largest group representing an estimated 386,000 persons or 1.5% of the Canadian adult population. Band members living off reserve is the second largest group with 232,000 adults or 0.9% of the Canadian population aged 16 and over. Band members living on reserve represent only 0.7% of the adult population with 176,000 adults.

Only 22.5% of Aboriginal adults are living on reserve.

These results hold implications for the present analysis. First, the relatively small proportions of Aboriginal adults means that their relative skill levels will have little impact on the performance of the Canadian economy at the Canada level. Second, the overwhelming majority (77.5%) of adults reporting Aboriginal ancestry live off reserve and hence compete for work directly in their local labour markets.

Figure 3.3 extends the profile of Aboriginal populations by breaking the initial classification by jurisdictions.

**Figure 3.3**  
**The distribution of Aboriginal populations by group, Canada and the jurisdictions, 2006**



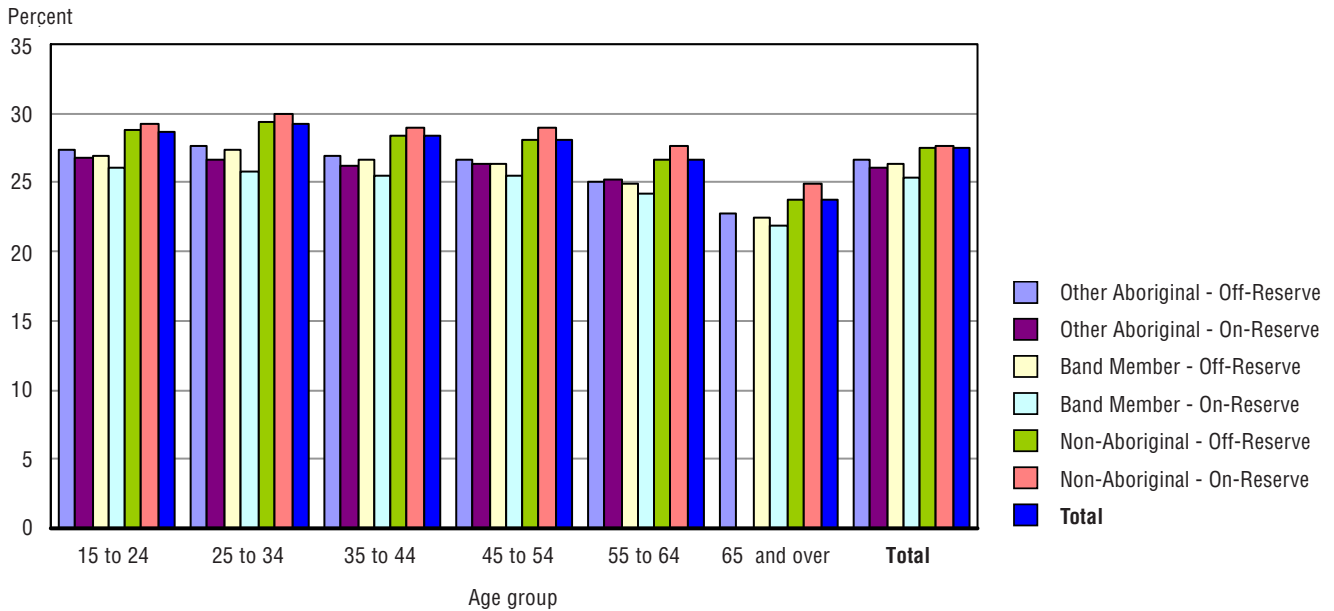
Source: 2006 Census of Population.

Figures 3.4, 3.5 and 3.6 profile the distribution of Canada's Aboriginal populations against the off-reserve adult population by age and gender, level of educational attainment and labour force status. The goal of these analyses is to highlight differences that might be expected to influence the relative economic and social success of Canada's Aboriginal adults in important ways.



**Figure 3.4**

**The distribution of population by age group, Aboriginal and non-Aboriginal adults aged 16 and over living off reserve, Canada, 2006**

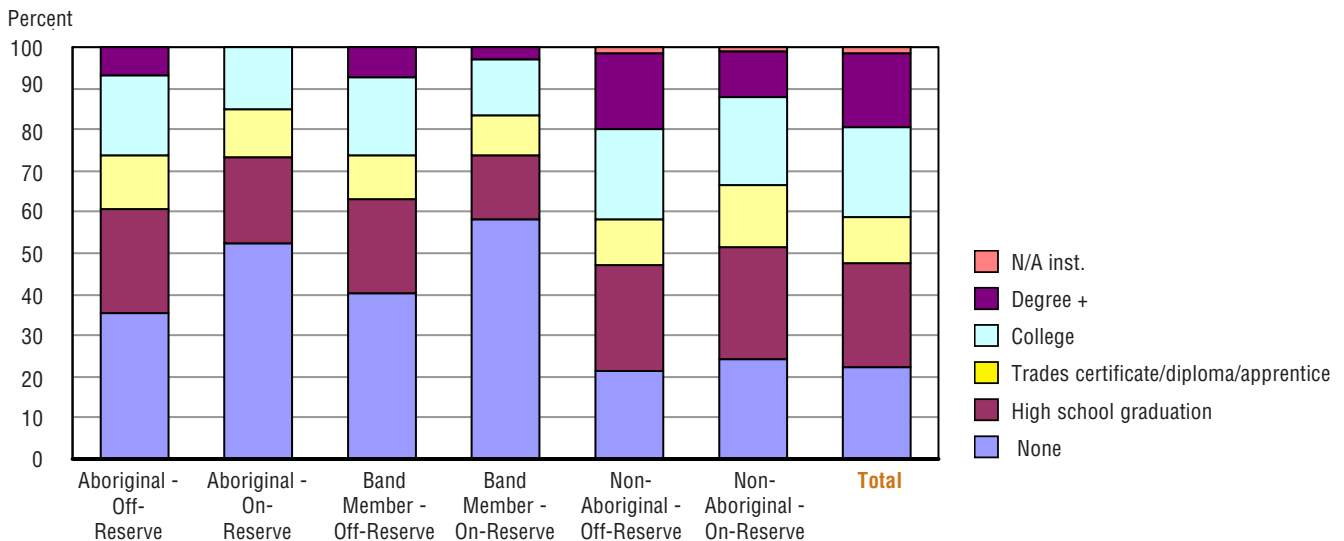


Source: 2006 Census of Population.

The figure reveals that the adult Aboriginal population of Canada generally have lower average literacy scores than their non-Aboriginal peers. Interestingly, the gap in scores is relatively constant by age group, a fact that suggests that the quality of education is more important than the quantity of education. There also appears to be a significant amount of variation by Aboriginal sub-population with Band Members living on reserve having lower average scores than their Aboriginal peers.

**Figure 3.5**

**The distribution of population by educational attainment, selected Aboriginal and non-Aboriginal adults aged 16 and over, Canada, 2006**



Source: 2006 Census of Population and IALSS, 2003.

The figures reveal that Canada’s Aboriginal adult population is much less educated than their non-Aboriginal peers living off reserve. More detailed observations include that:

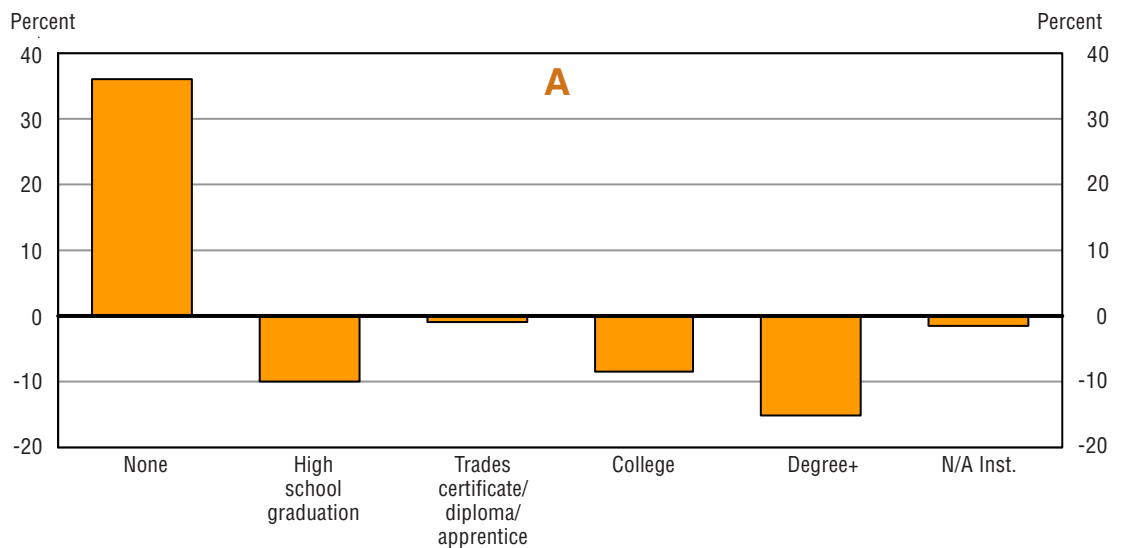
The proportions of Band members on reserve (58%) and other Aboriginals on reserve (49%) with less than a high school education is relatively high. This compares to 22% of non-Aboriginals living off reserve.

The proportions of Aboriginals with university degrees are lower than for non-Aboriginals living off reserve. 19% of non-Aboriginals living off reserve have this level of qualification compared to 7% for band members and Aboriginals living off reserve.

Labour market selection and promotion processes depend to a great extent on educational qualifications as a screening device to reduce the number of candidates. Thus, the fact that off-reserve Aboriginal populations are much less likely to have post-secondary qualifications places them at a great disadvantage in their respective labour markets. The even lower attainment levels of Band members living on-reserve are likely to place them at an even greater disadvantage in their respective labour markets.

Figures 3.6 A to D compare the distribution of educational attainment to the national distribution by Aboriginal sub-group. These comparisons highlight cases where Aboriginal populations are either advantaged, or disadvantaged, by their educational attainment.

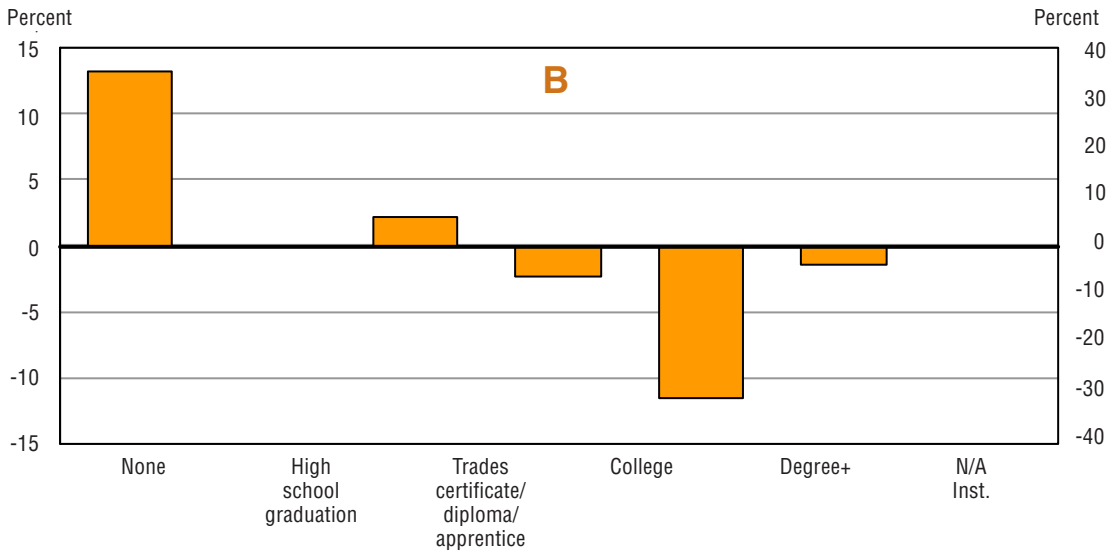
**Figure 3.6 A**  
**Comparative Educational Attainment Distribution by Aboriginal Group: Band Members - On Reserve, Canada, 2006**



Source: 2006 Census of Population and IALSS, 2003.

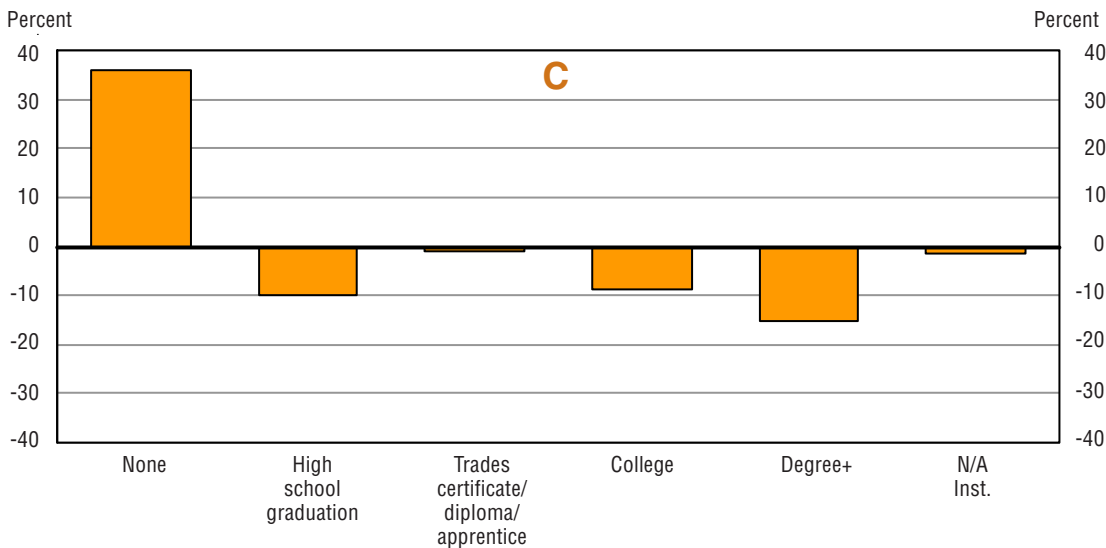
Band members living on reserve have a higher proportion of adults with less than high school completion and lower proportions of adults with higher levels of educational attainment

**Figure 3.6 B**  
**Comparative Educational Attainment Distribution by Aboriginal Group: Aboriginal - Off-Reserve, Canada, 2006**



Source: 2006 Census of Population and IALSS, 2003.

**Figure 3.6 C**  
**Comparative Educational Attainment Distribution by Aboriginal Group: Band Member - On-Reserve, Canada, 2006**



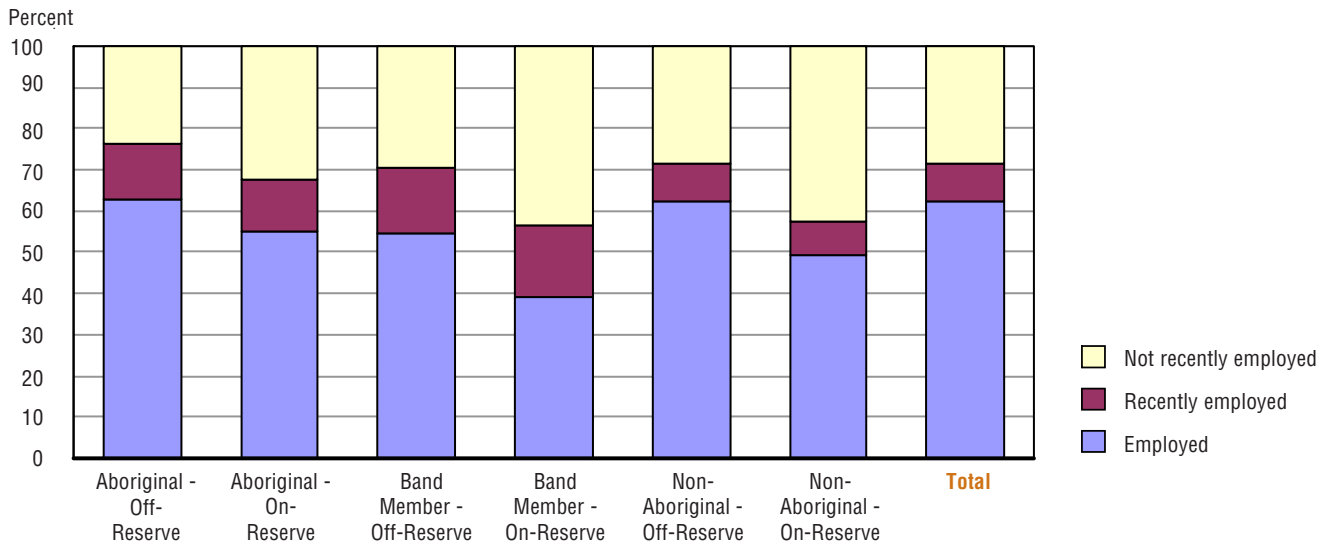
Source: 2006 Census of Population and IALSS, 2003.

Aboriginals living off reserve have a higher proportion of adults with less than high school completion and trades certificates, diplomas and apprenticeships. Aboriginals living off reserve have lower proportions of adults with the other higher levels of educational attainment. The gap in attainment is particularly pronounced at the university degree level.

Figure 3.7 plots the labour force participation of Aboriginal and non-Aboriginal groups. Those who are recently employed have worked at a job or business in the 5 years preceding the 2006 Census.

**Figure 3.7**

**The distribution of population by labour force status, Aboriginal and non-Aboriginal adults aged 16 and over, Canada, 2006**

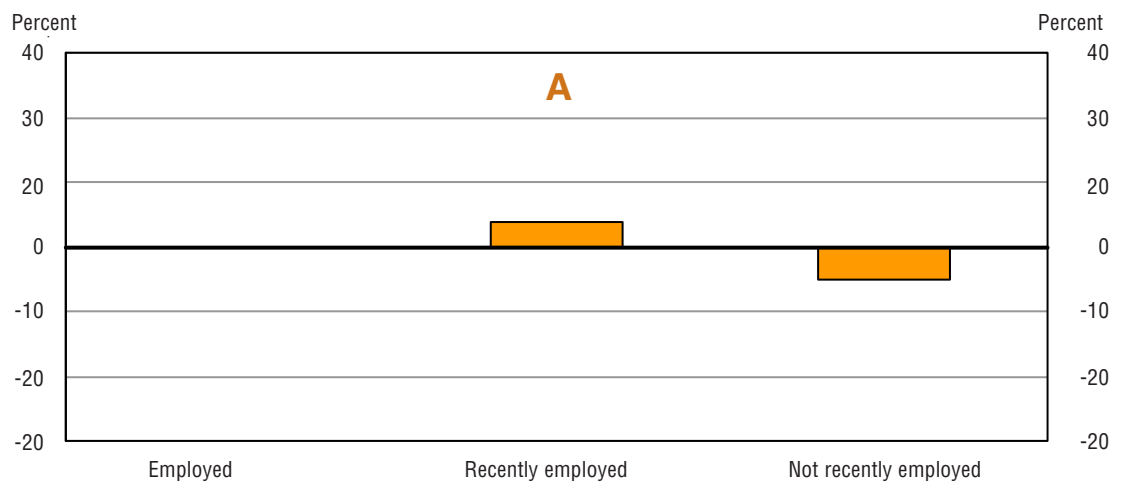


Source: 2006 Census of Population and IALSS, 2003.

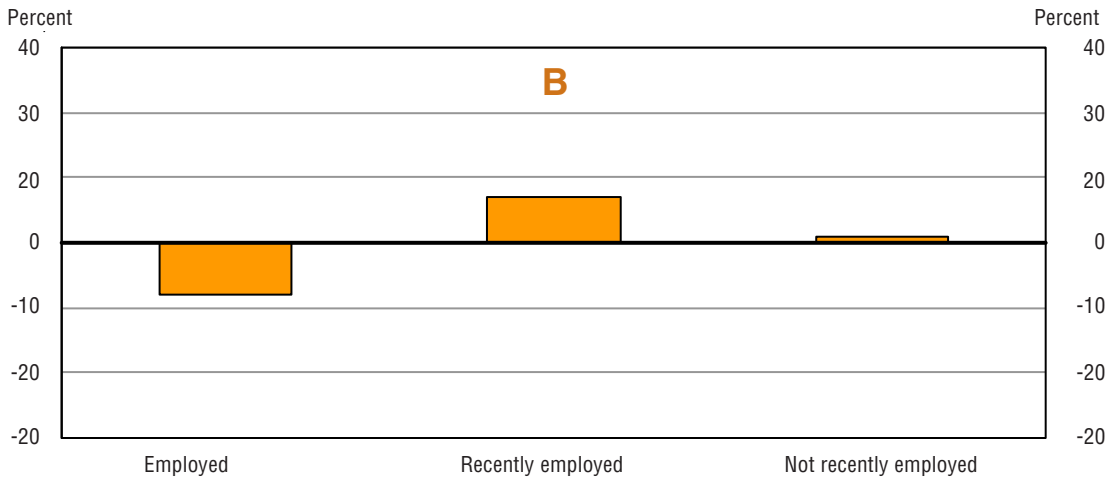
Figures 3.8 A to C compare the labour market participation of Aboriginal populations to the Canadian averages. These comparisons highlight cases where Aboriginal populations are either advantaged, or disadvantaged, in their access to the labour market.

**Figure 3.8 A**

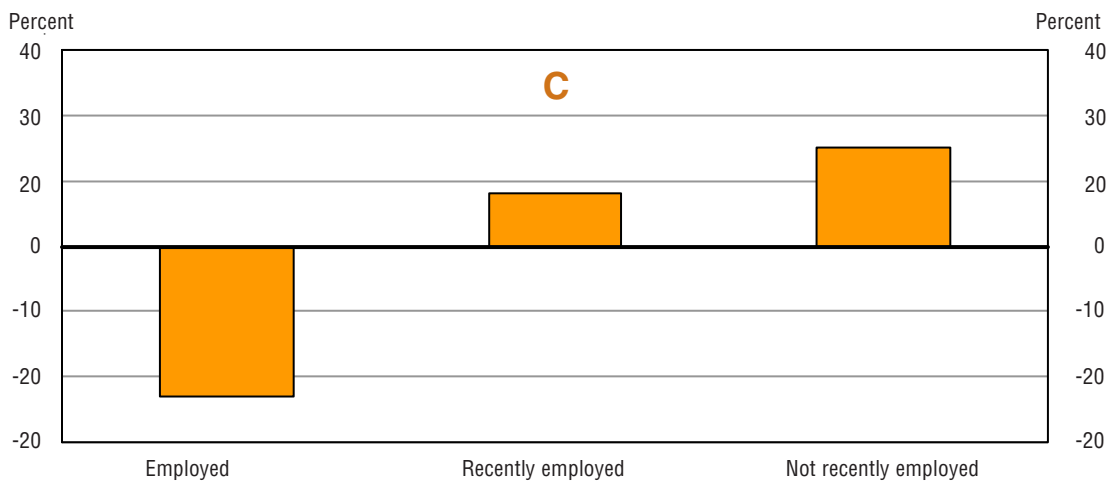
**Comparative Labour Force Distribution by Aboriginal Group: Other Aboriginal - On-Reserve, Canada, 2006**



**Figure 3.8 B**  
**Comparative Labour Force Distribution by Aboriginal Group: Band Member - Off-Reserve, Canada, 2006**



**Figure 3.8 C**  
**Comparative Labour Force Distribution by Aboriginal Group: Band Member - On-Reserve, Canada, 2006**



The figures reveals that band members are less likely to be employed. Band members living on reserve appear to be at a significant disadvantage in the Canadian labour market - 23% fewer of these adults are employed. Band members living off reserve are less likely to be employed than the comparison group and are more likely to have worked in the past 5 years and to have been out of the labour market for the past 5 years.

These findings carry implications for policy. Lower rates of employment generally imply lower levels of labour income and, by extension, lower standards of living. Higher rates of unemployment and proportions of adults out of the labour force are likely to have the same effect on incomes. In addition, lower rates of labour market participation expose Aboriginal adults to higher risks of experiencing literacy skill loss associated with a lack of skill use in employment and reduces their access to workplace-based adult learning. Over time skill loss and reduced opportunities to engage in adult learning are likely to reinforce the relative skill disadvantage of Aboriginal adults.

## Chapter 4

# The demand for literacy skill in Aboriginal labour markets

The labour market demand for literacy skill is defined by the occupational distribution of employment, the technologies of production that are employed and how work is organized. This chapter compares estimates of the demand for literacy skill by literacy proficiency level of Aboriginal employment to non-Aboriginal employment. The estimates were derived by applying HRSDC's Essential Skill Profiles to the distribution of employment by occupation observed in the 2006 Census of Population. The text boxes below provide a capsule summary of these two data sources.

### The Essential Skill Profiles

Human Resources and Skills Development Canada (HRSDC) has funded the Essential Skills Research Program (ESRP). One of the key products produced under the program is a set of Essential Skills Profiles, a statistical system designed to provide estimates of skill demand for each of the 576 occupations identified in Canada's National Occupational Classification (NOC). Each profile reveals the proficiency level of nine "essential" skills associated with satisfactory job performance in that occupation. Reading text and document use are two of the essential skills included in the profiles. The ES literacy profiles provide two proficiency levels that are associated with satisfactory job performance – a usual level and an occasional level.

Interested readers may see <http://www.hrsdc.gc.ca/es/ESprofiles.aspx> for more detailed information on the ESRP and the Essential Skills Profiles.

### Levels of proficiency in reading

The 2003 International Adult Literacy and Skills Survey (IALSS) was a large scale comparative assessment of adult prose literacy, document literacy, numeracy and problem solving skills in English and French (Statistics Canada, 2005). The sample size was large enough to support analysis at national and provincial level and was among the first national surveys to include samples large enough to produce estimates for each of Canada's three northern Territories. IALSS data is available for some 3,500 Aboriginal adults aged 16 and over – a large enough sample to support a detailed analysis of their proficiency levels and the relationship between literacy skill and various indicators of success including success in Canada's labour

markets. Proficiency on the IALSS prose literacy scale is estimated on a 500 point scale. This allows average proficiency levels to be computed for different groups of adults. The 500 point prose literacy scale has also been divided into five proficiency levels. The cut points between these levels are theoretically justified in that they represent points at which one observes shifts in the underlying skills needed to perform at a satisfactory level. The levels are also empirically justified in the sense that each level is associated with marked shifts in the impact of skill upon outcomes such as wages and employability. Individuals are placed at a level by having an 80% or better probability of getting tasks of that level of difficulty correct.

Both the demand-side ES profiles and the supply-side IALSS incorporate a scale of reading proficiency that is divided into 5 levels as shown in the table below.

**Five levels of difficulty for the prose and document literacy scales**

Levels	Prose	Document
<b>Level 1 (0-225 points)</b>	Most of the tasks in this level require the respondent to read relatively short text to locate a single piece of information that is identical to or synonymous with the information given in the question or directive. If plausible but incorrect information is present in the text, it tends not to be located near the correct information.	Tasks in this level tend to require the respondent either to locate a piece of information based on a literal match or to enter information from personal knowledge onto a document. Little, if any, distracting information is present.
<b>Level 2 (226-275 points)</b>	Some tasks in this level require respondents to locate a single piece of information in the text; however, several distractors or plausible but incorrect pieces of information may be present, or low-level inferences may be required. Other tasks require the respondent to integrate two or more pieces of information or to compare and contrast easily identifiable information based on a criterion provided in the question or directive.	Tasks in this level are more varied than those in Level 1. Some require the respondents to match a single piece of information; however, several distractors may be present, or the match may require low-level inferences. Tasks in this level may also ask the respondent to cycle through information in a document or to integrate information from various parts of a document.
<b>Level 3 (276-325 points)</b>	Tasks in this level tend to require respondents to make literal or synonymous matches between the text and information given in the task, or to make matches that require low-level inferences. Other tasks ask respondents to integrate information from dense or lengthy text that contains no organizational aids such as headings. Respondents may also be asked to generate a response based on information that can be easily identified in the text. Distracting information is present, but is not located near the correct information.	Some tasks in this level require the respondent to integrate multiple pieces of information from one or more documents. Others ask respondents to cycle through rather complex tables or graphs containing information that is irrelevant or inappropriate to the task.
<b>Level 4 (326-375 points)</b>	These tasks require respondents to perform multiple-feature matches and to integrate or synthesize information from complex or lengthy passages. More complex inferences are needed to perform successfully. Conditional information is frequently present in tasks at this level and must be taken into consideration by the respondent.	Tasks in this level, like those at the previous levels, ask respondents to perform multiple-feature matches, cycle through documents, and integrate information; however, they require a greater degree of inference. Many of these tasks require respondents to provide numerous responses but do not designate how many responses are needed. Conditional information is also present in the document tasks at this level and must be taken into account by the respondent.
<b>Level 5 (376-500 points)</b>	Some tasks in this level require the respondent to search for information in a dense text that contains a number of plausible distractors. Others ask respondents to make high-level inferences or use specialized background knowledge. Some tasks ask respondents to contrast complex information.	Tasks in this level require the respondent to search through complex displays that contain multiple distractors, to make high-level text-based inferences, and to use specialized knowledge.



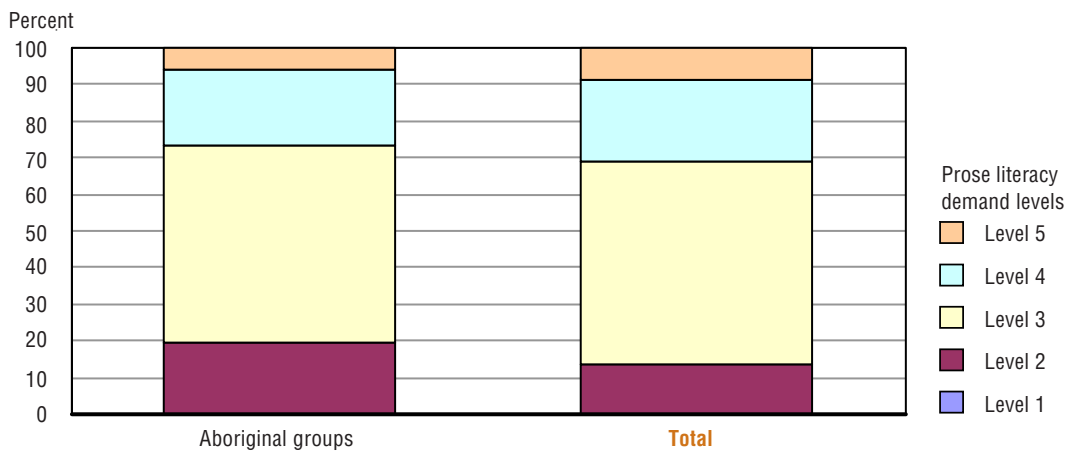
Two charts are displayed for each jurisdiction. The first chart compares the distribution of the demand for prose literacy skill by the proficiency level in those jobs held by Aboriginal workers to those held by non-Aboriginal workers. The extent to which Aboriginal workers find themselves working in jobs that demand lower levels of skill might explain some of why they have lower wage rates and earnings.

The second chart displays the difference in the percentage distribution of skill demand by proficiency level between Aboriginal and non-Aboriginal workers – a display that makes it easy to see where the gaps are greatest.

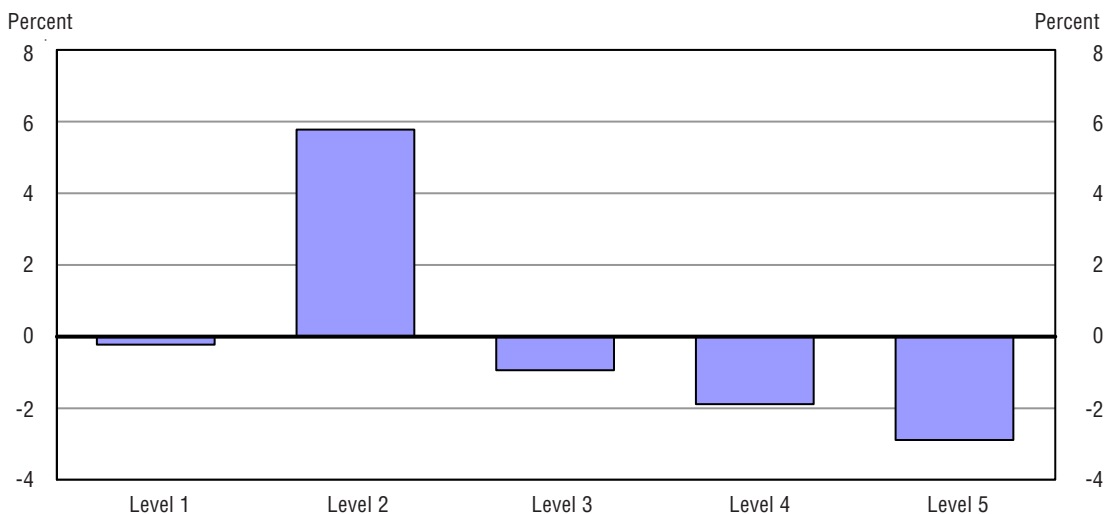
Figures 4.1 and 4.2 present results at the national level.

Figure 4.1 reveals that Aboriginal demand is skewed towards lower proficiency levels. Figure 4.2 shows that that 6% more of the jobs held by Aboriginal workers are at Level 2 and that there are fewer Level 3, 4 and 5 jobs.

**Figure 4.1**  
**Distribution over skill demand levels for Aboriginals and all Canadians, employed adults aged 16 and over, 2003**

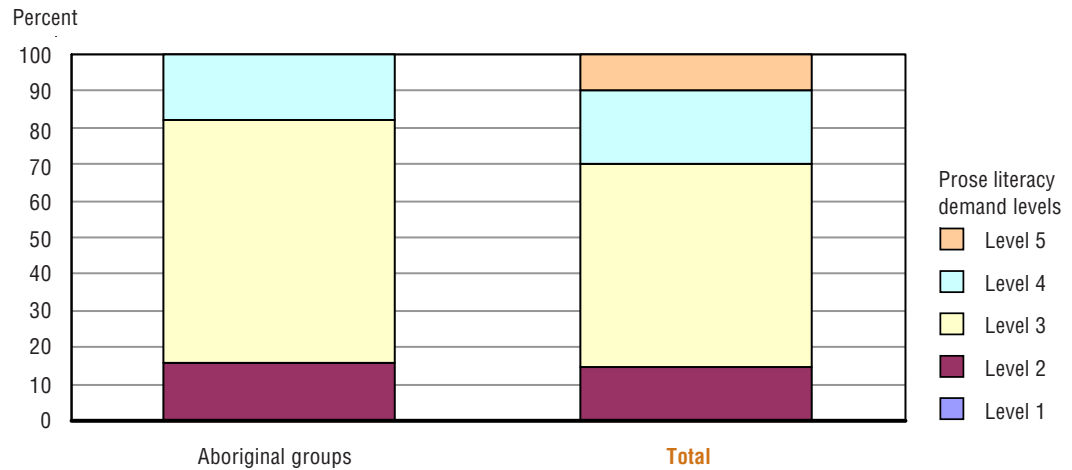


**Figure 4.2**  
**Difference in skill demand level between Aboriginal groups and the total population, employed adults aged 16 and over for location**

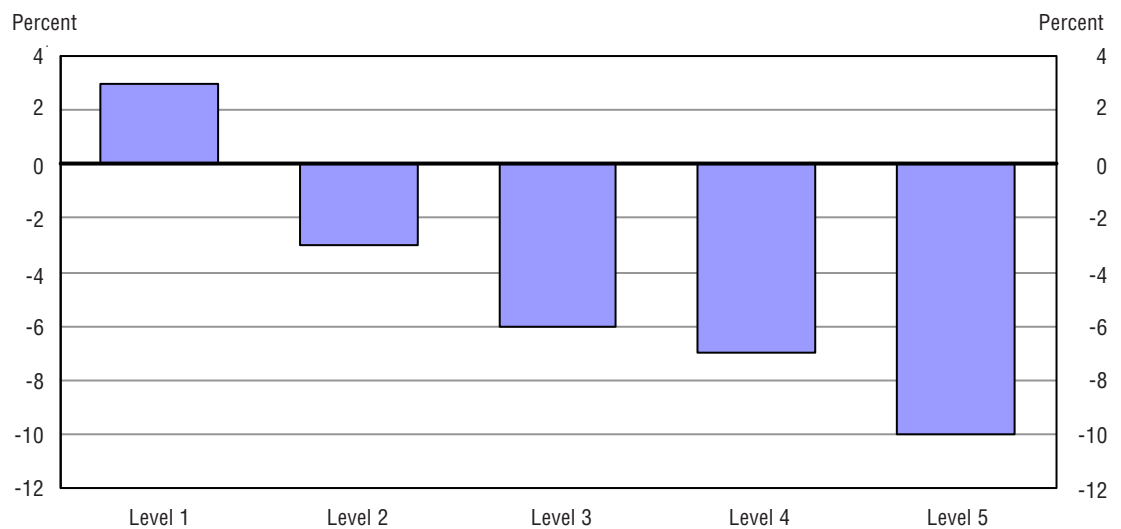


Figures 4.3 to Figure 4.26 present similar information for each jurisdiction save Prince Edward Island where the estimates of Aboriginal jobs by proficiency level are too small to release. The figures reveal roughly the same result prevails in all jurisdictions – Aboriginal workers occupy jobs that demand lower skill levels –but the relative magnitude of the demand disadvantage varies significantly from jurisdiction to jurisdiction.

**Figure 4.3**  
**Distribution over skill demand levels for Aboriginals and all Canadians for Newfoundland and Labrador, 2006**

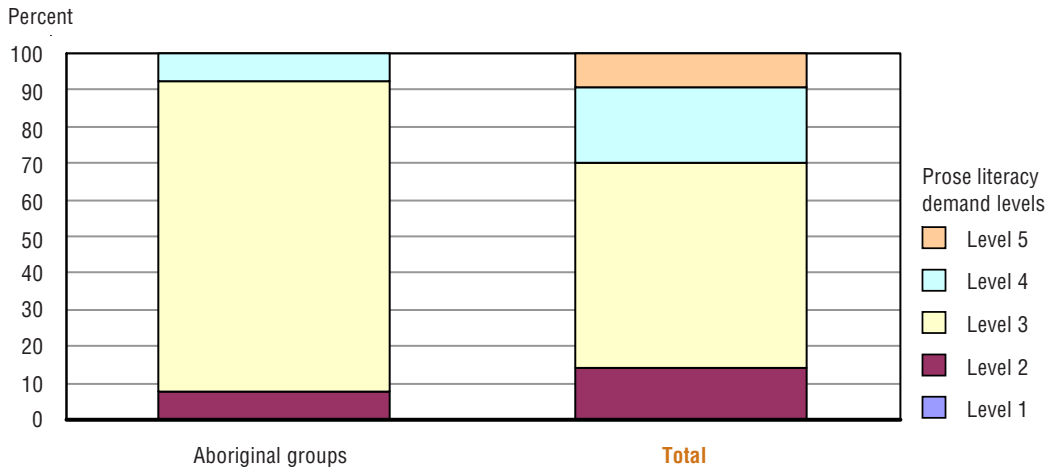


**Figure 4.4**  
**Difference in skill demand level between Aboriginal groups and the total population for Newfoundland and Labrador, 2006**

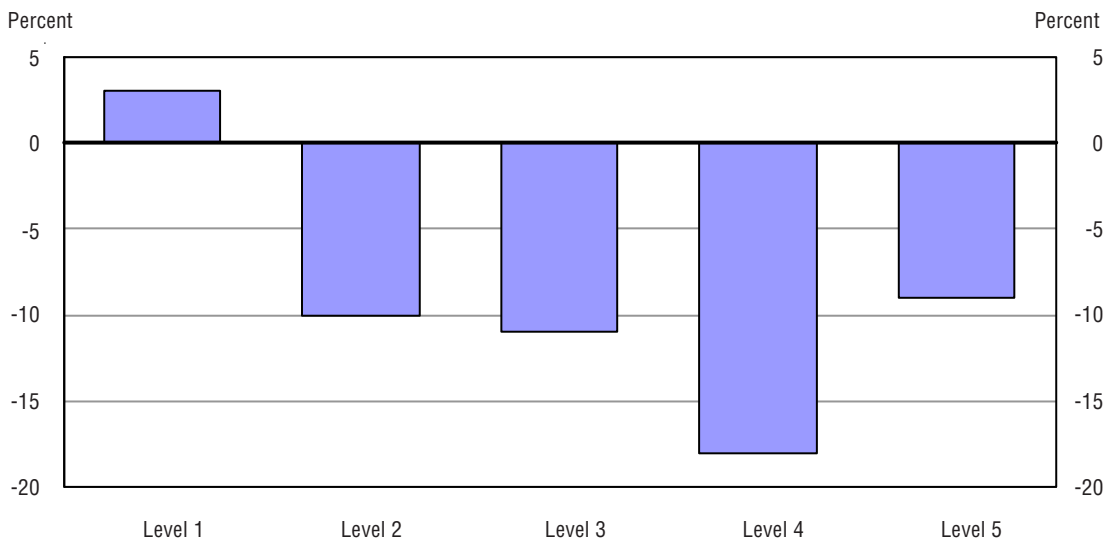


In Newfoundland and Labrador Aboriginal demand is lower than that for the non-Aboriginal population at all proficiency levels but rises dramatically by level to almost 10%.

**Figure 4.5**  
**Distribution over skill demand levels for Aboriginals and all Canadians, employed adults aged 16 and over for Nova Scotia, 2006**

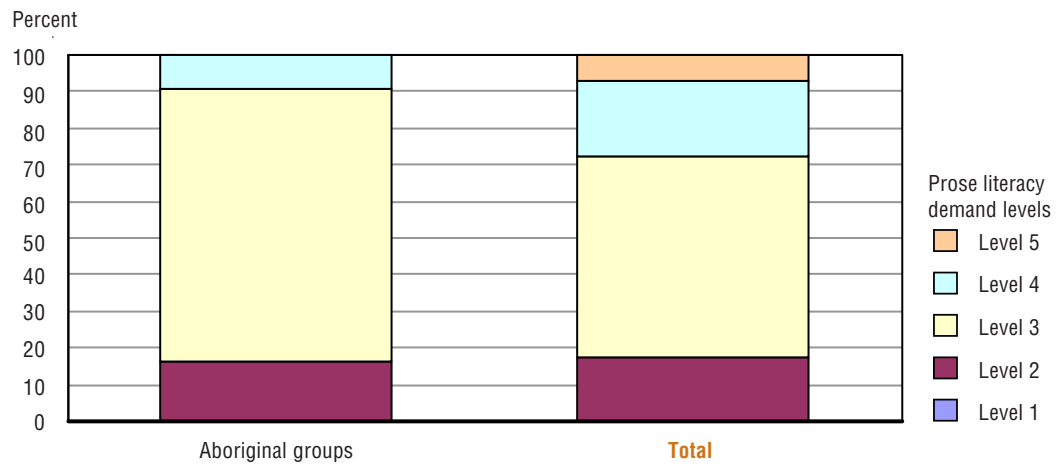


**Figure 4.6**  
**Difference in skill demand level between Aboriginal groups and the total population, employed adults aged 16 and over for Nova Scotia, 2006**

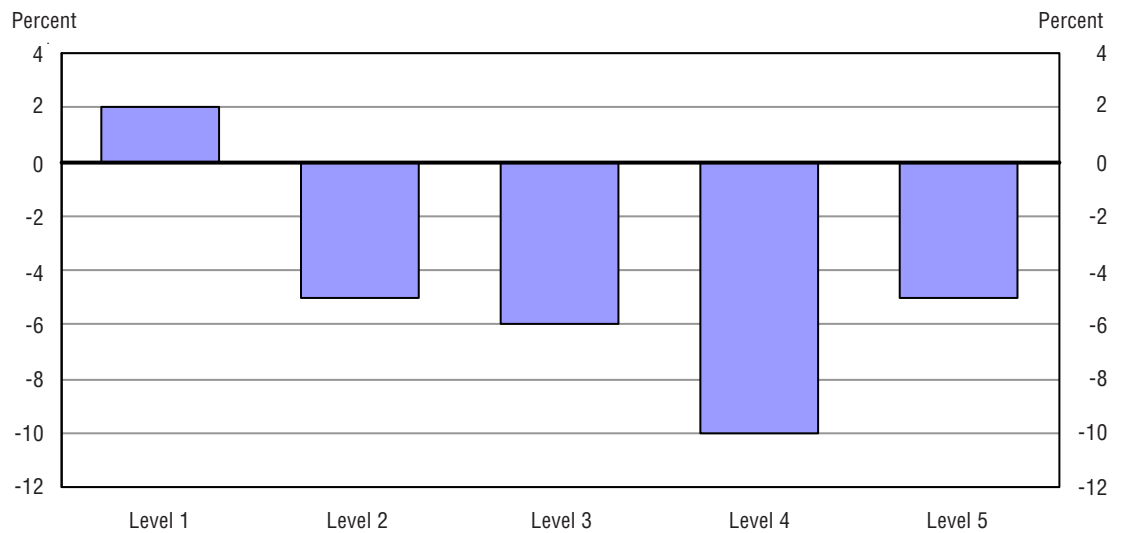


A much larger proportion of total Aboriginal employment in Nova Scotia is at Level 2 than in non-Aboriginal jobs. There is a significant lack of Aboriginal jobs at Level 4. In Nova Scotia, there are proportionally far more Aboriginals employed in Level 2 jobs than there are non-Aboriginals. There is a significant lack of Aboriginals employed in Level 4 jobs.

**Figure 4.7**  
**Distribution over skill demand levels for Aboriginals and all Canadians, employed adults aged 16 and over for New Brunswick, 2006**

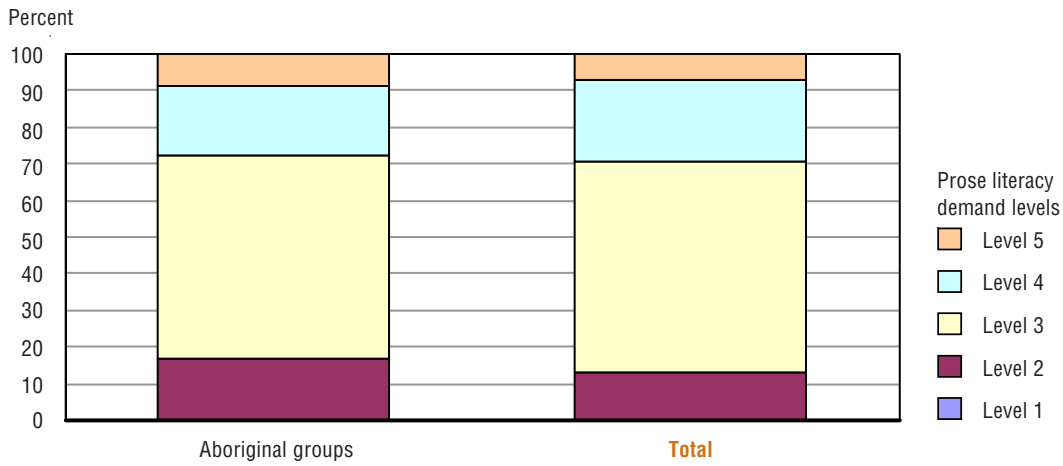


**Figure 4.8**  
**Difference in skill demand level between Aboriginal groups and the total population, employed adults aged 16 and over for New Brunswick, 2006**

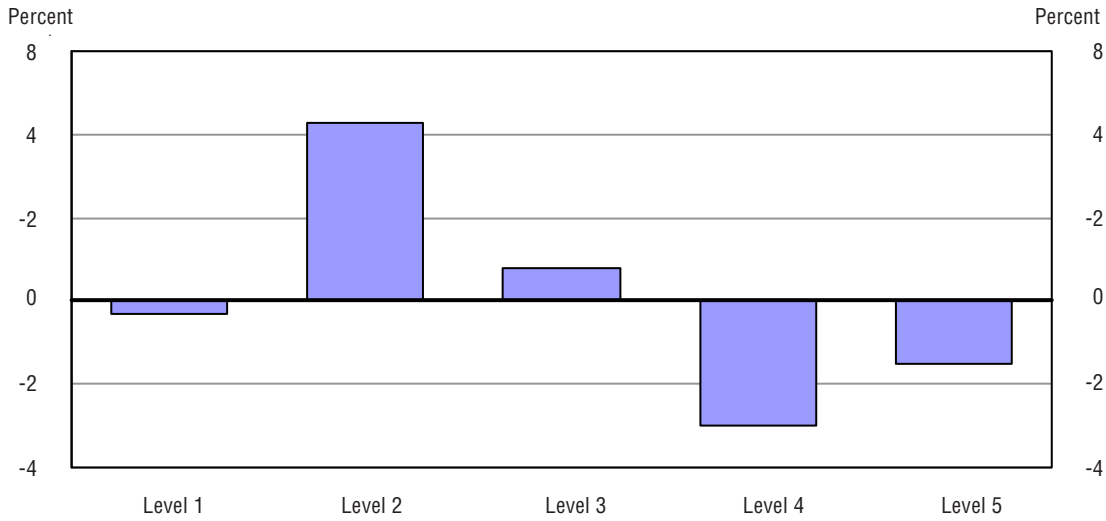


Like Nova Scotia there are in New Brunswick proportionally far more Aboriginals employed in Level 2 jobs than there are non-Aboriginals. Similarly, there is a significant lack of Aboriginals employed in Level 4 jobs.

**Figure 4.9**  
**Distribution over skill demand levels for Aboriginals and all Canadians for Quebec, 2006**

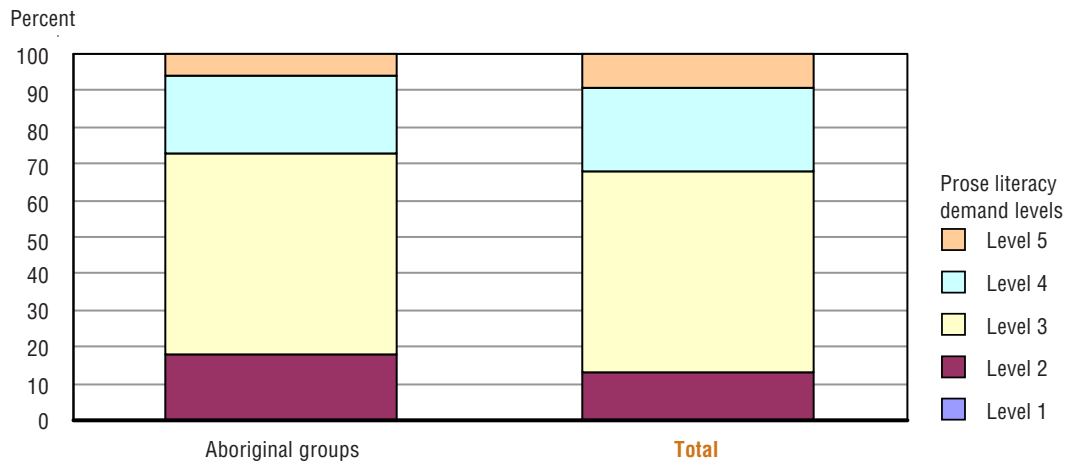


**Figure 4.10**  
**Difference in skill demand level between Aboriginal Groups and the total population, employed adults aged 16 and over for Quebec, 2006**

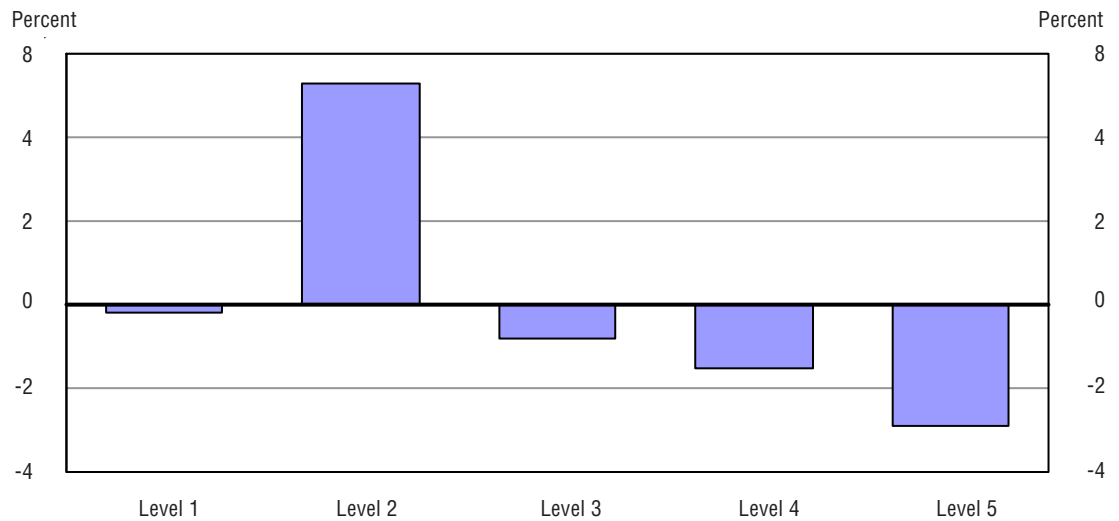


In Quebec jobs held by Aboriginal workers are much more likely to be at Level 2 and are less likely to be at Levels 1, 4 and 5.

**Figure 4.11**  
**Distribution over skill demand levels for Aboriginals and all Canadians, employed adults aged 16 and over for Ontario, 2006**

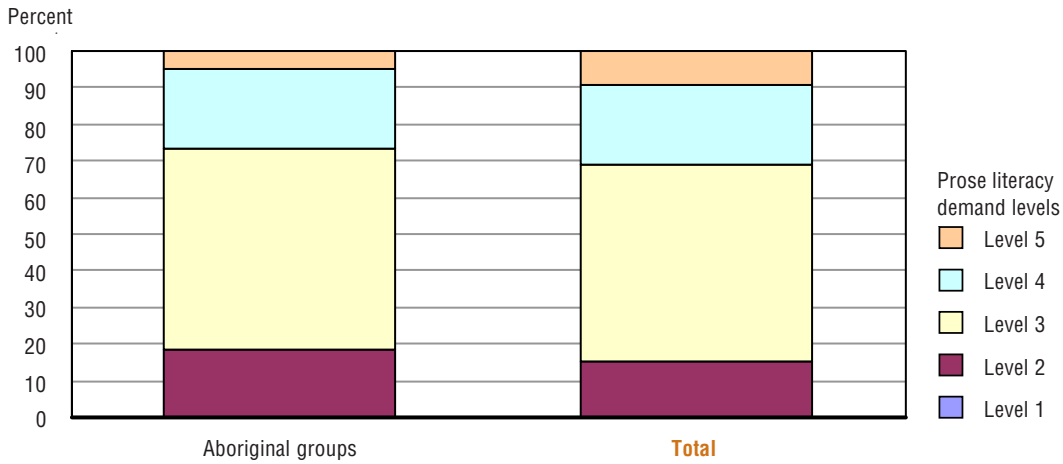


**Figure 4.12**  
**Difference in skill demand level between Aboriginal groups and the total population, employed adults aged 16 and over for Ontario, 2006**

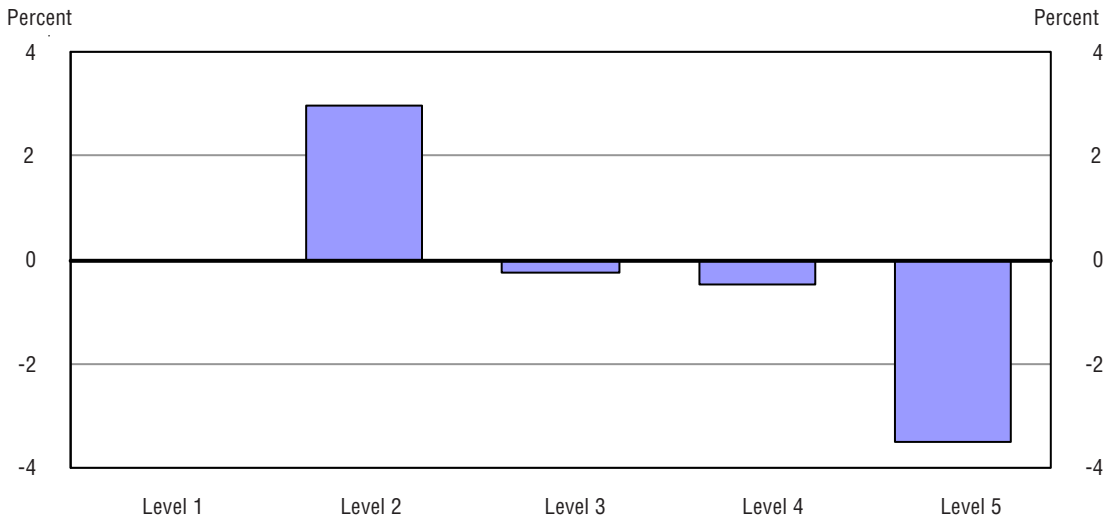


The pattern of Aboriginal demand deficiency observed in Ontario is similar to that observed in Quebec. Jobs held by Aboriginal workers are much more likely to be at Level 2 and are less likely to be at Levels 1, 4 and 5.

**Figure 4.13**  
**Distribution over skill demand levels for Aboriginals and all Canadians, employed adults aged 16 and over for Manitoba, 2006**

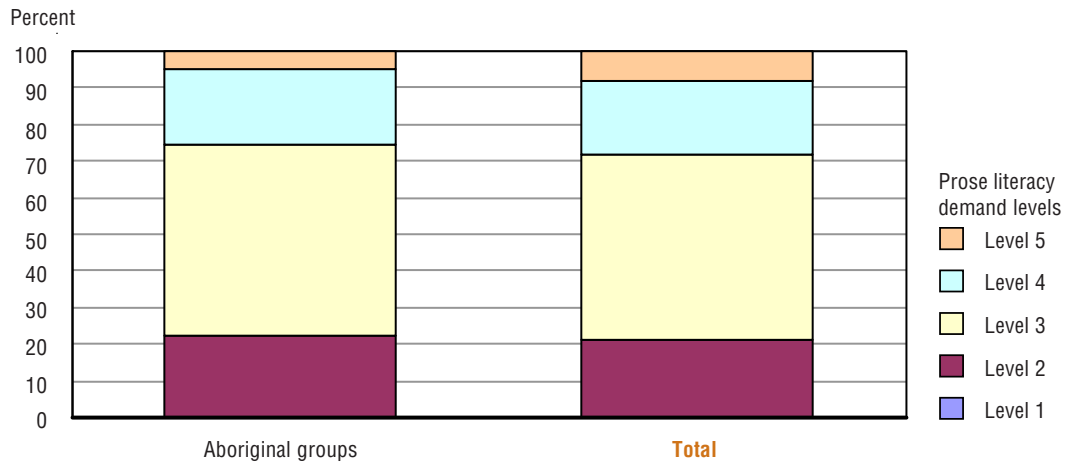


**Figure 4.14**  
**Difference in skill demand level between Aboriginal groups and the total population, employed adults aged 16 and over for Manitoba, 2006**

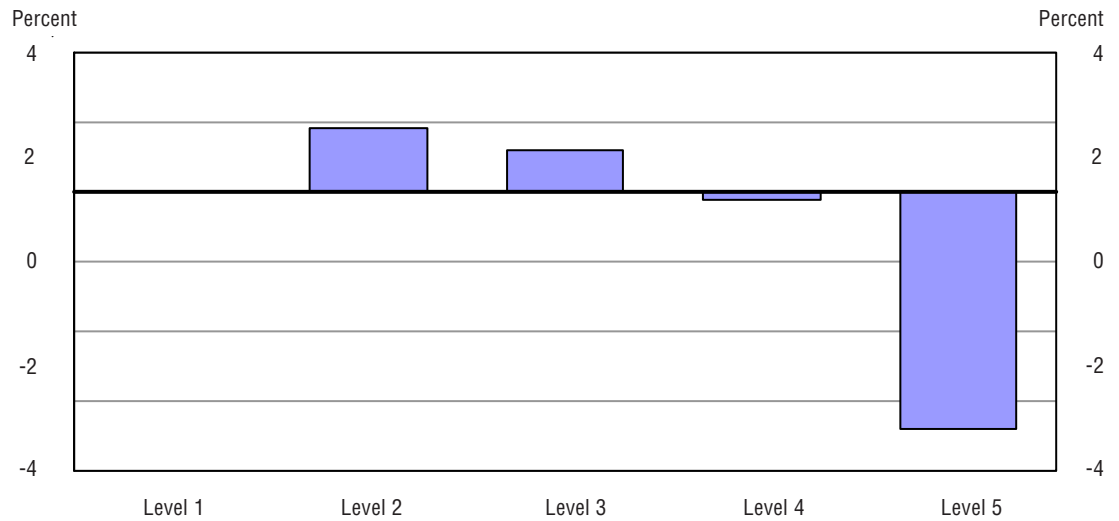


The pattern of demand differences observed in Manitoba and Saskatchewan are quite different with a smaller surfeit of Level 2 and far fewer Level 5 jobs.

**Figure 4.15**  
**Distribution over skill demand levels for Aboriginals and all Canadians, employed adults aged 16 and over for Saskatchewan, 2006**

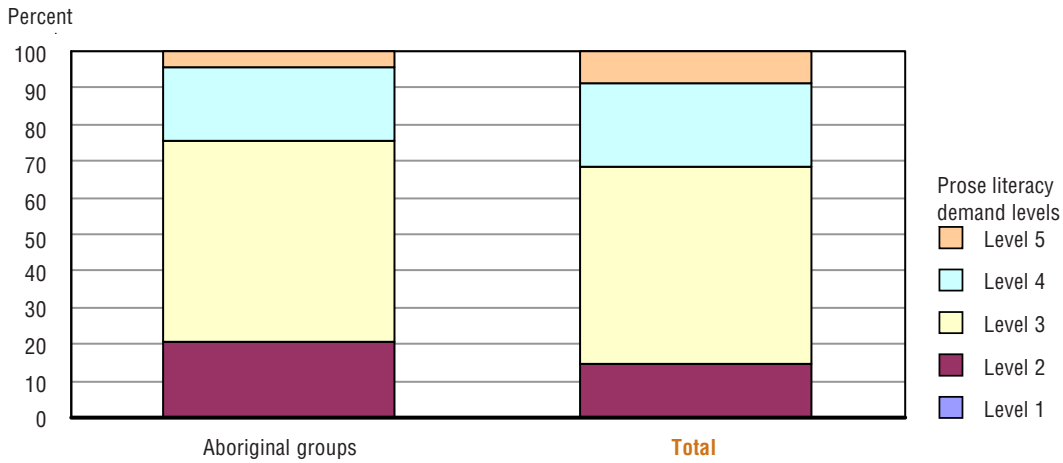


**Figure 4.16**  
**Difference in skill demand level between Aboriginal groups and the total population, employed adults aged 16 and over for Saskatchewan, 2006**

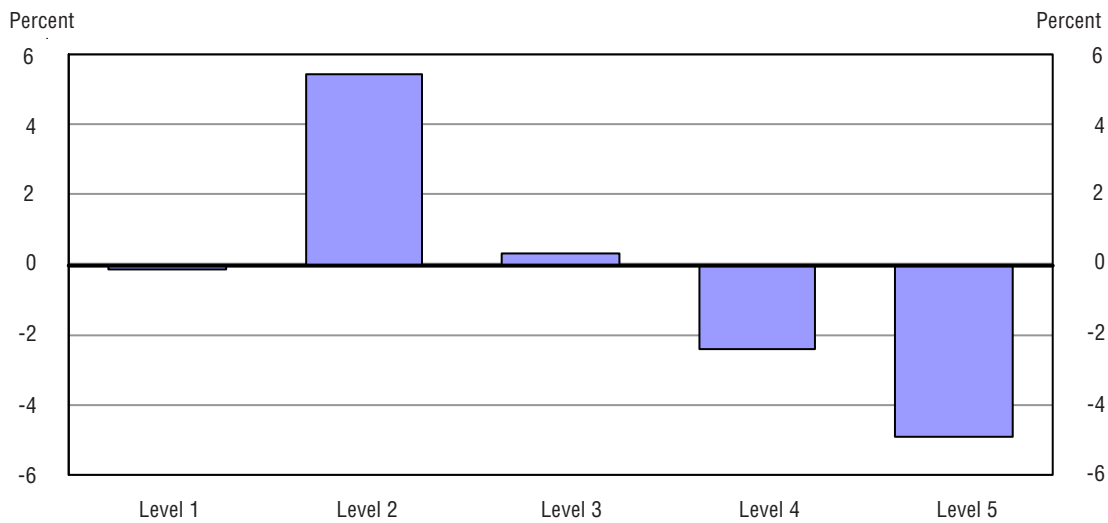




**Figure 4.17**  
**Distribution over skill demand levels for Aboriginals and all Canadians, employed adults aged 16 and over for Alberta, 2006**

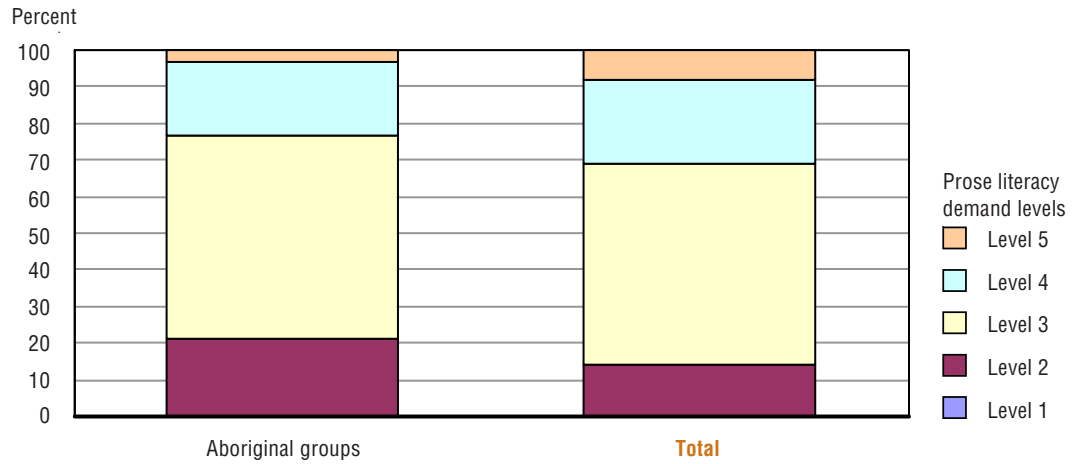


**Figure 4.18**  
**Difference in skill demand level between Aboriginal groups and the total population, employed adults aged 16 and over for Alberta, 2006**

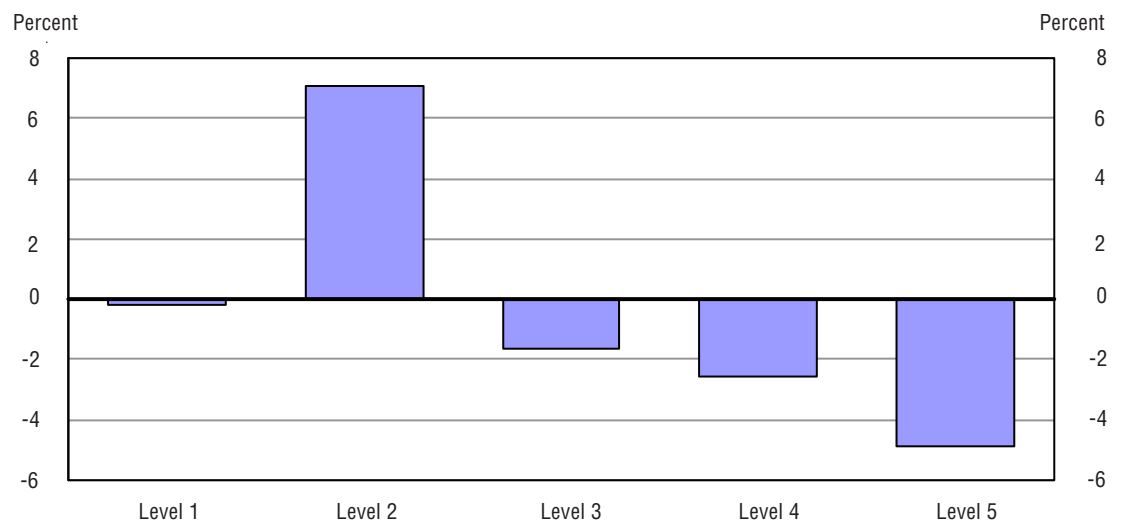


Aboriginal workers in Alberta are more likely to be in Level 2 jobs and less likely to be in Level 4 and 5 jobs.

**Figure 4.19**  
**Distribution over skill demand levels for Aboriginals and all Canadians employed adults aged 16 and over for British Columbia, 2006**



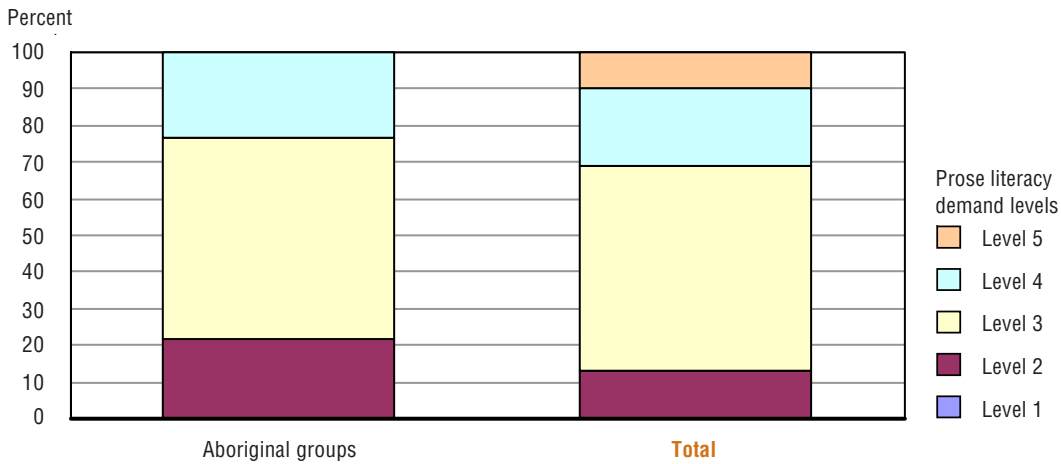
**Figure 4.20**  
**Difference in skill demand level between Aboriginal groups and the total population, employed adults aged 16 and over for British Columbia, 2006**



The pattern of difference is even more pronounced in British Columbia with more of jobs held by Aboriginals being at Level 2 and fewer jobs at Levels 3, 4 and 5.

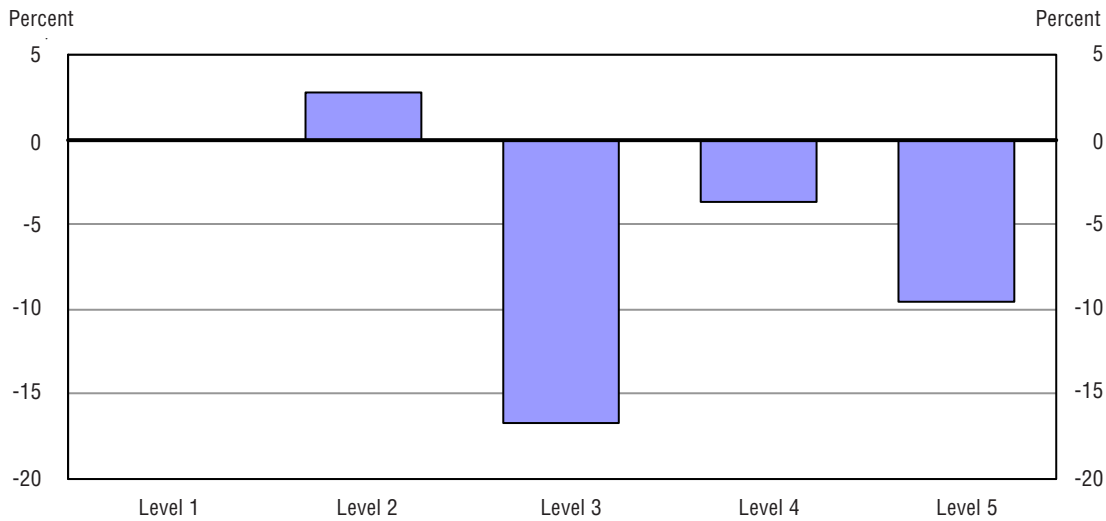
**Figure 4.21**

**Distribution over skill demand levels for Aboriginals and all Canadians, employed adults age 16 and over for Yukon, 2006**



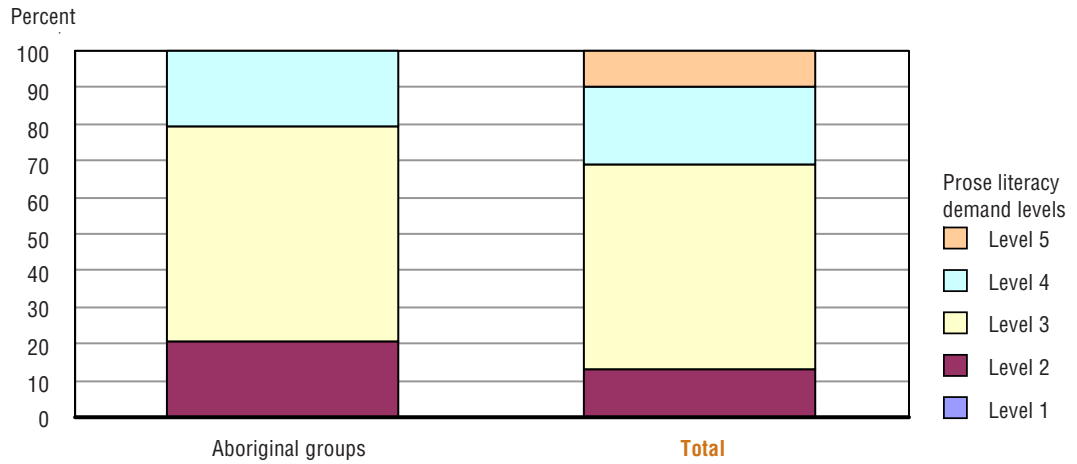
**Figure 4.22**

**Difference in skill demand level between Aboriginal groups and the total population, employed adults aged 16 and over for Yukon, 2006**

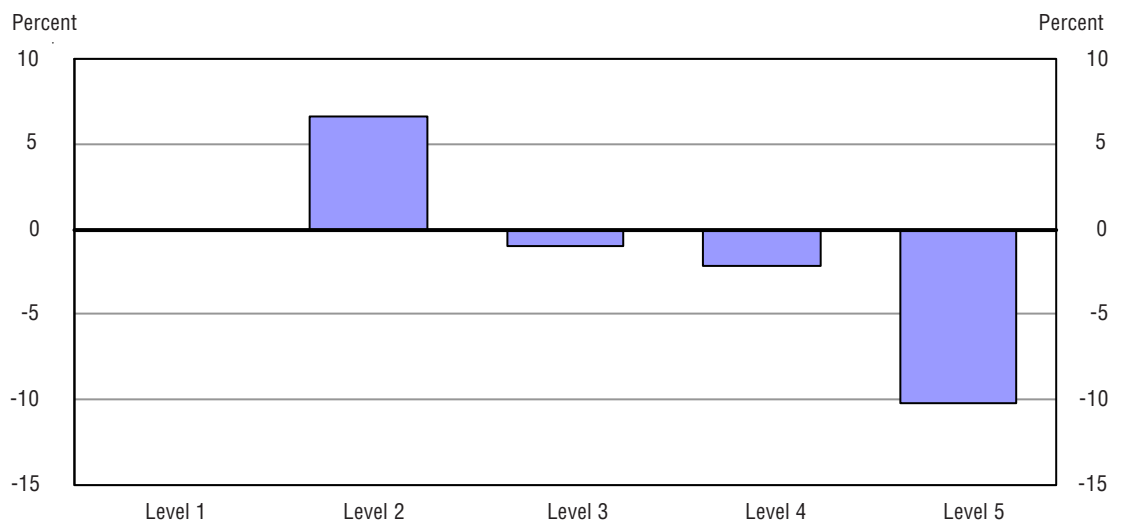


The pattern of demand differences in the Yukon is quite different yet again. There appears to be far fewer Aboriginals in Level 3 jobs than non-Aboriginals.

**Figure 4.23**  
**Distribution over skill demand levels for Aboriginals and all Canadians, employed adults aged 16 and over for Northwest Territories, 2006**

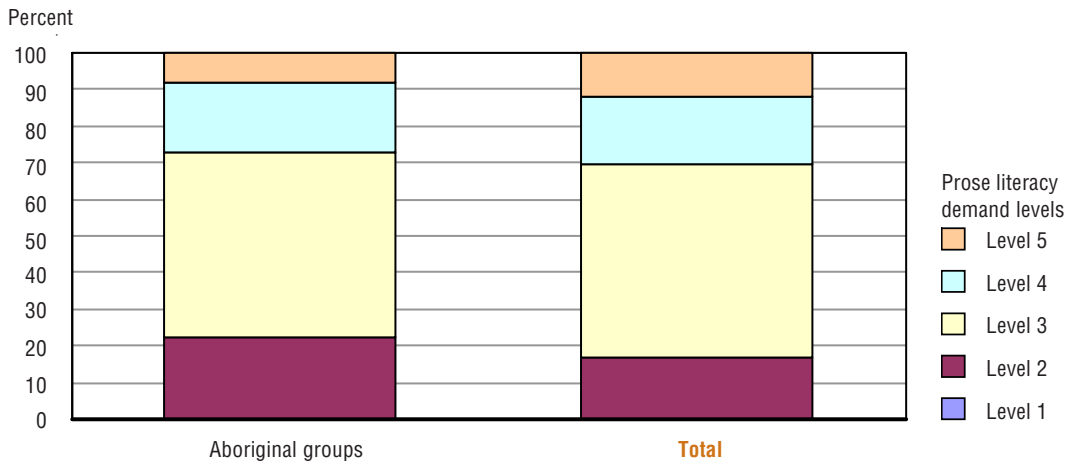


**Figure 4.24**  
**Difference in skill level demand between Aboriginal groups and the total population, employed adults aged 16 and over for Northwest Territories, 2006**

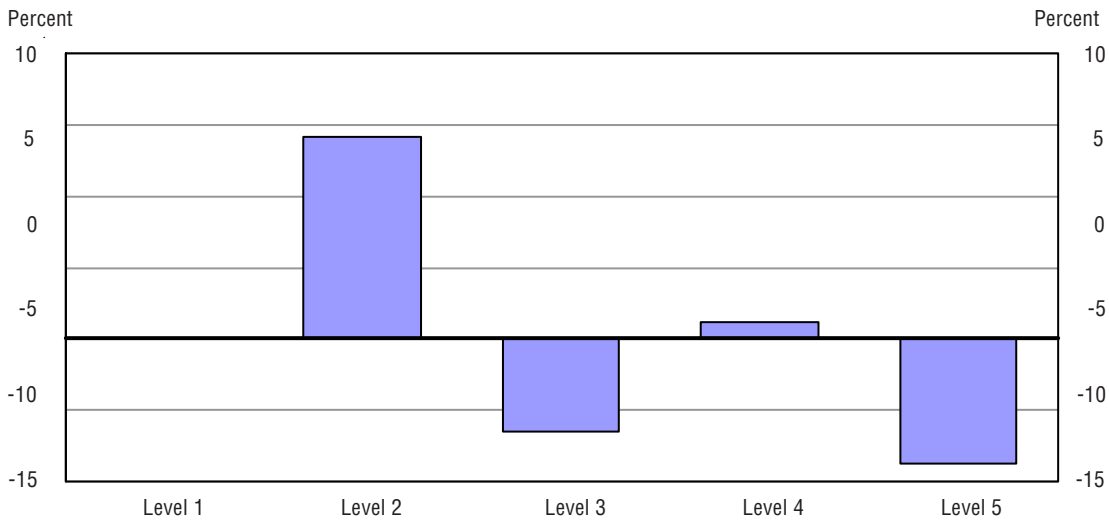


In the Northwest Territories there are far fewer Aboriginals than non-Aboriginals in Level 5 jobs.

**Figure 4.25**  
**Distribution over skill demand levels for Aboriginals and all Canadians, employed adults aged 16 and over for Nunavut, 2006**



**Figure 4.26**  
**Difference in skill demand level between Aboriginal groups and the total population, employed adults aged 16 and over for Nunavut, 2006**



In Nunavut there are more Aboriginal workers at Level 2 than at other levels.



## Chapter 5

# The supply of literacy skill in Aboriginal labour markets

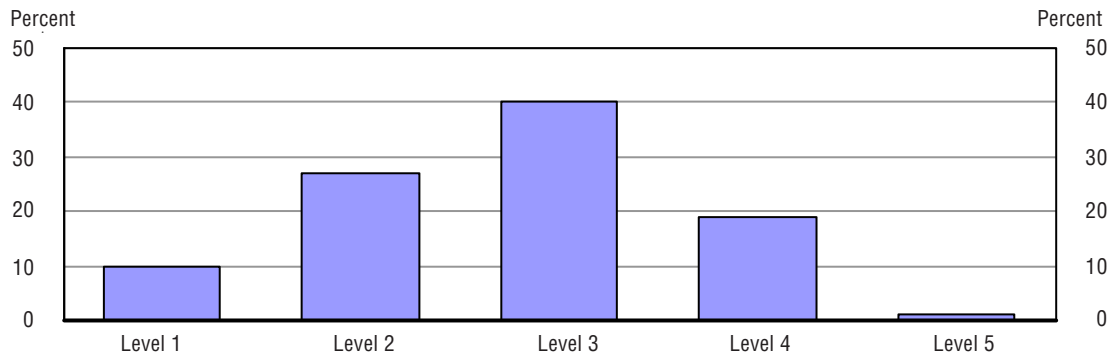
This chapter profiles the literacy skills of Canada's Aboriginal populations and compares their skill levels to national and provincial/territorial averages. The goal of this analysis is to confirm the existence of skill gaps between Aboriginal and non-Aboriginal adults that might impair the labour market success of Aboriginal adults. As expected, the analysis reveals that as a group Aboriginal adults have much lower levels of skill than their non-Aboriginal peers. Notwithstanding this general assertion the analysis confirms that there is significant skill variation among Aboriginal sub-groups. These differences are sufficiently large to imply that some groups will be relatively more successful in their respective labour markets.

Research has shown that the supply of literacy skill possessed by adults is the product of a complex interplay of forces that operate over the entire life course. The quantity of education obtained during the initial cycle of education has the most pronounced impact on the observed skill level. Nevertheless other factors, including the quality of early childhood education and experience, the quality of initial education, rates of participation in adult education and training and the frequent use of literacy skill in employment and private life, have all been shown to have a positive impact on observed skill levels (Desjardins, 2007). In contrast adults who fail to use their literacy skills in their daily lives have been shown to lose some of their skills at a surprisingly rapid rate (Bynner, 2003; Willms and Murray, 2007). We believe that increased skill demand would be the most efficient way to ensure that literacy skills are maintained and that a reading culture is developed in First Nations, Inuit and Métis communities. The estimates of skill supply presented in this chapter were derived by applying the relationships between literacy skill and background characteristics observed in the 2003 IALSS adult skill assessment to individual records in the 2006 Census of Population.

The following series of figures plot the distribution of prose literacy skill by jurisdiction and then compares the profiles of literacy skill of various Aboriginal sub groups to the jurisdictional average. Overall the figures reveal that Aboriginal adults are much more likely to be at level 1 and 2, and less likely to be at levels 3, 4 and 5.

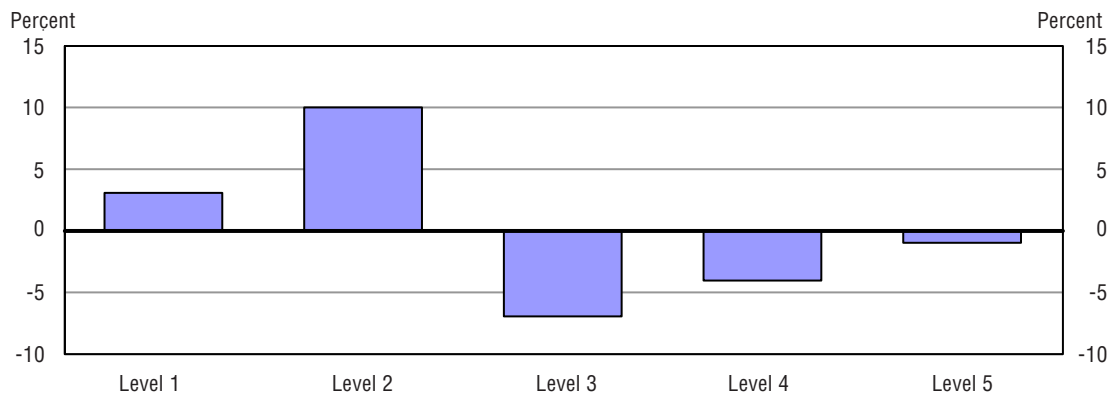
Figure 5.1 plots the distribution of prose literacy skill by proficiency level in the total adult population.

**Figure 5.1**  
**Distribution of prose literacy proficiency by proficiency level, adults aged 16 and over, Canada, 2006**

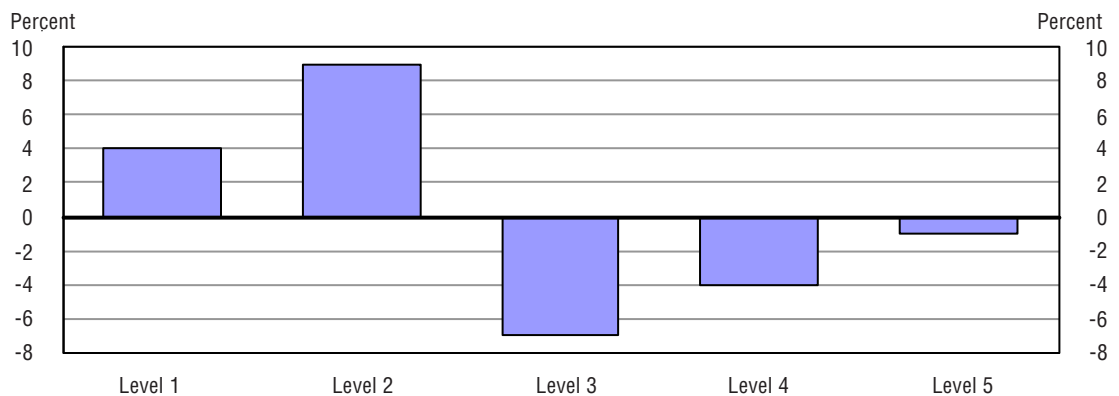


The figure reveals that the largest number of adults have skills at prose literacy Level 3. Sizeable minorities have skills at Level 2 and at Level 4.

**Figure 5.2**  
**Comparative profile of literacy level, Other Aboriginal - Off-Reserve, Canada, 2006**

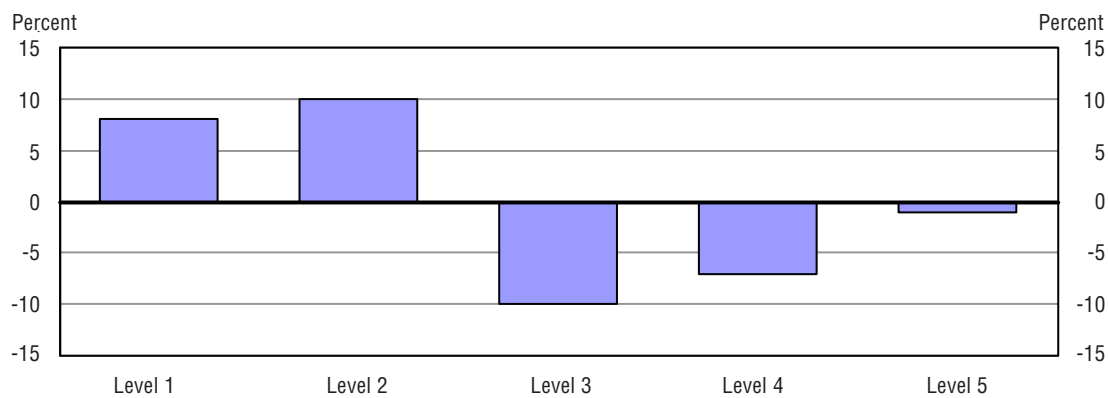


**Figure 5.3**  
**Comparative profile of literacy level, Band Member - Off-Reserve, Canada, 2006**



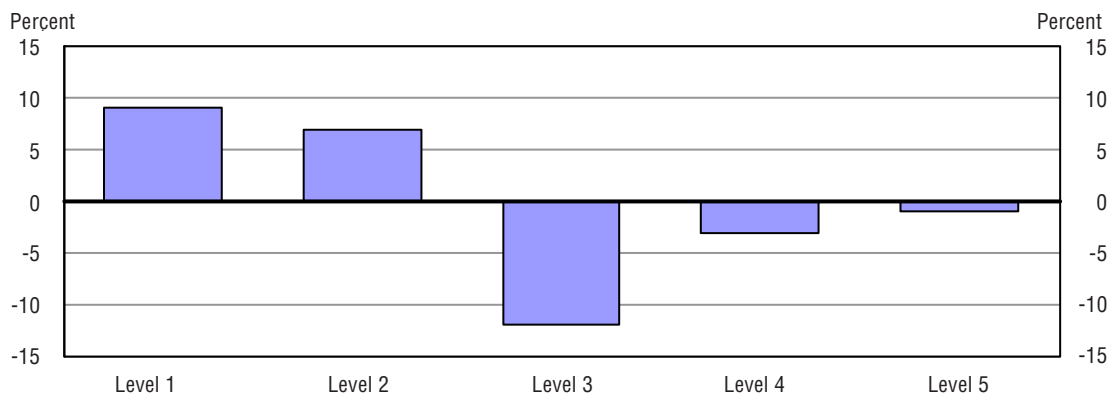


**Figure 5.4**  
**Comparative profile of literacy level, Band Member - On-Reserve, Canada, 2006**



### Newfoundland and Labrador

**Figure 5.5**  
**Comparative profile of literacy level, Other Aboriginal - Off-Reserve, Newfoundland and Labrador, 2006**

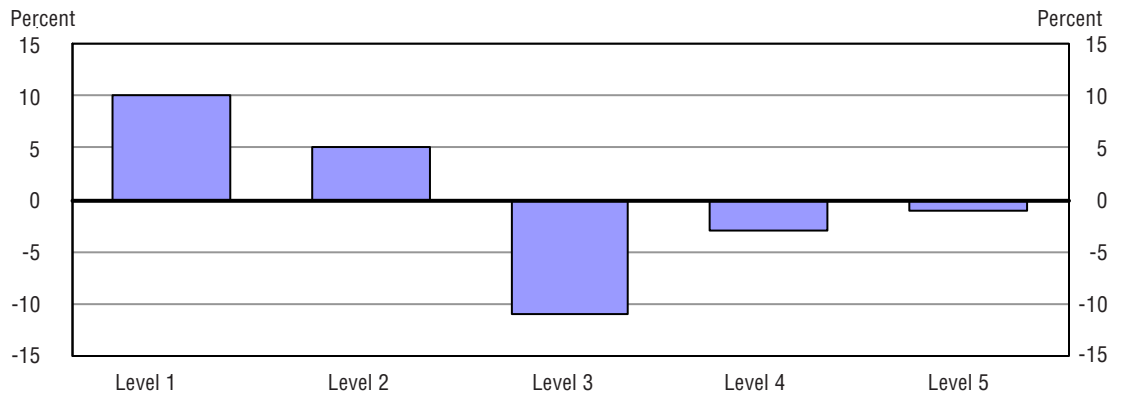


The figure reveals that, relative to the overall population, Aboriginals living off reserve in Newfoundland are significantly less skilled than the general population. The group has:

- 9% more workers with Level 1 skills
- 7% more workers with Level 2 skills
- 12% fewer Level 3 workers
- 3% fewer Level 4 workers and
- 1% fewer Level 5 workers

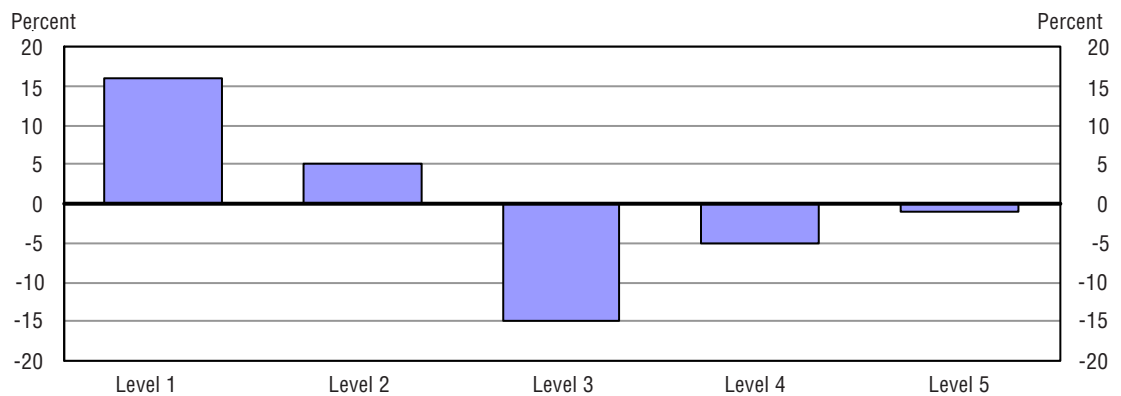
**Figure 5.6**

**Comparative profile of literacy level, Band Member - Off-Reserve, Newfoundland and Labrador, 2006**



**Figure 5.7**

**Comparative profile of literacy level, Band Member - On-Reserve, Newfoundland and Labrador, 2006**



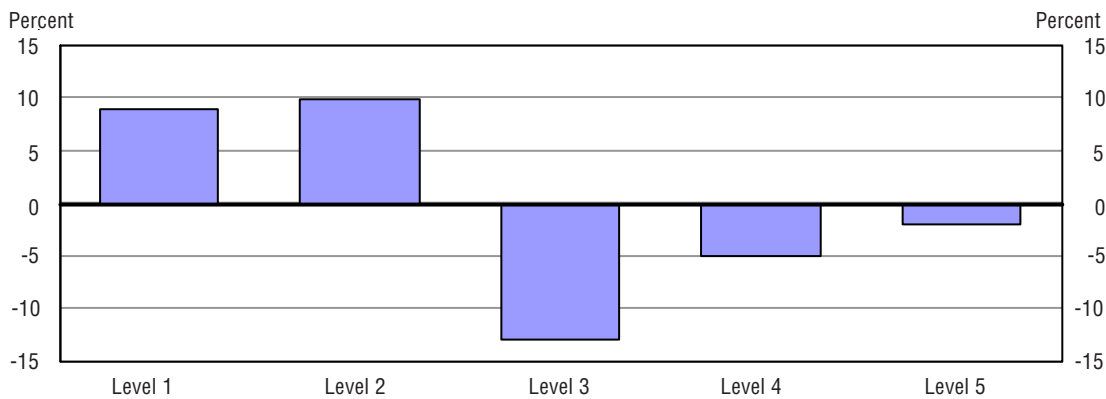
The figure reveals that, relative to the overall population, Band members living on reserve in Newfoundland are significantly less skilled than the general population. The group has:

- 16% more workers with Level 1 skills
- 5% more workers with Level 2 skills
- 15% fewer Level 3 workers
- 5% fewer Level 4 workers and
- 1% fewer Level 5 workers

## Price Edward Island

**Figure 5.8**

**Comparative profile of literacy level, Band Member - On-Reserve, Prince Edward Island, 2006**



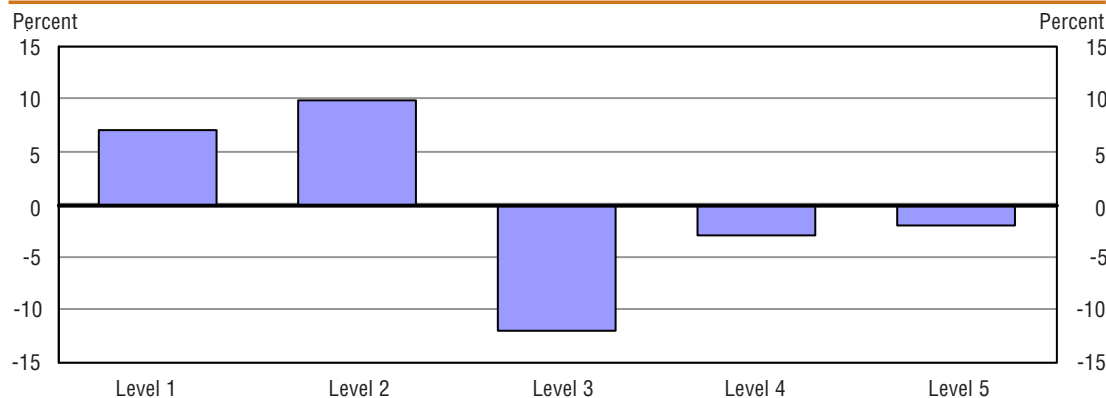
The figure reveals that, relative to the overall population, Band members living on reserve in Price Edward Island are significantly less skilled than the general population. The group has:

- 9% more workers with Level 1 skills
- 10% more workers with Level 2 skills
- 13% fewer Level 3 workers
- 5% fewer Level 4 workers and
- 2% fewer Level 5 workers

## Nova Scotia

**Figure 5.9**

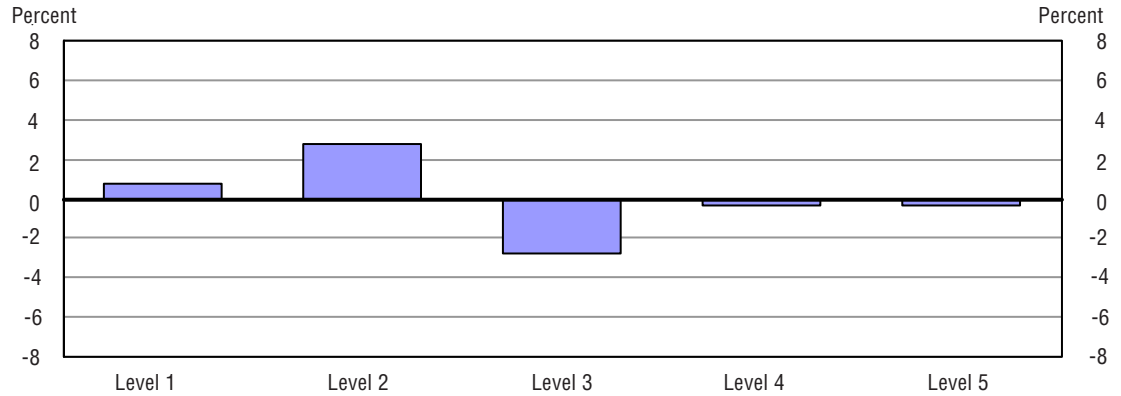
**Comparative profile of literacy level, Other Aboriginal - Off-Reserve, Nova Scotia, 2006**



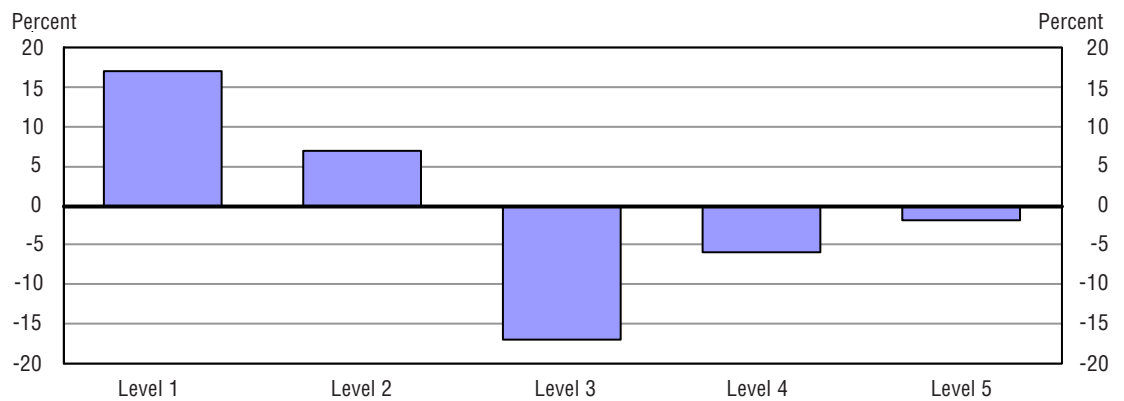
The figure reveals that, relative to the overall population, Aboriginals living off reserve in Nova Scotia are significantly less skilled than the general population. The group has:

- 7% more workers with Level 1 skills
- 10% more workers with Level 2 skills
- 12% fewer Level 3 workers
- 3% fewer Level 4 workers and
- 2% fewer Level 5 workers

**Figure 5.10**  
**Comparative profile of literacy level, Band Member - Off-Reserve, Nova Scotia, 2006**



**Figure 5.11**  
**Comparative profile of literacy level, Band Member - On-Reserve, Nova Scotia, 2006**



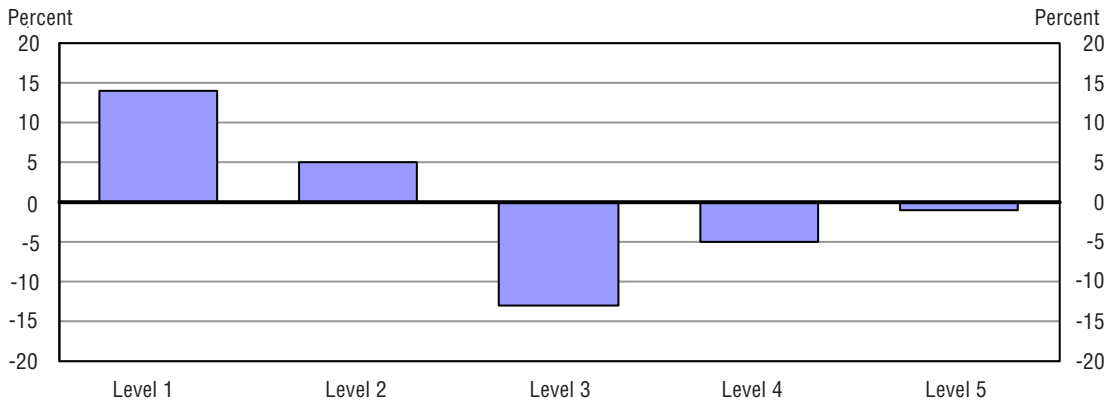
The figure reveals that, relative to the overall population, Band members living on reserve in Nova Scotia are significantly less skilled than the general population. The group has:

- 17% more workers with Level 1 skills
- 7% more workers with Level 2 skills
- 17% fewer Level 3 workers
- 6% fewer Level 4 workers and
- 2% fewer Level 5 workers

## New Brunswick

**Figure 5.12**

**Comparative profile of literacy level, Other Aboriginal - Off-Reserve, New Brunswick, 2006**

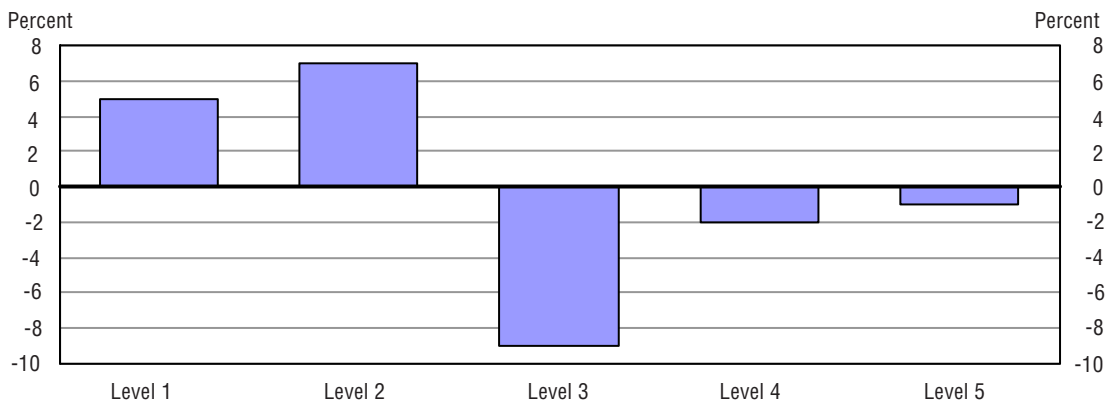


The figure reveals that, relative to the overall population, Aboriginals living off reserve in New Brunswick are significantly less skilled than the general population. The group has:

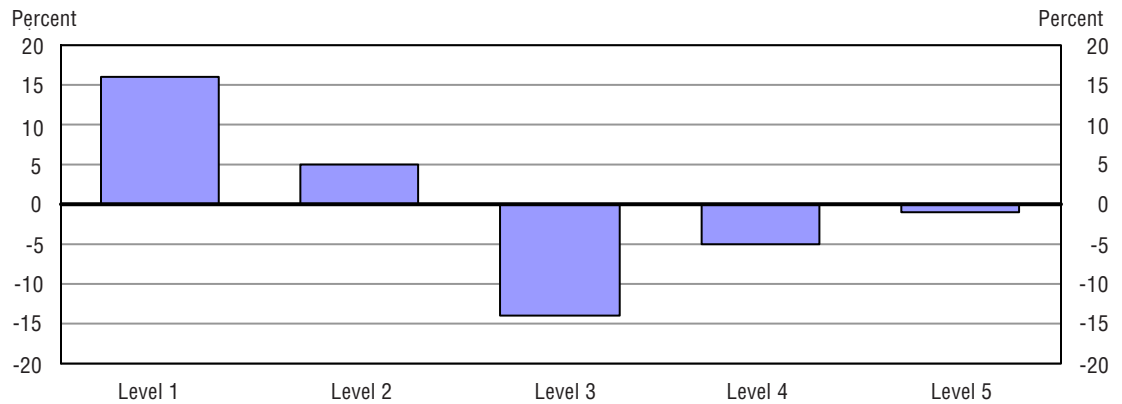
- 14% more workers with Level 1 skills
- 5% more workers with Level 2 skills
- 13% fewer Level 3 workers
- 5% fewer Level 4 workers and
- 1% fewer Level 5 workers

**Figure 5.13**

**Comparative profile of literacy level, Band Member - Off-Reserve, New Brunswick, 2006**



**Figure 5.14**  
**Comparative profile of literacy level, Band Member - On-Reserve, New Brunswick, 2006**

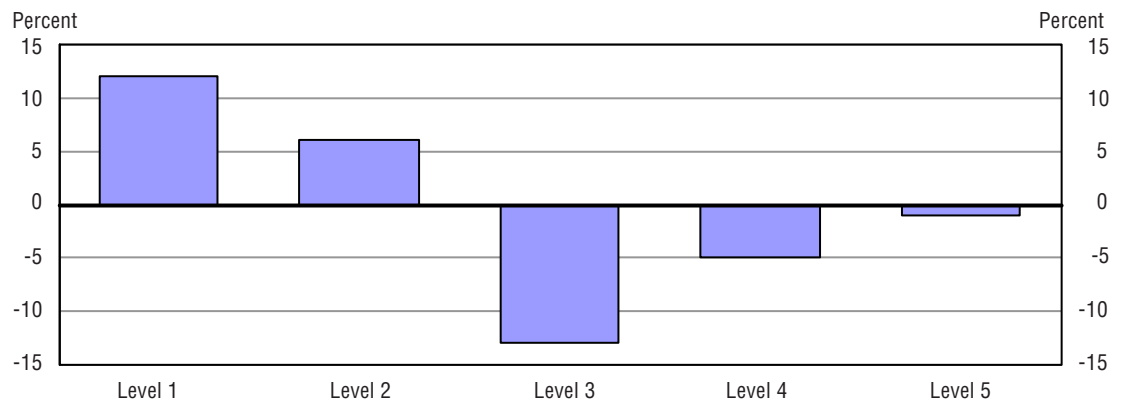


The figure reveals that, relative to the overall population, Band members living on reserve in New Brunswick are significantly less skilled than the general population. The group has:

- 16% more workers with Level 1 skills
- 5% more workers with Level 2 skills
- 14% fewer Level 3 workers
- 5% fewer Level 4 workers and
- 1% fewer Level 5 workers

## Quebec

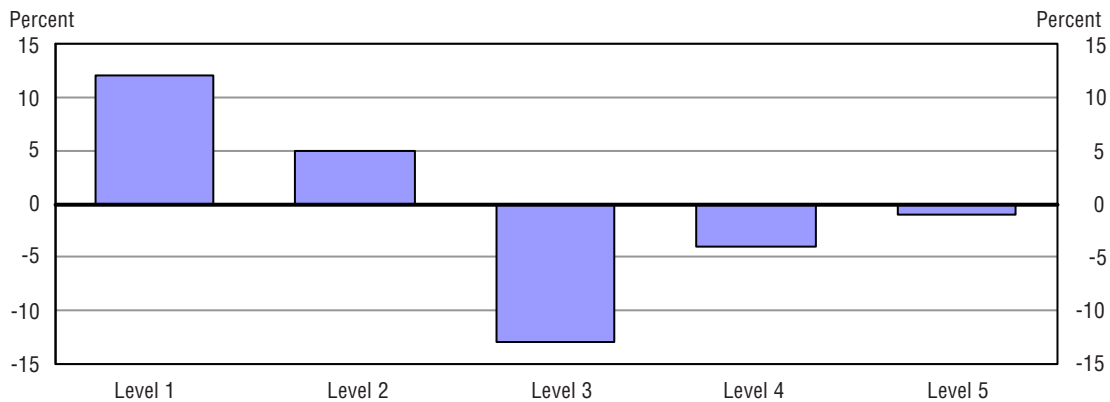
**Figure 5.15**  
**Comparative profile of literacy level, Other Aboriginal - Off-Reserve, Quebec, 2006**



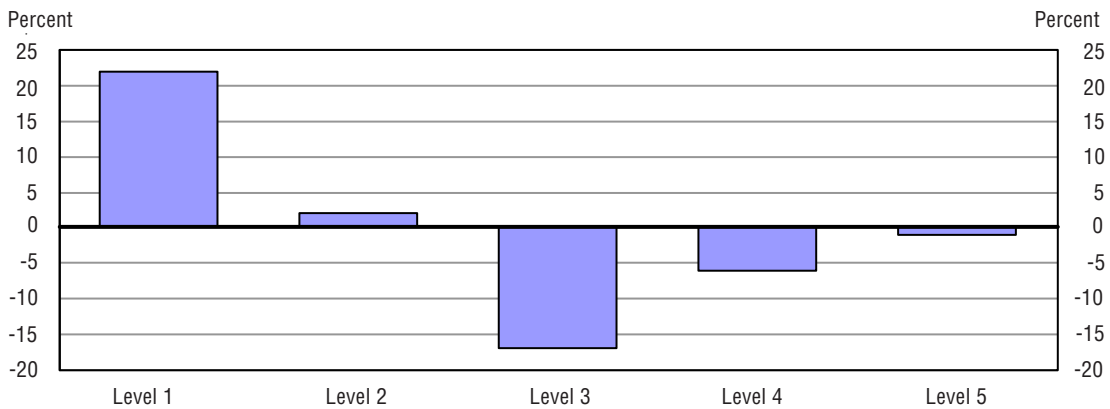
The figure reveals that, relative to the overall population, Aboriginals living off reserve in Quebec are significantly less skilled than the general population. The group has:

- 12% more workers with Level 1 skills
- 6% more workers with Level 2 skills
- 13% fewer Level 3 workers
- 5% fewer Level 4 workers and
- 1% fewer Level 5 workers

**Figure 5.16**  
**Comparative profile of literacy level, Band Member - Off-Reserve, Quebec, 2006**



**Figure 5.17**  
**Comparative profile of literacy level, Band Member - On-Reserve, Quebec, 2006**



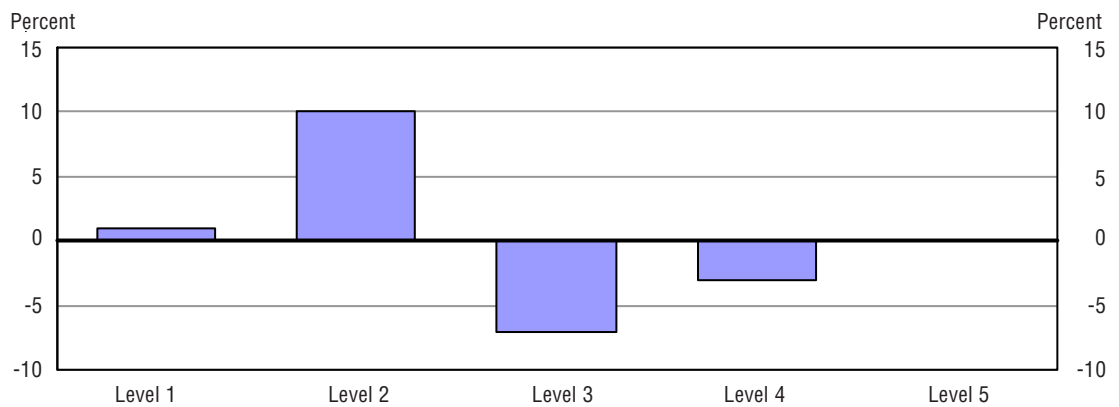
The figure reveals that, relative to the overall population, Band members living on reserve in Quebec are significantly less skilled than the general population. The group has:

- 22% more workers with Level 1 skills
- 2% more workers with Level 2 skills
- 17% fewer Level 3 workers
- 6% fewer Level 4 workers and
- 1% fewer Level 5 workers

## Ontario

**Figure 5.18**

**Comparative profile of literacy level, Other Aboriginal - Off-Reserve, Ontario, 2006**

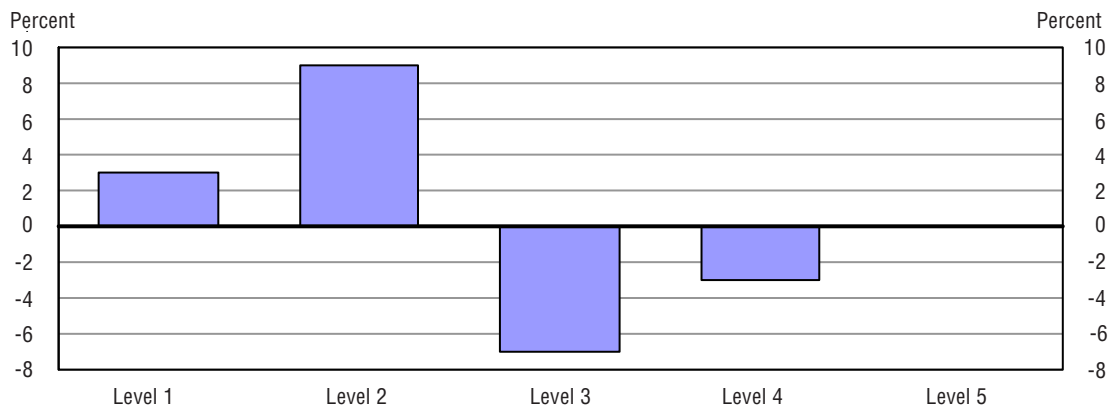


The figure reveals that, relative to the overall population, Aboriginals living off reserve in Ontario are significantly less skilled than the general population. The group has:

- 1% more workers with Level 1 skills
- 10% more workers with Level 2 skills
- 7% fewer Level 3 workers
- 3% fewer Level 4 workers and
- 0% fewer Level 5 workers

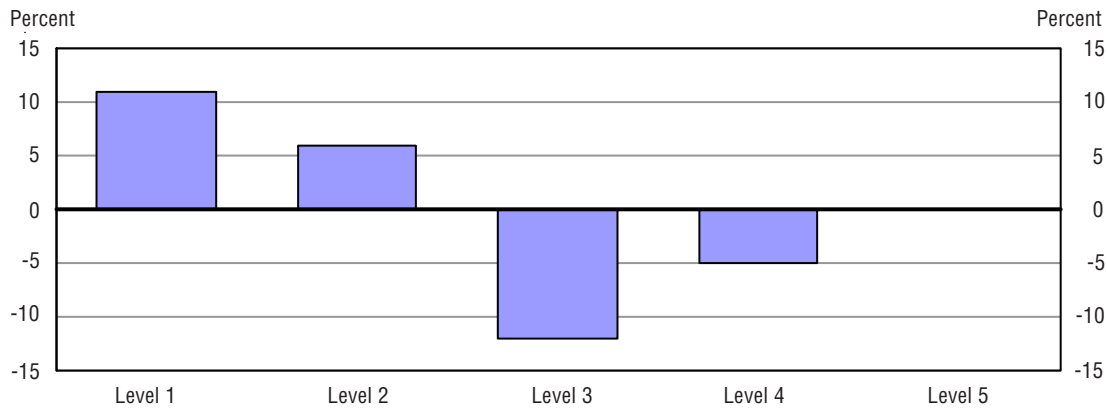
**Figure 5.19**

**Comparative profile of literacy level, Band Member - Off-Reserve, Ontario, 2006**





**Figure 5.20**  
**Comparative profile of literacy level, Band Member - On-Reserve, Ontario, 2006**

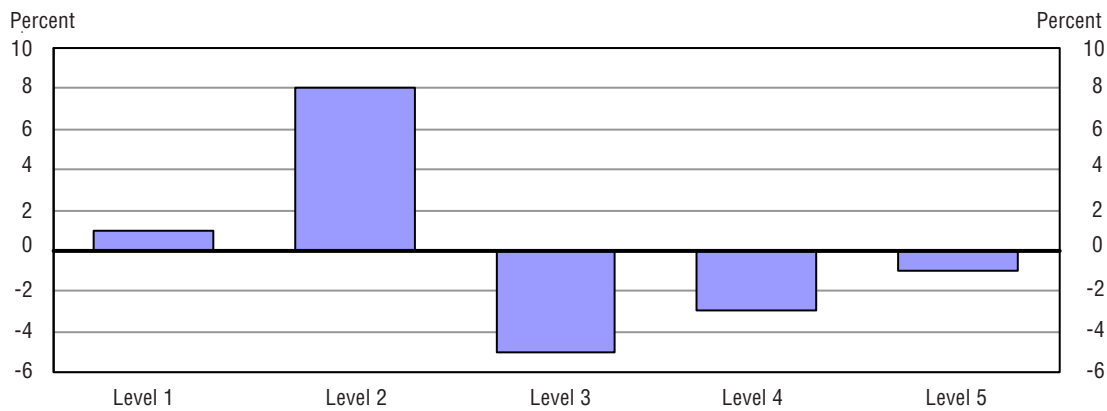


The figure reveals that, relative to the overall population, Band members living on reserve in Ontario are significantly less skilled than the general population. The group has:

- 11% more workers with Level 1 skills
- 6% more workers with Level 2 skills
- 12% fewer Level 3 workers
- 5% fewer Level 4 workers and
- 0% fewer Level 5 workers

**Manitoba**

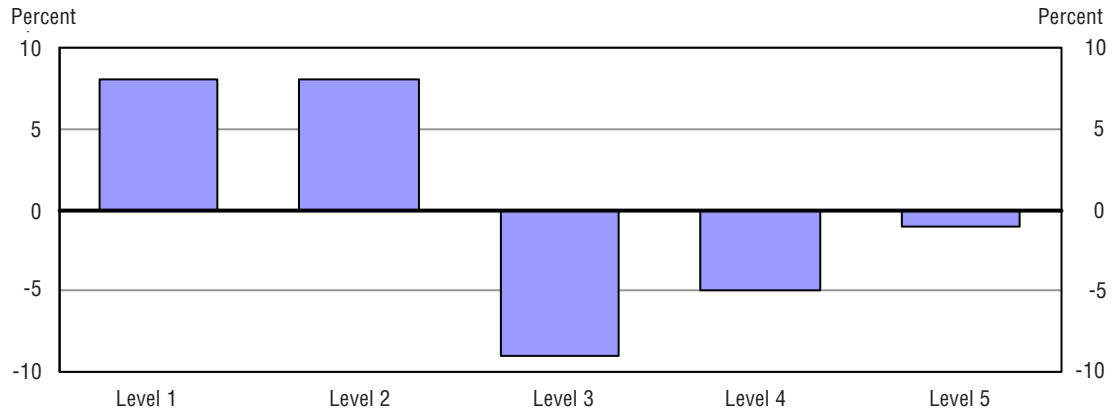
**Figure 5.21**  
**Comparative profile of literacy level, other Aboriginal - Off-Reserve, Manitoba, 2006**



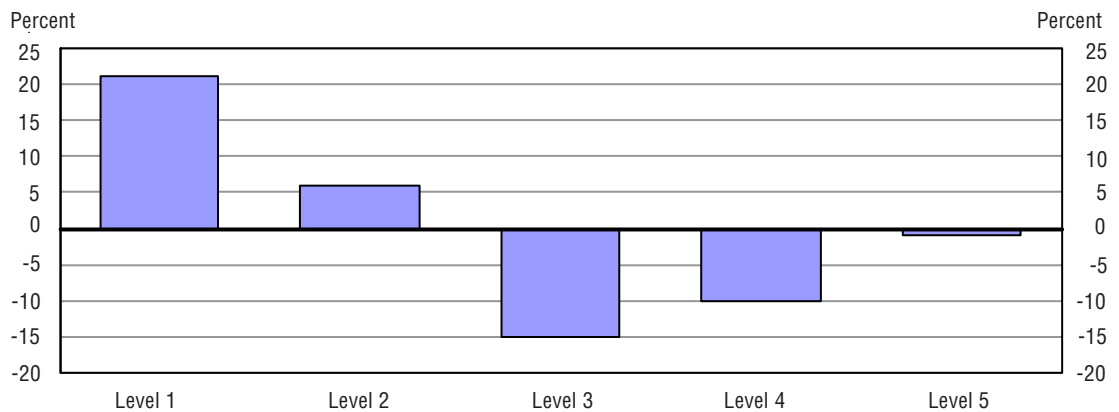
The figure reveals that, relative to the overall population, Aboriginals living off reserve in Manitoba are significantly less skilled than the general population. The group has:

- 1% more workers with Level 1 skills
- 8% more workers with Level 2 skills
- 5% fewer Level 3 workers
- 3% fewer Level 4 workers and
- 1% fewer Level 5 workers

**Figure 5.22**  
**Comparative profile of literacy level, Band Member - Off-Reserve, Manitoba, 2006**



**Figure 5.23**  
**Comparative profile of literacy level, Band Member - On-Reserve, Manitoba, 2006**



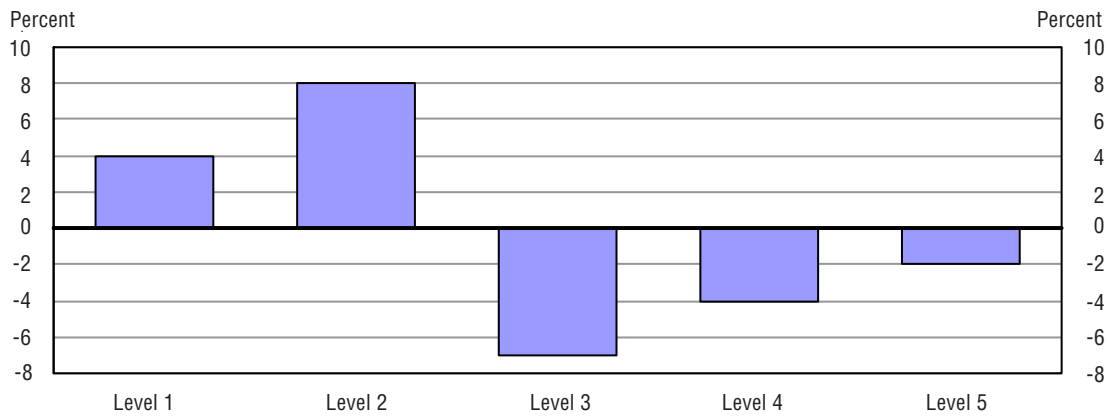
The figure reveals that, relative to the overall population, Band members living on reserve in Manitoba are significantly less skilled than the general population. The group has:

- 21% more workers with Level 1 skills
- 6% more workers with Level 2 skills
- 15% fewer Level 3 workers
- 10% fewer Level 4 workers and
- 1% fewer Level 5 workers

## Saskatchewan

**Figure 5.24**

**Comparative profile of literacy level, Other Aboriginal - Off-Reserve, Saskatchewan, 2006**

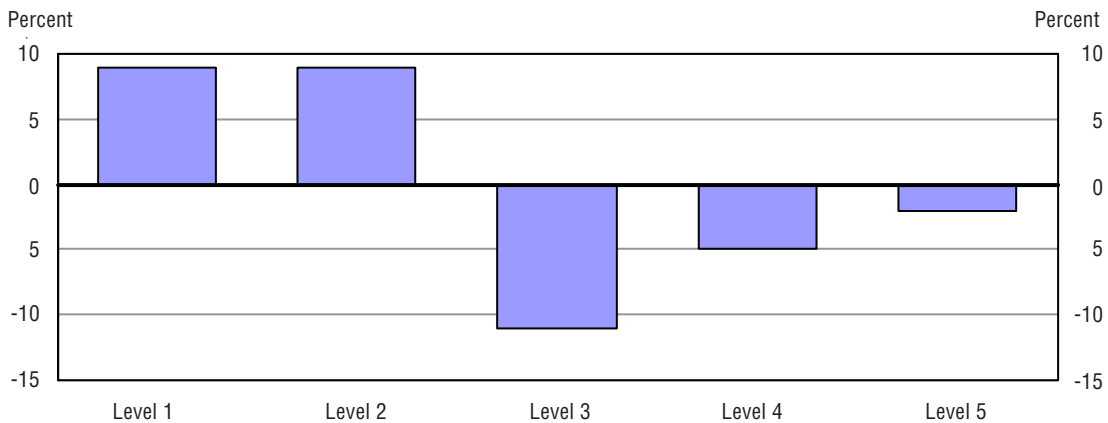


The figure reveals that, relative to the overall population, Aboriginals living off reserve in Saskatchewan are significantly less skilled than the general population. The group has:

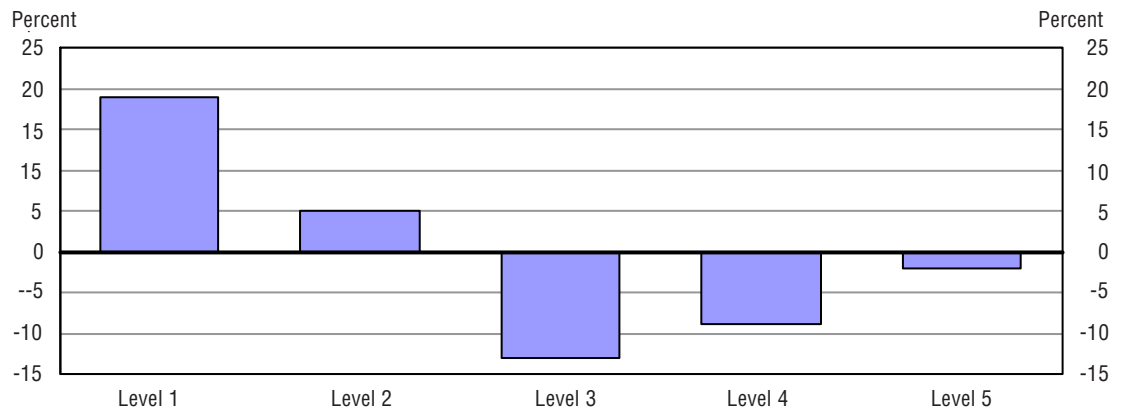
- 4% more workers with Level 1 skills
- 8% more workers with Level 2 skills
- 7% fewer Level 3 workers
- 4% fewer Level 4 workers and
- 2% fewer Level 5 workers

**Figure 5.25**

**Comparative profile of literacy level, Band Member - Off-Reserve, Saskatchewan, 2006**



**Figure 5.26**  
**Comparative profile of literacy level, Band Member - On-Reserve, Saskatchewan, 2006**

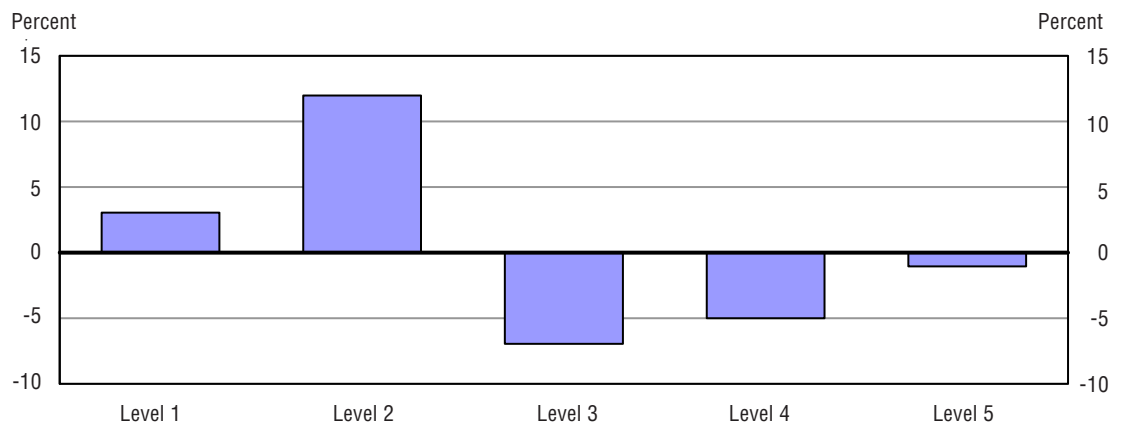


The figure reveals that, relative to the overall population, Band members living on reserve in Saskatchewan are significantly less skilled than the general population. The group has:

- 19% more workers with Level 1 skills
- 5% more workers with Level 2 skills
- 13% fewer Level 3 workers
- 9% fewer Level 4 workers and
- 2% fewer Level 5 workers

## Alberta

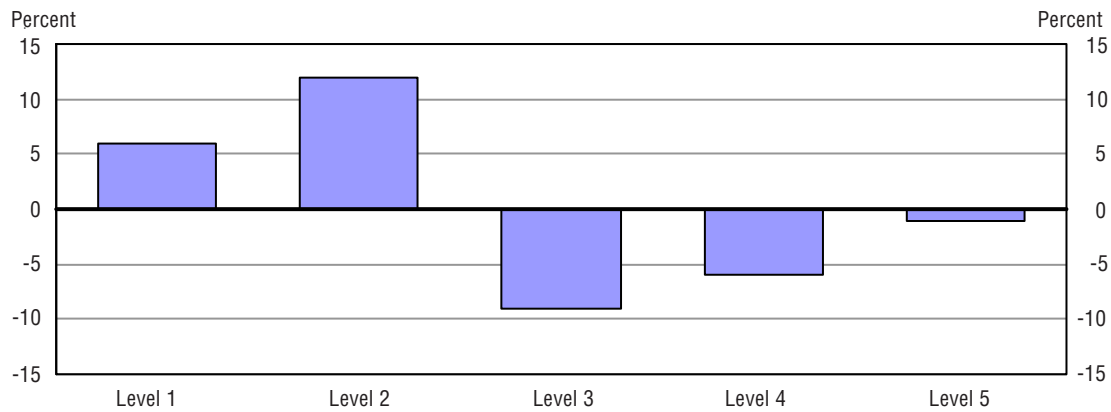
**Figure 5.27**  
**Comparative profile of literacy level, Other Aboriginal - Off-Reserve, Alberta, 2006**



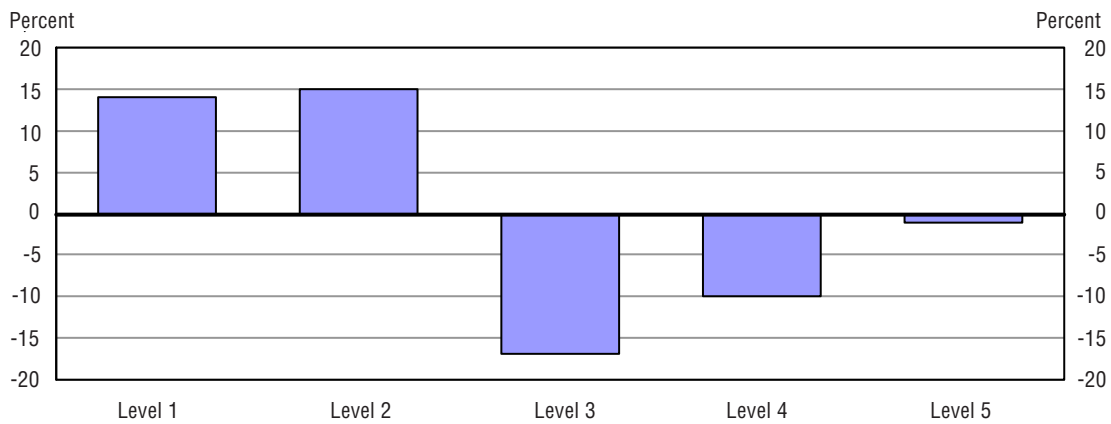
The figure reveals that, relative to the overall population, Aboriginals living off reserve in Alberta are significantly less skilled than the general population. The group has:

- 3% more workers with Level 1 skills
- 12% more workers with Level 2 skills
- 7% fewer Level 3 workers
- 5% fewer Level 4 workers and
- 1% fewer Level 5 workers

**Figure 5.28**  
**Comparative profile of literacy level, Band Member - Off-Reserve, Alberta, 2006**



**Figure 5.29**  
**Comparative profile of literacy level, Band Member - On-Reserve, Alberta, 2006**



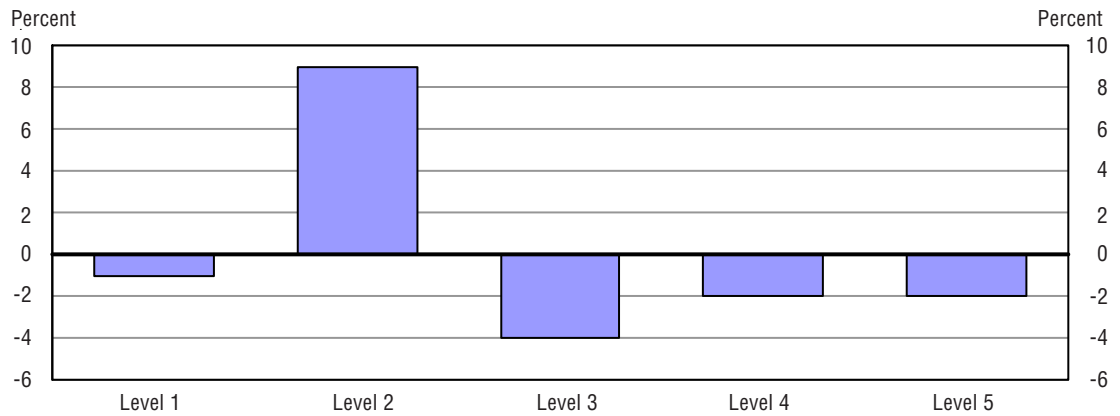
The figure reveals that, relative to the overall population, Band members living on reserve in Alberta are significantly less skilled than the general population. The group has:

- 14% more workers with Level 1 skills
- 15% more workers with Level 2 skills
- 17% fewer Level 3 workers
- 10% fewer Level 4 workers and
- 1% fewer Level 5 workers

## British Columbia

**Figure 5.30**

**Comparative profile of literacy level, Other Aboriginal - Off-Reserve, British Columbia, 2006**

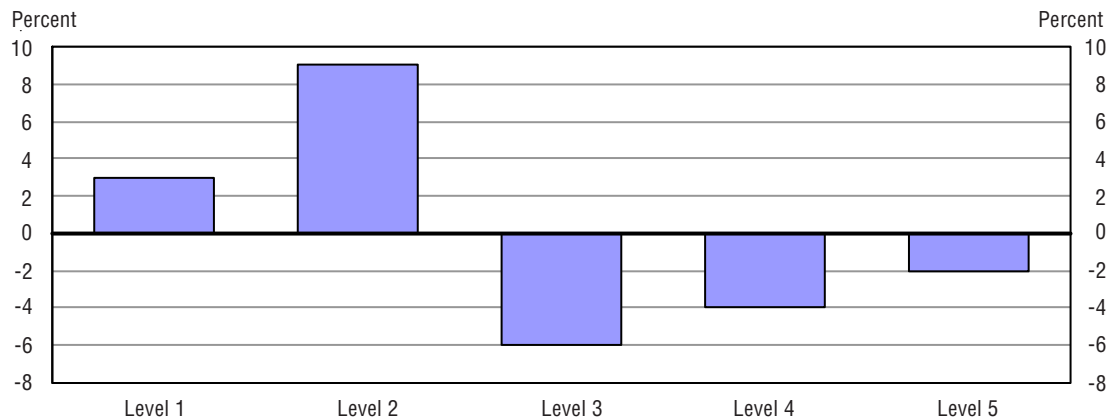


The figure reveals that, relative to the overall population, Aboriginals living off reserve in British Columbia are significantly less skilled than the general population. The group has:

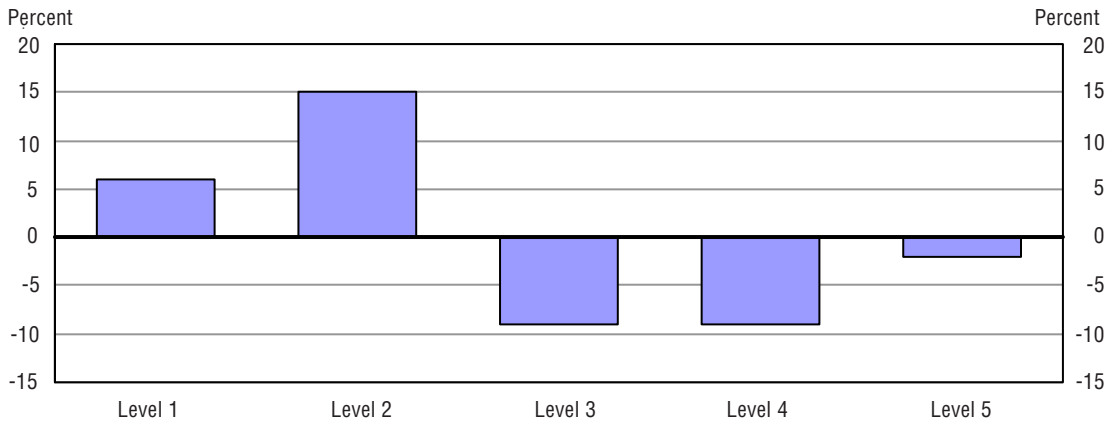
- 1% fewer workers with Level 1 skills
- 9% more workers with Level 2 skills
- 4% fewer Level 3 workers
- 2% fewer Level 4 workers and
- 2% fewer Level 5 workers

**Figure 5.31**

**Comparative profile of literacy level, Band Member - Off-Reserve, British Columbia, 2006**



**Figure 5.32**  
**Comparative profile of literacy level, Band Member - On-Reserve, British Columbia, 2006**

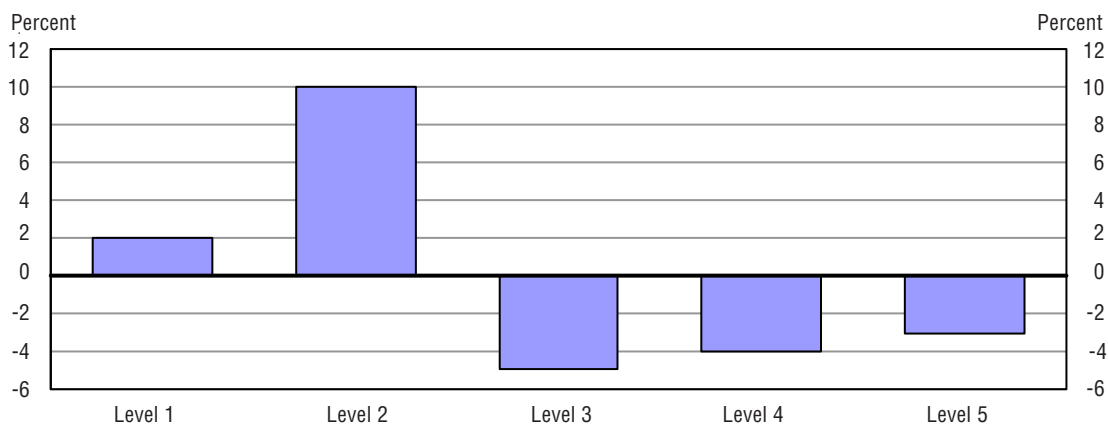


The figure reveals that, relative to the overall population, Band members living on reserve in British Columbia are significantly less skilled than the general population. The group has:

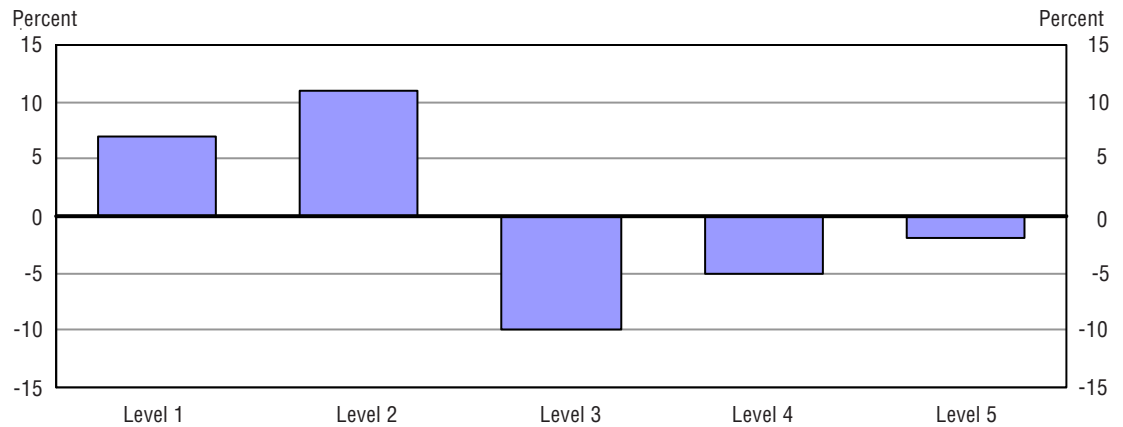
- 6% more workers with Level 1 skills
- 15% more workers with Level 2 skills
- 9% fewer Level 3 workers
- 9% fewer Level 4 workers and
- 2% fewer Level 5 workers

**Yukon**

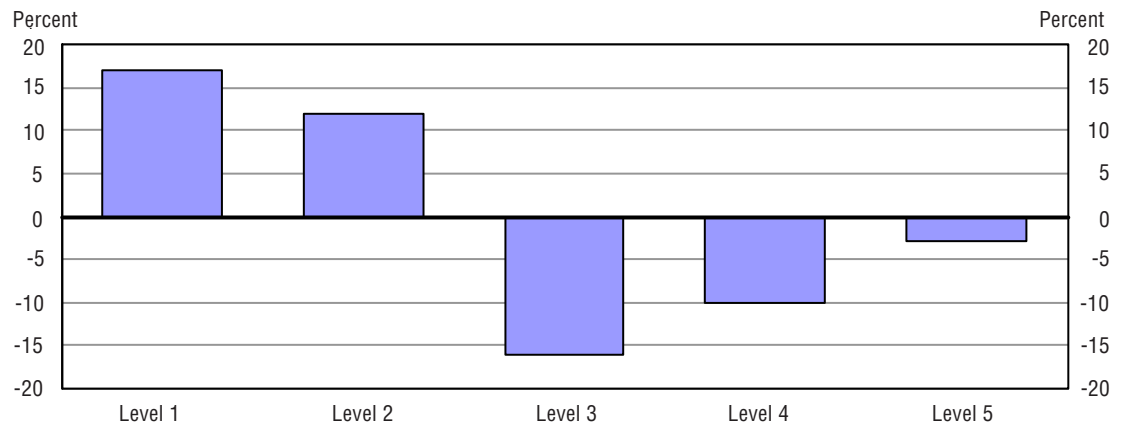
**Figure 5.33**  
**Comparative profile of literacy level, Other Aboriginal - Off-Reserve, Yukon, 2006**



**Figure 5.34**  
**Comparative profile of literacy level, Band Member - Off-Reserve, Yukon, 2006**



**Figure 5.35**  
**Comparative profile of literacy level, Band Member - On-Reserve, Yukon, 2006**



The figure reveals that, relative to the overall population, Aboriginals in the Yukon are less skilled than the general population. The group has:

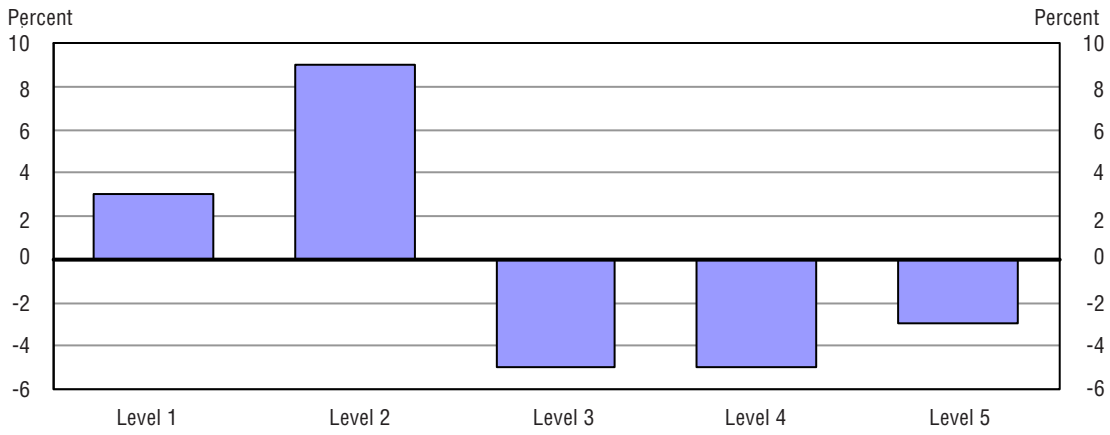
- 17% more workers with Level 1 skills
- 12% more workers with Level 2 skills
- 16% fewer Level 3 workers
- 10% fewer Level 4 workers and
- 3% fewer Level 5 workers



## Northwest Territories

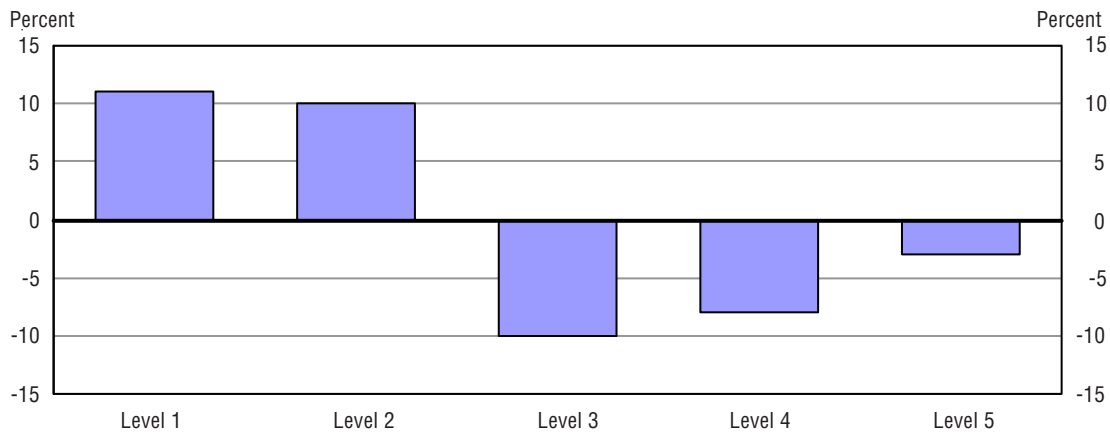
**Figure 5.36**

**Comparative profile of literacy level, Other Aboriginal - Off-Reserve, Northwest Territories, 2006**



**Figure 5.37**

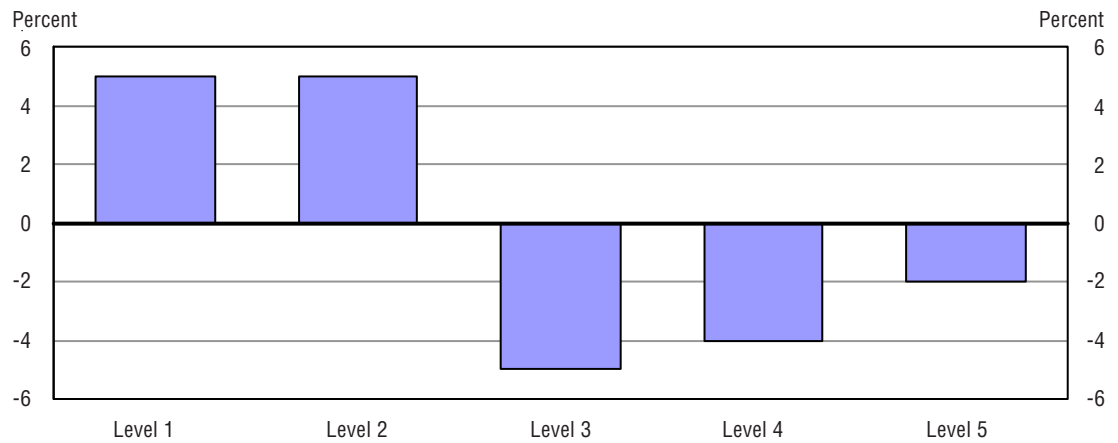
**Comparative profile of literacy level, Band Member - Off-Reserve, Northwest Territories, 2006**



## Nunavut

**Figure 5.39**

### Comparative Profile of Literacy Level, Other Aboriginal - Off-Reserve, Nunavut, 2006



The figures reveal that the entire skill distribution of Aboriginal adults is shifted downwards. With few exceptions significantly larger proportions of Aboriginal adults are classified at Level 1 and, although the gap is smaller, larger proportions are classified at Level 2 than in the general population. Conversely, fewer Aboriginal adults are classified at Levels 3, 4 and 5.

As a rule Band members living on reserve are significantly less skilled than Aboriginal adults living off reserve.

### Policy implications

Recent research suggests that the literacy intensity of employment is rising in most Canadian labour markets as the economy sheds low skilled jobs and replaces them with jobs that demand higher levels of literacy skill (DataAngel, 2009). The net effect of changes in the occupational distribution of employment is to shift the mean skill level from Level 2 to Level 3. Thus, the fact that much higher proportions of Aboriginal adults have skills at Levels 1 and 2 is bound to place them at a significant disadvantage in Canada's labour markets. Band members living on reserve appear to be at a particular disadvantage. Without improved literacy skill employers will tend to hire more educated and skilled non-Aboriginal adults. The policy implication is clear – large scale literacy upgrading for Aboriginal adults is required to level the labour market playing field.

## Chapter 6

# The efficiency of labour markets

This chapter explores the efficiency of the markets that match the occupational demand for literacy skill with the available supply of skill. Rates of literacy skill utilization are presented for the overall population, for the employed population, by the level of literacy demanded by the job and at the individual level. The results presented suggest that Canada's literacy markets are relatively inefficient. Ironically these inefficiencies appear to have less of an impact on Canada's Aboriginal populations because of the low level of literacy skill demand in the labour markets in which they work.

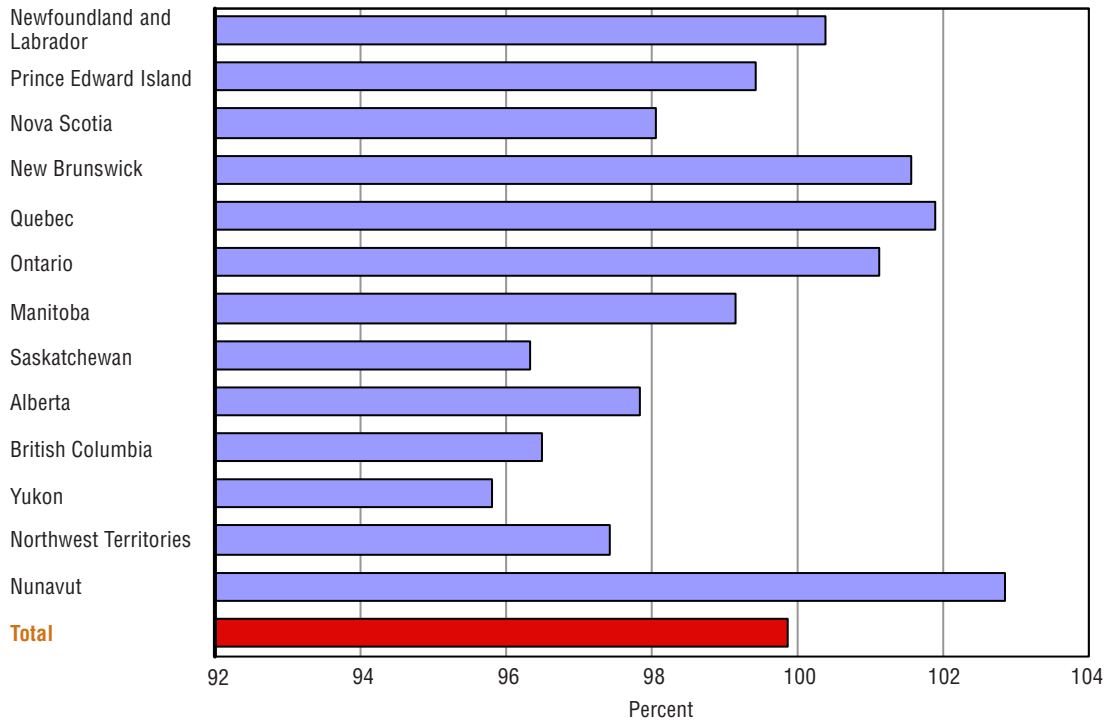
### Why literacy skill shortages matter

Our interpretation of the economic theory that underlies this analysis posits that skills are an economic asset to be exploited. Labour markets that use more of the available pool of literacy skill will generate higher levels of GDP. The theory also predicts that small aggregate skill surpluses provide a cushion against rising skill demand and that aggregate literacy skill shortages reduce economic performance in several ways. Literacy shortages reduce worker productivity in information-intensive jobs and reduce the rate at which firms can adapt to technical change – thereby reducing the rate of productivity growth over the long term. The average level of literacy skill and the proportion of workers with low skills have also been shown to have a marked impact on the behavior of firms (Coulombe and Tremblay, 2007). Faced with large numbers of workers with low skills employers compensate by adopting less productive technologies of production and work organization. Thus, finding ways to improve the efficiency of literacy markets would be expected to yield significant economic benefits. Productivity and average wage rates might be expected to rise. Social inequality in labour market outcomes would also be expected to fall.

### Literacy utilization rates at the population level

Figure 6.1 presents the aggregate literacy utilization rate for Canada's total population. The utilization rates are derived by adding up the average prose literacy score of the employed population and dividing it by the sum of average prose literacy scores for the entire adult population as observed in the 2006 Census of Population.

**Figure 6.1**  
**Aggregate literacy utilization rate by jurisdiction, 2006**



Source: 2006 Census of Population.

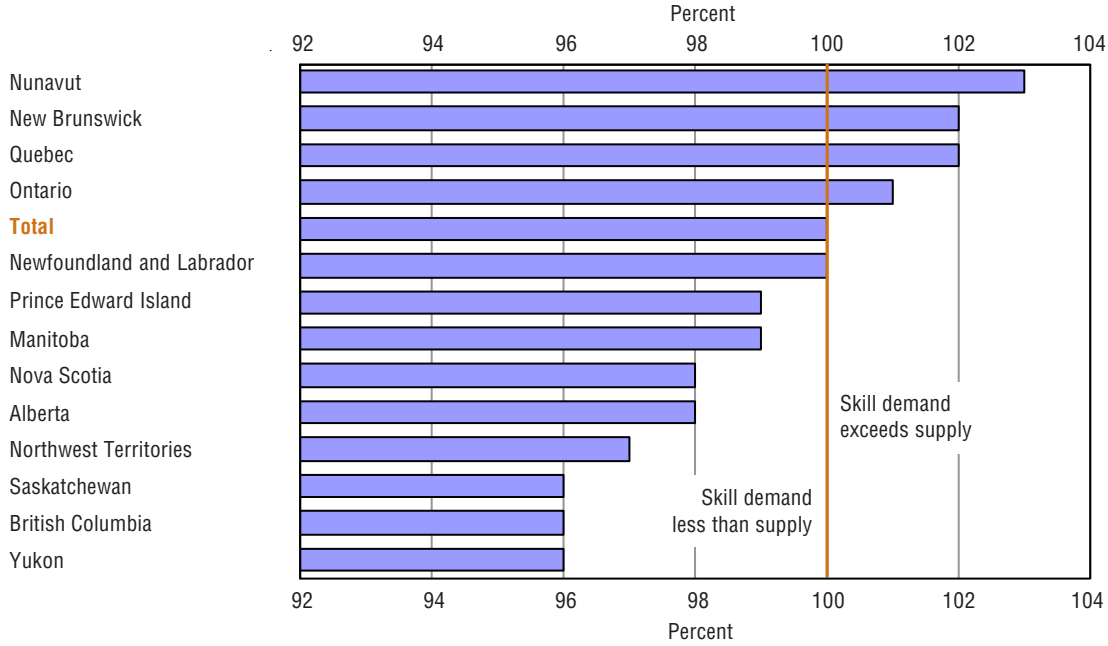
The figure reveals that the Canadian economy currently utilizes only 66% of the total aggregate supply of literacy skill. The aggregate utilization rates vary significantly by jurisdiction from a low of 53 % in Newfoundland to a high of 71% in Alberta.

**Policy implications**

Higher rates of aggregate GDP could be realized if a means were found to increase utilization rates. Jurisdictions with relatively high rates have less room to increase utilization without risking wage inflation. In contrast jurisdictions with low utilization rates could, by stimulating the aggregate demand for labour and reducing barriers to employment, realize large increases in labour income.

Figures 6.2 and 6.3 plot literacy utilization rates for the employed population. Where rates exceed 100% current skill demand exceeds the aggregate skill possessed by employed workers. The implication for policy in such cases is to increase skill supply through remedial training. Rates of less than 100% imply an aggregate literacy skill surplus and a need for measures to increase skill demand.

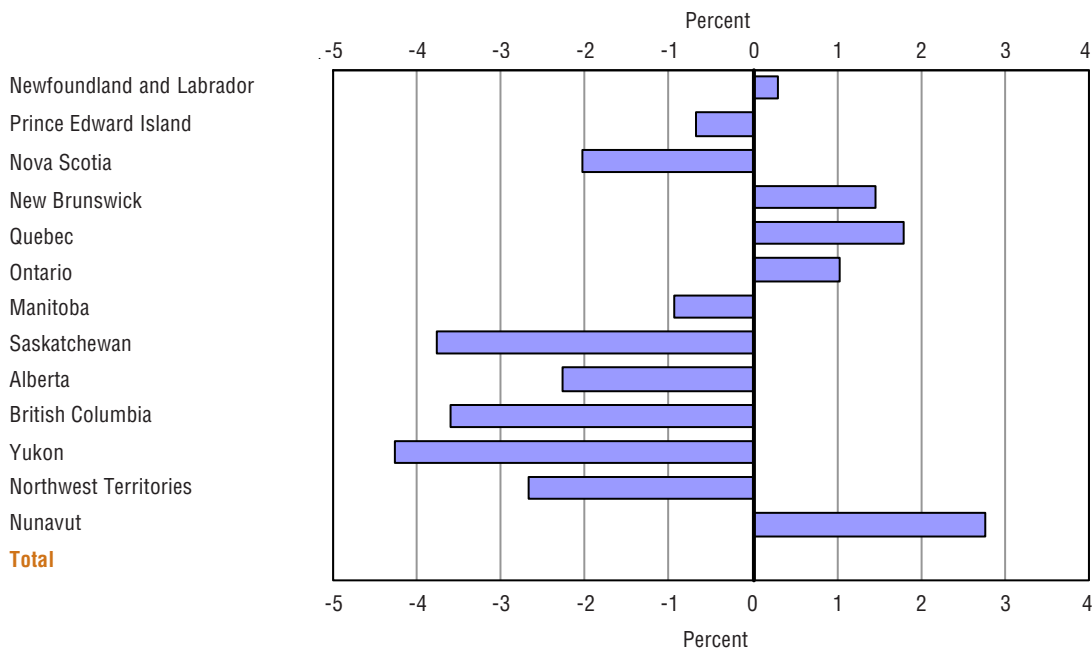
**Figure 6.2**  
**Aggregate literacy utilization rate by jurisdiction, employed population, 2006**



Source: 2006 Census of Population.

Figure 6.3 presents the same data compared to the national average.

**Figure 6.3**  
**Differences in aggregate literacy utilization rates by jurisdiction, employed population, 2006**



Source: Census of Population, 2006.

The figures reveal that:

There are significant differences in utilization rates of the employed population among jurisdictions.

Some jurisdictions fail to fully utilize the available supply of literacy skill. For example, employers in the Yukon leave fully 4% of the literacy skill of employed workers unutilized.

In other jurisdictions the current level of literacy skill demand exceeds the skills that currently employed workers possess. For example, jobs in Nunavut demand 3% more literacy skill than currently employed workers are able to supply.

### Policy implications

In jurisdictions where the literacy skills of workers are under-utilized labour productivity and aggregate economic output could be increased if the means could be found to increase aggregate skill demand. This might be achieved through the adoption of more skill-intense technologies of production and work organization.

In jurisdictions where current levels of demand for literacy skills exceeds the skills of currently employed workers labour productivity and aggregate economic output could be increased if the means could be found to increase aggregate skill supply. This might be achieved by a number of means including improvements in the quantity and quality of current educational output, increases in levels of adult education and training and literacy instruction, through recruitment of more skilled workers from other jurisdictions or countries.

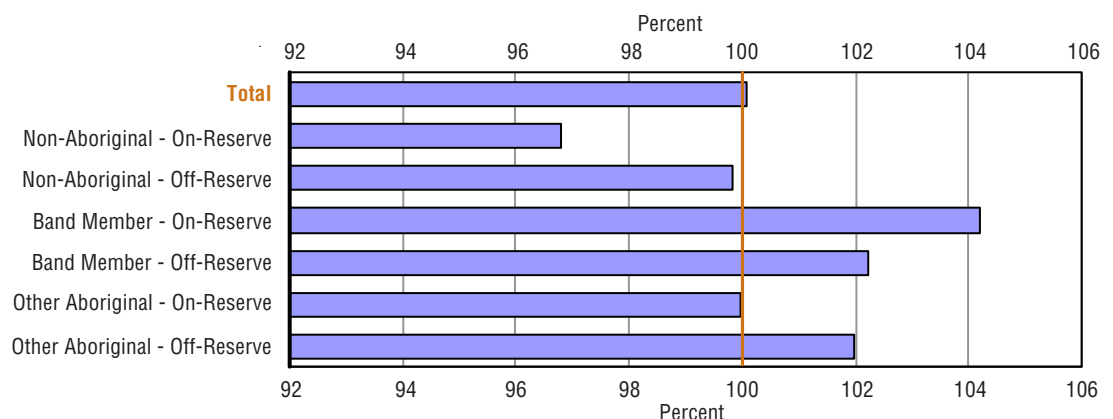
### Literacy utilization rates for the employed population for selected groups

The analysis now shifts to explore the degree to which the economy is making full use of the literacy skills possessed by employed workers for selected groups. Low rates of literacy utilization at this level imply that employers are not exploiting the full potential of their workers. Under most circumstances such underutilization of skills is associated with reduced productivity and higher turnover rates.

Figure 6.4 plots the utilization rate for the employed population in each Aboriginal group. Aggregate utilization rates under 100% indicate a literacy skill surplus whereas rates over 100% indicate a literacy skill shortage i.e. the current distribution of employment by occupation demands more literacy points than employed workers have.

**Figure 6.4**

**Aggregate literacy utilization rates of employed population, selected groups, Canada, 2006**

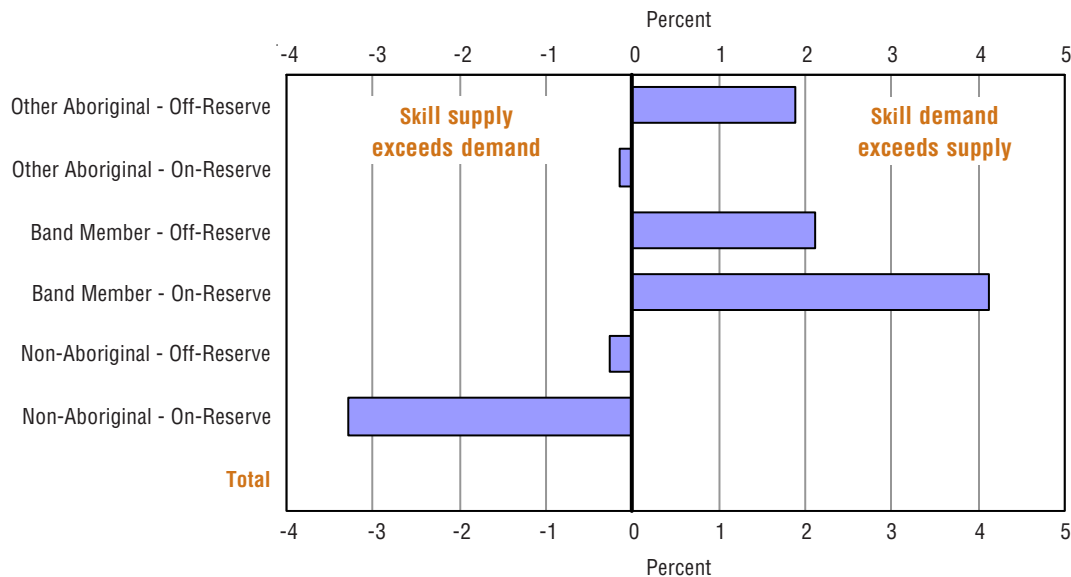


Source: Census of Population, 2006.

At the Canada level the figure reveals that utilization rates vary significantly by group. Overall, the Canadian economy is in slight literacy skill shortage i.e. current employment demands 2% more literacy skill than employed workers possess.

Figure 6.5 shows differences in the aggregate prose literacy utilization rates of the Aboriginal sub-groups compared to the national average.

**Figure 6.5**  
**Differences in Aggregate Literacy Utilization from Canadian Total, by Aboriginal Origin, Canada, 2006**



Source: Census of Population, 2006.

The figure shows that for the three largest Aboriginal sub-groups literacy skill demand exceeds the available supply of skill by a significant margin.

Specifically, the figure reveals that:

At 104% employed Band members living on reserve face the largest aggregate literacy skill shortage.

Band members living off reserve face the second largest aggregate literacy skill shortage. Literacy skill demand for this group is 102% of available supply.

These aggregate literacy shortages imply a need for investment in skill upgrading.

### Policy implications

These findings confirm that literacy supply and demand are not in balance. The presence of significant skill shortages for Aboriginal groups implies a loss of economic output and lower income levels. The creation of additional supply would reduce the size of these literacy shortages and serve to increase incomes and reduce the level of income inequality between Aboriginal workers and their non-Aboriginal peers.

### 6.3 Literacy utilization rates by level of skill demanded for selected groups

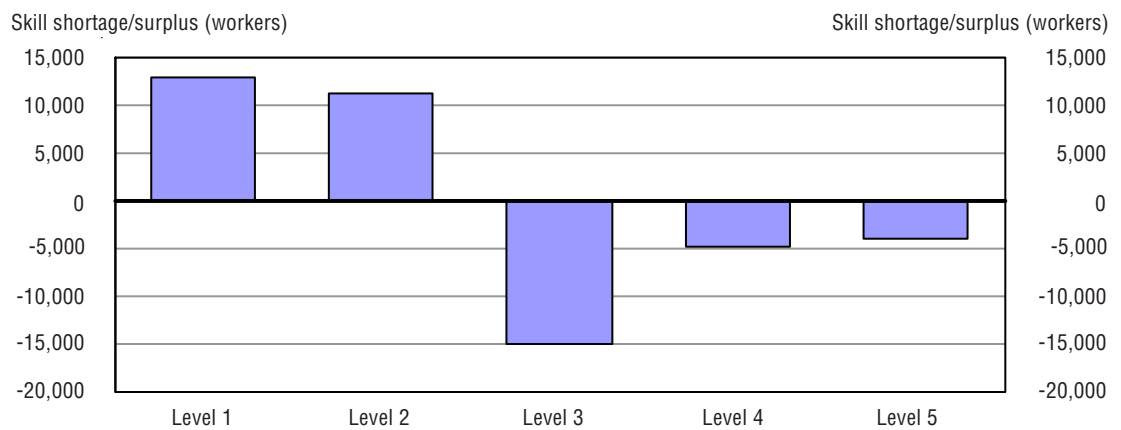
The figures below extend the analysis of literacy utilization rates to the level of the job. The goal is to see if utilization varies by the proficiency level demanded by the job. Low utilization rates in jobs at specific proficiency levels imply economic inefficiency that, if corrected, would result in higher economic output. Figure 6.6 is denominated in literacy points, figure 6.7 in workers.

#### Band members living on reserve

Figure 6.6 displays national literacy skill shortages and surpluses in numbers of employed workers who are Band members living on reserve.

**Figure 6.6**

**Number of workers in literacy skill surplus and shortage by literacy proficiency level, all occupations, Band Member - On-Reserve, Canada, 2006**



Source: 2006 Census of Population.

At the Canada level the figure reveals:

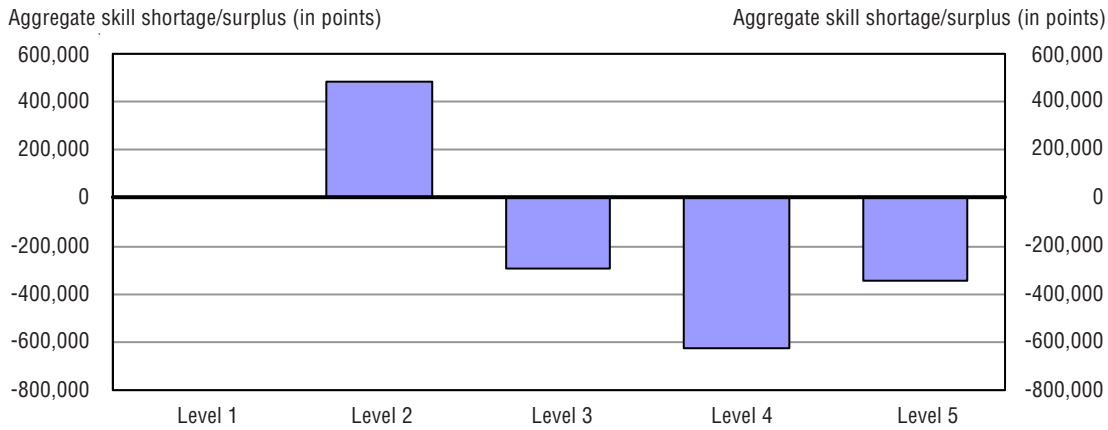
- A surplus of 13,000 employed workers with Level 1 skills
- A surplus of 11,000 employed workers with Level 2 skills
- A shortage of 15,000 employed workers with Level 3 skills
- A shortage of 5,000 employed workers with level 4 skills
- A shortage of 4,000 employed workers with level 5 skills

Figure 6.7 displays literacy skill shortages and surpluses for the same Band members living on reserve, this time in literacy points.



**Figure 6.7**

**Aggregate literacy skill surplus and shortage, peak demand, all occupations, Band Member - On-Reserve, Canada, 2006**



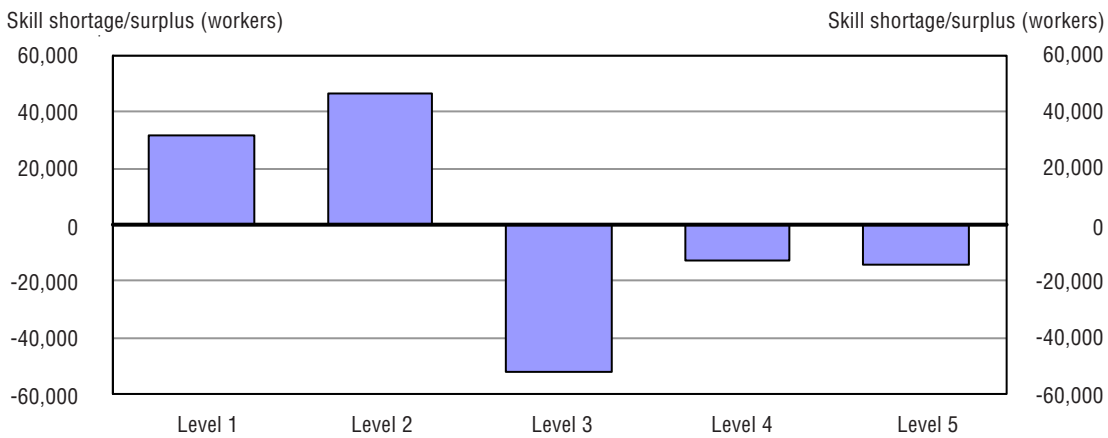
At the Canada level the figure reveals a different pattern of results, that is, that:

Surpluses of literacy skills in Level 2 and 3 jobs

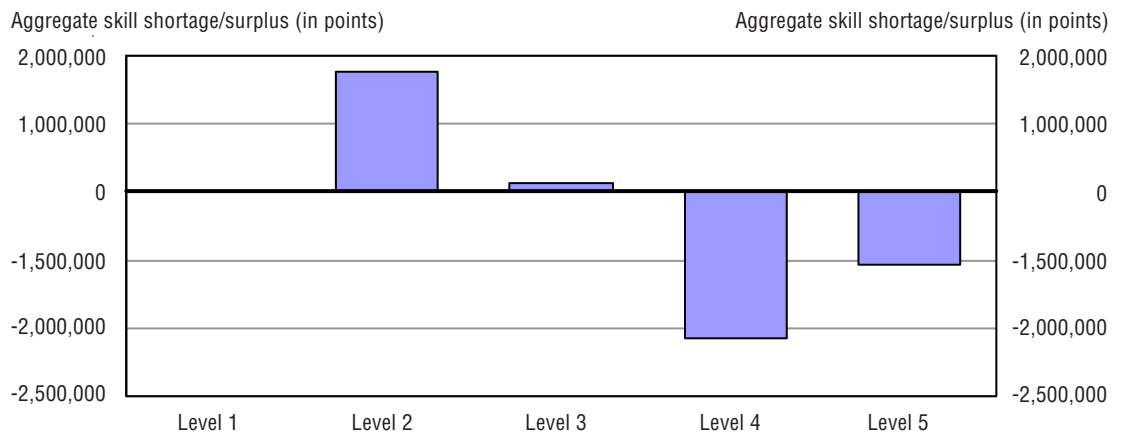
Shortages of literacy skill in Levels 4 and 5 jobs

**Figure 6.8**

**Number of workers in literacy skill surplus and shortage by literacy proficiency level, all occupations, Other Aboriginal - Off-Reserve, Canada, 2006**



**Figure 6.9**  
**Aggregate literacy skill surplus and shortage, peak demand, all occupations, Other Aboriginal - Off-Reserve, Canada, 2006**



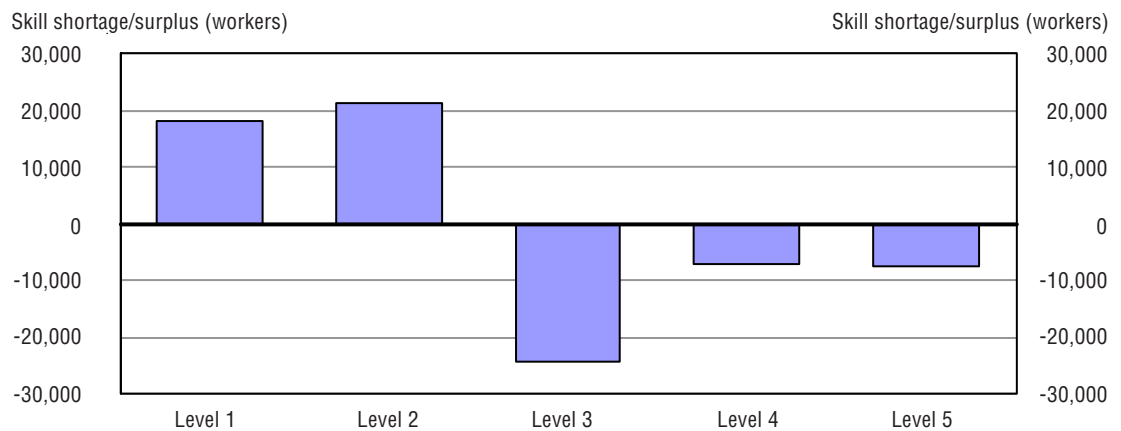
**Policy Implications**

Evidence of more Level 1 and 2 workers than low skilled jobs suggests that aggregate labour demand is below the level needed to ensure full employment. Finding a way to increase employment levels would result in an increase in labour income and economic output. Having fewer workers with Level 3, 4 and 5 skills than there are jobs suggests a need to increase skill levels through instruction. Improved skill levels would increase labour productivity. The surplus of Level 3 workers in Level 3 jobs at the same time as there is a surplus of literacy points in Level 3 jobs suggests that a significant mis-match in which workers with Level 4 and 5 skills are being employed in Level 3 jobs.

**Band members living off reserve**

Figure 6.10 displays national literacy skill shortages and surpluses in numbers of employed workers who are Band members living off reserve.

**Figure 6.10**  
**Number of workers in literacy skill surplus and shortage by literacy proficiency level, all occupations, Band Member - Off-Reserve, Canada, 2006**



Source: 2006 Census of Population.

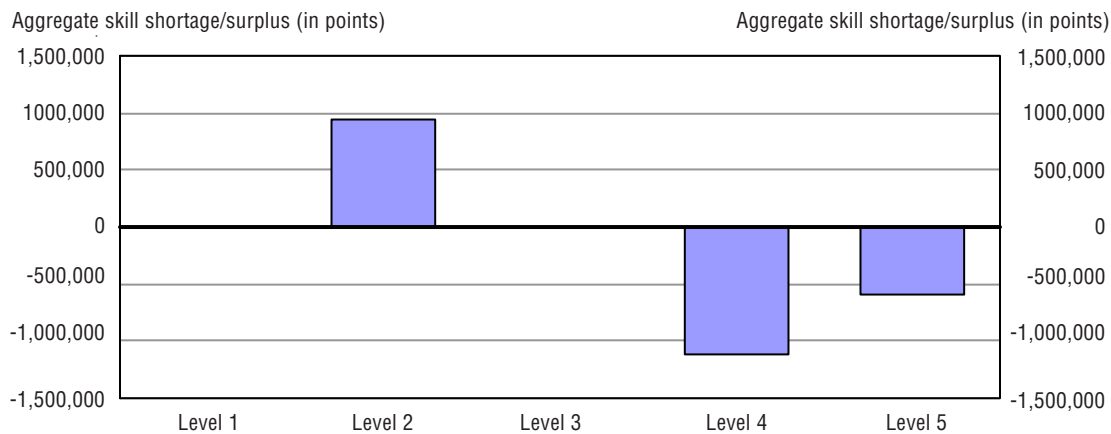
At the Canada level the figure reveals:

- A surplus of 18,000 employed workers with Level 1 skills
- A surplus of 21,000 employed workers with Level 2 skills
- A shortage of 24,000 employed workers with Level 3 skills
- A shortage of 7,000 employed workers with level 4 skills
- A shortage of 8,000 employed workers with level 5 skills

Figure 6.11 displays literacy skill shortages and surpluses for the same Aboriginal Band members living off reserve, this time in literacy points.

**Figure 6.11**

**Aggregate literacy skill surplus and shortage, peak demand, all occupations, Band Member - Off-Reserve, Canada, 2006**



Source: 2006 Census of Population.

At the Canada level the figure reveals a different pattern of result, that is that:

- Surpluses of literacy skills in Level 2 and 3 jobs
- Shortages of literacy skill in Level 4 and 5 jobs

### Policy Implications

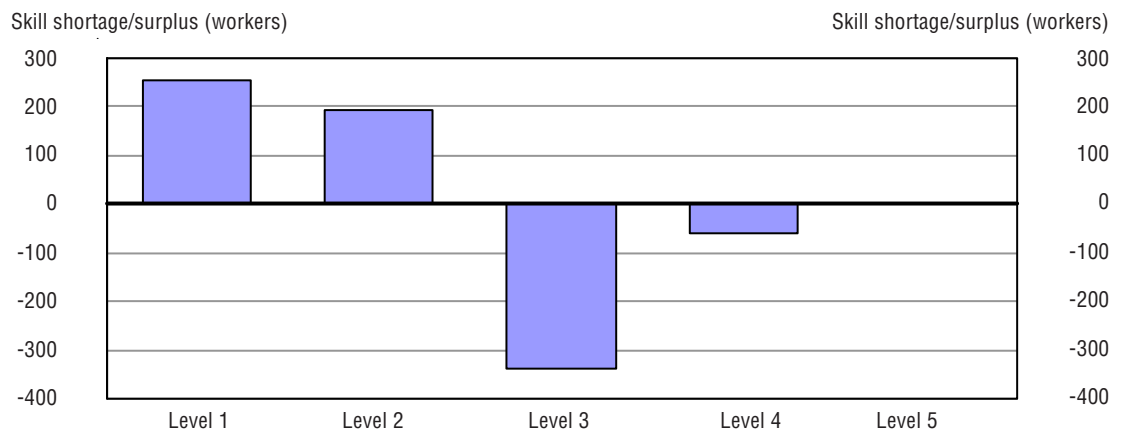
Evidence of more Level 1 and 2 workers than low skilled jobs suggests that aggregate labour demand is below the level needed to ensure full employment. Finding a way to increase employment levels would result in an increase in labour income and economic output. Having fewer workers with Level 3, 4 and 5 skills than there are jobs suggests a need to increase skill levels through instruction. Improved skill levels would increase labour productivity. The surplus of Level 3 workers in Level 3 jobs at the same time as there is a surplus of literacy points in Level 3 jobs suggests that a significant mis-match in which workers with Level 4 and 5 skills are being employed in Level 3 jobs.

### Aboriginal non-Band members living on reserve

Figure 6.12 displays national literacy skill shortages and surpluses in numbers of employed workers who are Aboriginal non-Band members living on reserve.

**Figure 6.12**

**Number of workers in literacy skill surplus and shortage by literacy proficiency level, all occupations, Other Aboriginal - On-Reserve, Canada, 2006**



Source: 2006 Census of Population.

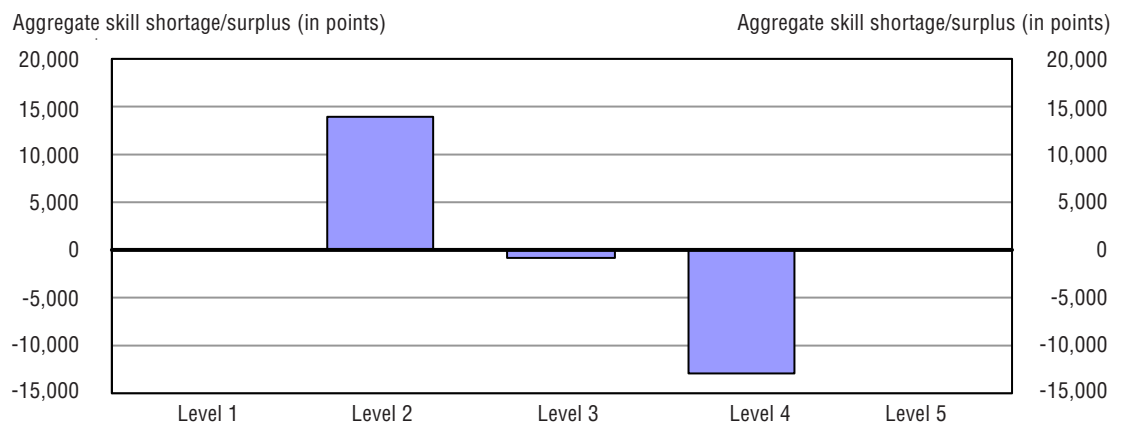
At the Canada level the figure reveals:

- A surplus of 255 employed workers with Level 2 skills
- A shortage of 195 employed workers with Level 3 skills
- A shortage of 339 employed workers with level 4 skills
- A shortage of 62 employed workers with level 5 skills

Figure 6.13 displays literacy skill shortages and surpluses for the same Aboriginal non-Band members living on reserve, this time in literacy points.

**Figure 6.13**

**Aggregate literacy skill surplus and shortage, peak demand, all occupations, Other Aboriginal - On-Reserve, Canada, 2006**



Source: 2006 Census of Population.

At the Canada level the figure reveals a different pattern of results, that is, that:

- Surpluses of literacy skills in Level 2 and 3 jobs
- Shortages of literacy skill in Level 4 and 5 jobs

# Chapter 7

## Individual skill surpluses and shortages and market segments

This chapter explores literacy skill shortages and surpluses at the individual level. An individual is deemed to be in literacy skill shortage if they have a literacy score that falls below the lower threshold of the reading skill level identified in the Essential Skill Profiles as being needed on an occasional basis. The chapter also presents the results of an analysis that groups workers in literacy skill shortage on the basis of shared learning needs. Shared learning needs are defined by a combination of patterns of strength and weakness in the mechanics of reading and by the skills that underlie the successful application of fluid and automatic reading to workplace problems. The following figure shows how adults are classified as being in literacy skill shortage balance or surplus.

**Figure 7.0**  
**Defining prose literacy skill shortages**

Labour Force employed status	Skill level demanded by occupation	Actual skill level				
		Level 1	Level 2	Level 3	Level 4	Level 5
Labour Force employed status	Level 1	Surplus	Surplus	Surplus	Surplus	Surplus
	Level 2	Surplus	Balance	Surplus	Surplus	Surplus
	Level 3	Surplus	Surplus	Balance	Surplus	Surplus
	Level 4	Surplus	Surplus	Surplus	Balance	Surplus
	Level 5	Surplus	Surplus	Surplus	Surplus	Balance
Worked in past 5 years	Level 1	Surplus	Surplus	Surplus	Surplus	Surplus
	Level 2	Surplus	Balance	Surplus	Surplus	Surplus
	Level 3	Surplus	Surplus	Balance	Surplus	Surplus
	Level 4	Surplus	Surplus	Surplus	Balance	Surplus
	Level 5	Surplus	Surplus	Surplus	Surplus	Balance
Not in Labour Force	Level 1	Surplus	Surplus	Surplus	Surplus	Surplus
	Level 2	Surplus	Surplus	Surplus	Surplus	Surplus
	Level 3	Surplus	Surplus	Surplus	Surplus	Surplus
	Level 4	Surplus	Surplus	Surplus	Surplus	Surplus
	Level 5	Surplus	Surplus	Surplus	Surplus	Surplus

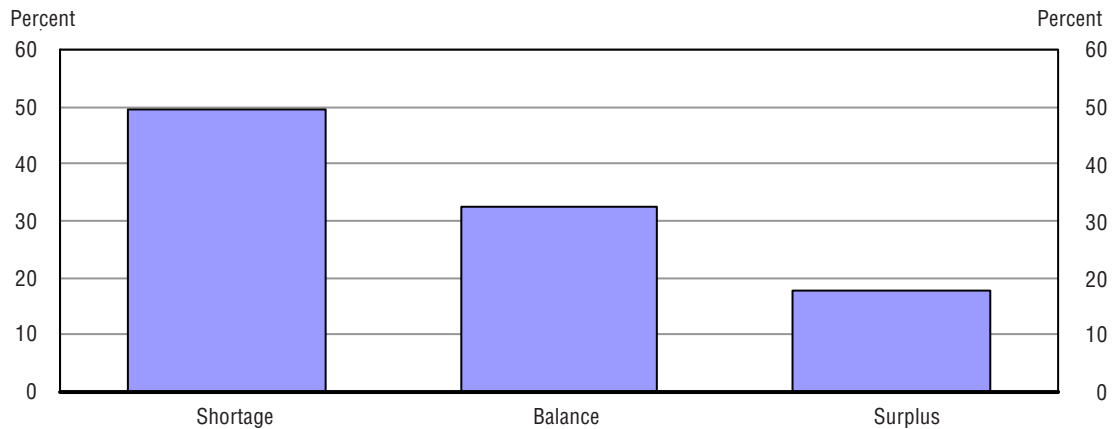
	Surplus
	Balance
	Shortage

### Why literacy skill surpluses and shortages matter

Theory suggests that labour markets are at their most efficient when the literacy skill of individual workers is at or just above the level associated with the reading demands of the job. Small literacy skill surpluses provide a cushion against rising skill demand associated with technical change and organizational change that increases the knowledge and skill intensity of production. Large skill shortages increase the probability of workers experiencing skill loss, a phenomenon that reduces the overall supply of skill, reduces the rate of return on educational investment and incentives to participate in adult education and training and lost output (Willms and Murray, 2007). Literacy skill shortages have a direct negative impact on worker productivity and indirectly reduce productivity through higher rates of illness, accident and absence from work (Coughlan and Murray, 2010).

Figure 7.1 provides a national level summary of skill shortage, balance and surplus.

**Figure 7.1**  
**Employed Population by Shortage/Surplus adults 16 and over, Canada, 2006**

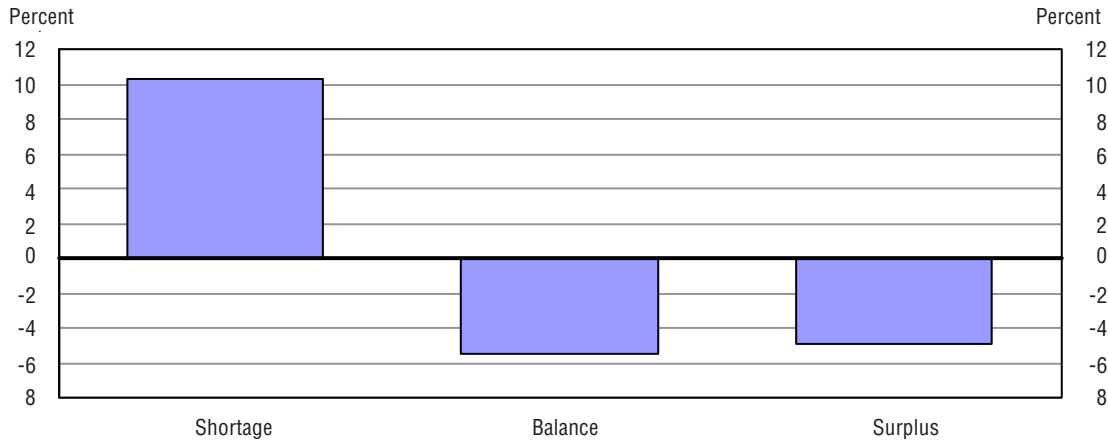


Source: Special tabulations derived from the Census of Population 2006 and IALSS 2003.

Somewhat surprisingly 50% of employed workers have a lower level of literacy skills than notionally required by their occupation. 18% of workers have a higher level of literacy skill than required by their occupation. Together these results suggest that the processes that match workers with the skill demands of their occupations are not very efficient.

**Figure 7.2**

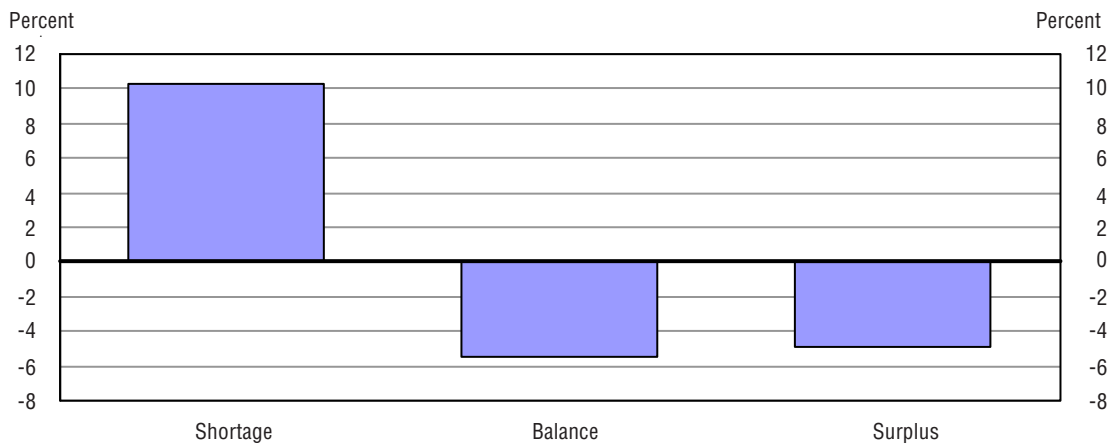
**Relative rates of literacy surplus, shortage and balance, employed Aboriginal Band Members aged 16 and over living on reserve, Canada, 2006**



Source: Special tabulations derived from the Census of Population 2006 and IALSS 2003.

**Figure 7.3**

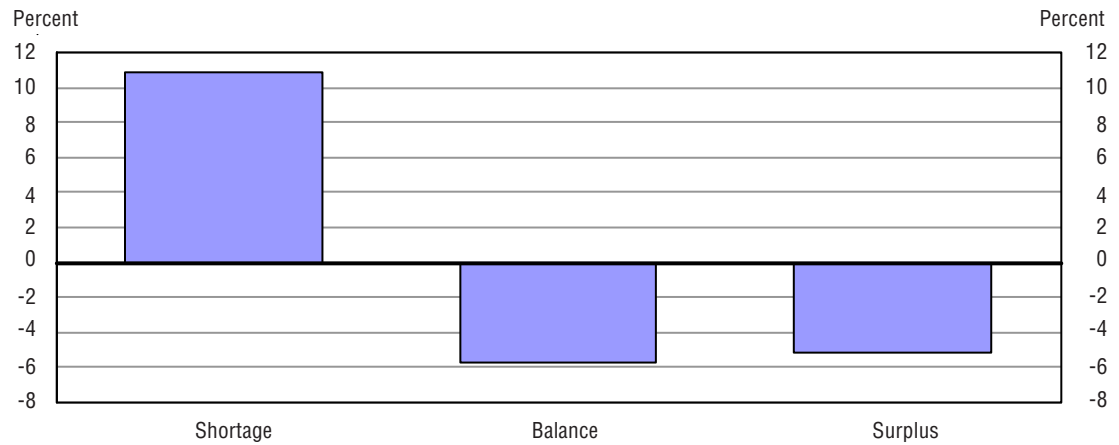
**Relative rates of literacy surplus, shortage and balance, employed Other Aboriginal adults aged 16 and over living off reserve, Canada, 2006**



Source: Special tabulations derived from the Census of Population 2006 and IALSS 2003.

**Figure 7.4**

**Relative rates of literacy surplus, shortage and balance, employed Aboriginal band members aged 16 and over living on reserve, Canada, 2006**



Source: Special tabulations derived from the Census of Population 2006 and IALSS 2003.

### Policy implications

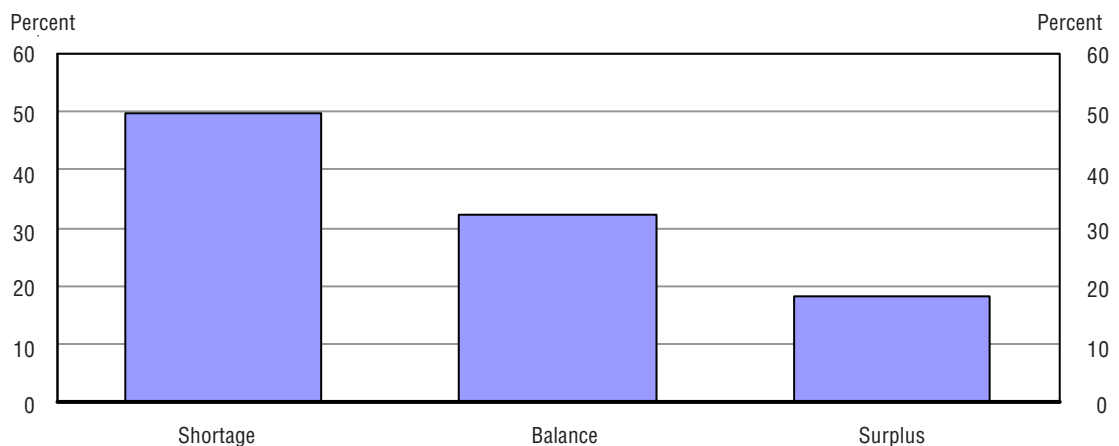
At the Canada level Aboriginal subpopulations are between 10% and 11% more likely to be in literacy skill shortage i.e. to have prose literacy skills that are lower than the level demanded by their occupation. This implies that Aboriginal workers in all groups will be less likely to be retained, will experience more unemployment and will be less likely to be promoted than their non-Aboriginal peers. This relative skill deficit will further reduce relative Aboriginal incomes.

The following series of charts provide similar comparisons for each province and territory.

### Newfoundland and Labrador

**Figure 7.5**

**Employed Population by Prose Literacy Shortage/Surplus, adults 16 and over, Newfoundland and Labrador, 2006**



Source: Special tabulations derived from the Census of Population 2006 and IALSS 2003.



**Figure 7.6**

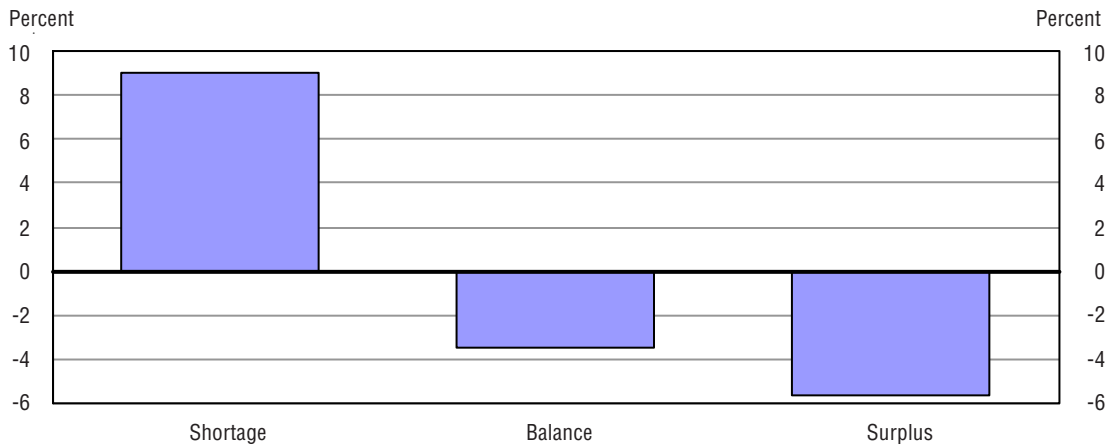
**Relative rates of literacy surplus, shortage and balance, employed Other Aboriginal adults aged 16 and over living off reserve, Newfoundland and Labrador, 2006**



Source: Special tabulations derived from the Census of Population 2006 and IALSS 2003.

**Figure 7.7**

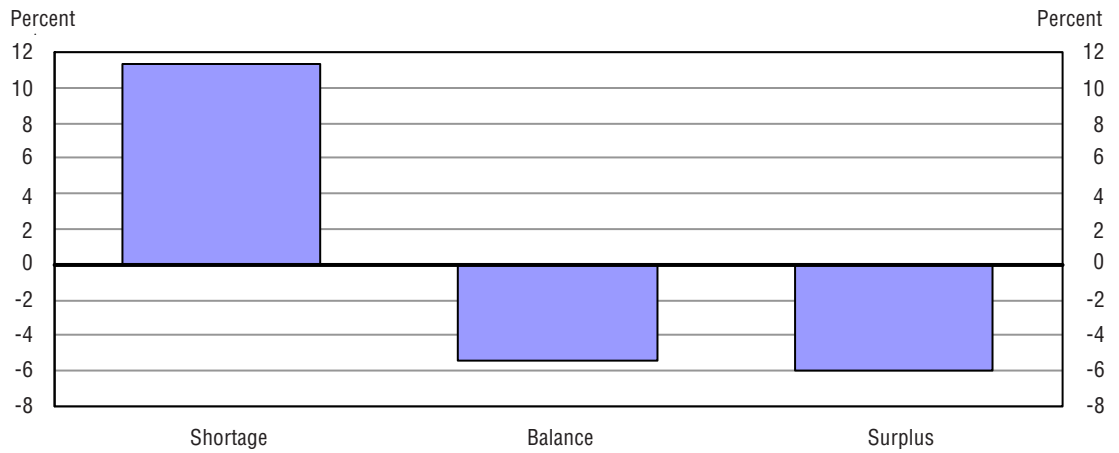
**Relative rates of literacy surplus, shortage and balance, employed Aboriginal Band Members aged 16 and over living on reserve, Newfoundland and Labrador, 2006**



Source: Special tabulations derived from the Census of Population 2006 and IALSS 2003.

**Figure 7.8**

**Relative rates of literacy surplus, shortage and balance, employed Aboriginal Band Members aged 16 and over living off reserve, Newfoundland and Labrador, 2006**

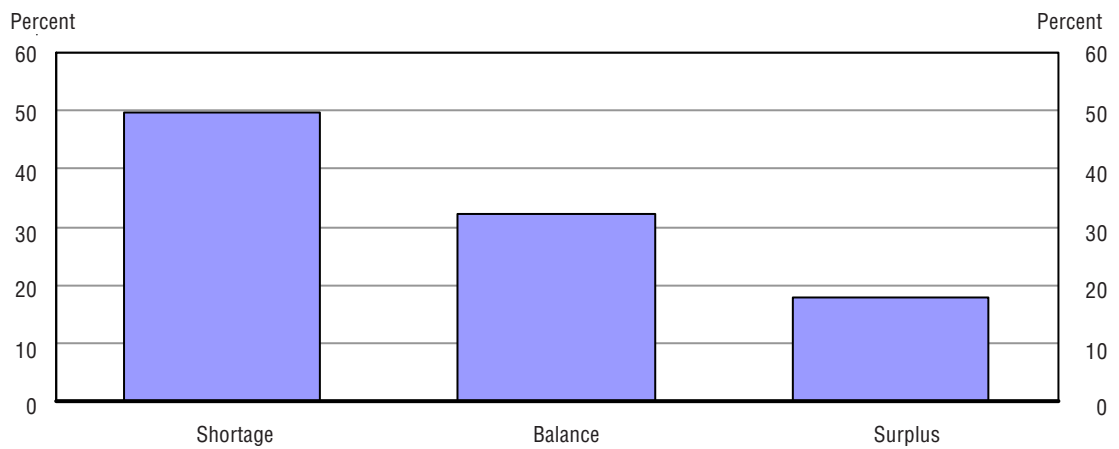


Source: Special tabulations derived from the Census of Population 2006 and IALSS 2003.

Aboriginal subpopulations in Newfoundland and Labrador are between 9% and 10% more likely to be in literacy skill shortage, a finding that will impair their labour market success.

### Nova Scotia

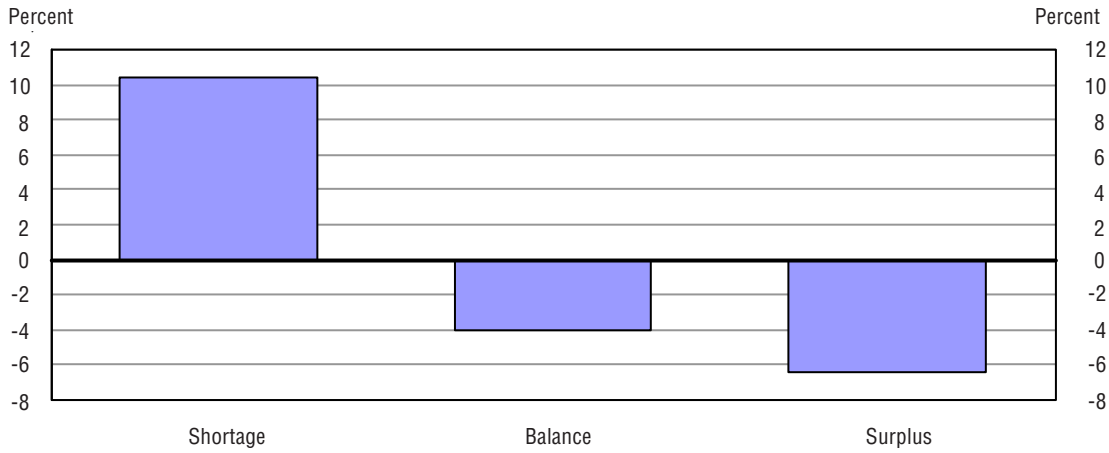
**Figure 7.9 Employed Population by Prose Literacy Shortage/Surplus, adults 16 and over, Nova Scotia, 2006**



Source: Special tabulations derived from the Census of Population 2006 and IALSS 2003.

**Figure 7.10**

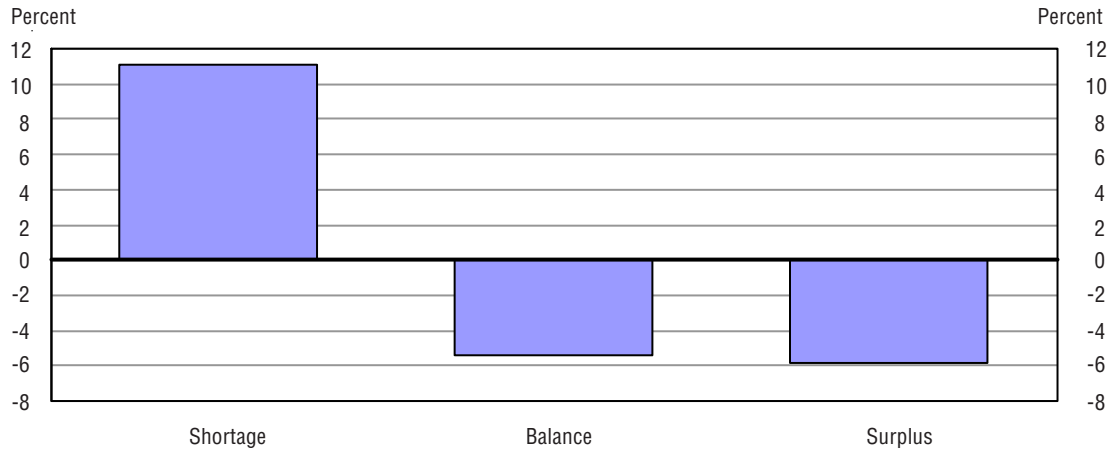
**Relative rates of literacy surplus, shortage and balance, employed Other Aboriginal adults aged 16 and over living off reserve, Nova Scotia, 2006**



Source: Special tabulations derived from the Census of Population 2006 and IALSS 2003.

**Figure 7.11**

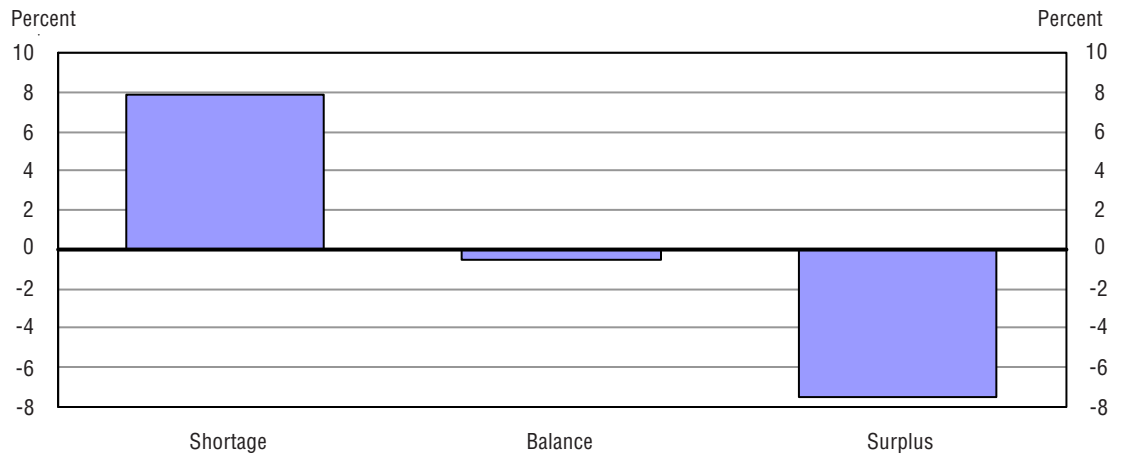
**Relative rates of literacy surplus, shortage and balance, employed Aboriginal Band Members aged 16 and over living on reserve, Nova Scotia, 2006**



Source: Special tabulations derived from the Census of Population 2006 and IALSS 2003.

**Figure 7.12**

**Relative rates of literacy surplus, shortage and balance, employed Other Aboriginal adults aged 16 and over living off reserve, Nova Scotia, 2006**



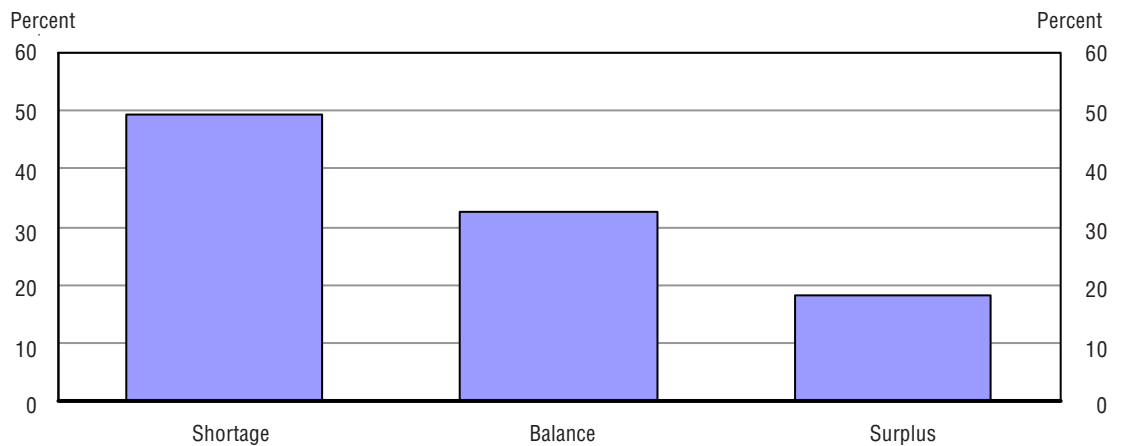
Source: Special tabulations derived from the Census of Population 2006 and IALSS 2003.

Aboriginal subpopulations in Nova Scotia are between 8% and 10% more likely to be in literacy skill shortage, a finding that will impair their ability to compete in local labour markets.

### New Brunswick

**Figure 7.13**

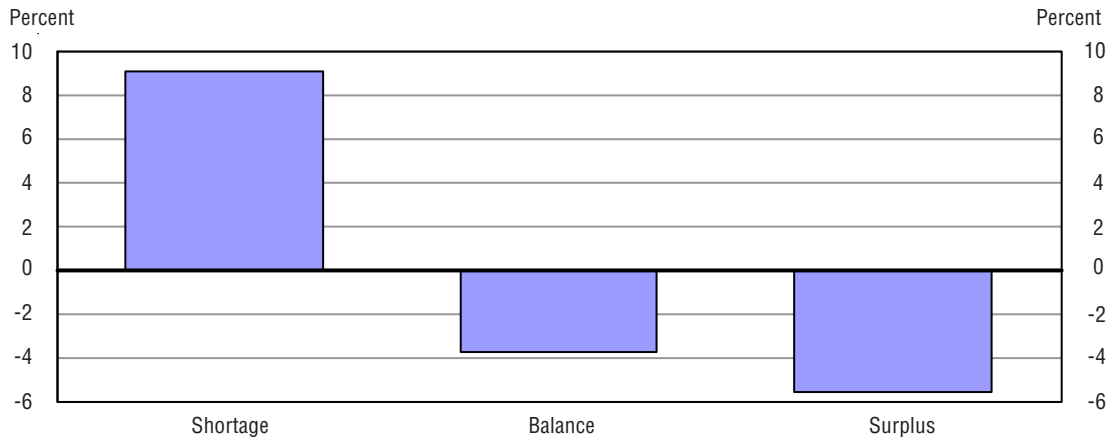
**Employed Population by Prose Literacy Shortage/Surplus, adults 16 and over, New Brunswick, 2006**



Source: Special tabulations derived from the Census of Population 2006 and IALSS 2003.

**Figure 7.14**

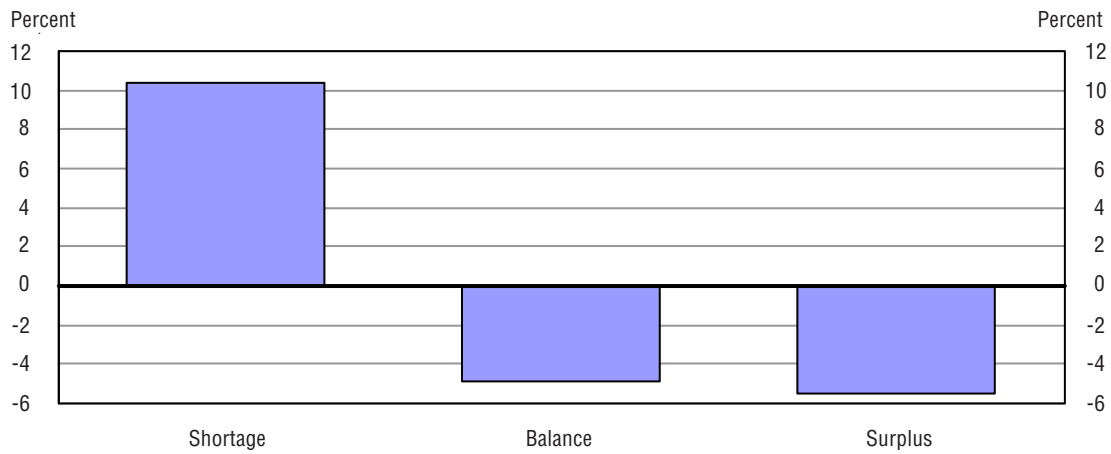
**Relative rates of literacy surplus, shortage and balance, employed Other Aboriginal adults aged 16 and over living off reserve, New Brunswick, 2006**



Source: Special tabulations derived from the Census of Population 2006 and IALSS 2003.

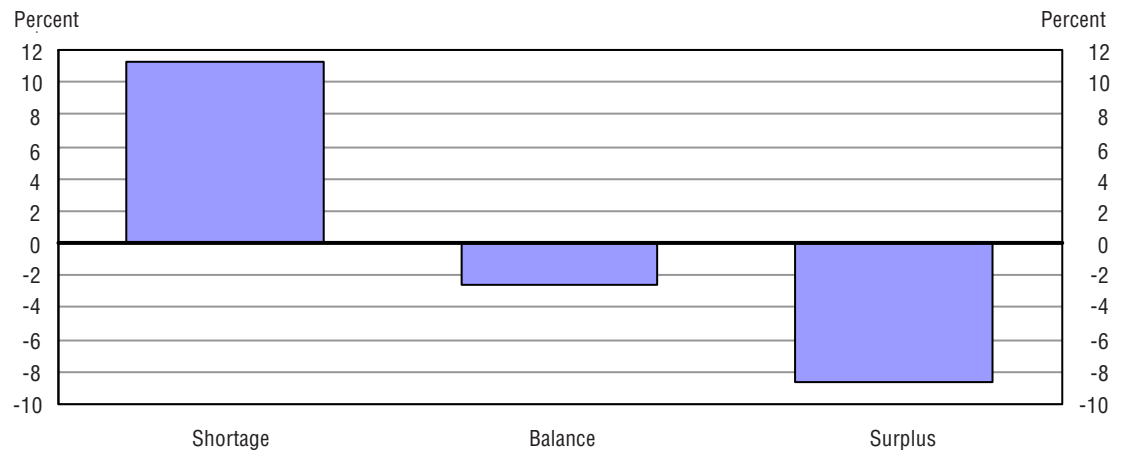
**Figure 7.15**

**Relative rates of literacy surplus, shortage and balance, employed Aboriginal Band Members aged 16 and over living on reserve, New Brunswick, 2006**



Source: Special tabulations derived from the Census of Population 2006 and IALSS 2003.

**Figure 7.16**  
**Relative rates of literacy surplus, shortage and balance, employed Aboriginal Band Members aged 16 and over living off reserve, New Brunswick, 2006**

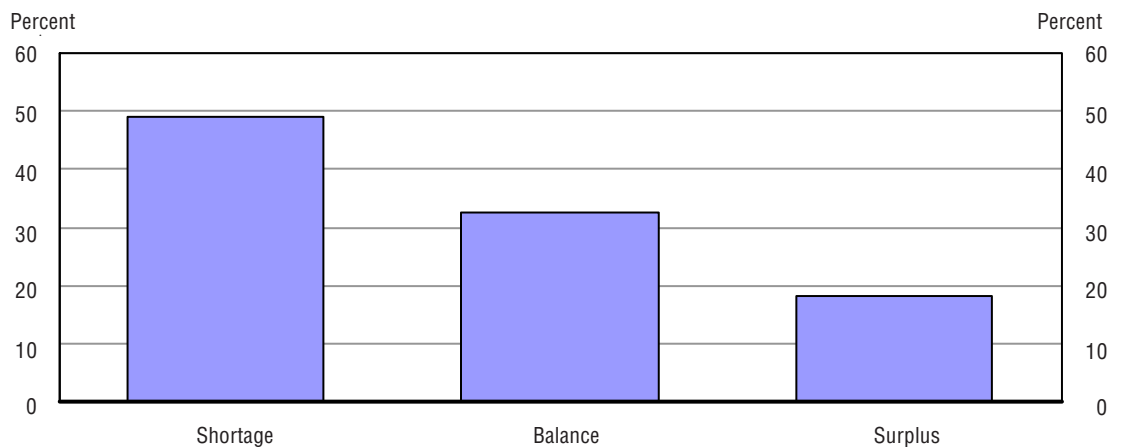


Source: Special tabulations derived from the Census of Population 2006 and IALSS 2003.

Aboriginal subpopulations in New Brunswick are between 9% and 10% more likely to be in literacy skill shortage, a finding that will impair their labour market success.

## Quebec

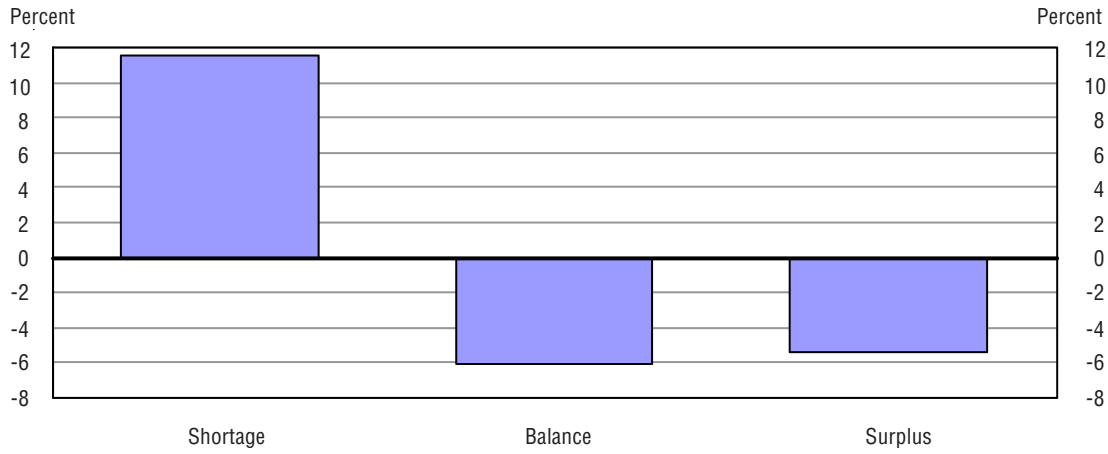
**Figure 7.17**  
**Employed Population by Prose Literacy Shortage/Surplus, adults 16 and over, Quebec, 2006**



Source: Special tabulations derived from the Census of Population 2006 and IALSS 2003.

**Figure 7.18**

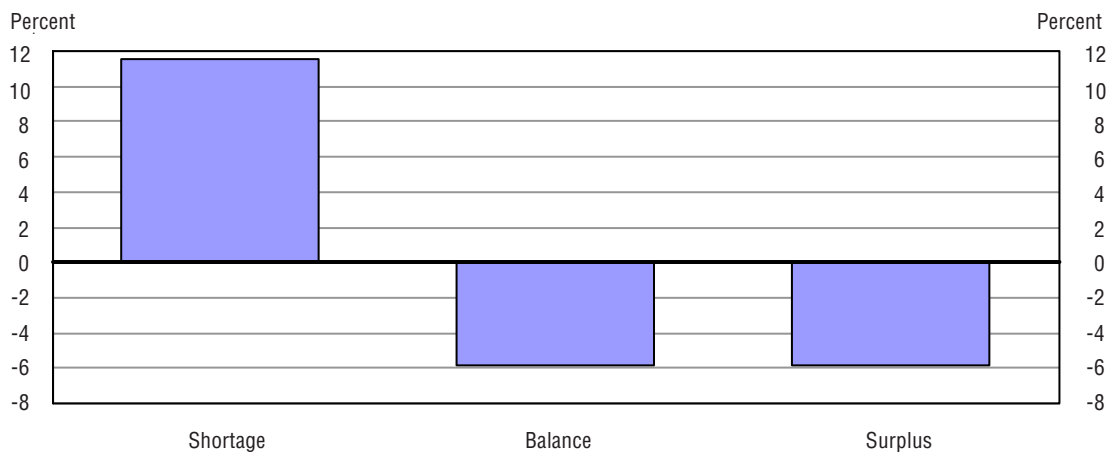
**Relative rates of literacy surplus, shortage and balance, employed Other Aboriginal adults aged 16 and over living off reserve, Quebec, 2006**



Source: Special tabulations derived from the Census of Population 2006 and IALSS 2003.

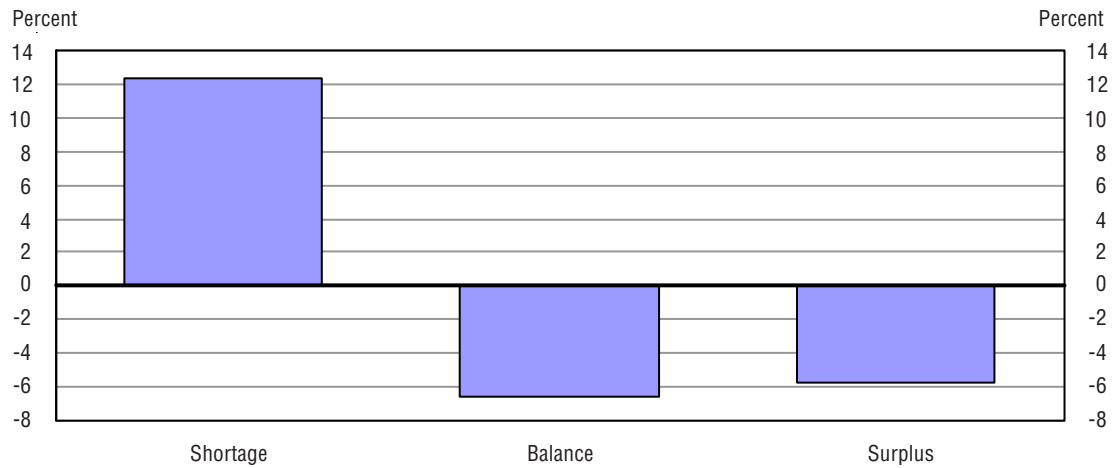
**Figure 7.19**

**Relative rates of literacy surplus, shortage and balance, employed Aboriginal Band Members aged 16 and over living on reserve, Quebec, 2006**



Source: Special tabulations derived from the Census of Population 2006 and IALSS 2003.

**Figure 7.20**  
**Relative rates of literacy surplus, shortage and balance, employed Aboriginal Band Members aged 16 and over living off reserve, Quebec, 2006**



Source: Special tabulations derived from the Census of Population 2006 and IALSS 2003.

Aboriginal subpopulations in Quebec are an average of 12% more likely to be in literacy skill shortage, a finding that will impair their labour market success.

## Ontario

**Figure 7.21**  
**Employed Population by Prose Literacy Shortage/Surplus, adults 16 and over, Ontario, 2006**

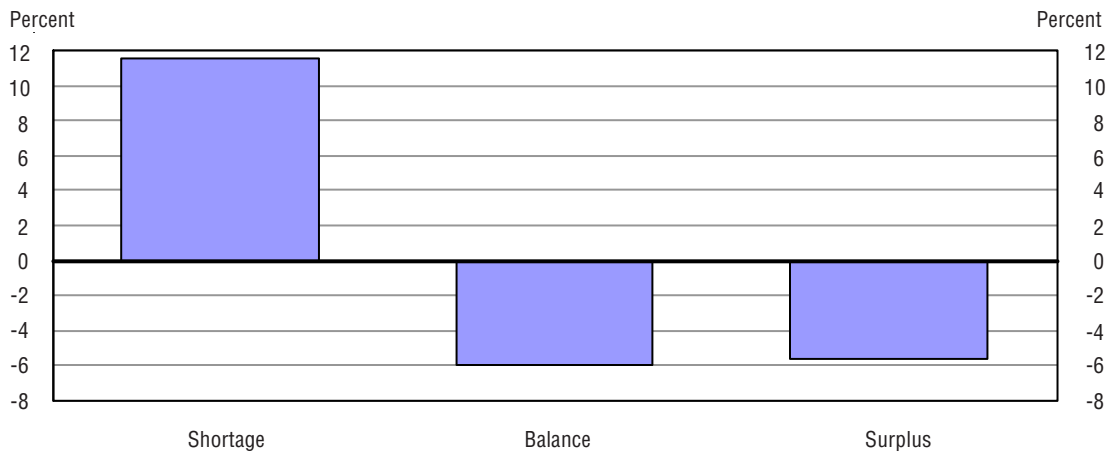


Source: Special tabulations derived from the Census of Population 2006 and IALSS 2003.



**Figure 7.22**

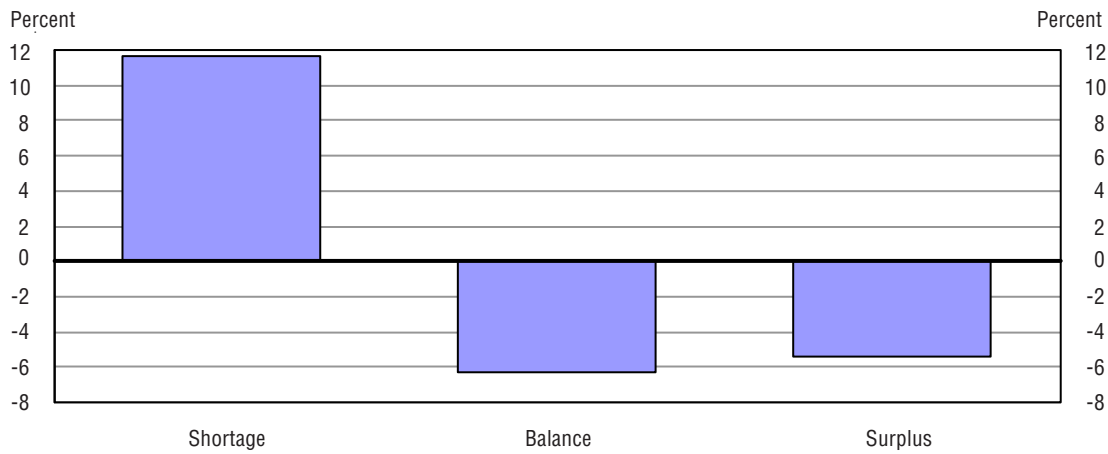
**Relative rates of literacy surplus, shortage and balance, employed Other Aboriginal adults aged 16 and over living off reserve, Ontario, 2006**



Source: Special tabulations derived from the Census of Population 2006 and IALSS 2003.

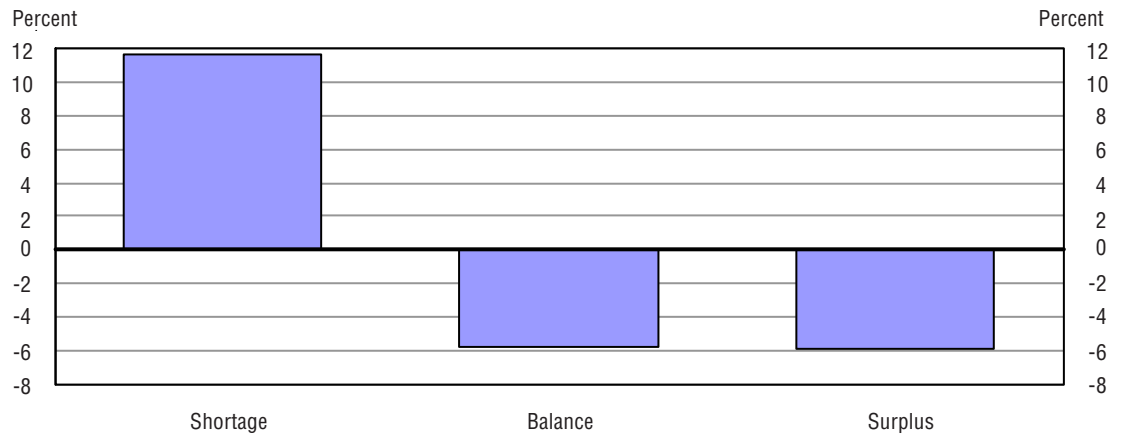
**Figure 7.23**

**Relative rates of literacy surplus, shortage and balance, employed Aboriginal Band Members aged 16 and over living on reserve, Ontario, 2006**



Source: Special tabulations derived from the Census of Population 2006 and IALSS 2003.

**Figure 7.24**  
**Relative rates of literacy surplus, shortage and balance, employed Aboriginal Band Members aged 16 and over living off reserve, Ontario, 2006**

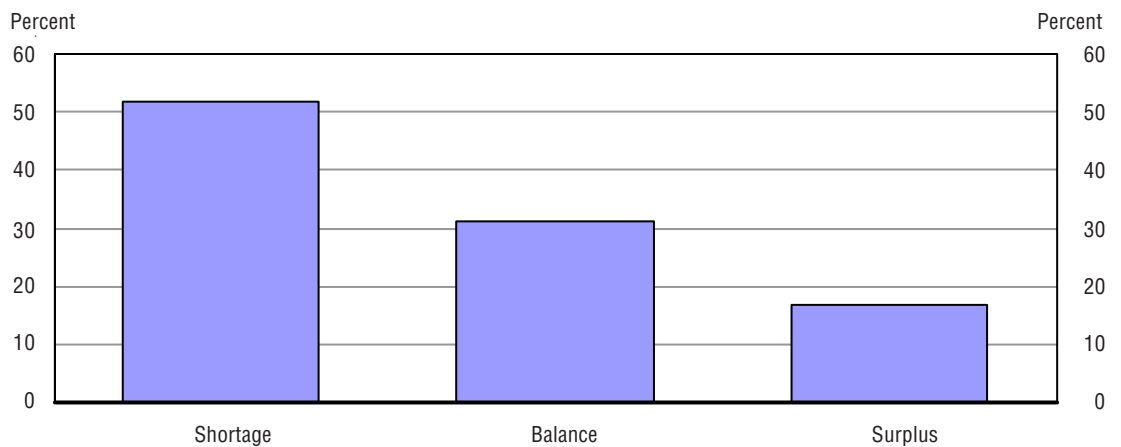


Source: Special tabulations derived from the Census of Population 2006 and IALSS 2003.

Aboriginal subpopulations in Ontario are 12% more likely to be in literacy skill shortage, a finding that will impair their ability to compete in local labour markets.

## Manitoba

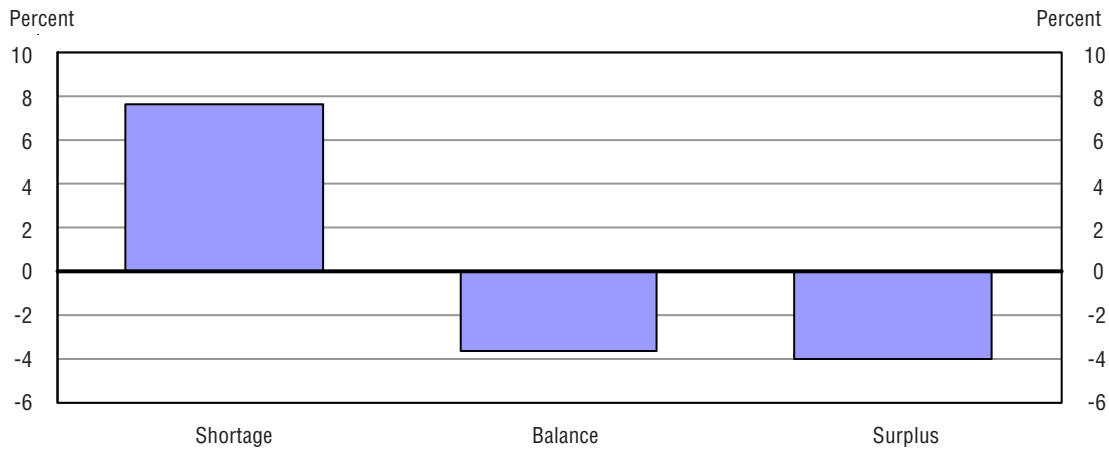
**Figure 7.25**  
**Employed Population by Prose Literacy Shortage/Surplus, adults 16 and over, Manitoba, 2006**



Source: Special tabulations derived from the Census of Population 2006 and IALSS 2003.

**Figure 7.26**

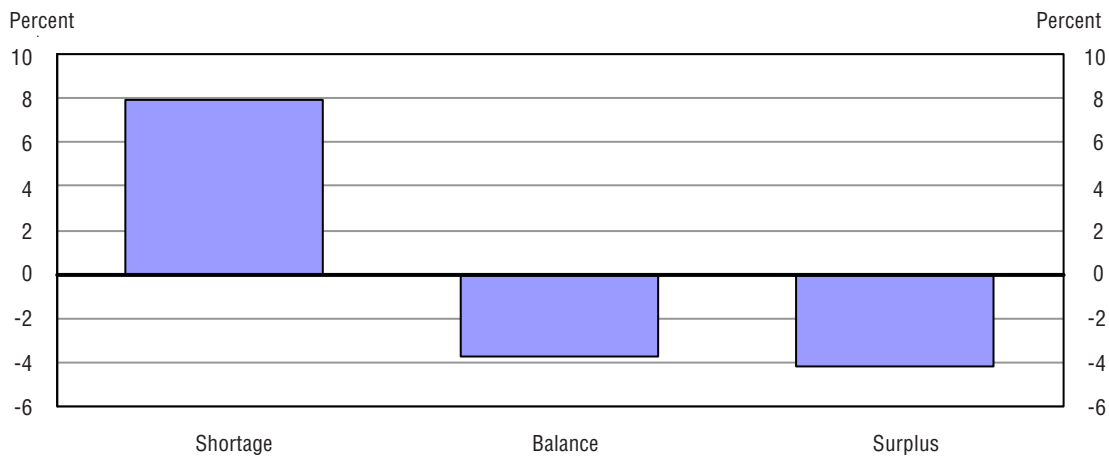
**Relative rates of literacy surplus, shortage and balance, employed Other Aboriginal adults aged 16 and over living off reserve, Manitoba, 2006**



Source: Special tabulations derived from the Census of Population 2006 and IALSS 2003.

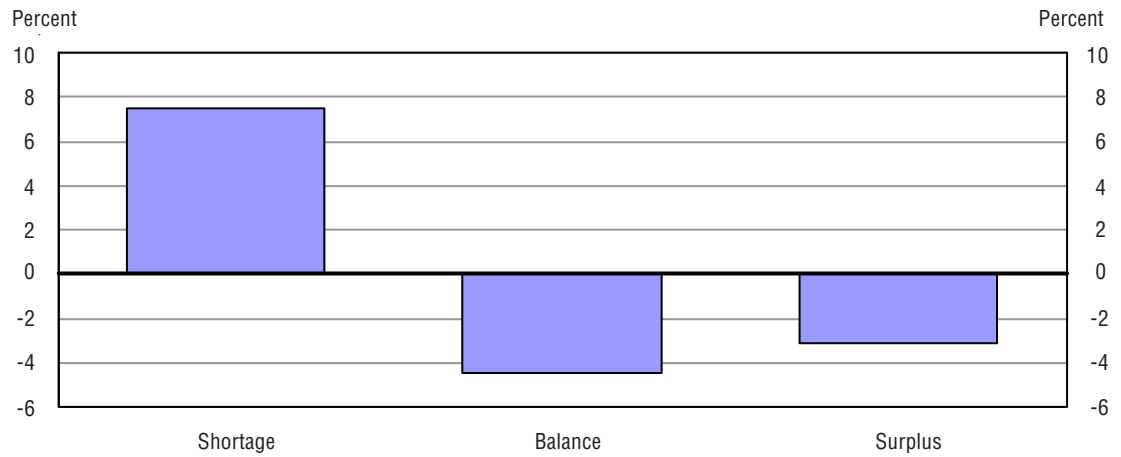
**Figure 7.27**

**Relative rates of literacy surplus, shortage and balance, employed Aboriginal Band Members aged 16 and over living on reserve, Manitoba, 2006**



Source: Special tabulations derived from the Census of Population 2006 and IALSS 2003.

**Figure 7.28**  
**Relative rates of literacy surplus, shortage and balance, employed Aboriginal Band Members aged 16 and over living off reserve, Manitoba, 2006**

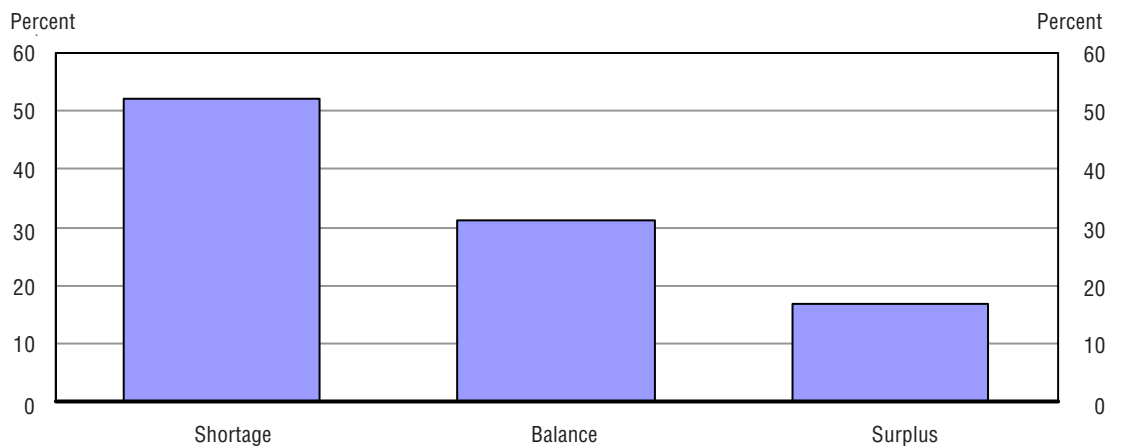


Source: Special tabulations derived from the Census of Population 2006 and IALSS 2003.

Aboriginal subpopulations are in Manitoba 8% more likely to be in literacy skill shortage i.e. to have prose literacy skills that are lower than the level demanded by their occupation.

### Saskatchewan

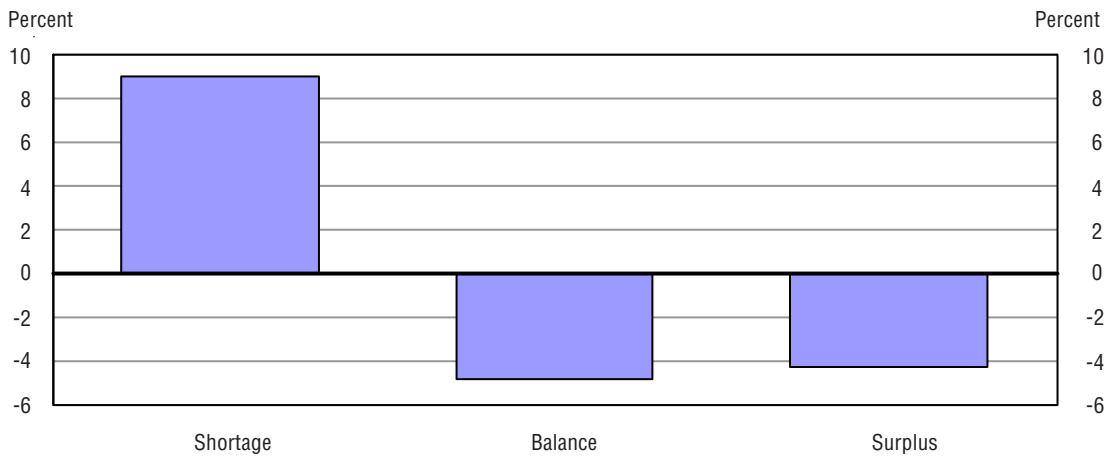
**Figure 7.29**  
**Employed Population by Prose Literacy Shortage/Surplus, adults 16 and over, Saskatchewan, 2006**



Source: Special tabulations derived from the Census of Population 2006 and IALSS 2003.

**Figure 7.30**

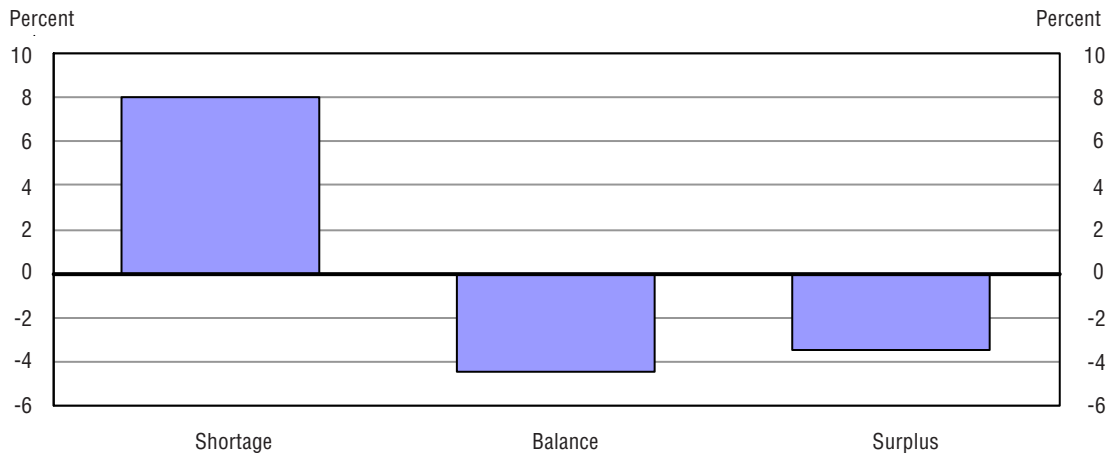
**Relative rates of literacy surplus, shortage and balance, employed Other Aboriginal adults aged 16 and over living off reserve, Saskatchewan, 2006**



Source: Special tabulations derived from the Census of Population 2006 and IALSS 2003.

**Figure 7.31**

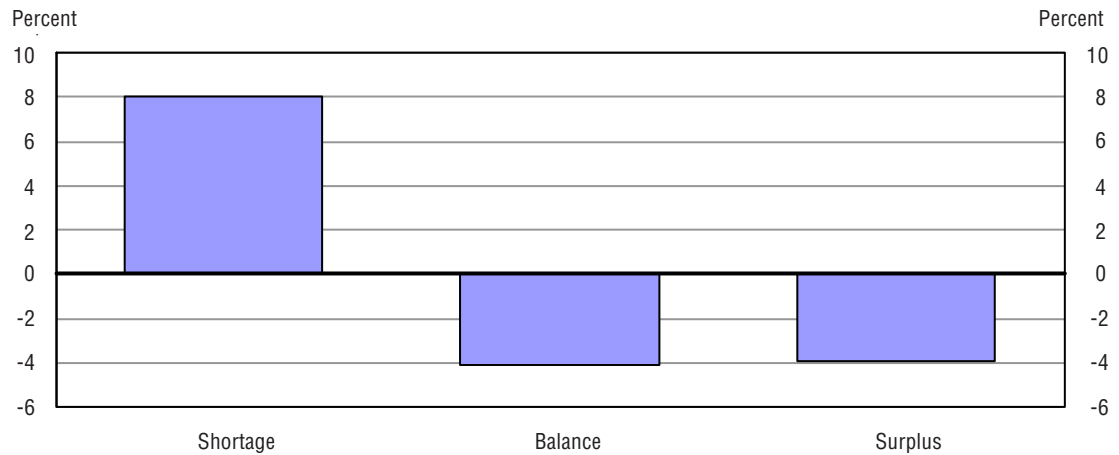
**Relative rates of literacy surplus, shortage and balance, employed Aboriginal Band Members aged 16 and over living on reserve, Saskatchewan, 2006**



Source: Special tabulations derived from the Census of Population 2006 and IALSS 2003.

**Figure 7.32**

**Relative rates of literacy surplus, shortage and balance, employed Aboriginal Band Members aged 16 and over living off reserve, Saskatchewan, 2006**



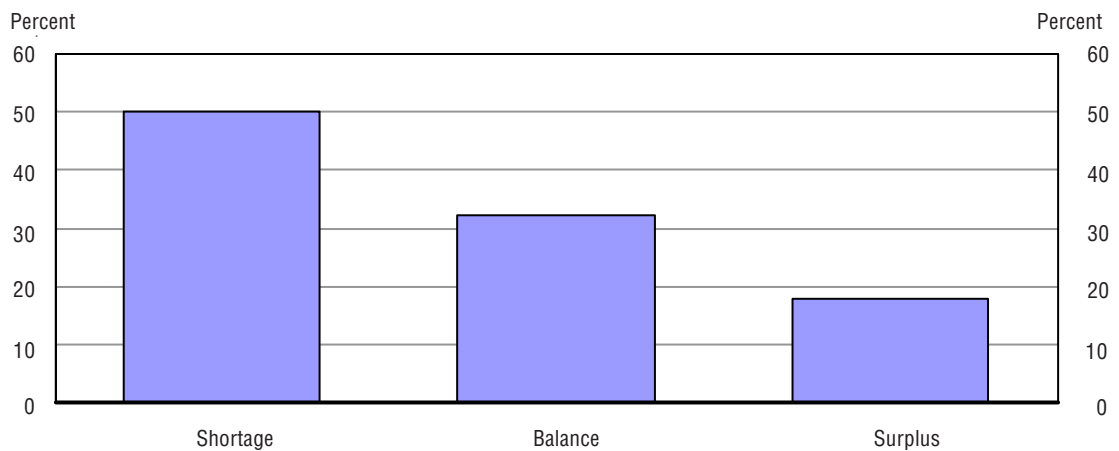
Source: Special tabulations derived from the Census of Population 2006 and IALSS 2003.

At the Canada level Aboriginal subpopulations are between 8% and 9% more likely to be in literacy skill shortage i.e. to have prose literacy skills that are lower than the level demanded by their occupation. This implies that Aboriginal workers in all groups will be less likely to be retained, will experience more unemployment and will be less likely to be promoted than their non-Aboriginal peers. This relative skill deficit will further reduce relative Aboriginal incomes.

## Alberta

**Figure 7.33**

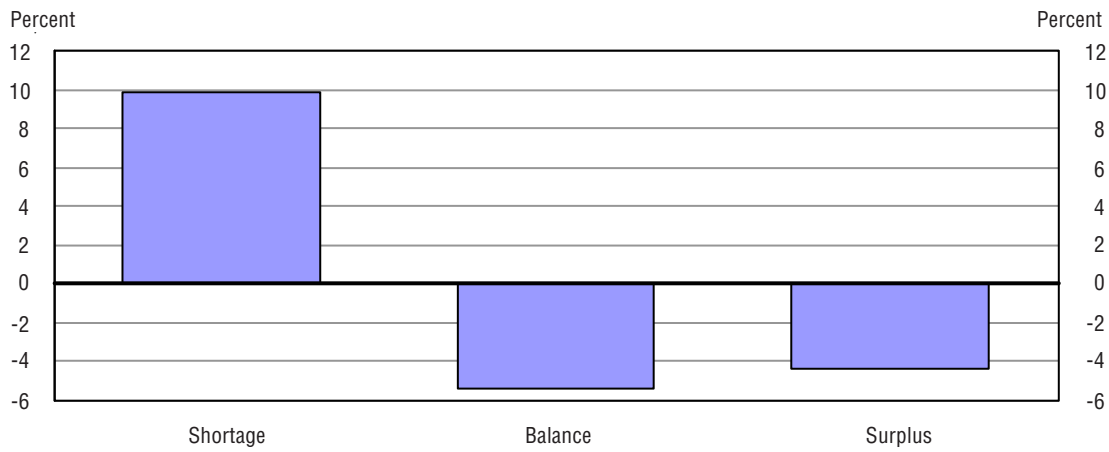
**Employed Population by Prose Literacy Shortage/Surplus, adults 16 and over, Alberta, 2006**



Source: Special tabulations derived from the Census of Population 2006 and IALSS 2003.

**Figure 7.34**

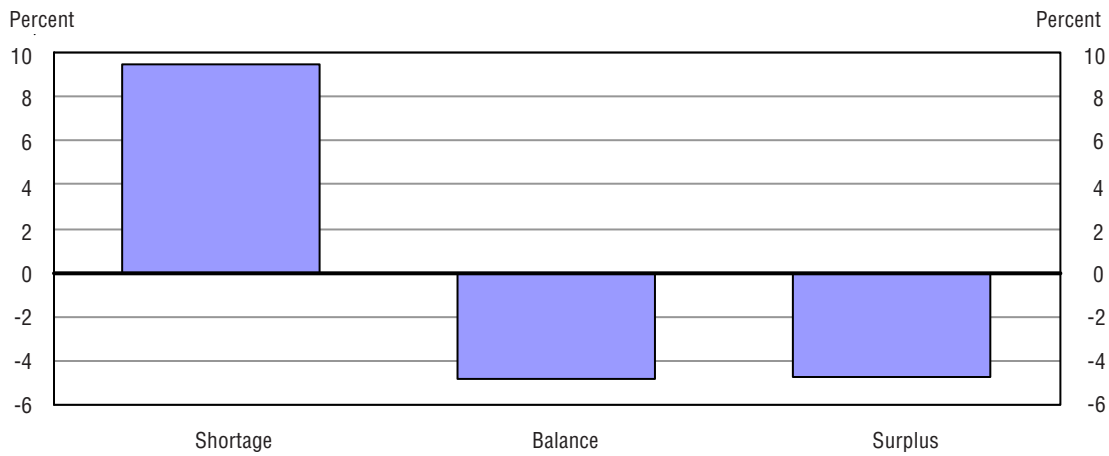
**Relative rates of literacy surplus, shortage and balance, employed Other Aboriginal adults aged 16 and over living off reserve, Alberta, 2006**



Source: Special tabulations derived from the Census of Population 2006 and IALSS 2003.

**Figure 7.35**

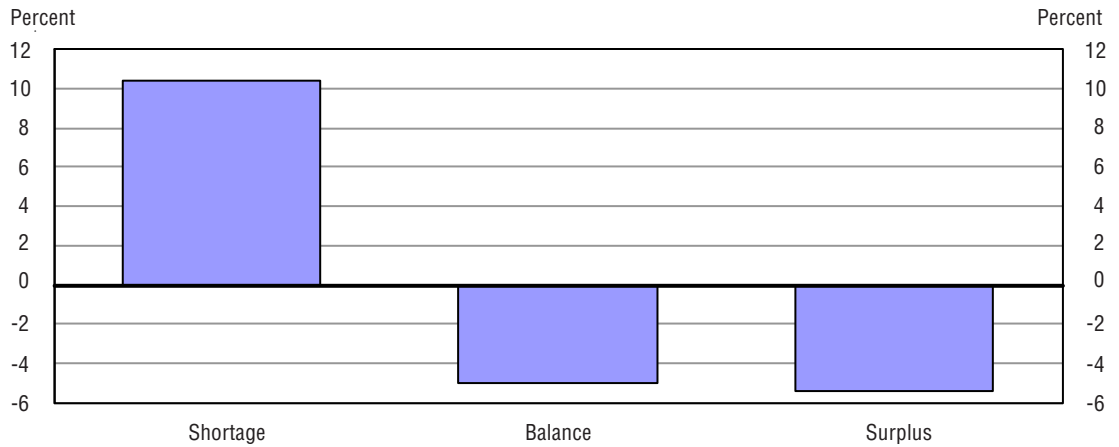
**Relative rates of literacy surplus, shortage and balance, employed Aboriginal Band Members aged 16 and over living on reserve, Alberta, 2006**



Source: Special tabulations derived from the Census of Population 2006 and IALSS 2003.

**Figure 7.36**

**Relative rates of literacy surplus, shortage and balance, employed Aboriginal Band Members aged 16 and over living off reserve, Alberta, 2006**



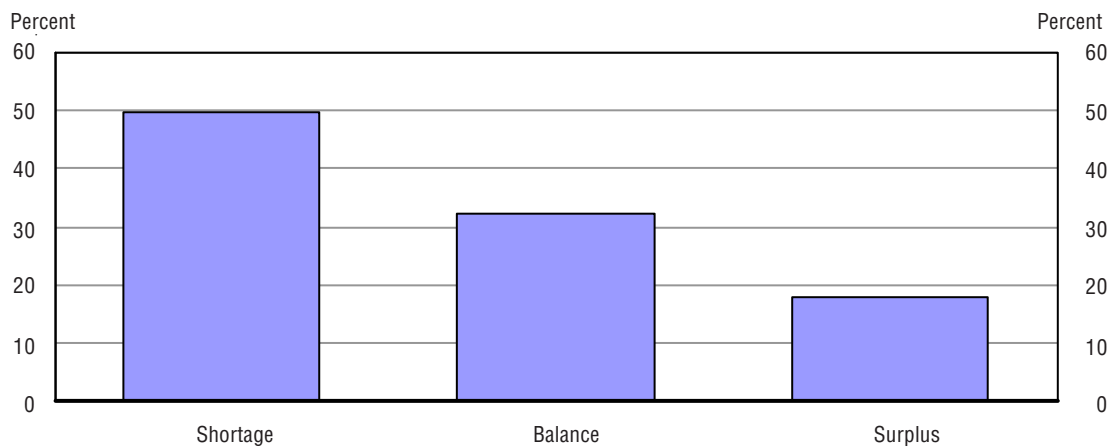
Source: Special tabulations derived from the Census of Population 2006 and IALSS 2003.

Aboriginal subpopulations in Alberta are 10% more likely to be in literacy skill shortage i.e. to have prose literacy skills that are lower than the level demanded by their occupation. This implies that Aboriginal workers in all groups will be less likely to be retained, will experience more unemployment and will be less likely to be promoted than their non-Aboriginal peers. This relative skill deficit will further reduce relative Aboriginal incomes.

**British Columbia**

**Figure 7.37**

**Employed Population by Prose Literacy Shortage/Surplus, adults 16 and over, British Columbia, 2006**

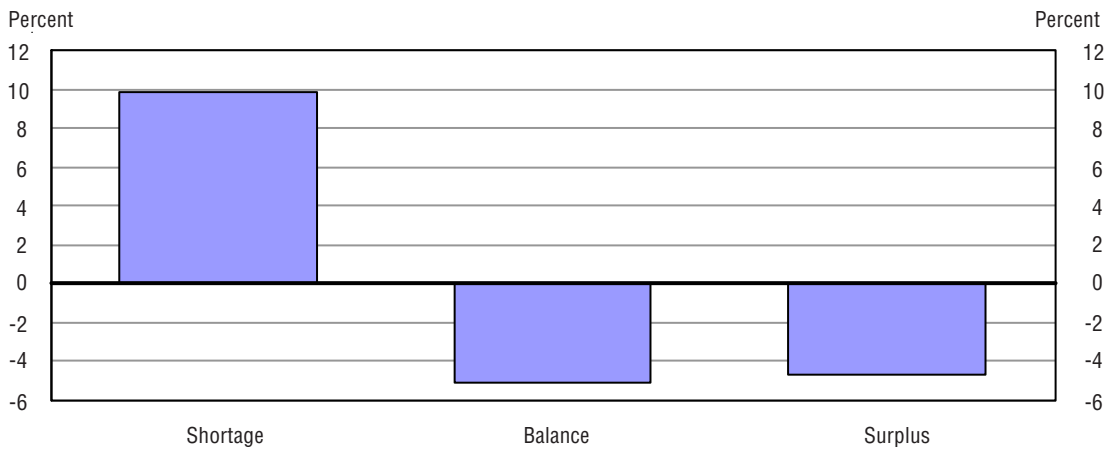


Source: Special tabulations derived from the Census of Population 2006 and IALSS 2003.



**Figure 7.38**

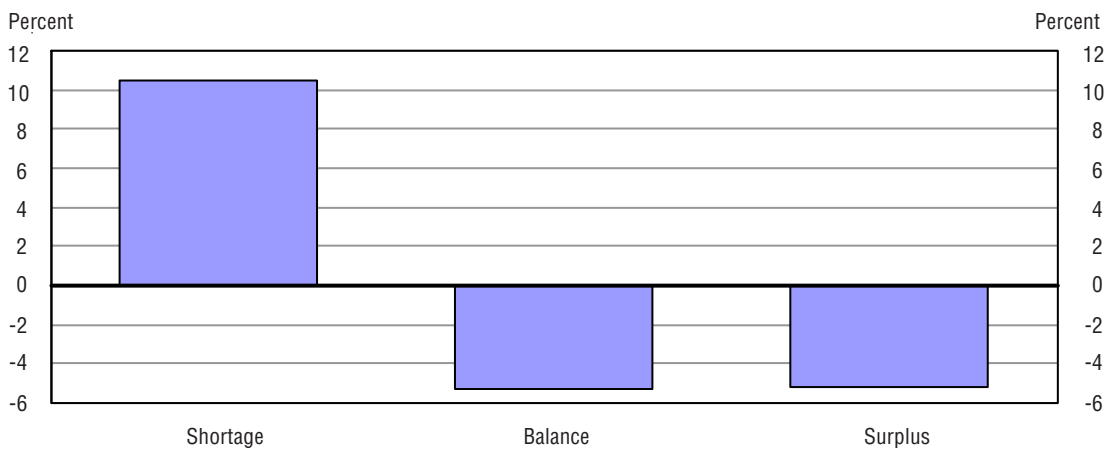
**Relative rates of literacy surplus, shortage and balance, employed Other Aboriginal adults aged 16 and over living off reserve, British Columbia, 2006**



Source: Special tabulations derived from the Census of Population 2006 and IALSS 2003.

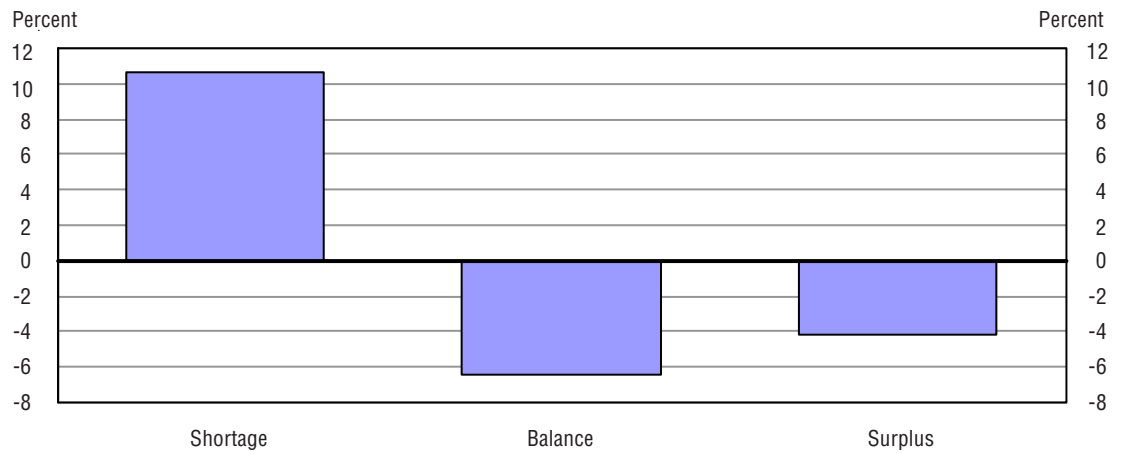
**Figure 7.39**

**Relative rates of literacy surplus, shortage and balance, employed Aboriginal Band Members aged 16 and over living on reserve, British Columbia, 2006**



Source: Special tabulations derived from the Census of Population 2006 and IALSS 2003.

**Figure 7.40**  
**Relative rates of literacy surplus, shortage and balance, employed Aboriginal Band Members aged 16 and over living off reserve, British Columbia, 2006**



Source: Special tabulations derived from the Census of Population 2006 and IALSS 2003.

Aboriginal subpopulations in British Columbia are between 10% and 11% more likely to be in literacy skill shortage i.e. to have prose literacy skills that are lower than the level demanded by their occupation.

### Yukon

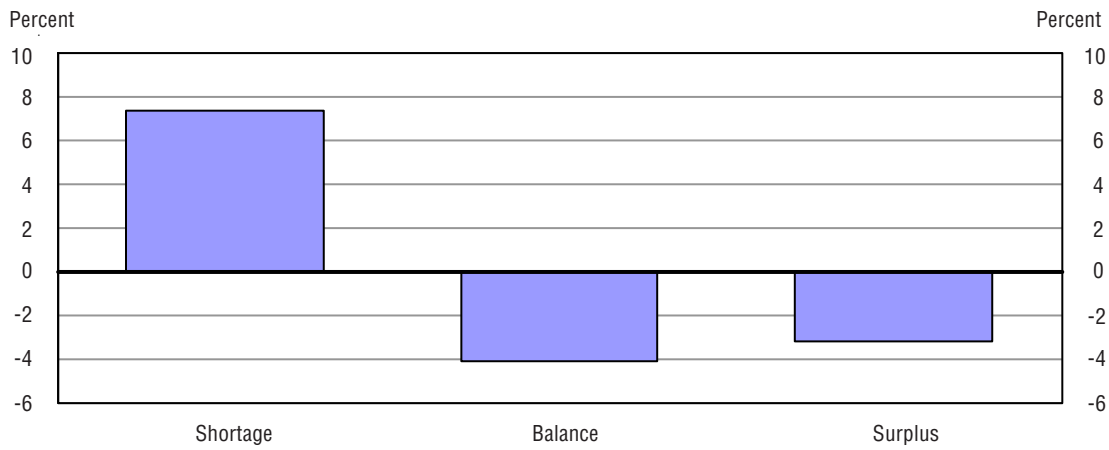
**Figure 7.41**  
**Employed Population by Prose Literacy Shortage/Surplus, adults 16 and over, Yukon, 2006**



Source: Special tabulations derived from the Census of Population 2006 and IALSS 2003.

**Figure 7.42**

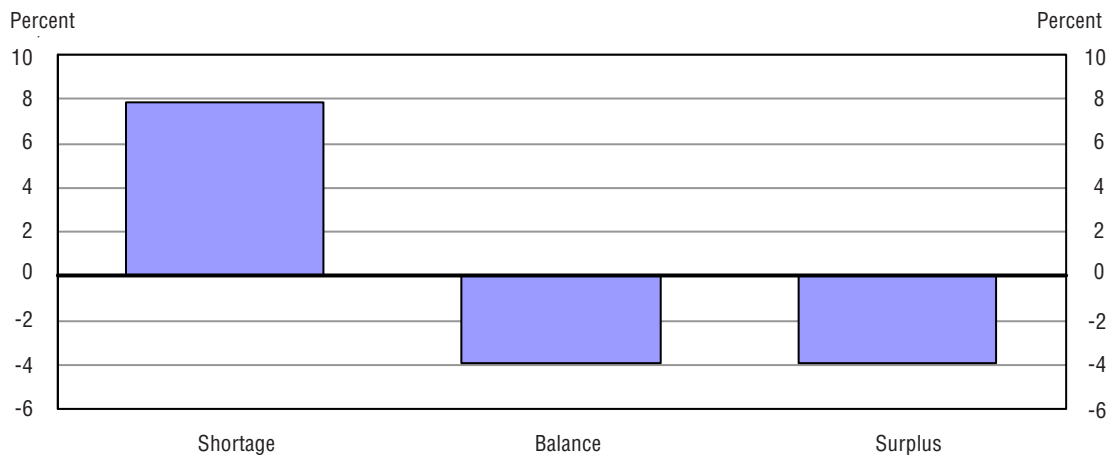
**Relative rates of literacy surplus, shortage and balance, employed Other Aboriginal adults aged 16 and over living off reserve, Yukon, 2006**



Source: Special tabulations derived from the Census of Population 2006 and IALSS 2003.

**Figure 7.43**

**Relative rates of literacy surplus, shortage and balance, employed Aboriginal Band Members aged 16 and over living off reserve, Yukon, 2006**



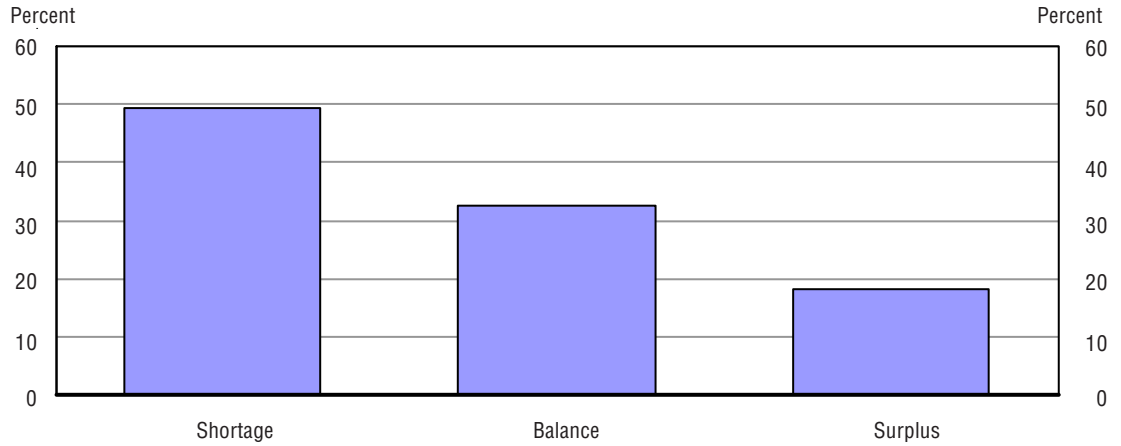
Source: Special tabulations derived from the Census of Population 2006 and IALSS 2003.

Aboriginal subpopulations in the Yukon are 8% more likely to be in literacy skill shortage i.e. to have prose literacy skills that are lower than the level demanded by their occupation. This implies that Aboriginal workers in all groups will be less likely to be retained, will experience more unemployment and will be less likely to be promoted than their non-Aboriginal peers. This relative skill deficit will further reduce relative Aboriginal incomes.

## North West Territories

**Figure 7.44**

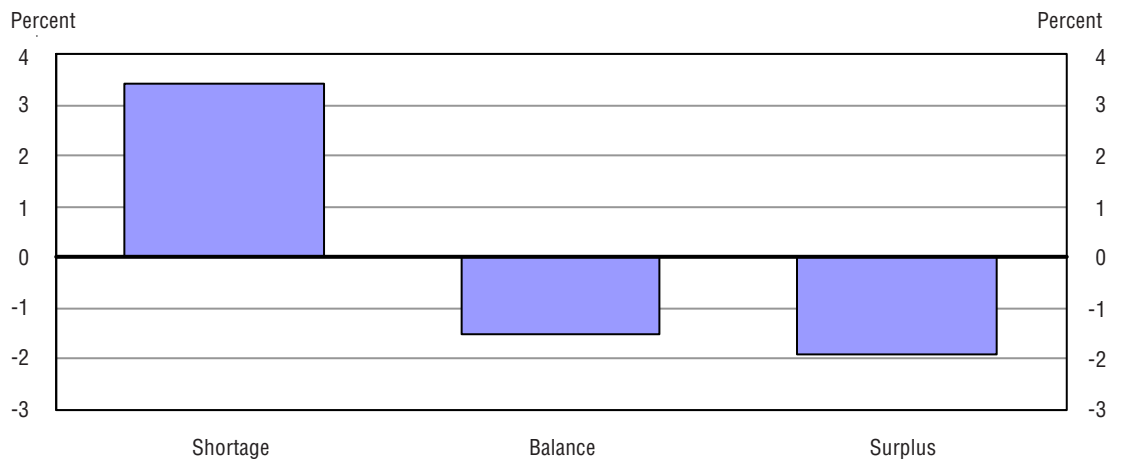
**Employed Population by Prose Literacy Shortage/Surplus, adults 16 and over, North West Territories, 2006**



Source: Special tabulations derived from the Census of Population 2006 and IALSS 2003.

**Figure 7.45**

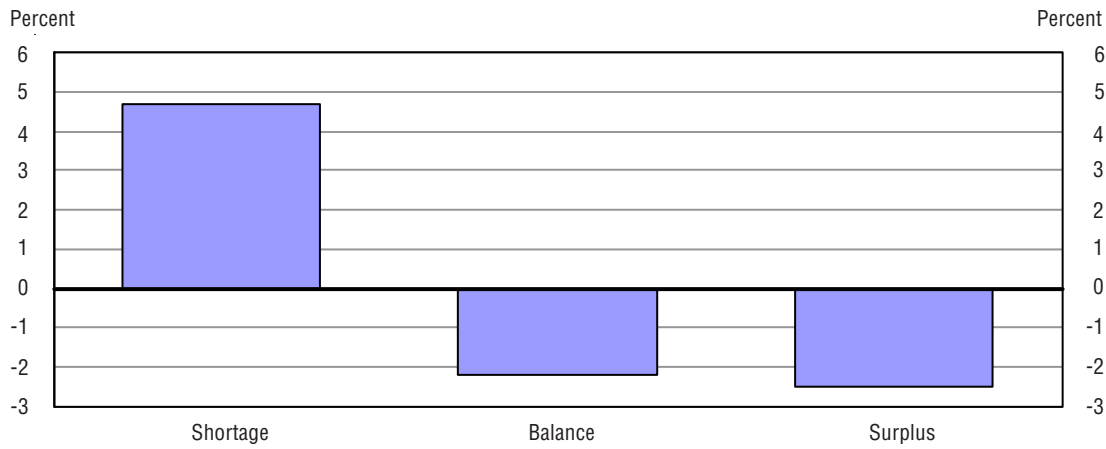
**Relative rates of literacy surplus, shortage and balance, employed Other Aboriginal adults aged 16 and over living off reserve, North West Territories, 2006**



Source: Special tabulations derived from the Census of Population 2006 and IALSS 2003.

**Figure 7.46**

**Relative rates of literacy surplus, shortage and balance, employed Aboriginal Band Members aged 16 and over living off reserve, North West Territories, 2006**



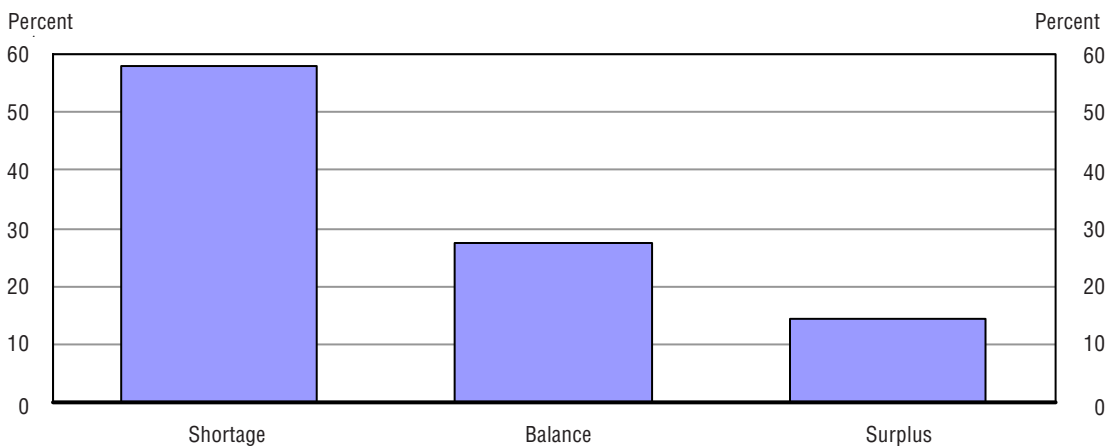
Source: Special tabulations derived from the Census of Population 2006 and IALSS 2003.

57% of employed workers in the NWT are in literacy skill shortage, well above the national average. Aboriginal subpopulations in the NWT are between 3% and 5% more likely to be in literacy skill shortage.

## Nunavut

**Figure 7.47**

**Employed Population by Prose Literacy Shortage/Surplus, adults 16 and over, Nunavut, 2006**



Source: Special tabulations derived from the Census of Population 2006 and IALSS 2003.

**Figure 7.48**

**Relative rates of literacy surplus, shortage and balance, employed Other Aboriginal adults aged 16 and over living off reserve, Nunavut, 2006**



Source: Special tabulations derived from the Census of Population 2006 and IALSS 2003.

58% of employed workers in Nunavut are in literacy skill shortage, well above the national average. Aboriginal subpopulations in the Nunavut are only 2% more likely to be in literacy skill shortage than their non-Aboriginal peers.

The foregoing series of charts clearly show that Aboriginal workers of all sorts are much more likely to be in literacy skill shortage than their non-Aboriginal peers. This finding implies that Aboriginal workers will be at a significant disadvantage in Canada's labour markets that selects so heavily on literacy skill.

## Chapter 8

# The costs and benefits of eliminating literacy skill shortages through instruction

This chapter presents the results of a cost/benefit analysis related to eliminating literacy skill shortages in Aboriginal populations through instruction. Includes estimates of the cost of eliminating literacy skill shortages through the provision of “best practice” literacy instruction and of the increases in earnings that might be realized were these investments made. Comparison of costs and potential benefits are used to approximate simple rates of return on investment. These analyses build on earlier research undertaken by the authors at the national and provincial/territorial level for the general population.<sup>1</sup> This information is designed provide readers with a sense of the size of the challenge facing these workers, their employers and their governments.

### Segments in the Canadian literacy market

The cost estimates are based upon the “best practice” interventions identified for each literacy market segment in the analyses published in *Reading the Future: Planning for Canada’s Future Literacy Needs* (CCL, 2008) and a set of unit costs published in *Addressing Canada’s Literacy Challenge: A Market Segmentation Analysis* (DataAngel, 2009) that have been adjusted to better reflect the unique learning needs and realities of the various groups of Aboriginal learners.

The cost estimates were developed by experts that are actively involved in delivering various sorts of efficient and effective remedial literacy programs to Canada’s Aboriginal adult populations.

Separate costings were done for those who are currently employed, those who have worked at some point in the 5 years preceding the 2006 Census and those out of the labour force. Adults identified as being in literacy skill shortage are divided into one of eight literacy market segments based on their demographic characteristics, patterns of strength and weakness in the mechanics of reading and, for the two most skilled segments, the nature of their shortage, literacy market segments and their characteristics.

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1. See for example **Addressing Canada’s Literacy Challenge: A Cost-Benefit Analysis** (DataAngel, 2009) and **Understanding Canada’s Literacy Markets: A Segmentation Analysis** (DataAngel, 2009)

Group	Summary characteristics	Print Skills (ISRS)	Comprehension Skills (ISRS)	Oral Language Score (ISRS)	Average Prose Literacy Score (ISRS)
<b>A1</b>	Canadian-born, English mother tongue (potential reading disability)	Very Limited	Limited	58.6	High-Level 1 (201)
<b>A2</b>	Majority immigrants, non-English (and non-French) mother tongue	Very Limited	Limited	41.8	Low-Level 1 (165)
<b>B1</b>	Majority born in Canada, English mother tongue (potential reading disability)	Limited	Limited	47.9	Mid-Level 1 (193)
<b>B2</b>	Majority immigrants, non-English (and non-French) mother tongue	Limited	Limited	48.9	High-Level 1 (204)
<b>C</b>	Majority born in Canada, majority with English mother tongue	Limited	Adequate	64.3	Mid-Level 2 (201)
<b>D</b>	Majority born in Canada, majority with English mother tongue	Adequate	Adequate	74.6	High-Level 2 (165)
<b>E</b>	Have Level 3, need Levels 4 or 5	Adequate	Adequate	-	Level 3 (193)
<b>F</b>	Have Level 4, need Level 5	Adequate	Adequate	-	Level 4 (193)

For the employed and those that worked at same point in the past 5 years literacy skill shortage is defined by having a skill level lower than demanded by their occupation. For those not in the Labour Force literacy skill shortage is defined by being at prose literacy levels 1 or 2. For the purposes of this analysis, workers with level 1 and 2 literacy skills who are in occupations that demand these skill levels are judged to be in literacy balance. The costing tables included in the statistical annex include an estimate of what it would cost to raise these workers to level 3. In all cases the costs reflect the type of learner and the number of points each individual is away from the desired proficiency level.

While every effort has been made to base these estimates in reality, the estimates should be taken as indicative of the required magnitude of investment, not as definitive. As noted above the cost estimates are meant to reflect the average costs of bringing each group of learners to the level demanded by their occupation. For adults that have not worked in the past 5 years prose literacy Level 3 has been assumed in estimating aggregate costs. For groups with average skills at prose literacy Level 1, this involves estimating the cost of first raising the learner's skills to prose literacy Level 2 and then estimating the cost of raising the same learners to level 3.

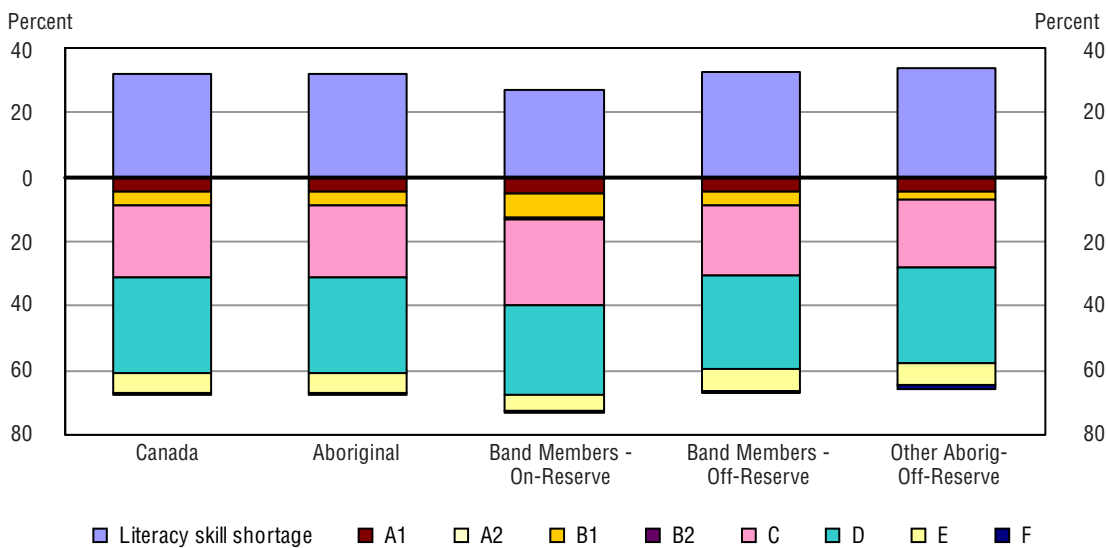


All cost estimates are based upon average costs that are thought to be reasonable approximations for the group in question. While the actual costs of delivering programs to each group are likely to vary considerably for specific groups of learners the experts judge that the amounts allocated are sufficient on average, to achieve the desired result in terms of skill gain.

The cost estimates do not however, reflect any allowance for investments that would need to be made to increase the number and instructional skill of Aboriginal instructors. Nor do the current cost estimates include any allowance for the development or adaptation of assessment and instructional tools to ensure that they are culturally appropriate. The cost estimates also do not include any allowance for English or French as an additional language. Estimates for these “missing” elements would have to be developed once the focus and scale of any investment was known.

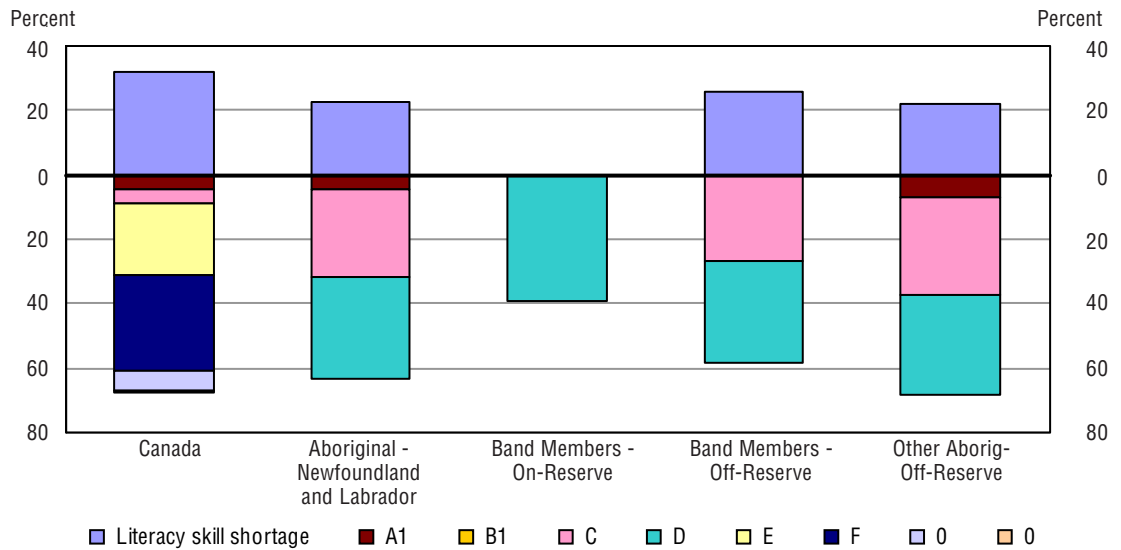
The following series of charts compares the distribution of Aboriginal sub-populations by literacy market segment to the provincial/territorial and national averages.

**Figure 8.1**  
**Distribution of the Aboriginal population by literacy market segment, by Aboriginal and reserve status, Canada, 2006**



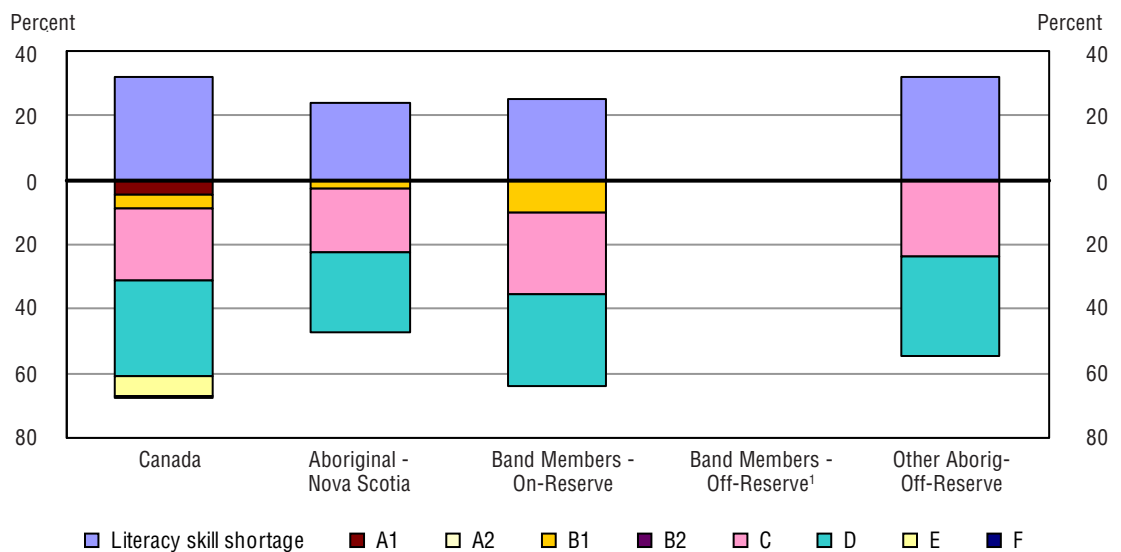
The chart reveals that, at the Canada level, only Band Members living on reserve appear to face higher risks of being in literacy skill shortage.

**Figure 8.2**  
**Distribution of the Aboriginal population by literacy market segment, by Aboriginal and reserve status, Canada and Newfoundland and Labrador, 2006**



The chart reveals that Aboriginal adults in Newfoundland Labrador appear to be less skilled than their peers in other provinces. Moreover, only Band Members living off reserve appear to face higher risks of being in literacy skill shortage in Newfoundland and Labrador. All of these adults are classified into literacy market segment D, a segment with quite limited learning needs.

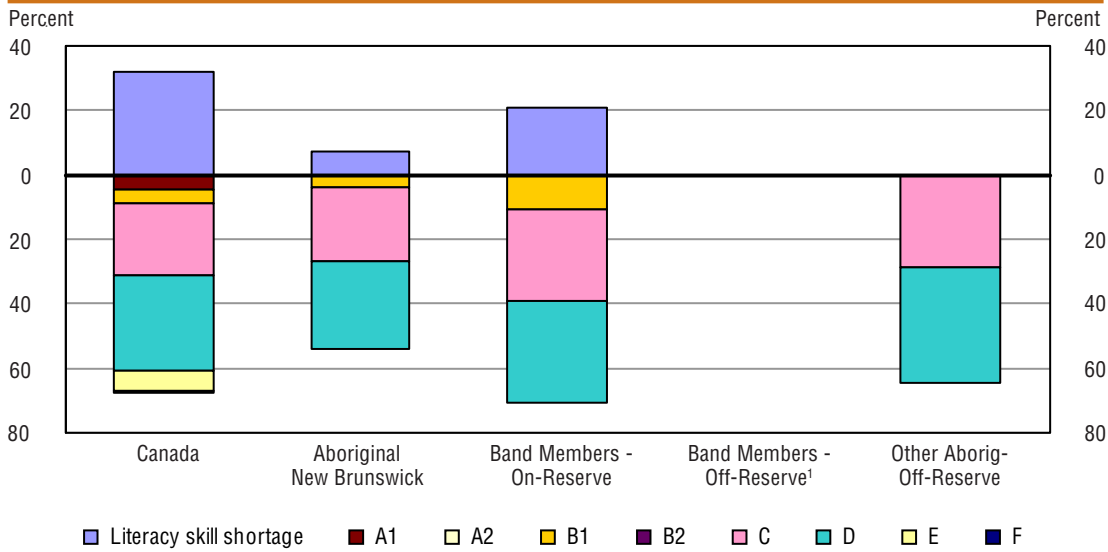
**Figure 8.3**  
**Distribution of the Aboriginal population by literacy market segment, by Aboriginal and reserve status, Canada and Nova Scotia, 2006**



1. Estimate suppressed to protect confidentiality.

The chart reveals that Aboriginal adults in Nova Scotia appear to be more skilled than their peers in other provinces. Only Band Members living on reserve appear to face higher risks of being in literacy skill shortage in Nova Scotia.

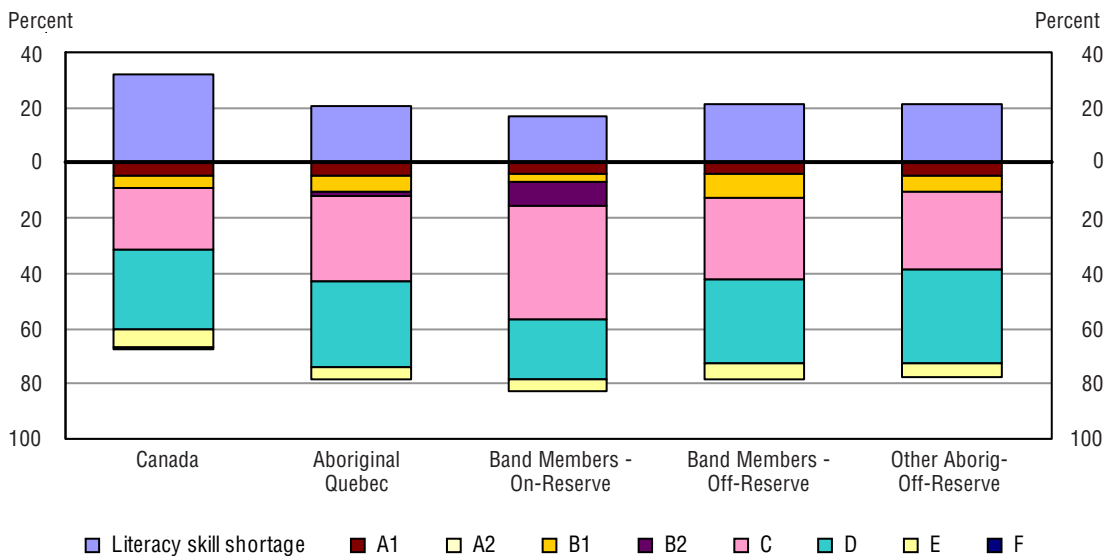
**Figure 8.4**  
**Distribution of the Aboriginal population by literacy market segment, by Aboriginal and reserve status, Canada and New Brunswick, 2006**



1. Estimate suppressed to protect confidentiality.

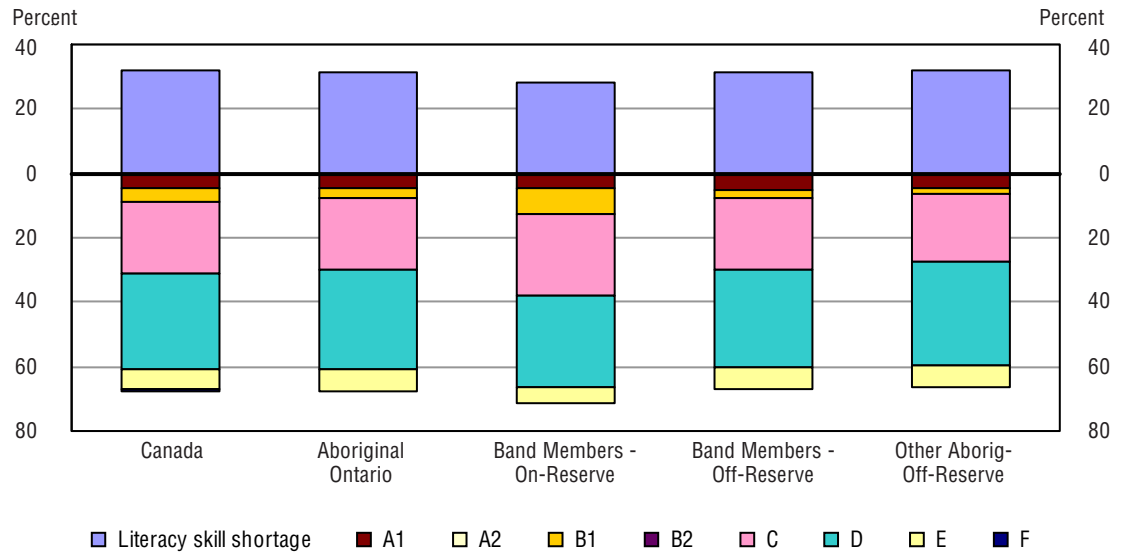
The chart reveals that Aboriginal adults in New Brunswick are far less likely to be in literacy skill shortage than their peers.

**Figure 8.5**  
**Distribution of the Aboriginal population by literacy market segment, by Aboriginal and reserve status, Canada and Quebec, 2006**



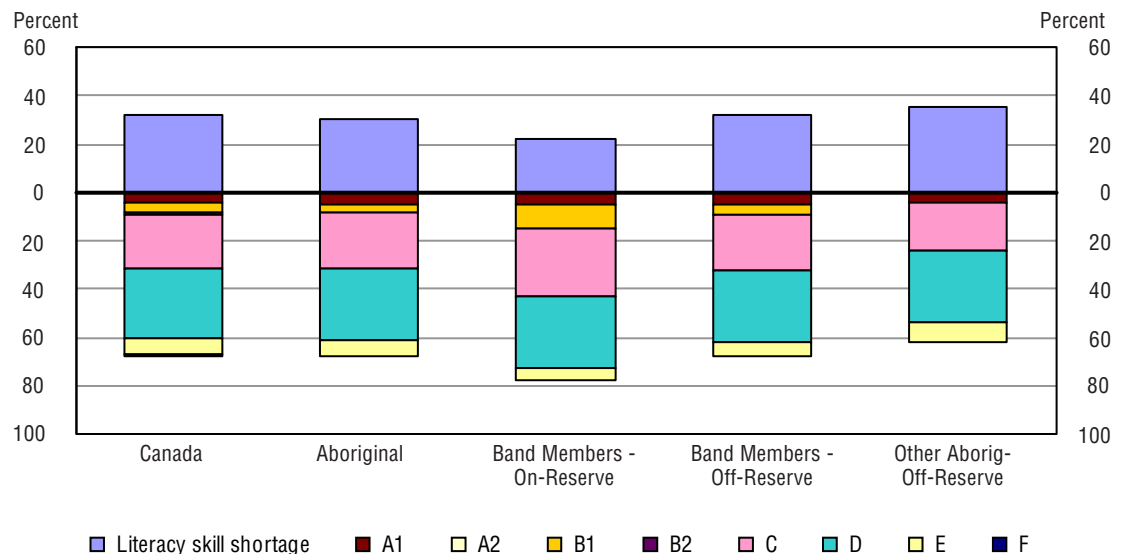
Aboriginal adults in Quebec are less likely to be in literacy skill shortage than the national average. Band members living on reserve in Quebec are slightly more likely than their provincial Aboriginal peers to be in shortage but their relative disadvantage is smaller than in many jurisdictions.

**Figure 8.6 Distribution of the Aboriginal population by literacy market segment, by Aboriginal and reserve status, Canada and Ontario, 2006**



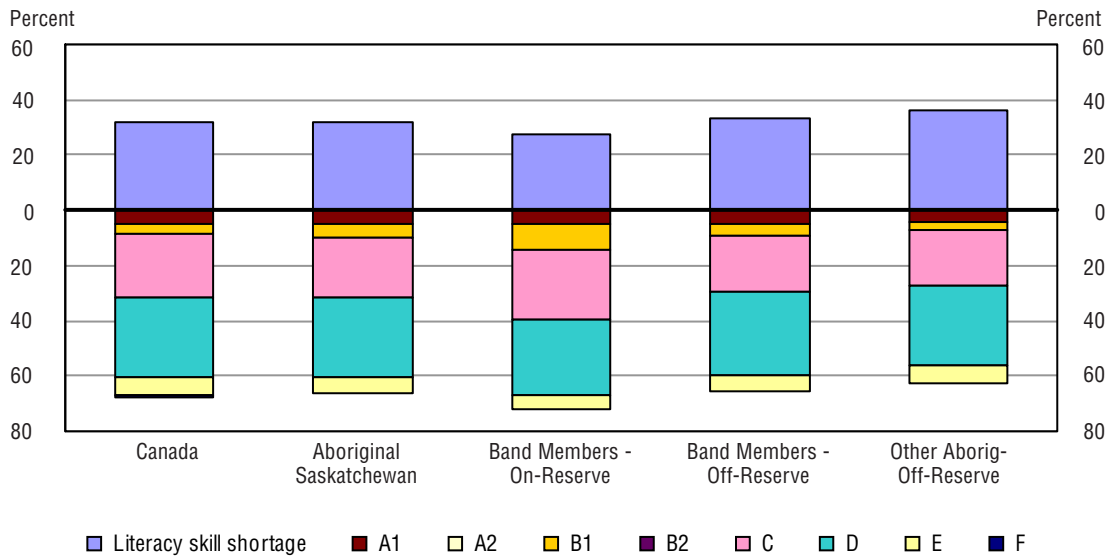
Aboriginal adults in Ontario living on and off reserve are close to the national average in terms of being in literacy skill shortage. Band members on reserve in Ontario are slightly more likely than their provincial Aboriginal peers to be in shortage but their relative disadvantage is smaller than in many jurisdictions.

**Figure 8.7 Distribution of the Aboriginal population by literacy market segment, by Aboriginal and reserve status, Canada and Manitoba, 2006**



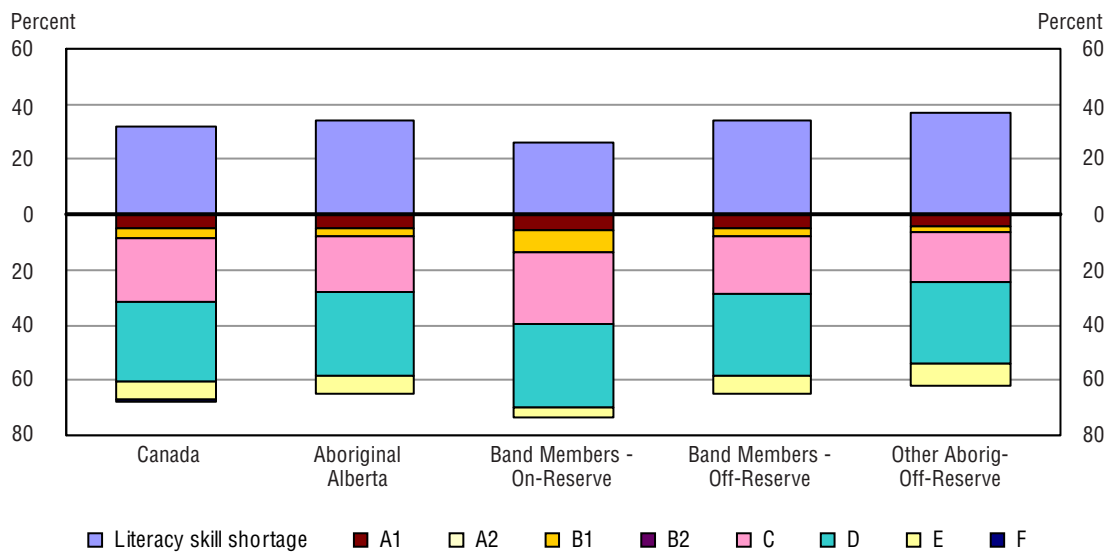
Aboriginal adults in Manitoba are close to the national average in terms of being in literacy skill shortage. Band members on reserve in Manitoba are slightly more likely than their provincial Aboriginal peers to be in shortage. Other Aboriginals living off reserve, largely Metis adults, are somewhat less likely to be in literacy skill shortage.

**Figure 8.8**  
**Distribution of the Aboriginal population by literacy market segment, by Aboriginal and reserve status, Canada and Saskatchewan, 2006**



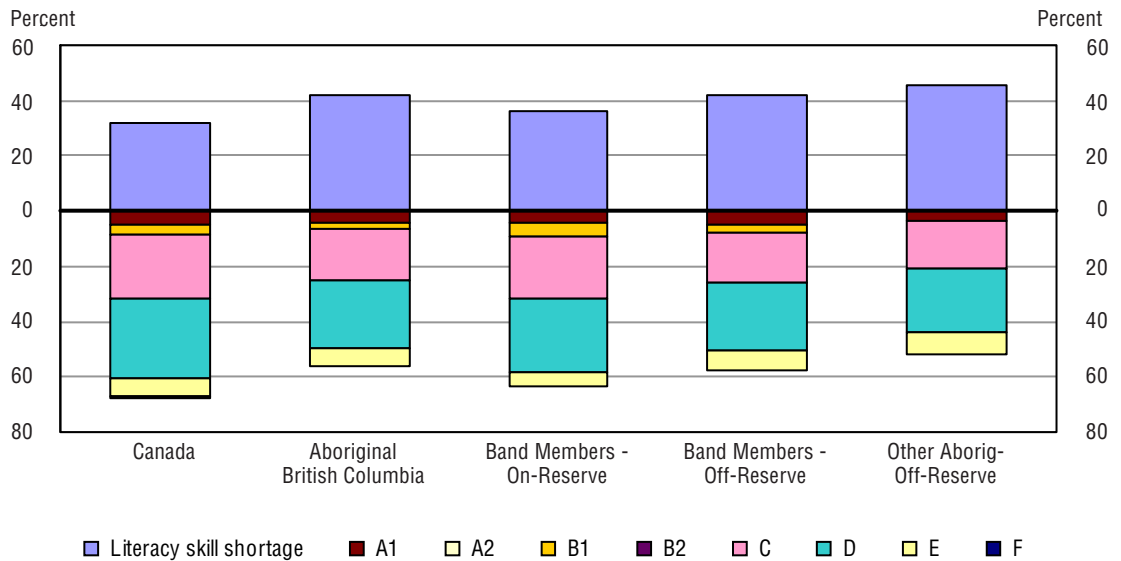
Aboriginal adults in Saskatchewan are close to the national average in terms of being in literacy skill shortage. Band members on reserve in Saskatchewan are slightly more likely than their provincial Aboriginal peers to be in shortage. Other Aboriginals living off reserve, largely Metis adults, are somewhat less likely to be in literacy skill shortage.

**Figure 8.9**  
**Distribution of the Aboriginal population by literacy market segment, by Aboriginal and reserve status, Canada and Alberta, 2006**



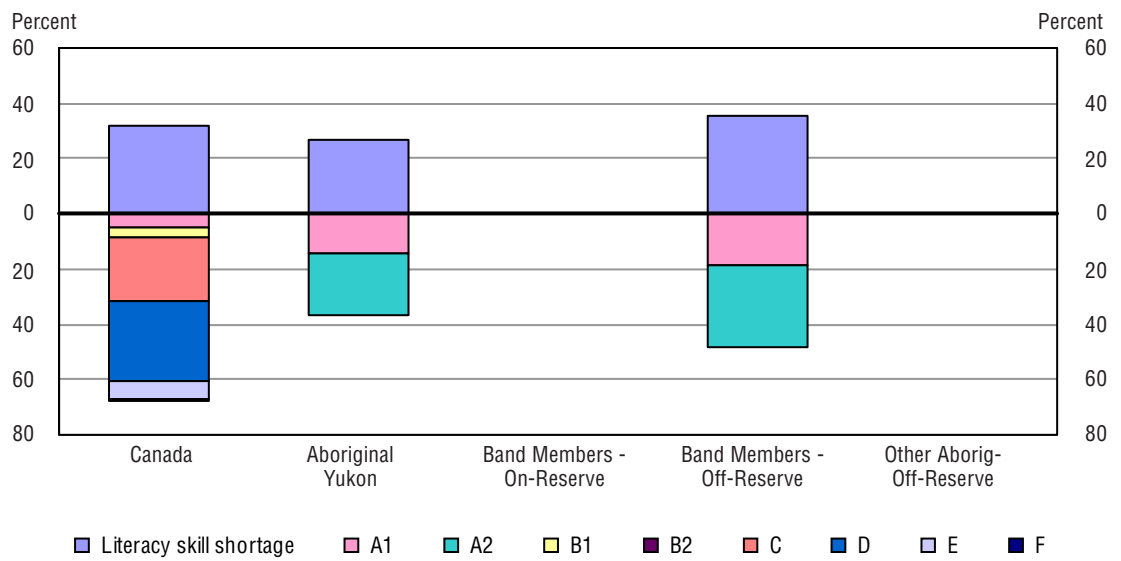
Aboriginal adults in Alberta are close to the national average in terms of being in literacy skill shortage. Band members on reserve in Alberta are slightly more likely than their provincial Aboriginal peers to be in shortage. Other Aboriginals living off reserve, largely Metis adults, are somewhat less likely to be in literacy skill shortage.

**Figure 8.10**  
**Distribution of the Aboriginal population by literacy market segment, by Aboriginal and reserve status, Canada and British Columbia, 2006**



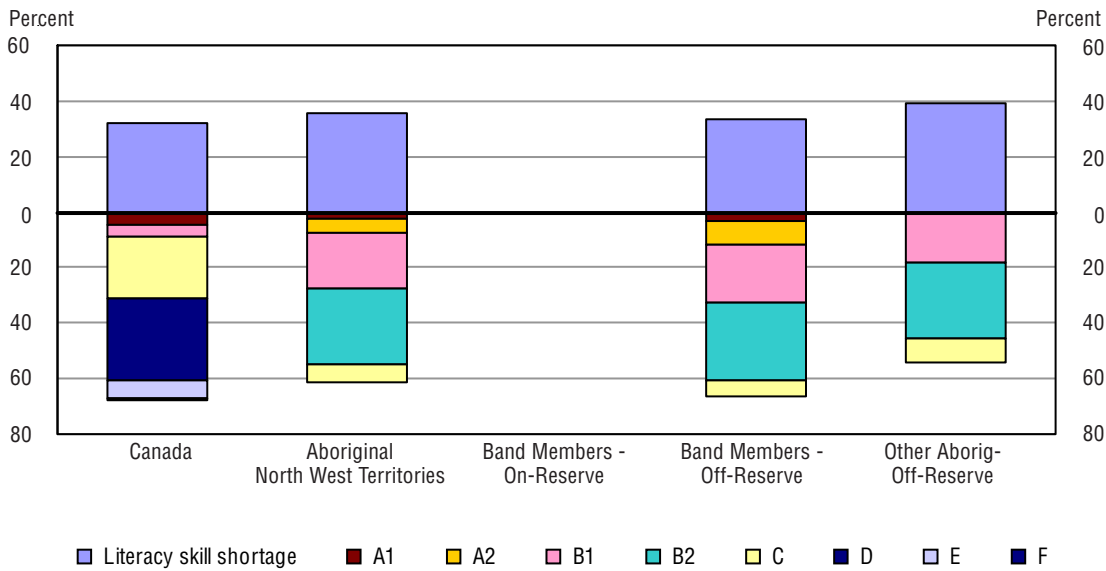
Aboriginal adults in British Columbia are more likely to be in literacy skill shortage. Band members on reserve in British Columbia are slightly more likely than their provincial Aboriginal peers to be in shortage. Other Aboriginals living off reserve, largely Metis adults, are somewhat less likely to be in literacy skill shortage.

**Figure 8.11**  
**Distribution of the Aboriginal population by literacy market segment, by Aboriginal and reserve status, Canada and Yukon, 2006**



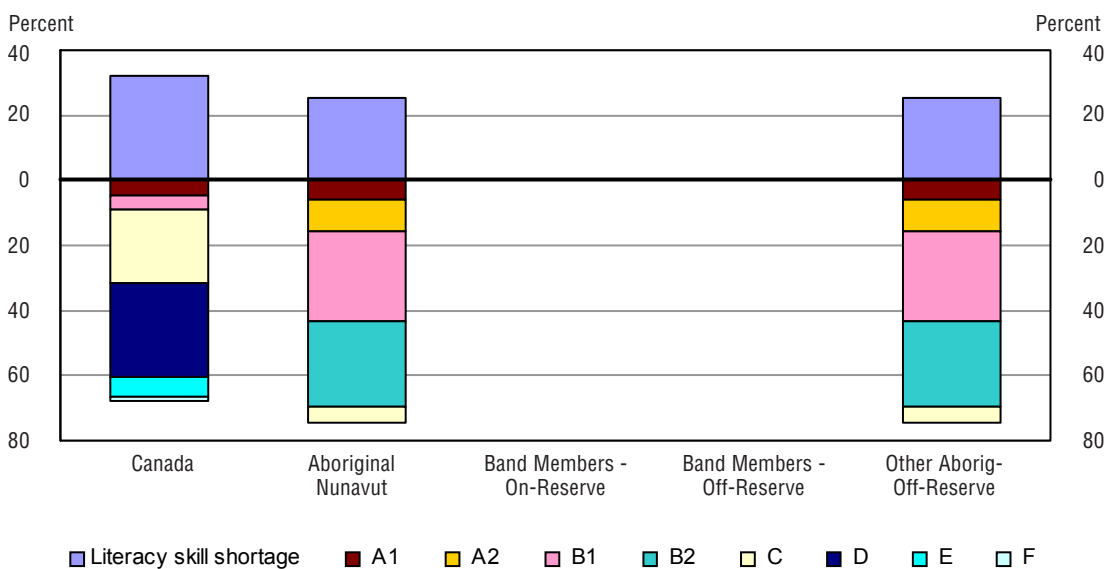
Aboriginal adults in the Yukon are significantly less likely than their Aboriginal peers in other jurisdictions to be in literacy skill shortages.

**Figure 8.12**  
**Distribution of the Aboriginal population by literacy market segment, by Aboriginal and reserve status, Canada and North West Territories, 2006**



Aboriginal adults in the North West Territories are slightly more likely to be in literacy skill shortage than their Aboriginal peers in other provinces. Band members living off reserve in the North West Territories face particularly high risks of being in literacy skill shortage.

**Figure 8.13**  
**Distribution of the Aboriginal population by literacy market segment, by Aboriginal and reserve status, Canada and Nunavut, 2006**



Aboriginal adults in Nunavut face slightly lower risks of being in literacy skill shortage compared to their Aboriginal peers in other provinces. The learning needs of Aboriginal workers in the Territory are, however, quite modest – most are classified in literacy segments C and D.

Collectively, the charts reveal a remarkably stable pattern across jurisdictions and Aboriginal sub-groups.

As revealed in the previous chapter Aboriginal adults are significantly more likely to be in literacy skill shortage than their non-Aboriginal peers. In addition, Band members living on-reserve appear to be much more likely to be in literacy skill shortage than their Aboriginal peers in their jurisdiction. One positive finding – the majority of Aboriginal adults fall into literacy market segments C, D, E and F, groups with relatively minor skill upgrading needs.

## 8.1 How costs were estimated

The cost of eliminating literacy skill shortages through “best practice” instruction were derived in two stages as outlined below.

### Direct instructional costs

First, the direct costs of instruction were estimated by multiplying the estimated average number of hours needed to raise learners to the next level by the estimate of the number of learners in the respective group. The initial model assumed a standard rate of pay for instructors of \$35 per hour, the prevailing rate for the Foundations Program delivered by Douglas College. The current analysis utilizes a much more detailed table of hourly wage rates that reflects the differences in wage structures in urban and rural areas of each jurisdiction.

Readers should not take this as an endorsement of a college-based solution to Canada’s literacy problems. The fact that this rate is considerably higher than many literacy instructors are currently paid means that the cost estimates presented in the report are on the high side, with the result that the estimated rates of return to literacy investments are conservative. At a minimum the rates used are high enough to attract and retain instructors of the requisite quality.

### Indirect instructional costs

Second, the indirect costs of supporting instruction are estimated. Separate estimates are derived for:

- Recruitment costs
- Diagnostic costs
- Retention costs
- Certification costs
- Facilities costs
- Participant supplies
- Other infrastructure costs

Recruitment costs are those costs associated with securing participation in programs. Recruitment costs include marketing, outreach and basic program intake operations.

Diagnostic costs are those costs incurred in undertaking formative assessment to establish learning goals, learner needs and to establish baseline skill levels.

Retention costs represent those costs that are incurred to provide sufficient learner support



to ensure retention to completion. These include funding to support personal contact throughout the program and for incidental expenses such as daycare, transportation, etc.

Certification costs are costs incurred at program exit to establish, through comparison to initial skill level, learning gain.

Facilities costs include things such as classroom rentals.

Participant supplies include instructional resources such as paper, pens, workbooks, etc.

Other infrastructure costs include institutional overheads.

As for the direct costs of instruction indirect costs are estimated as averages that are judged to be sufficient overall. Clearly, the average costs mask considerable variation in what it would cost to offer programs in specific communities.

Direct and indirect costs are then converted to a per point basis. Aggregate cost estimates were then derived for each segment by multiplying the average number of points to the desired proficiency level by the per point unit costs for each segment.

### **Caveats related to the cost analysis**

As outlined below the cost estimates presented in this report exclude several elements of cost that one would ideally want to include but were beyond the remit of the current project to estimate.

In the initial analyses upon which the current work builds no effort was made to estimate the cost of training the instructors that would be needed to deliver the programs. It was assumed that these costs could be absorbed in the current post-secondary education budgets. The current analysis also excludes these costs – an exclusion that limits the utility of the estimates and causes rates of return to be systematically over-estimated.

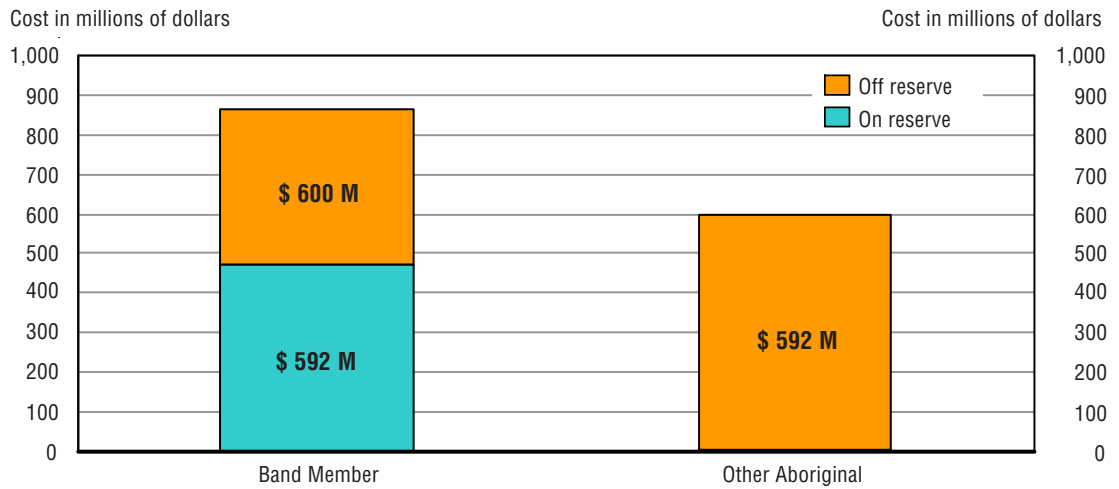
Similarly, no estimates have been provided for the cost of developing and administering a system of instructor certification, nor for providing the general system supports such as the development of more efficient and effective curricula and delivery systems. Implicitly this assumes that current federal and provincial budgets are judged to be sufficient for these purposes – again an exclusion that limits the utility of the estimates and causes rates of return to be systematically over-estimated. The development of a sufficient number of qualified Aboriginal instructors would be particularly important.

It should also be noted that these costs also exclude the cost of any related language training. The ISRS study allows one to classify respondents into one of six groups based upon their assessed oral language proficiency. Average oral language proficiency scores for English segments C and D, and for French segments C, D and B1, fell in the highest two levels. Average scores for the other segments were considerably lower, suggesting a need for language training. The IALSS data confirm that a large proportion of Aboriginal adults have a mother tongue other than one of Canada's official languages. The ISRS sample sizes and coverage were not sufficient, however, to provide results for Canada's Aboriginal populations. The failure to include language training costs limits the utility of the estimates and causes rates of return to be systematically over-estimated.

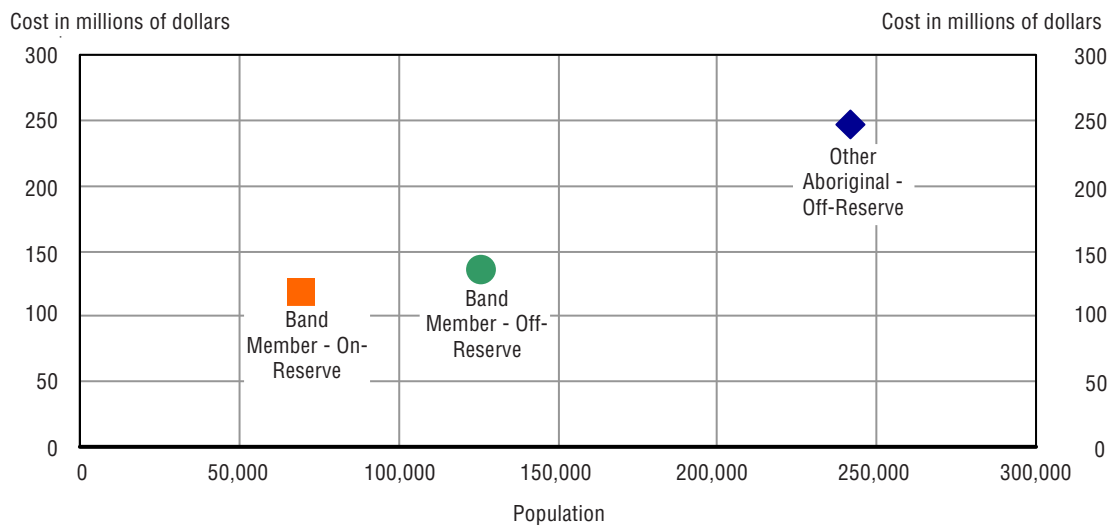
It would be important in future analyses to include these costs.

Figures 8.14 and 8.15 plot the estimated costs of providing sufficient remedial instruction to raise literacy skill levels enough to eliminate literacy skill shortages in Aboriginal populations.

**Figure 8.14**  
**Estimated cost of providing Aboriginal adults with competitive literacy skills, Canada, 2006**



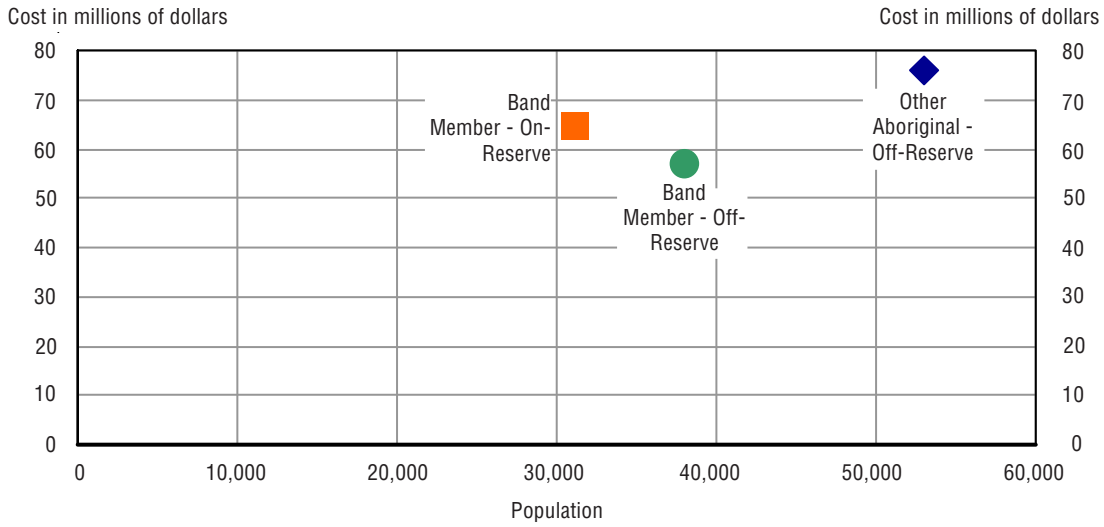
**Figure 8.15**  
**Estimated cost of eliminating literacy skill shortages in the employed Aboriginal population, Canada, 2006**



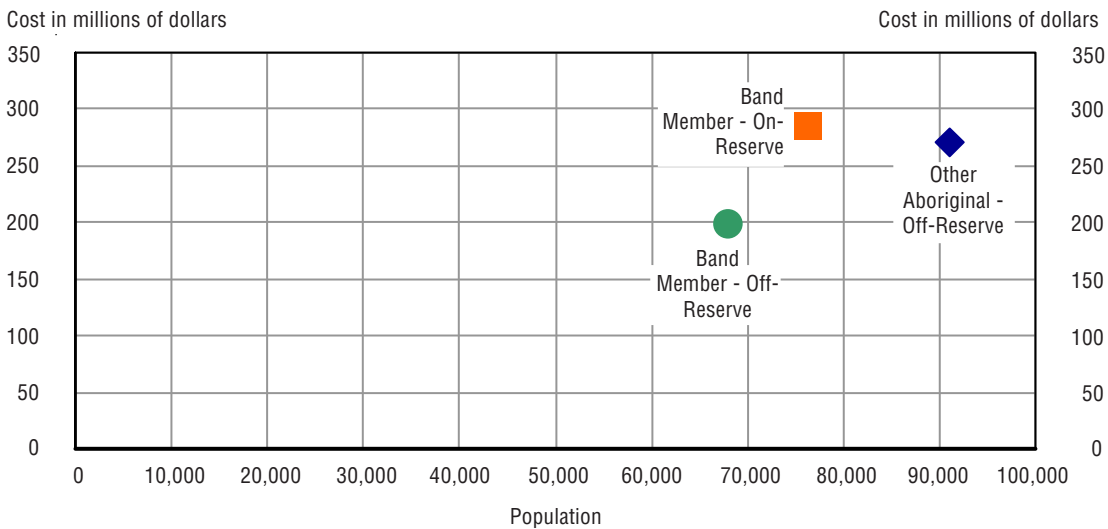
The figures reveal several important facts, including the total cost of eliminating literacy skill shortage in Canada’s Aboriginal populations which is estimated to be \$ 1.456 Billion. The total cost of eliminating literacy skill shortages varies significantly by Aboriginal sub- population. The largest investment would be required for other Aboriginals living off reserve, largely Canada’s Inuit and Métis population.

The following series of figures provides cost estimates for each by the employed, recently employed and not in the labour force Aboriginal populations.

**Figure 8.16**  
**Estimated cost of eliminating literacy skill shortages in the recently employed Aboriginal population, Canada, 2006**

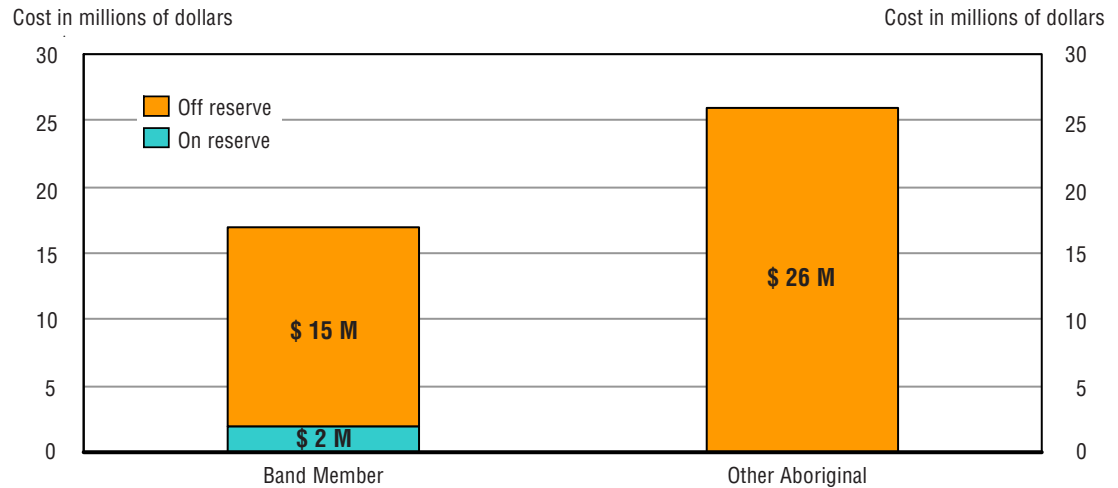


**Figure 8.17**  
**Estimated cost of eliminating literacy skill shortages in the Aboriginal population not in the labour force, Canada, 2006**

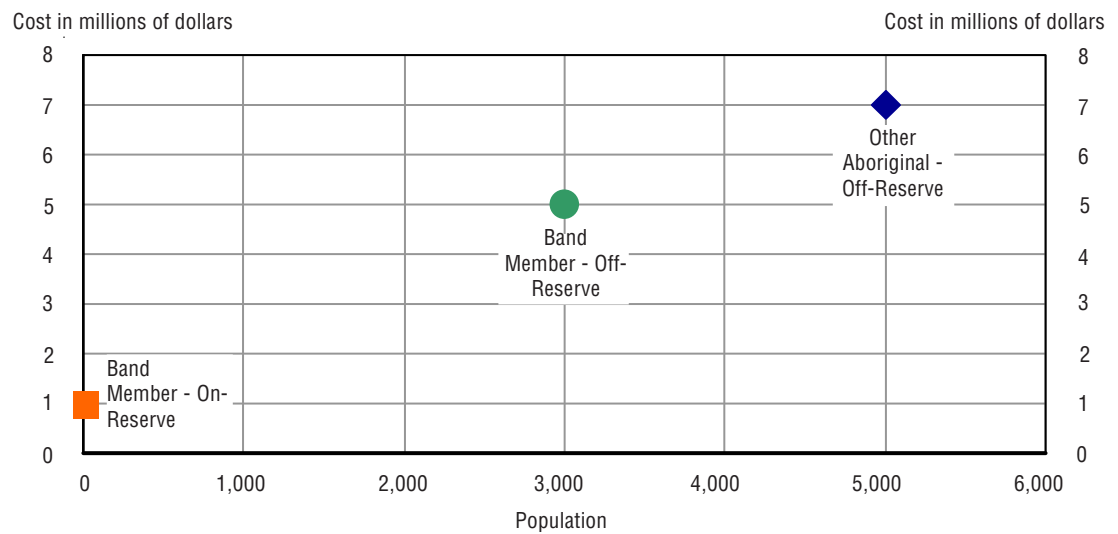


## Newfoundland

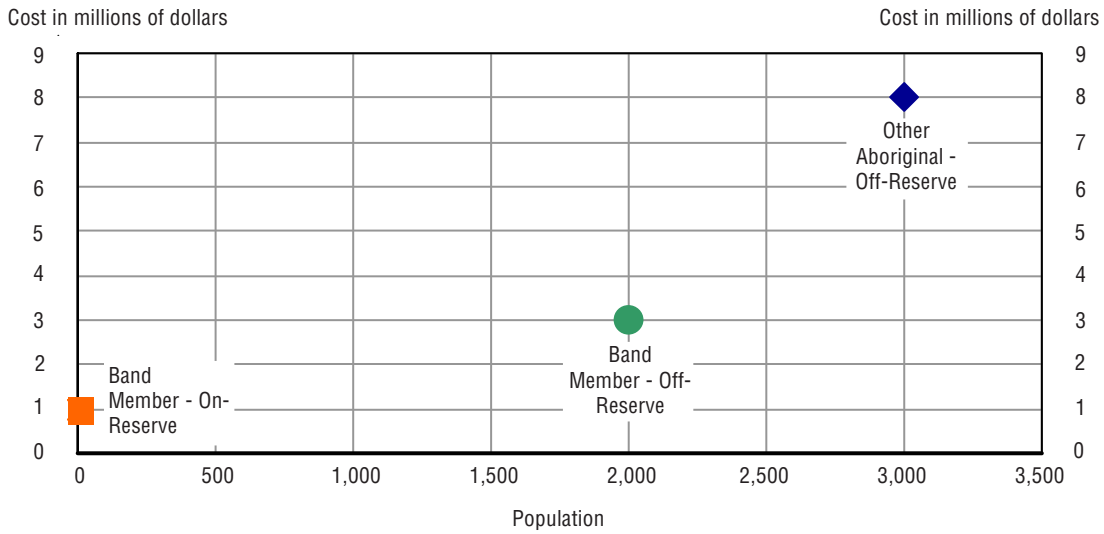
**Figure 8.18**  
**Estimated cost of providing Aboriginal adults with competitive literacy skills, Newfoundland and Labrador, 2006**



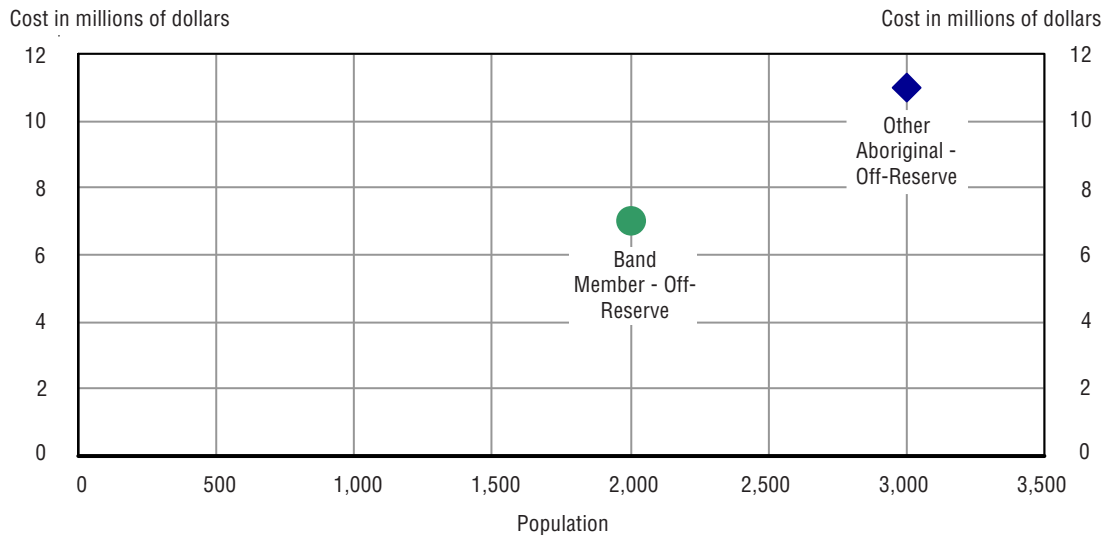
**Figure 8.19**  
**Estimated cost of eliminating literacy skill shortages in the employed Aboriginal population, Newfoundland and Labrador, 2006**



**Figure 8.20**  
**Estimated cost of eliminating literacy skill shortages in the recently employed Aboriginal population, Newfoundland and Labrador, 2006**

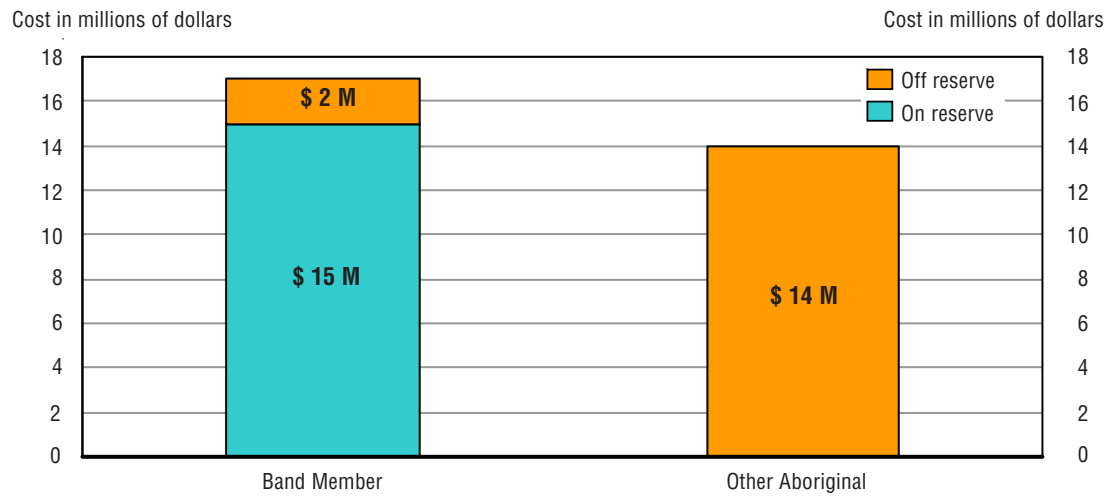


**Figure 8.21**  
**Estimated cost of eliminating literacy skill shortages in the Aboriginal population not in the labour force, Newfoundland and Labrador, 2006**

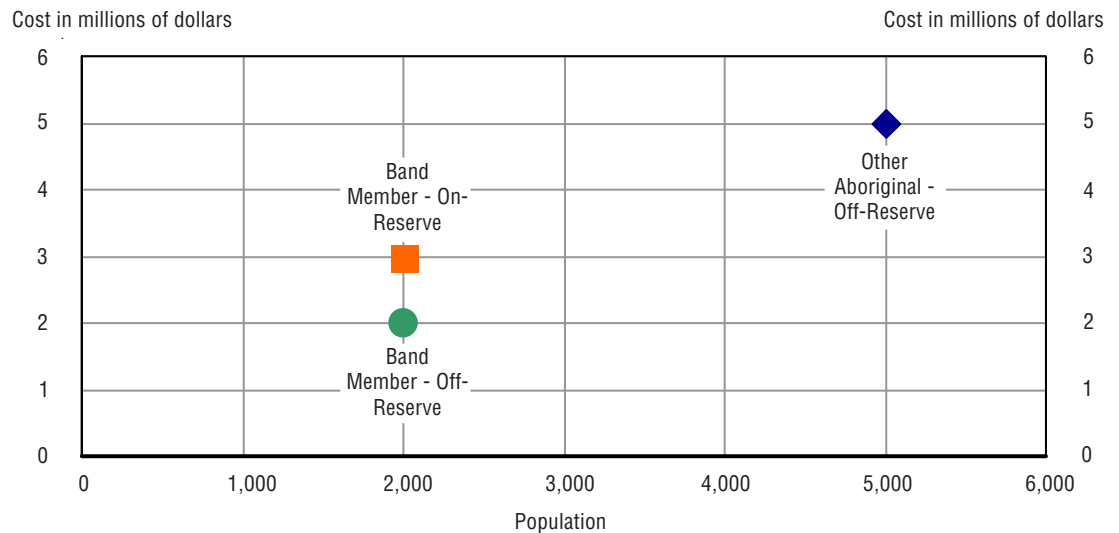


## Nova Scotia

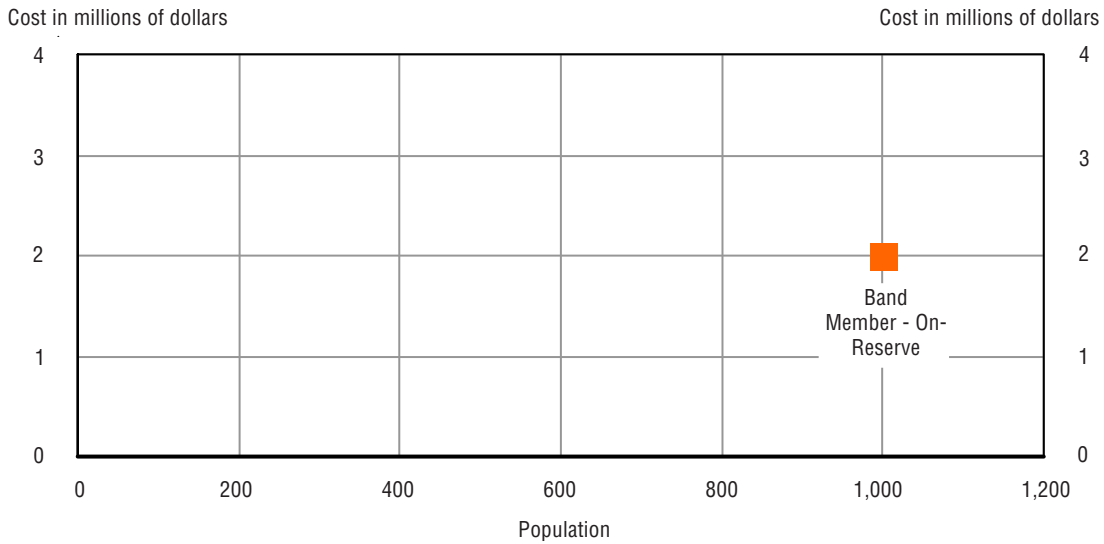
**Figure 8.22**  
**Estimated cost of providing Aboriginal adults with competitive literacy skills, Nova Scotia, 2006**



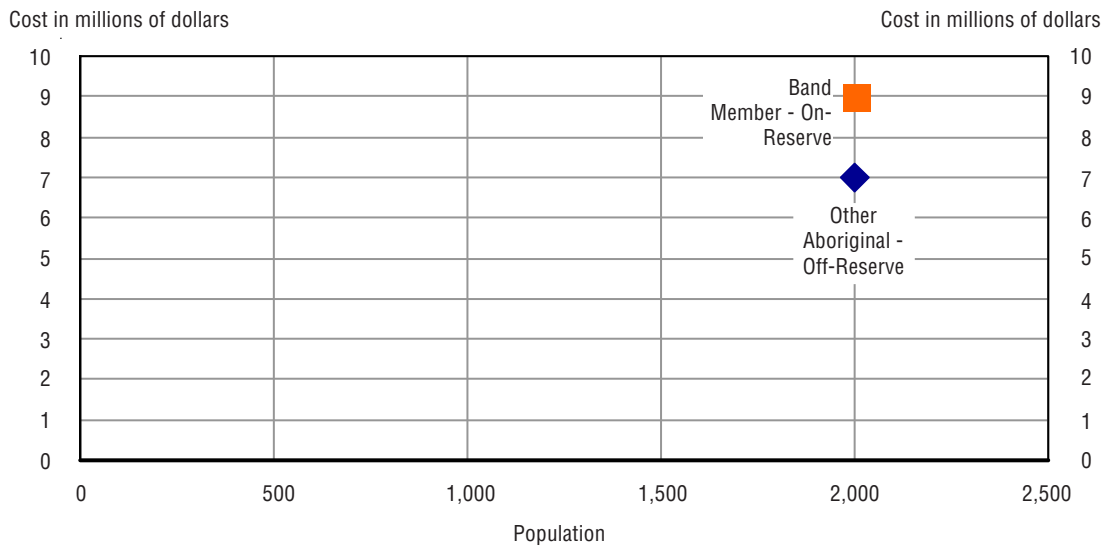
**Figure 8.23**  
**Estimated cost of eliminating literacy skill shortages in the employed Aboriginal population, Nova Scotia, 2006**



**Figure 8.24**  
**Estimated cost of eliminating literacy skill shortages in the recently employed Aboriginal population, Nova Scotia, 2006**

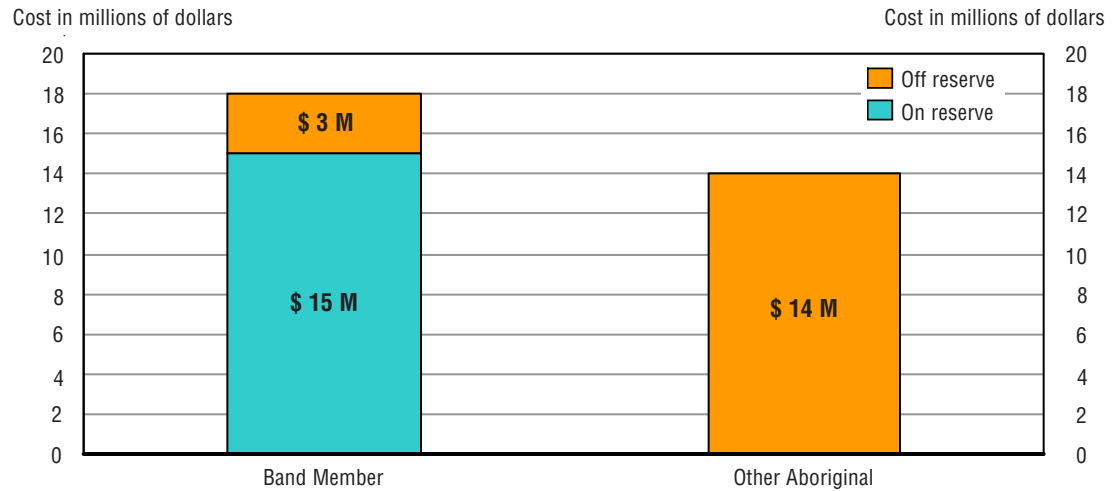


**Figure 8.25**  
**Estimated cost of eliminating literacy skill shortages in the Aboriginal population not in the labour force, Nova Scotia, 2006**

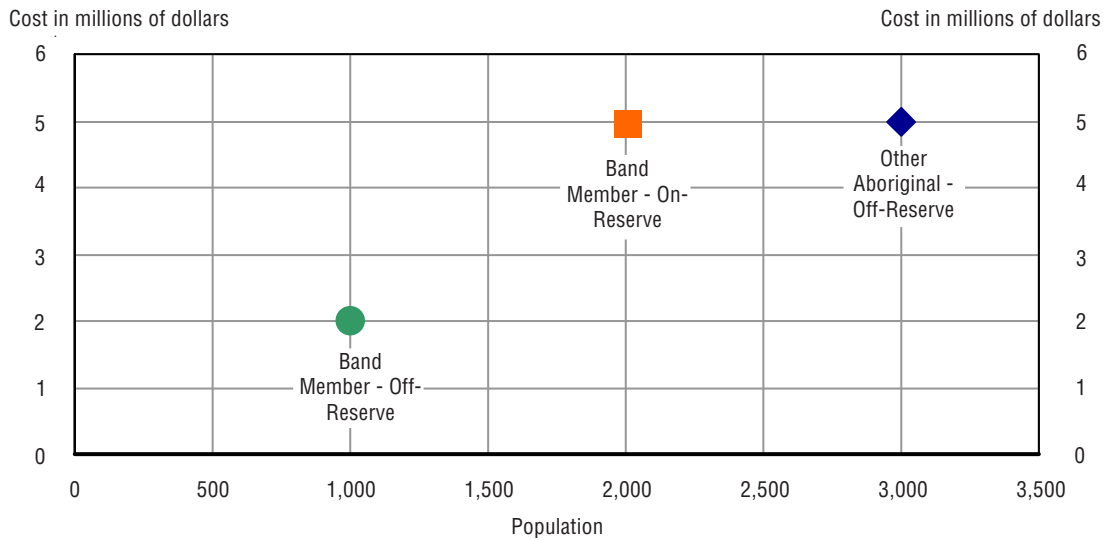


## New Brunswick

**Figure 8.26**  
**Estimated cost of providing Aboriginal adults with competitive literacy skills, New Brunswick, 2006**

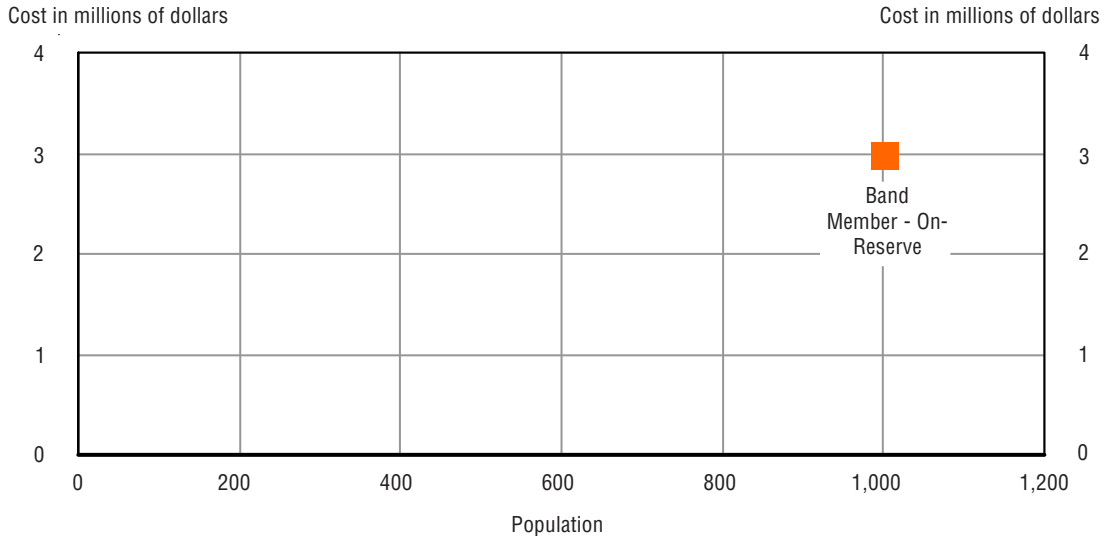


**Figure 8.27**  
**Estimated cost of eliminating literacy skill shortages in the employed Aboriginal population, New Brunswick, 2006**

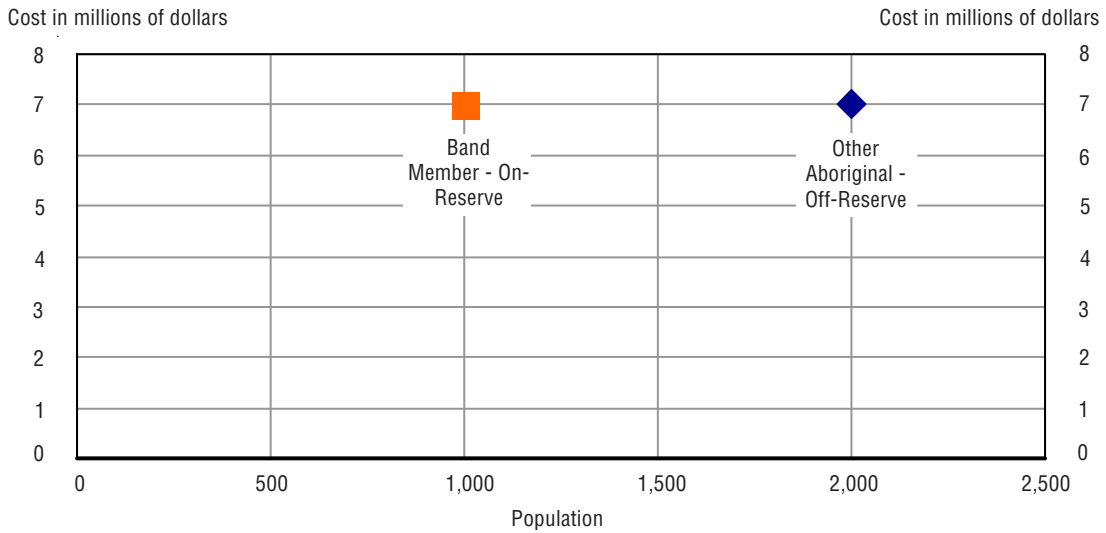




**Figure 8.28**  
**Estimated cost of eliminating literacy skill shortages in the recently employed Aboriginal population, New Brunswick, 2006**

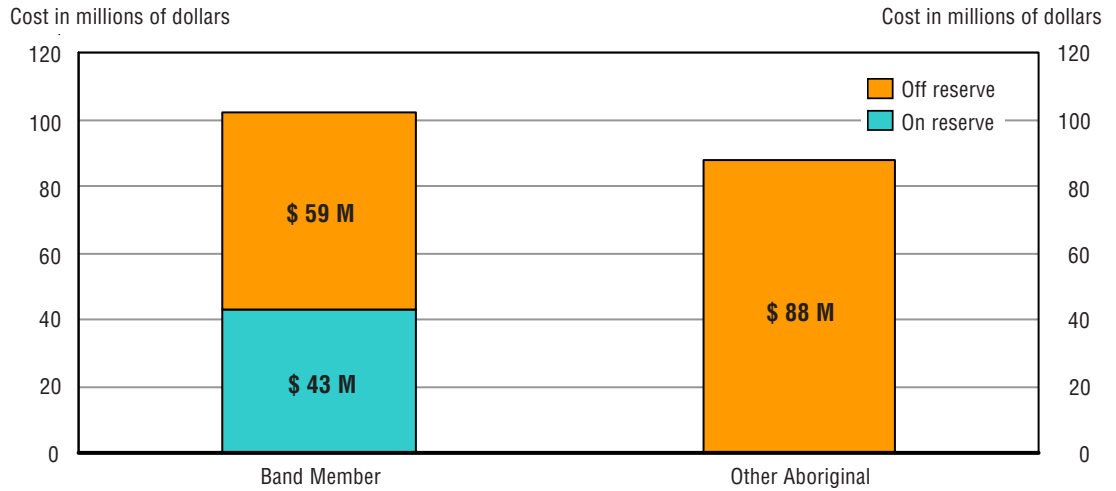


**Figure 8.29**  
**Estimated cost of eliminating literacy skill shortages in the Aboriginal population not in the labour force, New Brunswick, 2006**

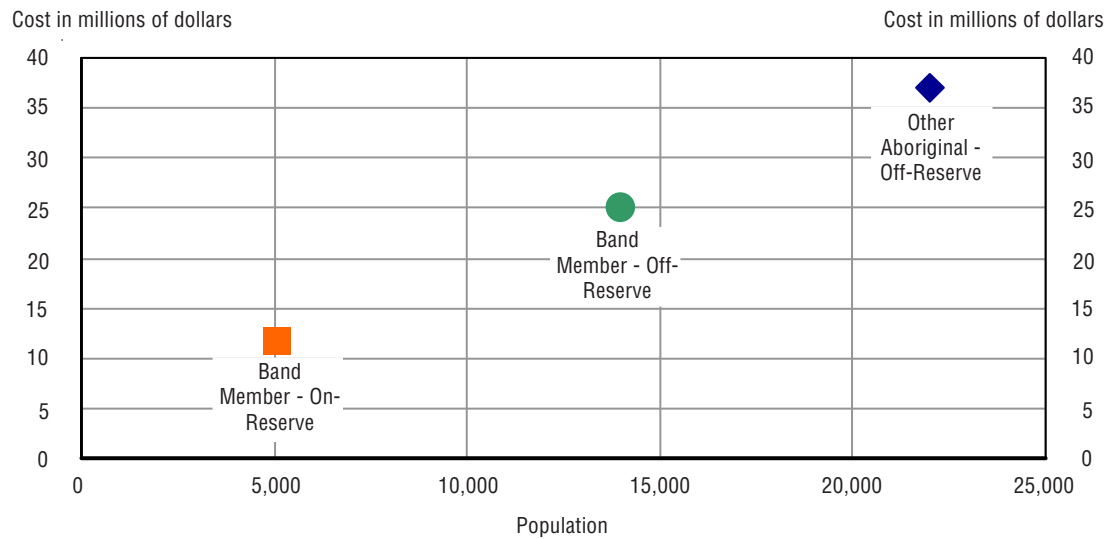


## Quebec

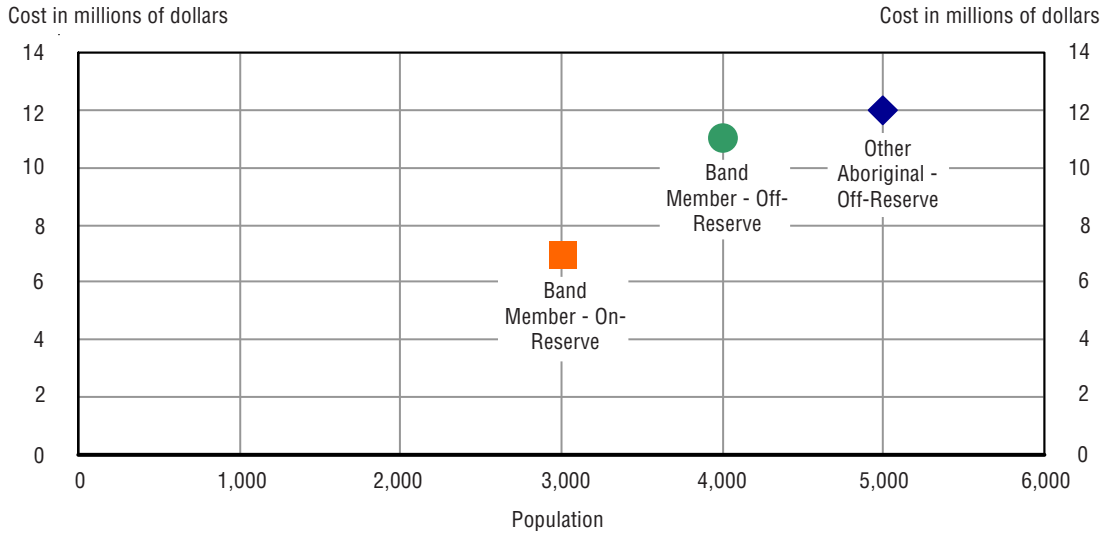
**Figure 8.30**  
**Estimated cost of providing Aboriginal adults with competitive literacy skills, Quebec, 2006**



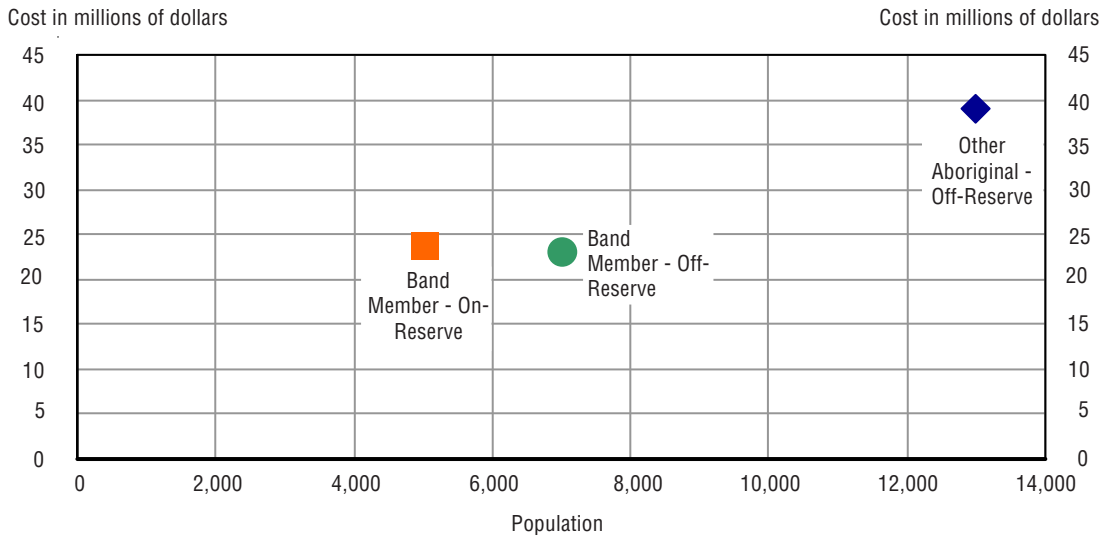
**Figure 8.31**  
**Estimated cost of eliminating literacy skill shortages in the employed Aboriginal population, Quebec, 2006**



**Figure 8.32**  
**Estimated cost of eliminating literacy skill shortages in the recently employed Aboriginal population, Quebec, 2006**

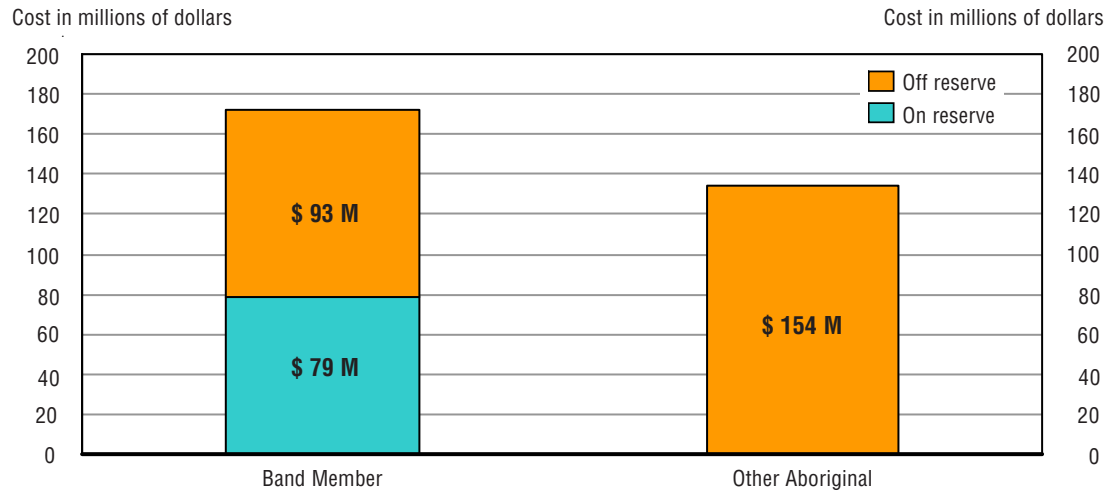


**Figure 8.33**  
**Estimated cost of eliminating literacy skill shortages in the Aboriginal population not in the labour force, Quebec, 2006**

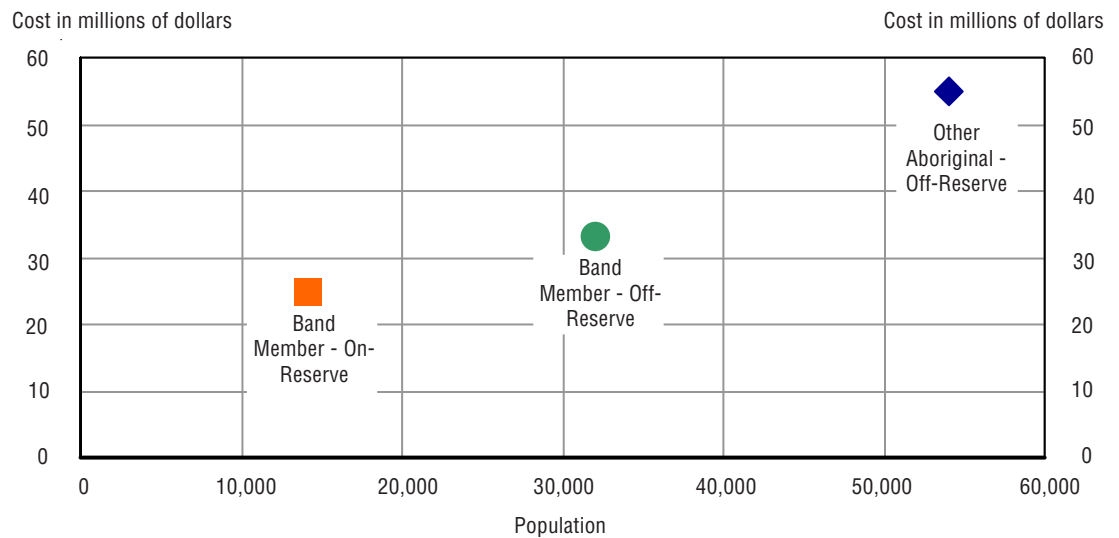


## Ontario

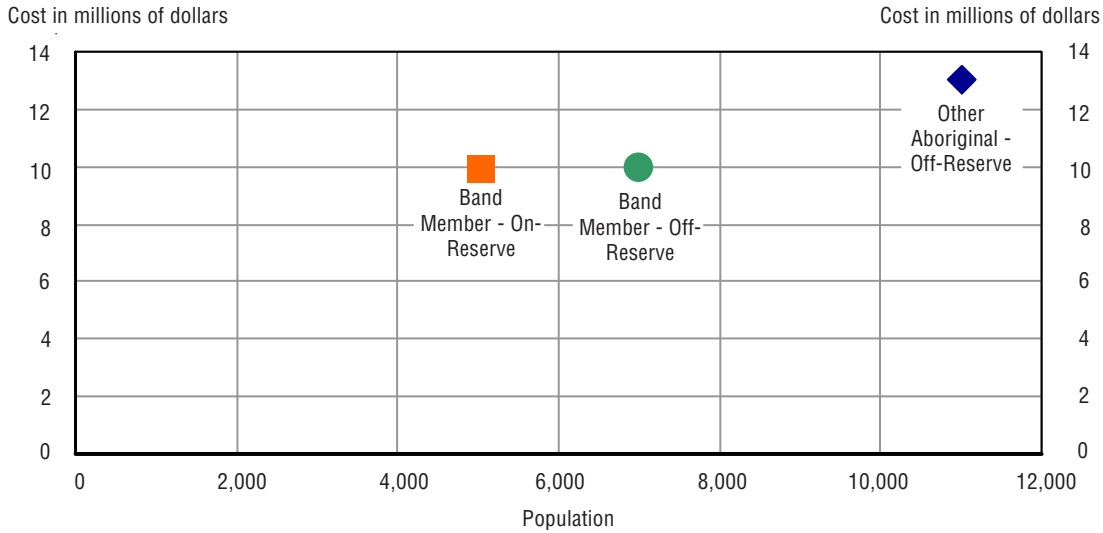
**Figure 8.34**  
**Estimated cost of providing Aboriginal adults with competitive literacy skills, Ontario, 2006**



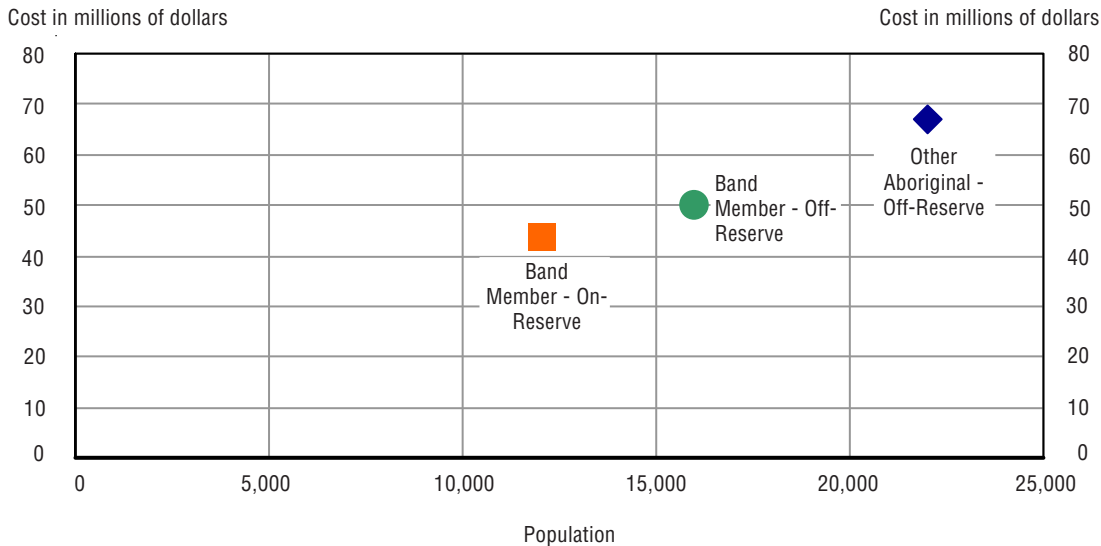
**Figure 8.35**  
**Estimated cost of eliminating literacy skill shortages in the employed Aboriginal population, Ontario, 2006**



**Figure 8.36**  
**Estimated cost of eliminating literacy skill shortages in the recently employed Aboriginal population, Ontario, 2006**

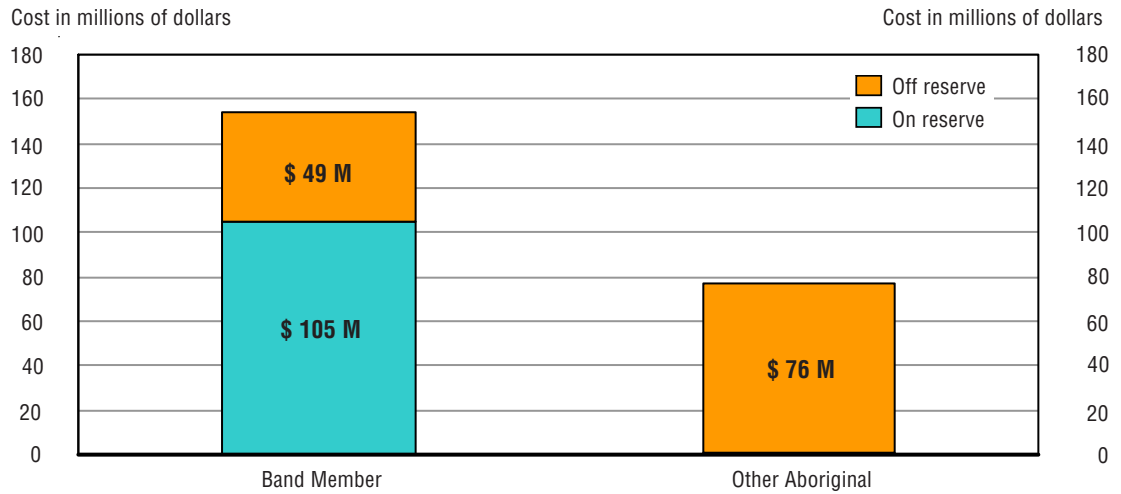


**Figure 8.37**  
**Estimated cost of eliminating literacy skill shortages in the Aboriginal population not in the labour force, Ontario, 2006**

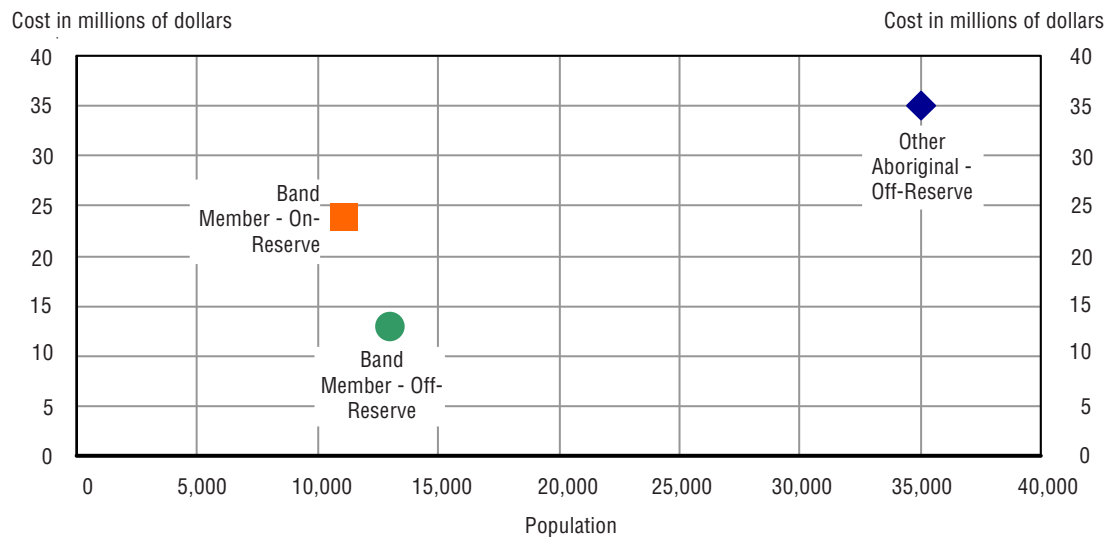


## Manitoba

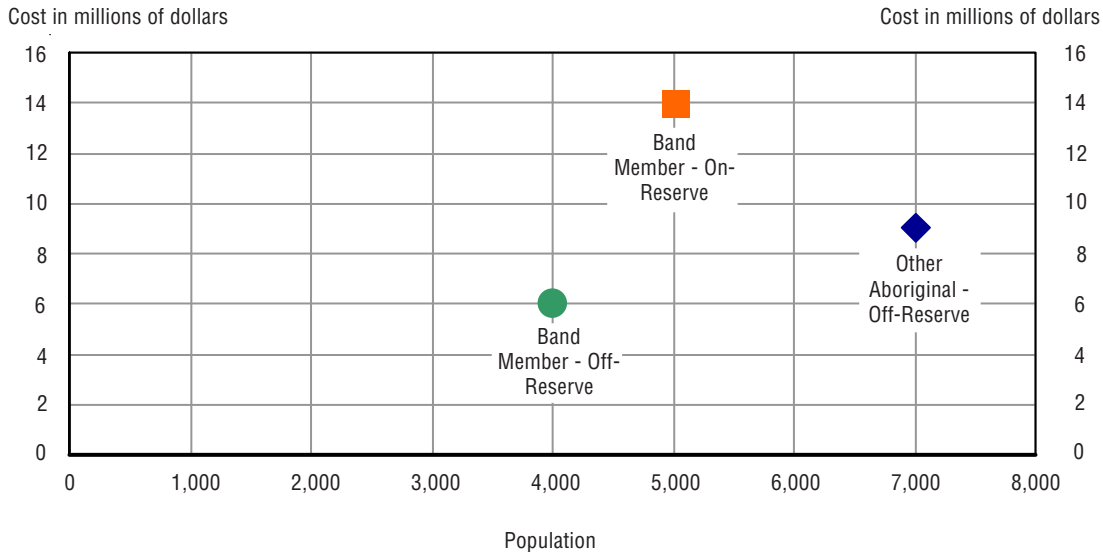
**Figure 8.38**  
**Estimated cost of providing Aboriginal adults with competitive literacy skills, Manitoba, 2006**



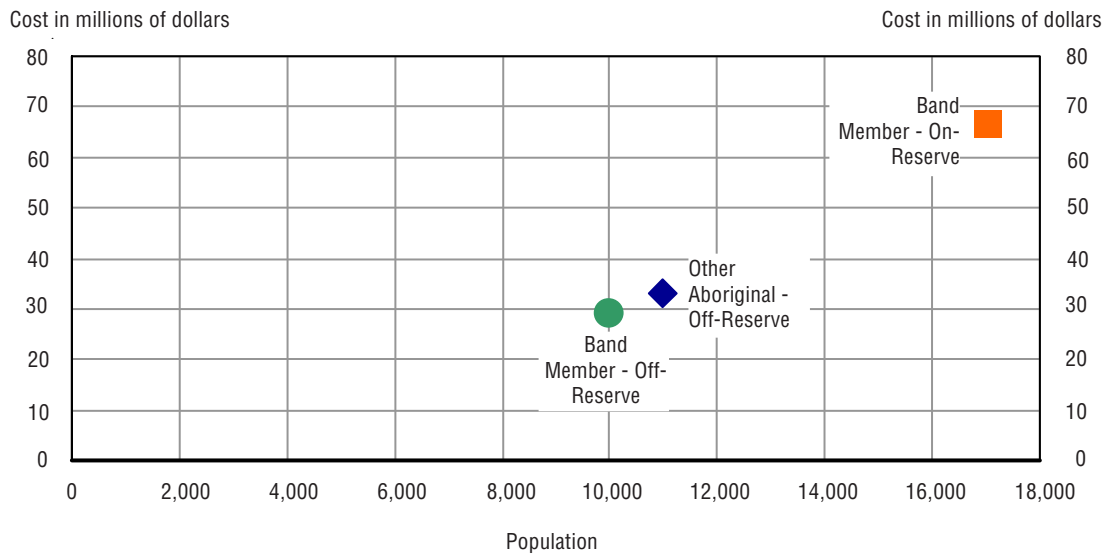
**Figure 8.39**  
**Estimated cost of eliminating literacy skill shortages in the employed Aboriginal population, Manitoba, 2006**



**Figure 8.40**  
**Estimated cost of eliminating literacy skill shortages in the recently employed Aboriginal population, Manitoba, 2006**

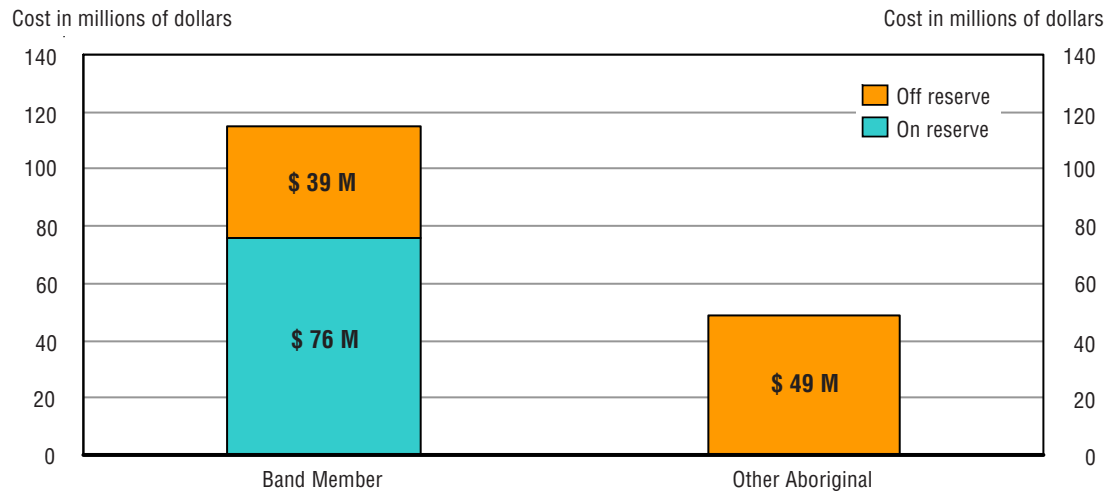


**Figure 8.41**  
**Estimated cost of eliminating literacy skill shortages in the Aboriginal population not in the labour force, Manitoba, 2006**

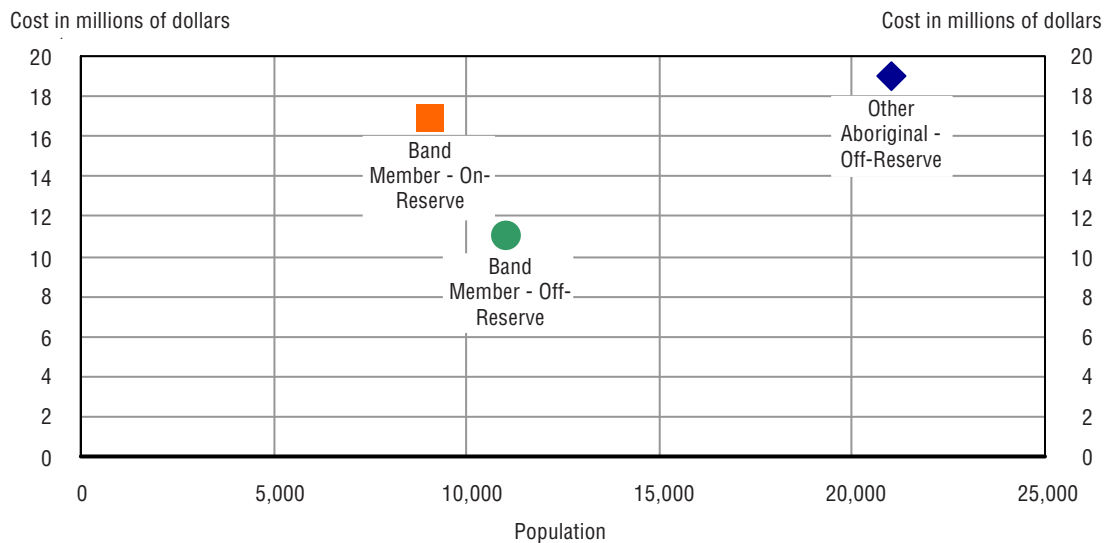


## Saskatchewan

**Figure 8.42**  
**Estimated cost of providing Aboriginal adults with competitive literacy skills, Saskatchewan, 2006**

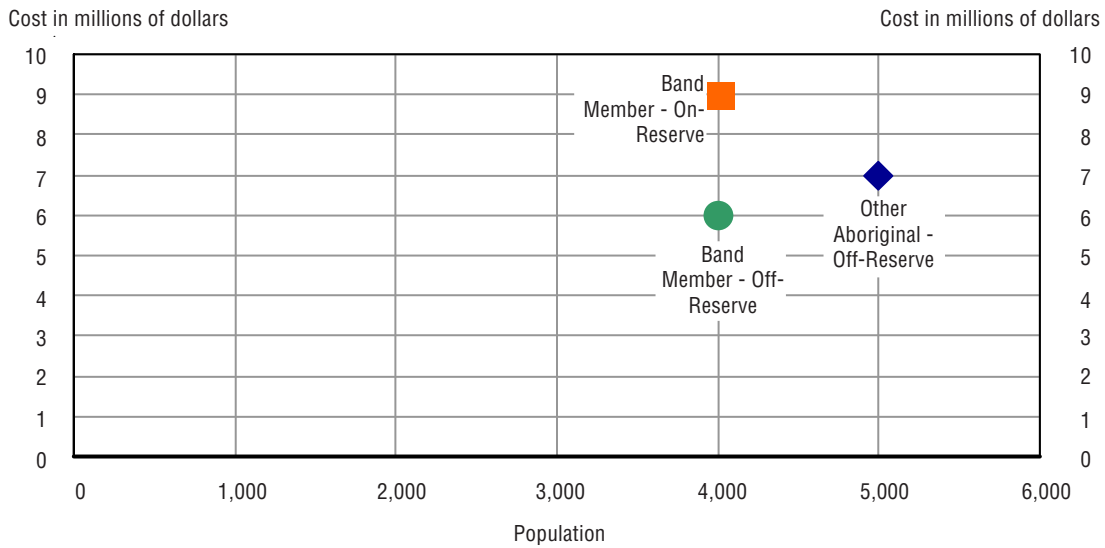


**Figure 8.43**  
**Estimated cost of eliminating literacy skill shortages in the employed Aboriginal population, Saskatchewan, 2006**

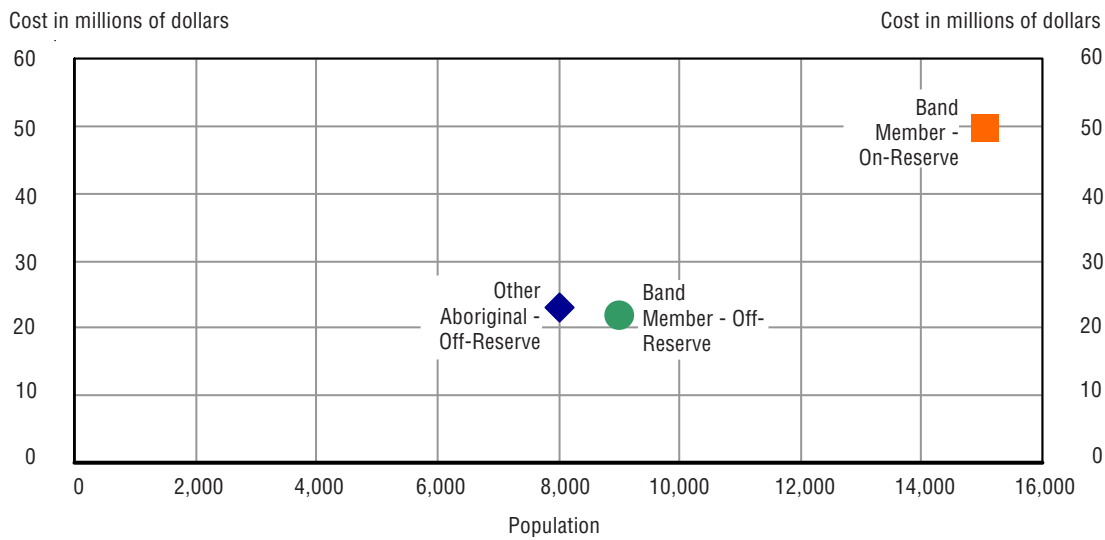




**Figure 8.44**  
**Estimated cost of eliminating literacy skill shortages in the recently employed Aboriginal population, Saskatchewan, 2006**

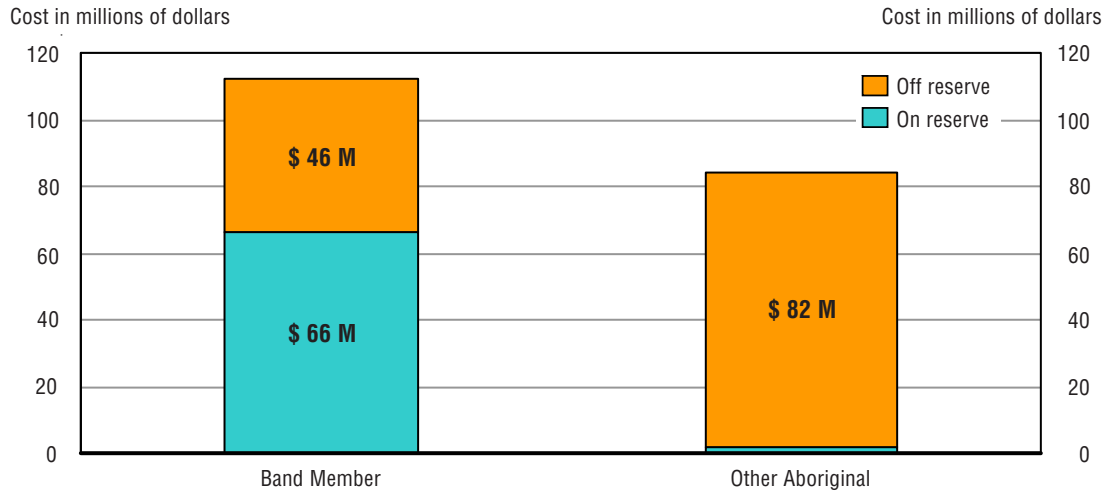


**Figure 8.45**  
**Estimated cost of eliminating literacy skill shortages in the Aboriginal population not in the labour force, Saskatchewan, 2006**

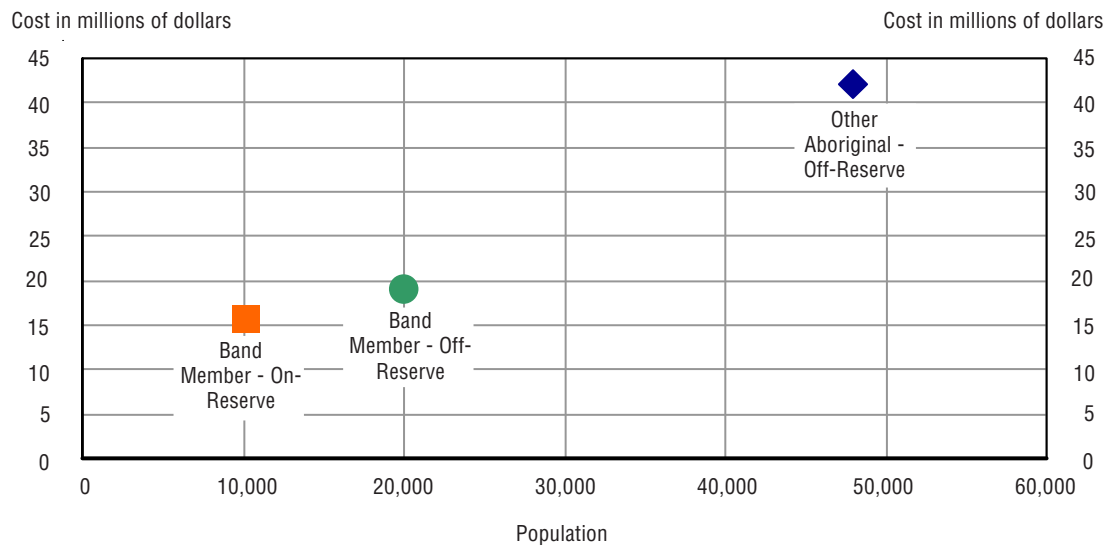


## Alberta

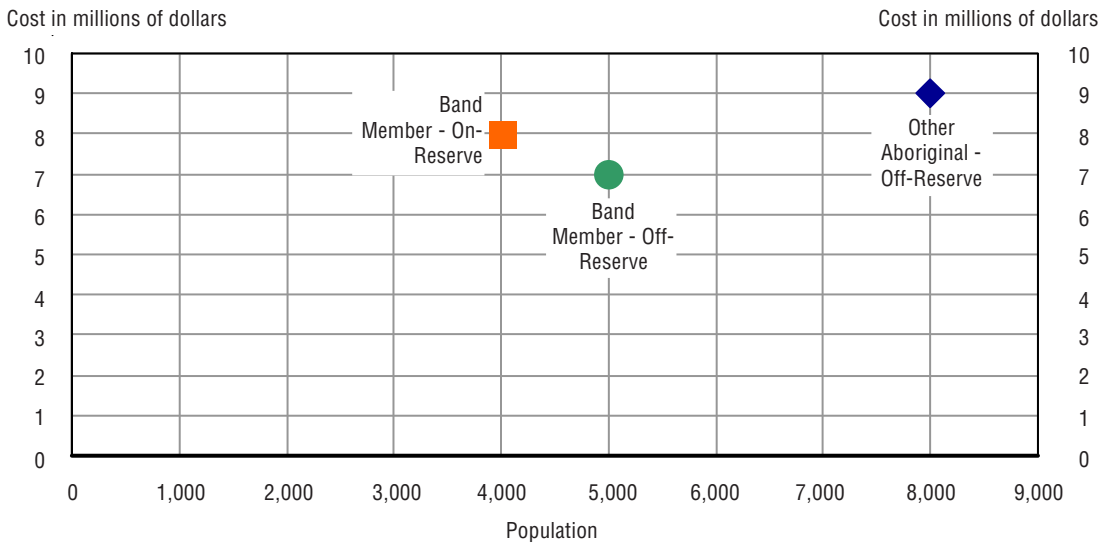
**Figure 8.46**  
**Estimated cost of providing Aboriginal adults with competitive literacy skills, Alberta, 2006**



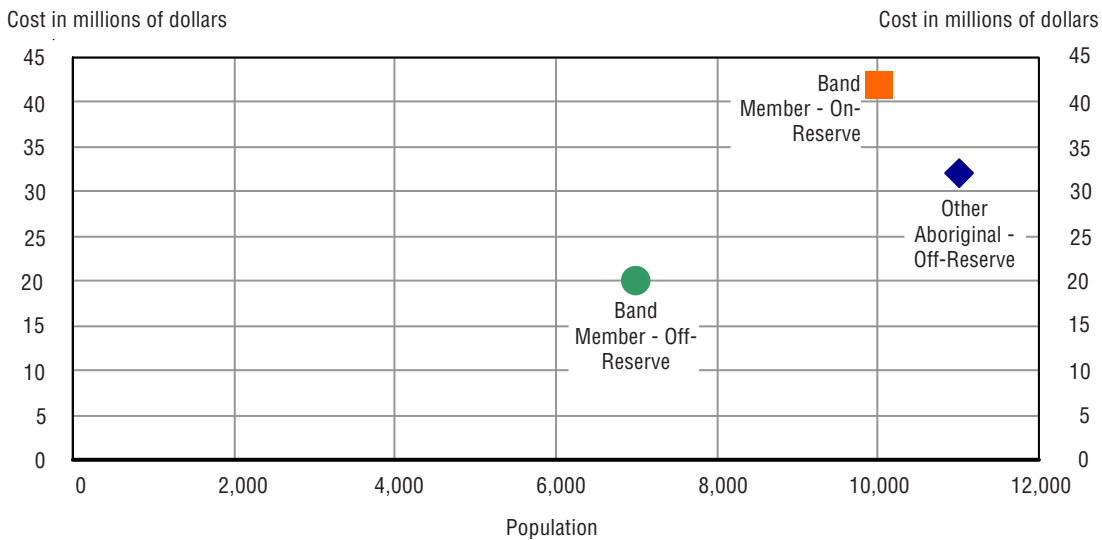
**Figure 8.47**  
**Estimated cost of eliminating literacy skill shortages in the employed Aboriginal population, Alberta, 2006**



**Figure 8.48**  
**Estimated cost of eliminating literacy skill shortages in the recently employed Aboriginal population, Alberta, 2006**

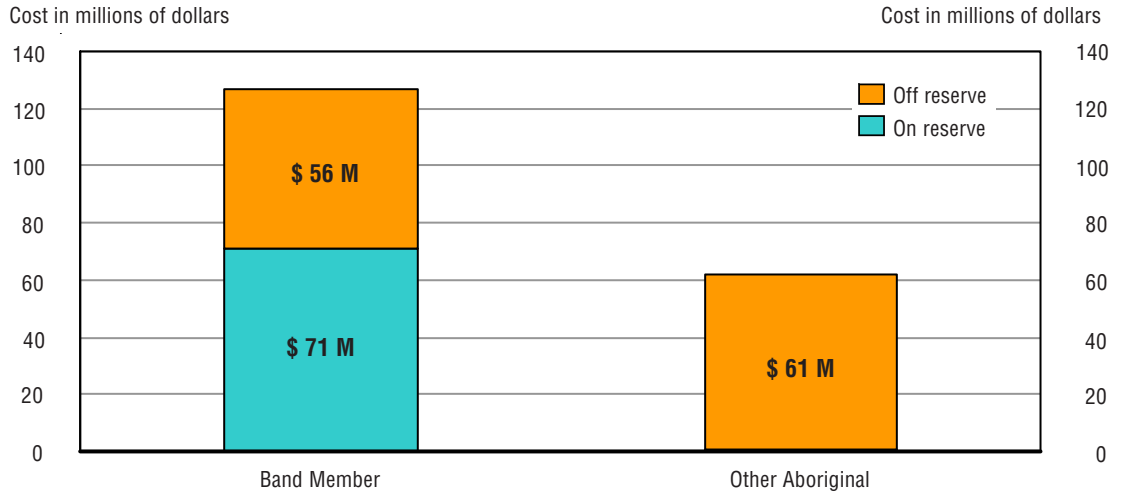


**Figure 8.49**  
**Estimated cost of eliminating literacy skill shortages in the Aboriginal population not in the labour force, Alberta, 2006**

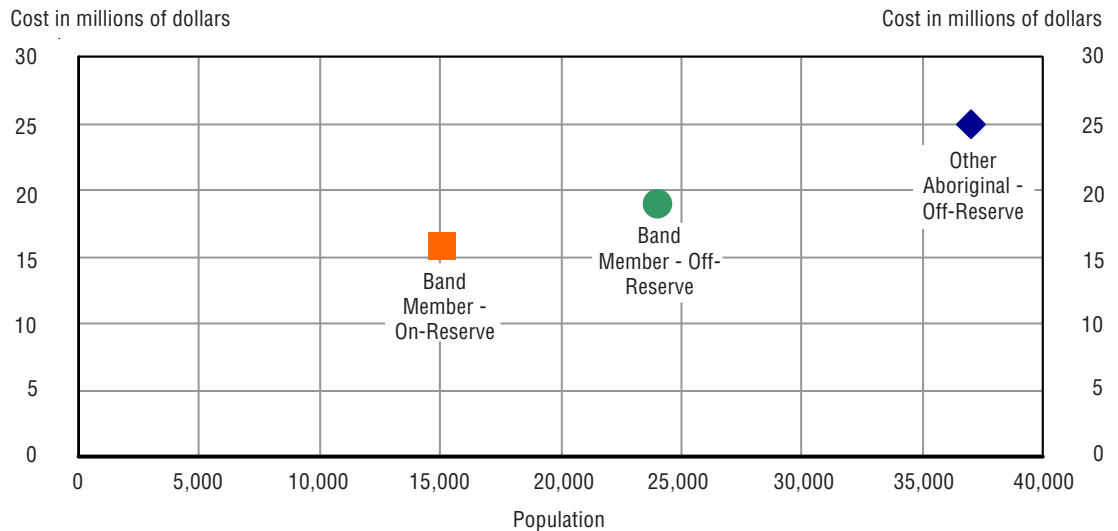


## British Columbia

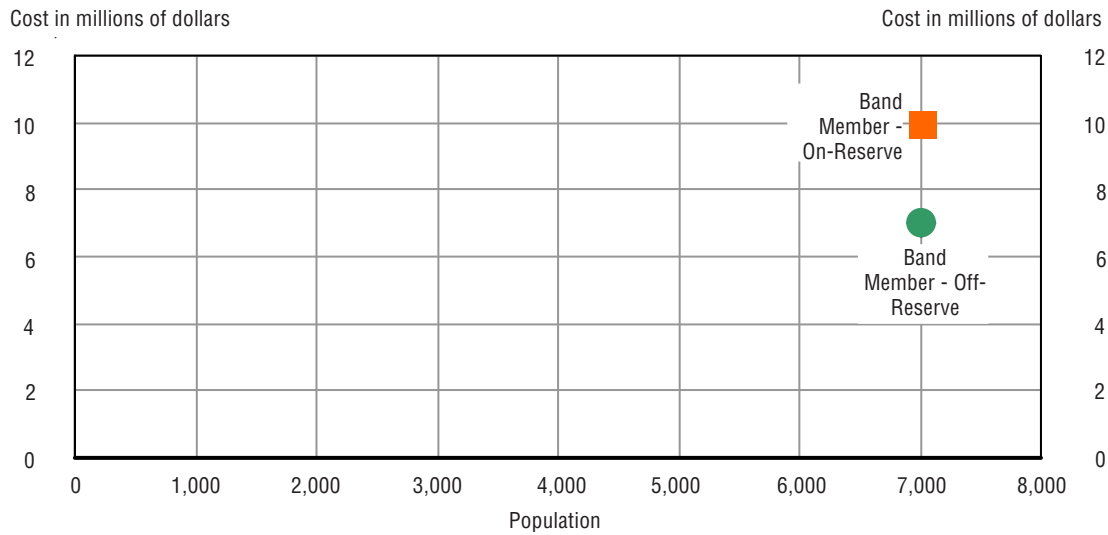
**Figure 8.50**  
**Estimated cost of providing Aboriginal adults with competitive literacy skills, British Columbia, 2006**



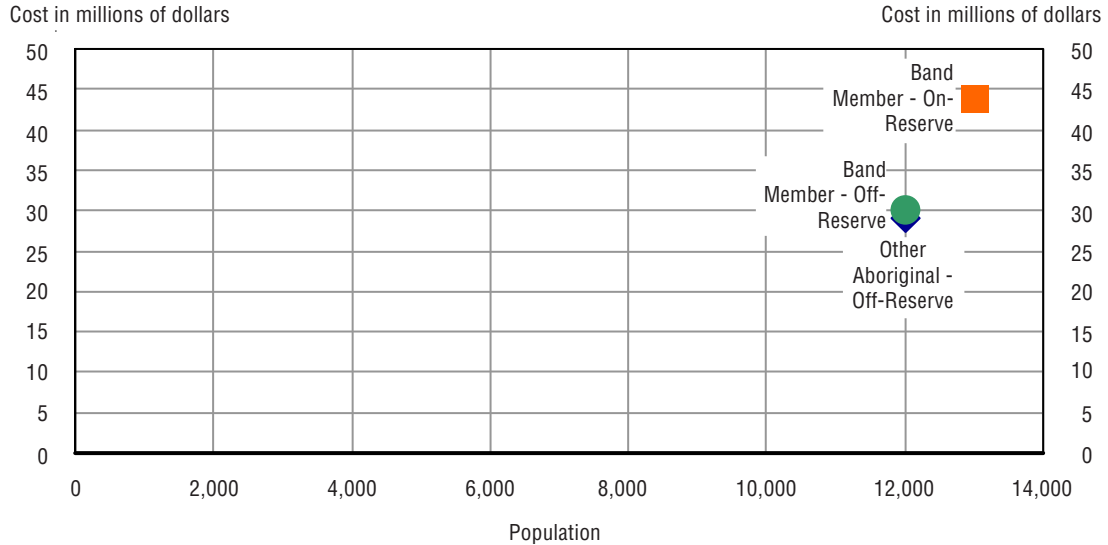
**Figure 8.51**  
**Estimated cost of eliminating literacy skill shortages in the employed Aboriginal population, British Columbia, 2006**



**Figure 8.52**  
**Estimated cost of eliminating literacy skill shortages in the recently employed Aboriginal population, British Columbia, 2006**

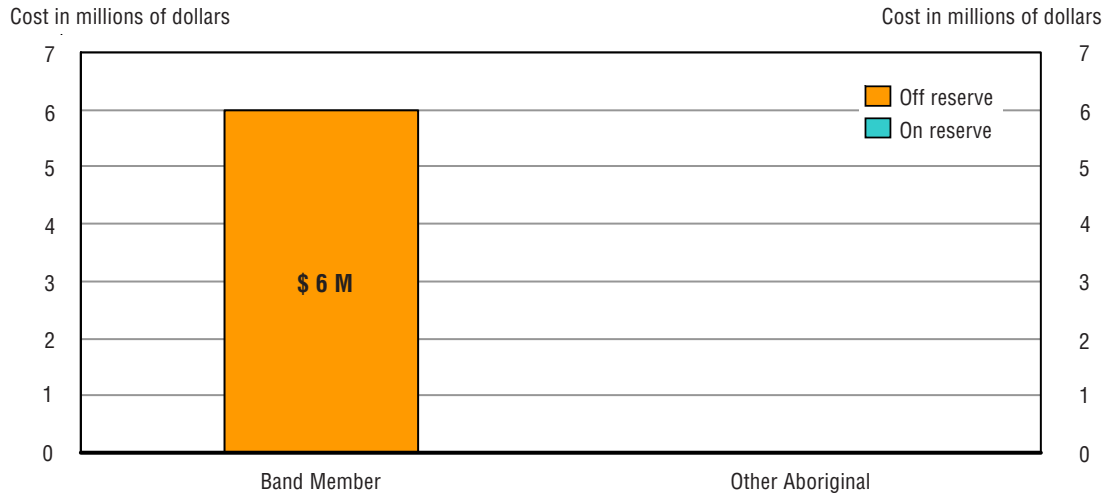


**Figure 8.53**  
**Estimated cost of eliminating literacy skill shortages in the Aboriginal population not in the labour force, British Columbia, 2006**

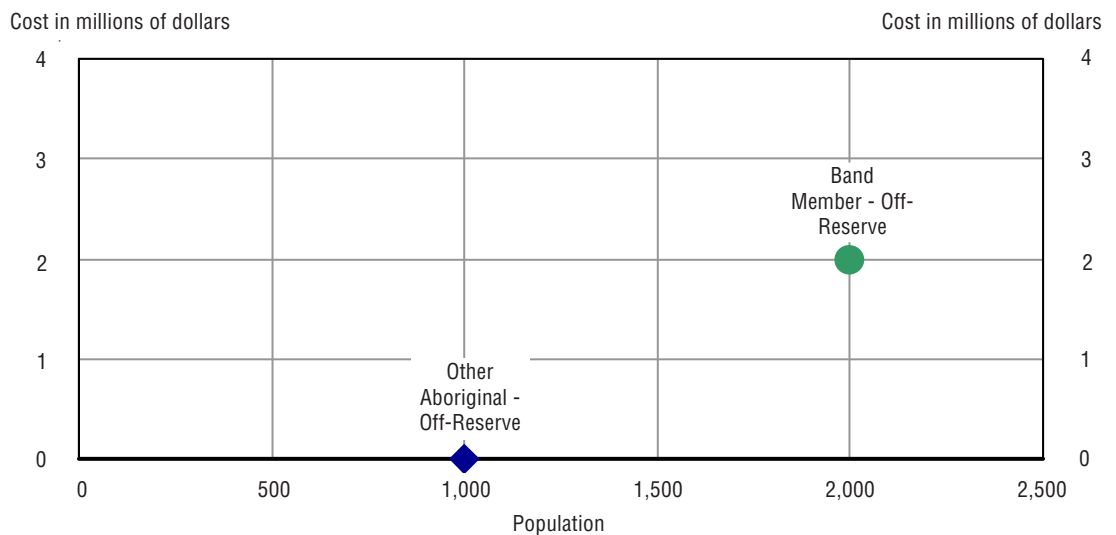


## Yukon

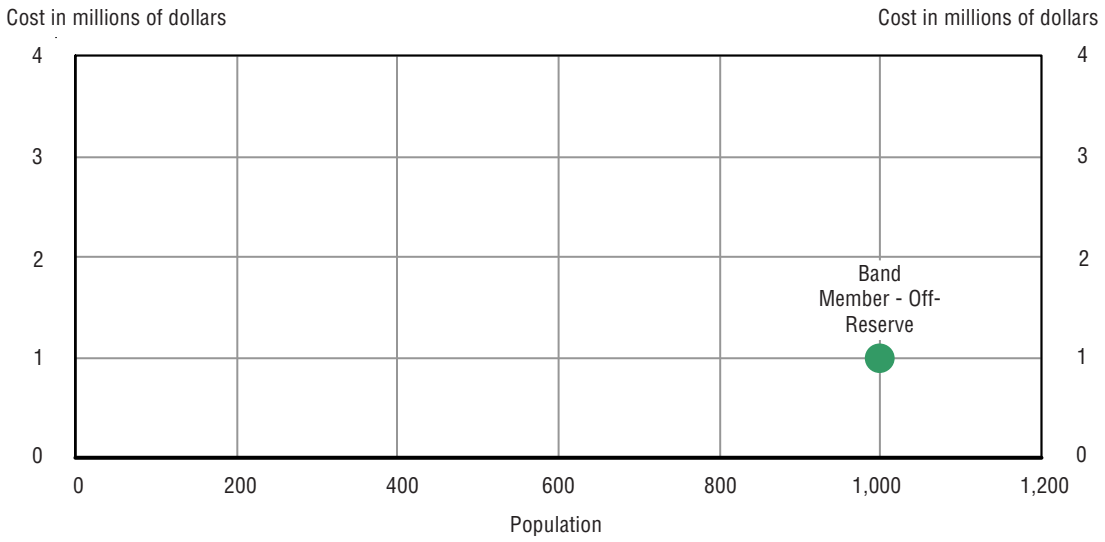
**Figure 8.54**  
**Estimated cost of providing Aboriginal adults with competitive literacy skills, Yukon, 2006**



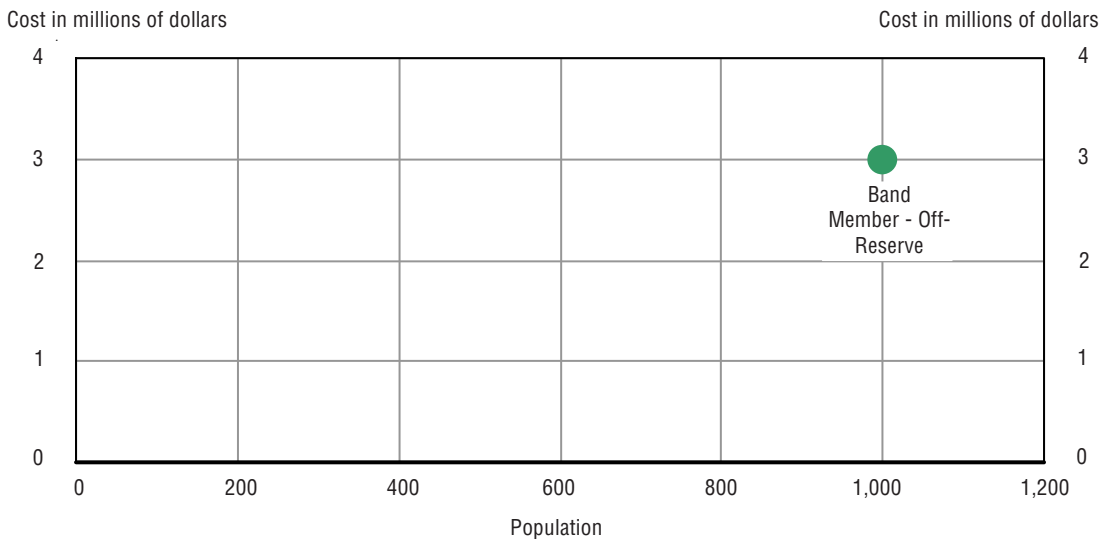
**Figure 8.55**  
**Estimated cost of eliminating literacy skill shortages in the employed Aboriginal population, Yukon, 2006**



**Figure 8.56**  
**Estimated cost of eliminating literacy skill shortages in the recently employed Aboriginal population, Yukon, 2006**

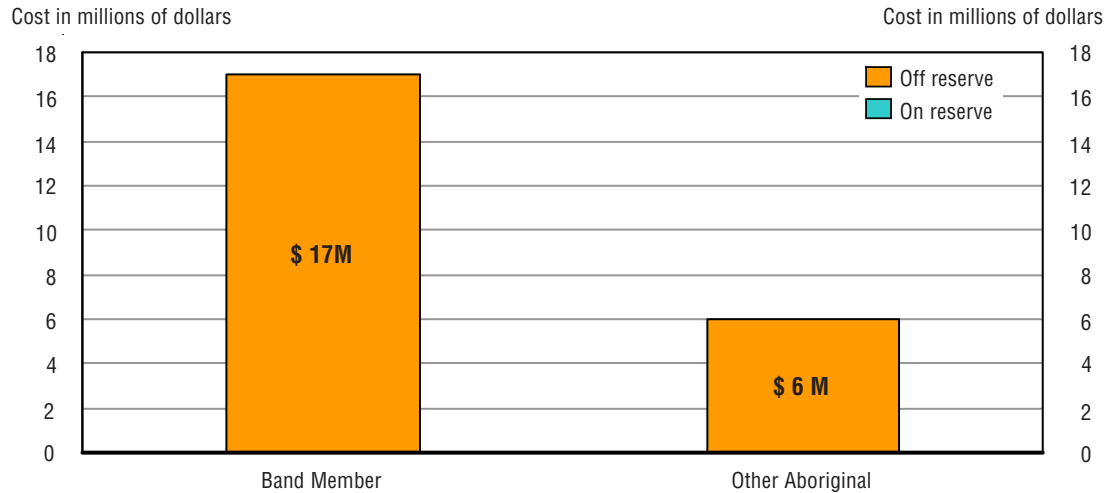


**Figure 8.57**  
**Estimated cost of eliminating literacy skill shortages in the Aboriginal population not in the labour force, Yukon, 2006**

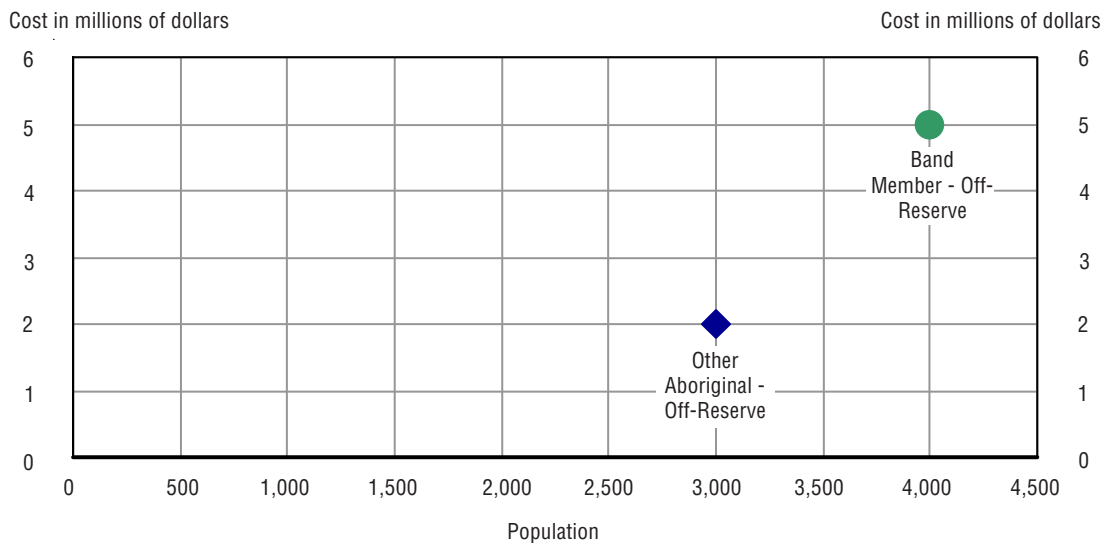


## North West Territories

**Figure 8.58**  
**Estimated cost of providing Aboriginal adults with competitive literacy skills, North West Territories, 2006**

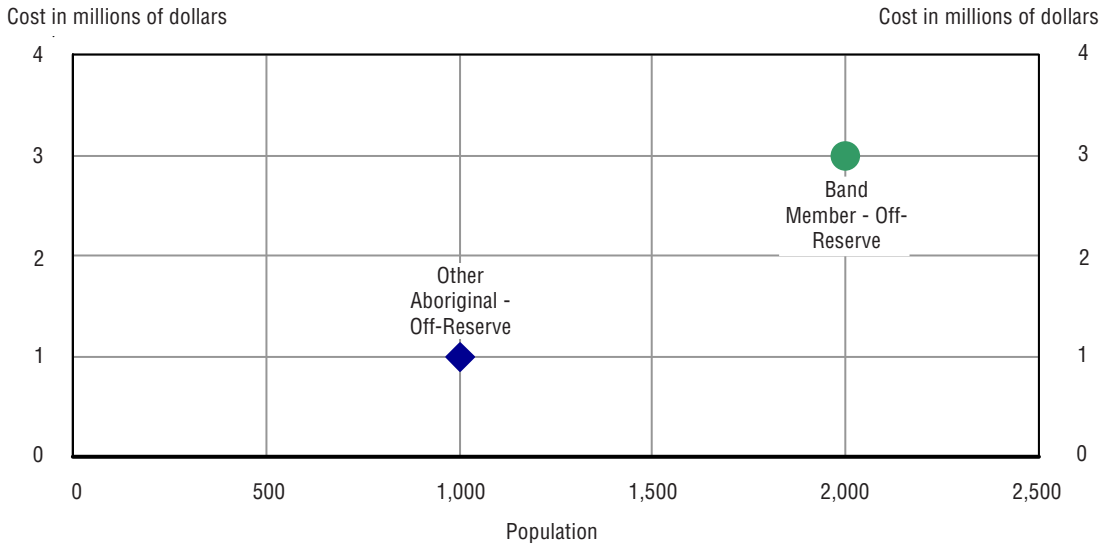


**Figure 8.59**  
**Estimated cost of eliminating literacy skill shortages in the employed Aboriginal population, North West Territories, 2006**

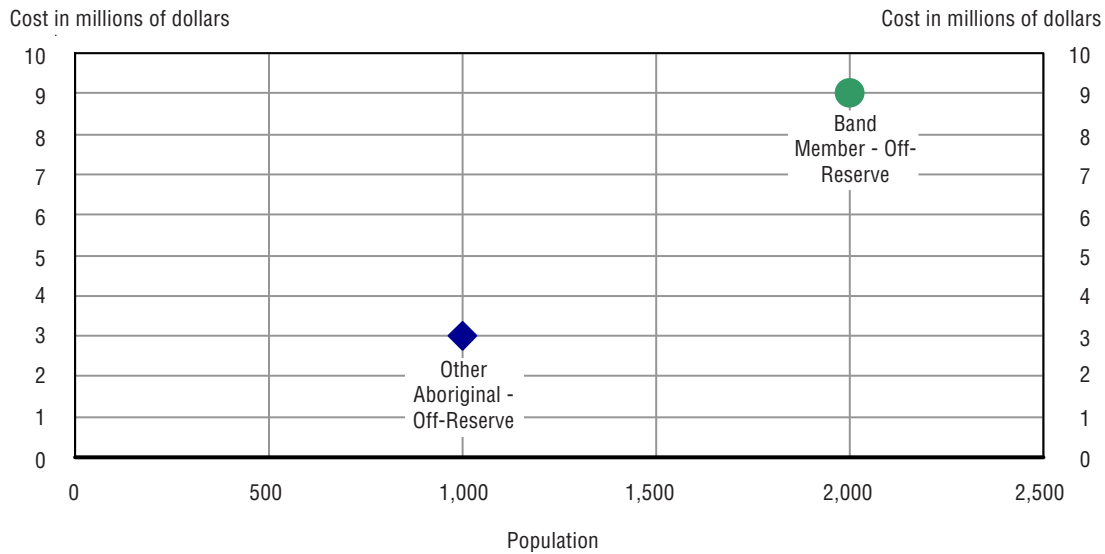




**Figure 8.60**  
**Estimated cost of eliminating literacy skill shortages in the recently employed Aboriginal population, North West Territories, 2006**

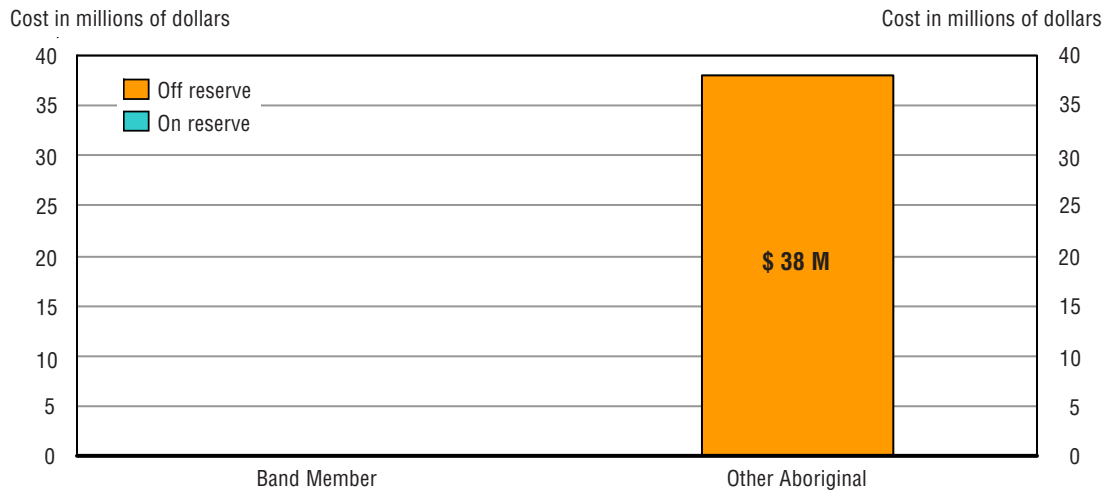


**Figure 8.61**  
**Estimated cost of eliminating literacy skill shortages in the Aboriginal population not in the labour force, North West Territories, 2006**

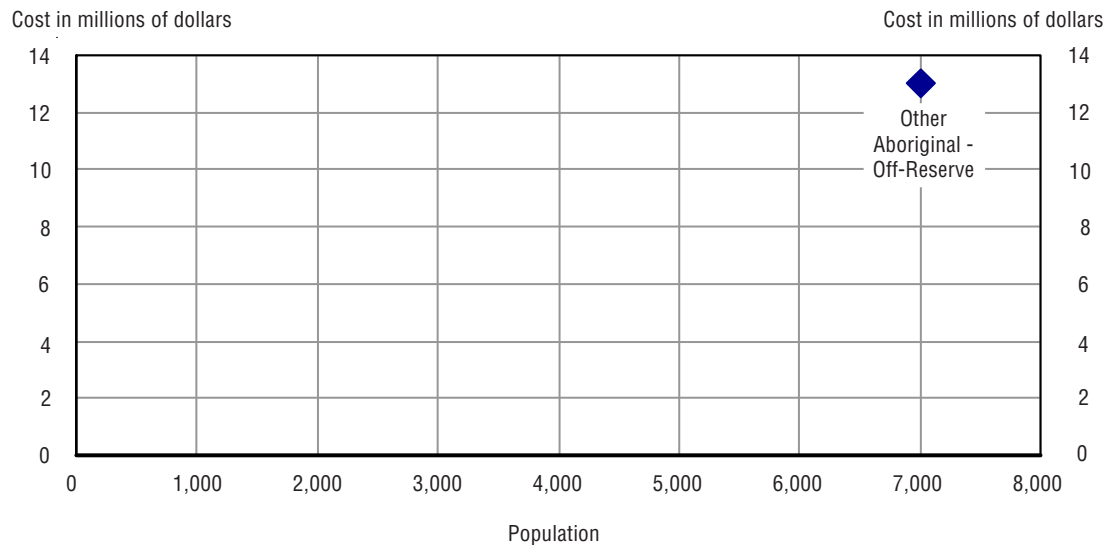


## Nunavut

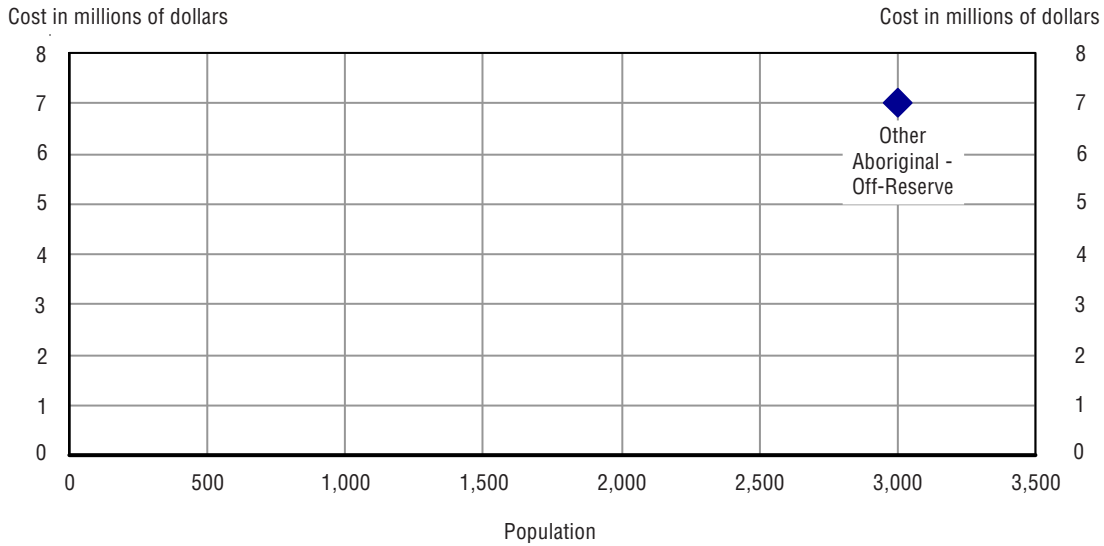
**Figure 8.62**  
**Estimated cost of providing Aboriginal adults with competitive literacy skills, Nunavut, 2006**



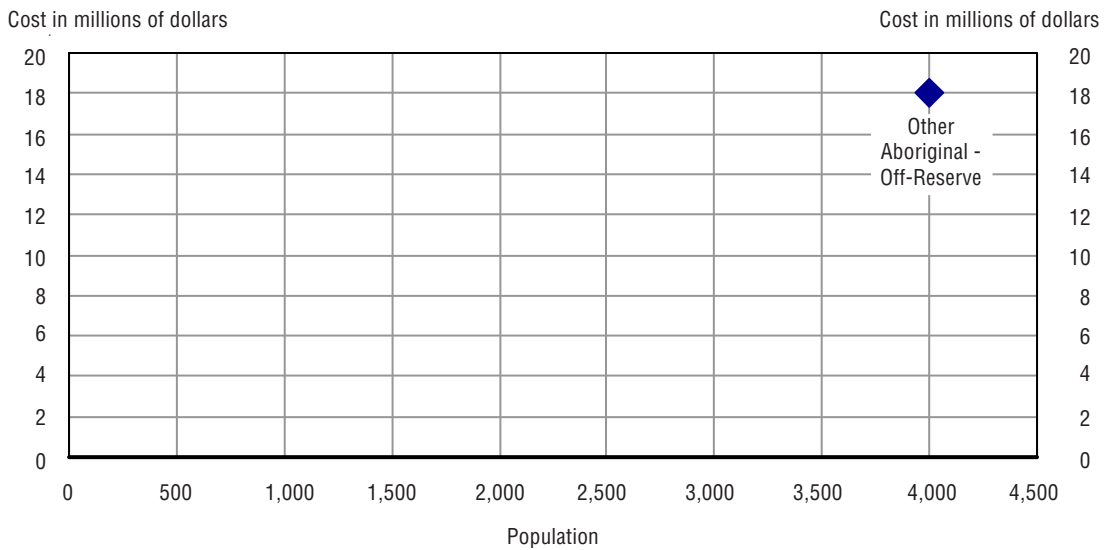
**Figure 8.63**  
**Estimated cost of eliminating literacy skill shortages in the employed Aboriginal population, Nunavut, 2006**



**Figure 8.64**  
**Estimated cost of eliminating literacy skill shortages in the recently employed Aboriginal population, Nunavut, 2006**



**Figure 8.65**  
**Estimated cost of eliminating literacy skill shortages in the Aboriginal population not in the labour force, Nunavut, 2006**



As expected the figures reveals two important facts, including:

- The costs of eliminating literacy skill shortages in Aboriginal populations is high in every jurisdiction.
- The size of the investment required varies with the number of adults in shortage and the nature of their learning needs.

## Calculating benefits and rates of return

The benefits of raising Aboriginal skill levels through remedial training would depend entirely on how these new skills were used by employers and employees. It is possible to define “worst” and “best” case scenarios in this regard.

### The worst case scenario

It is relatively simple to calculate a worst case scenario. Here employers would simply ignore the new skills that had been acquired. Employees would do exactly the same work that they did before the training took place. Here the benefits and rates of return would, obviously, be negative. The entire investment would be lost, as would the time that workers spent on training as opposed to working.

It is more difficult to calculate the benefits associated with a best possible case, i.e., one where the economy would be able to fully use all the new skills that had been created and to make an assessment of the most likely response of employers. It would be somewhere in between these best and worst case extremes, but it is not self-evident whether it would be nearer the best or worst end of the spectrum.

### The best case scenario

This section of the paper addresses the first of these tasks – finding a way of calculating the best case scenario where employers would maximise their economic objectives by making fullest use of the available supply of skills.

A best case scenario is calculated using a technique that makes use of the new data on skills that has been discussed in this paper. The technique is quite simple. Regression analysis is used to estimate the additional earnings that have been associated with a one point increase in prose skills (after controlling for the effects of age, gender, immigrant status, aboriginal status and mother tongue). Earnings increases, in turn, are used as a proxy for the full economic benefits that would result from the investment in training. The regressions found that for every one point increase in actual literacy scores, average earnings increased by about \$155 in the real world. Remarkably, this earnings yield is stable over the entire wage and skill distribution, something that suggests that increases in reading comprehension have a direct impact on the productivity of workers. We use this figure to calculate earnings increases brought about by the new literacy training in each industry and occupation.

In other words, because the goal is the limited one of calculating a first approximation of returns on investment in a best case scenario for a mature end-state program, we simply assume that:

- The costs are the \$1.456 billion in remedial training that is needed to eliminate all prose skill shortages.
- The new skills are acquired instantaneously.
- The market will absorb all of the newly acquired skills and that productivity increases will result in consequence.
- Higher productivity in turn leads to a more efficient and effective production of goods and services that lie at the heart of Canada’s prosperity and economic competitiveness.
- The higher productivity will become translated into higher wage rates for individual workers and the increase in earnings can therefore act as a good proxy for the broader economic benefits of the investment in training that result from productivity increases.

As shown in the following table the investment would yield

... a staggering best case pay-off

When we run these calculations we find that, in the best case scenario, the investment of \$984 million to eliminate occupational literacy skill shortages in Canada's Aboriginal workforce leads to a staggering increase in additional earnings of \$2.256 billion a year. That implies an average earning increase of \$4,014 per worker an overall return on investment of over 229%. In other words, while the worst case scenario is dismal, the best case scenario is almost unbelievably high. That leaves a lot of middle ground!

Investing to raise all Aboriginal adults to Level 3 would require an investment of \$1.863 billion but would yield an estimated annual increase in earnings of \$2.467 billion, a simple rate of return of 169%.

Again caution is obviously required. These are best case outcomes only, and made with many simplifying assumptions. It is an open question if employers could make use of newly created skill or, if they did, if they would pass on the associated productivity benefits to their employees. Recent research suggests that wage returns per point may not be as stable as assumed in these analyses. More specifically workers in Level 1 and 2 jobs may not realize wage return for their additional skills. If confirmed, this lack of return would reduce incentives for these workers to undertake training. Nevertheless, under the assumptions made, payoffs are still surprising large. Even if the real world results were only half, or even a quarter, as good, one would still be talking about significant returns on investment and a material impact on the quality of life for Aboriginal Peoples in Canada.



## Chapter 9

# Summary and policy implications

This report has explored the role that literacy plays in Canada's labour markets with a specific focus on how literacy influences the success of the nation's Aboriginal populations. The report compared the demand for literacy skill implied by the distribution of employment by occupation observed in the 2006 Census of Population to the available supply of literacy skill to identify skill shortages and surpluses for each of Canada's Aboriginal populations. Estimates were presented of what it would cost to eliminate literacy skill shortages through instruction and of what such investments could potentially yield in terms of higher labour incomes. Key results were presented at the provincial/territorial level for key groups of Aboriginal adults aged 16 and over, including:

- Band members living on Reserve
- Band members living off Reserve
- Non-band members living on Reserve
- Non-band members living off Reserve

Where appropriate, results were compared to the total population.

The analysis reveals several important facts, including:

The Canadian economy appears to be relatively inefficient in the sense that it does not make full use of the available supply of literacy skill. The economy uses only 63% of the aggregate supply available in the Aboriginal population. Finding ways to increase the aggregate demand for labour would yield significant increases in Aboriginal earnings and output.

Current employment demands 104% of the literacy skill possessed by employed Aboriginal workers. This represents a huge untapped economic potential and argues for policies to increase the level of literacy skill of workers, particularly in jobs that currently demand Level 2 literacy skill. Finding ways to increase the skills of Aboriginal workers might, under some circumstances, yield significant increases in Aboriginal earnings and output.

The economic potential of the economy is also constrained by the fact that an average of 53% of Aboriginal workers have literacy skill levels below those needed to do their jobs well.

Eliminating occupational literacy skill shortages in Canada's Aboriginal populations would be expensive - an estimated \$984 million would be needed.

Such an investment would, however, generate an estimated \$2.256 billion per year in additional earnings an implied one-year return on investment of over 229% were the economy able to put all of the newly created skill to use.

Raising all Aboriginal adults to Level 3 would cost \$1.463 billion but would generate an additional \$2.467 billion in additional earnings, a return that implies 169% rate of return in the first year.

These benefits would flow from improved productivity associated with less worker error and material wastage, the adoption of more efficient work organization and production methods and lower rates of worker illness and accident. The simple magnitude of these potential returns justify public investment in literacy despite the fact that most workers have incomes that are sufficiently high to self-finance the required literacy upgrading. The real case for public literacy investment rests, however, on the dire economic consequences associated with trying to compete in fiercely competitive global markets with large numbers of low skilled workers. Individuals and their employers might choose to invest but almost certainly not rapidly enough to avoid lots of short term economic pain. Faced with large numbers of low-skilled workers Canadian firms will choose to outsource production, will try to reduce labour costs or will simply be unable to compete. So realizing Canada's full economic potential will depend critically on rapid and massive public investment in adult literacy.

The case for investing in Canada's Aboriginal populations follows the same logic, reinforced by the fact that Aboriginal workers will represent an increasingly important share of new workers. One should also not lose sight of the fact that literacy contributes to the well-being of individuals and communities in ways that generate indirect economic benefit.

### How could analysis be improved?

Because the data are so new, and because they point to some perhaps unexpected conclusions, people will naturally, and properly, be cautious about the use of the new knowledge. They will need to understand its limitations as well as its strengths before they act on it.

There are six areas at least where additional developmental work could have important payoffs and, in particular, could increase comfort levels in using the new knowledge in policy applications.

1. **What's happening within occupations?** Likely the biggest weakness in the data is that it measures changing skill levels at the level of occupations as a whole, and does not look at the changing skill requirements that are taking place within occupations. No obvious sources of within-occupation data are currently available. However, it should be possible to at least develop a stronger understanding of how to best manage the risks created by this gap in our knowledge.

The paper suggests that the best approach is to assume that there is likely to be at least as much skill change within occupations as there is across occupations. That seems, intuitively, to be reasonable and prudent advice. However it is not supported by any in-depth analysis. With some further developmental work it may be possible to add some empirical evidence to support or modify that intuition.

2. **How reliable are data at finer levels of detail?** Analysts will almost certainly worry about the accuracy of the finely-detailed data on prose skills by province – as well as data by sub-provincial regions. Nothing like it has ever been seen before. Questions about its quality are inevitable and appropriate. Will analysts in sectoral councils or unions be able to see themselves in the data? How does it compare with other sources of data? While the concern is real, the question may not always be well-framed:
  - Traditional survey research places great emphasis on sampling error and there is a tendency to rely on measures such as standard error. However, there is relatively little sampling error in conjunction with the 20% sample used in the census. It will not create a big problem in terms of ultimate policy uses.



- There is also error associated with the imputation to the Census files of the skills information derived from other sources. The extent of that error can also be measured. Given the policy uses in question, the data appear sound.
- A potentially larger concern lies in the non-sampling error associated with the original census data by industry and occupation. A household interview may not be the best possible source of information that can result in fine level coding of the industry where the respondent works, or even on information needed for detailed occupational coding.

Working with Statistics Canada, it would likely be possible to develop a user-friendly way of helping people engaged in policy-related analysis to better understand the quality issues that are associated with disaggregated occupational and industrial data.

3. **To what extent are prose skills a good proxy for all essential skills?** Most policy applications will not be about prose skills in isolation, but on shortages and surpluses of all essential skills. For example, work-place remedial training would not likely be limited to prose skills alone in those workplaces where the problems related to say, oral language and numeracy skills as well as prose skills.

As noted in the text, prose skills are clearly the best starting point; they are the essential learning-to-learn skills and are closely correlated with success on other skill fronts, certainly including document skills. However analysis has shown that there is not a complete correlation with number skills, and little work has yet been done in examining the new data on problem-solving skills. In addition, for at least two of the segments – Segments 2 and 4 – weak official language skills would appear to be a cofactor.

Further development work could certainly be carried out using the new data on numeracy and problem-solving skills. Such new analysis could indicate occupations where prose skill shortages were dominant, those where numeracy skill shortages were dominant, and those that experienced both types of shortages. It might be possible to also add a dimension dealing with problem-solving skills.

These findings might well be important in designing remedial interventions in those cases where a significant number of workers experienced shortages in more than one of the essential skills. It might also be useful to conduct additional development work using qualitative data from experts on the best approaches to learning when shortages exist in more than one of the essential skills.

4. **What is the role of migration?** At different points, the paper referred to the importance of migration and geographic mobility. However, no attempt was made to quantify the effect of mobility on the demand and supply of skills. Do inter-provincial migrants help to decrease the size of skill shortages or do they increase them? The Census mobility questions should allow for an analysis of these flows and their impact on the problem.

Further developmental work could be undertaken to quantify the role of immigrants and workers from other provinces in the skills market. The results might be particularly interesting for policy analysis in a province such as Alberta whose economy draws so heavily on workers from other provinces.

5. **Does demand really follow supply in the long-term?** If we want to understand the future effects of today's policies then it is imperative that we move beyond mechanistic forecasting techniques that simply project past trends into the future. We need to look at what motivates the actual behaviour of both individuals and firms.

In particular, it is critical to better understand the workings of supply and demand in the longer term. The paper has suggested that it would be wise to assume that, over the longer-term, demand for skills will follow the supply of skills. This is particularly true if it can be assumed that a large percentage of low age/low skilled jobs will move

to lower cost countries. If that is the case, then increasing the supply of higher level skills will lead, eventually and often indirectly, to employers shaping the content of their jobs to make use those higher-level skills, resulting in higher productivity and, in consequence, higher wages and greater competitiveness in a global market. The alternative is not an attractive one. Faced with high proportions of low skilled workers employers are likely to “dumb down” their production processes and work organizations, a move that moves them away from the production frontier and thereby exposes them more to competitive pressure.

Accordingly, once again, the advice that we should assume that demand follows supply seems to be both intuitively sound and prudent. If we fail to raise ‘learning to learn’ skill levels, there is a risk that we will fall behind in the global economy. However, not all the evidence supports this line of thinking.

- While most critics would agree about the importance of a skilled labour force, some would argue that other factors are even more important to developing a competitive economic position – namely the roles played by capital, natural resources and a climate of innovation and risk-taking.
- At a minimum the analysis suggests that governments should consider the introduction of tax measures that make human capital investments as attractive as technology investments that receive very attractive accelerated depreciation schedules.
- And, for interventions for those who are not employed, it suggests that governments should reduce the amount of resources that they devote to passive income support and employment creation programs that are devoid of any skill content.
- As well, it might be argued that if the market does not do a good job of matching the supply and demand for skills in the short-run (and this paper suggests that it does not do a good job, at least for prose skills), then why should we assume that it will do so in the long-run?
- And, even if skills are critical to longer-term economic success, that still leaves the question of the specific role played by essential skills (as opposed to jobspecific skills) – and of the role played by prose skills within essential skills.

There are many considerations to be taken into account here, including theoretical questions about the determinants of economic growth and some tough questions about the meaning of the very large size of the prose skills imbalances that are seen in the 2006 data.

The answer may that we have just experienced a fundamental shift in the underlying terms of trade brought on by massive educational investments in the developing world, the knowledge intensification of work brought on by the diffusion of ICT’s into the production process, the globalization of markets for other inputs and falling barriers to trade. Such a shift increases the relative importance of average workers skill as a source of productivity growth. More simply put, when foreign workers have access to all the same inputs at the same cost, have the same skill levels and are willing to work for less then what will drive productivity growth is finding a way to get higher skills.

Additional development work in this area could not, of course, attempt to answer fundamental questions about economic growth. However, it might be useful to disentangle the many factors at play in understanding demand and supply issues in the short- and long-run. Such analysis might, for example, allow the development of different scenarios about how investments in essential skills could play out in terms of the skill structure of tomorrow’s labour market. What are the risks associated with different skills investment strategies, in so far as existing knowledge allows us to calculate those risks?

6. **Can we make access to the new knowledge more user-friendly?** It might also be possible to develop more user-friendly outputs to help users navigate this largely unexplored and somewhat complex territory. We have introduced many unfamiliar data sets and analytic techniques. Much of the data at the detailed level is quite new and lacks familiar points of comparison.

We are thinking of a standard profile that could be automatically generated for any specific Aboriginal sub-group. Take a small level industry breakout for example. In addition to the prose skills data (demand, supply, shortages, surpluses, projections), the standard profile could provide information on:

- The occupations that made up that particular industry breakout and the skill data associated with those component occupations.
- Comparisons with industries at higher and lower levels of aggregation (if there are any at lower levels).
- Comparisons with the same industry in other provinces and for Canada.
- Descriptions of the methodology used in deriving the data, and information about its quality and about caveats on its use. Such documentation could, of course, be voluminous and users could suppress those parts of it that they did not need.

### Developing an action plan

The additional development work discussed above would be important. However, it is most unlikely to change the basic findings of this paper, namely that:

- Different occupations and industries experience both large shortages and surpluses of prose skills (and in all likelihood other essential skills).
- Overall, the future demand for higher level skills will almost certainly grow faster than can be met by traditional sources.
- Government policies in support of future competitiveness will therefore need to focus on raising the supply of essential skills. However, they will also need to pay attention to demand-side issues and on the efficiency of the labour market in matching supply and demand.
- The relative position of Canada's Aboriginal populations is dire. They tend to have less education, work in jobs that demand less skill and are more likely to have skills lower than the level of the jobs they occupy. These findings imply that Aboriginal adults will be placed at a serious disadvantage in Canada's labour markets. There is a need for immediate investments to raise the literacy skills of these populations.
- Canada's Aboriginal populations are relatively young, a finding that implies that they will accumulate disadvantage over a life time. Given the looming labour shortage, and the relative importance of Aboriginal populations as a source of net labour supply, this disadvantage will impair the performance of the Canadian economy if not remedied.



## Annex A

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## Annex B

# Statistical tables that were used to produce the figure

**Table 3.1**

**Distribution of the Aboriginal population by Band membership and residence, adults aged 16 and over, Canada**

	Number
Non-Aboriginal - Off-Reserve	24,756,650
Non-Aboriginal - On-Reserve	27,650
Band Member - On-Reserve	175,950
Band Member - Off-Reserve	232,350
Other Aboriginal - Off-Reserve	385,800
Other Aboriginal - On-Reserve	3,550

**Table 3.2**

**Population by Aboriginal groups, Canada, 2006**

	Number
Other Aboriginal - On-Reserve	3,550
Band Member - On-Reserve	175,950
Band Member - Off-Reserve	232,350
Other Aboriginal - Off-Reserve	385,800

**Table 3.3**

**The distribution of Aboriginal populations by group, Canada and the jurisdictions, 2006**

	Can.	N.L.	P.E.I.	N.S.	N.B.	Que.	Ont.	Man.	Sask.	Alta.	B.C.	Y.T.	N.W.T.	Nut.
	Population													
Band Mem. - On-Reserve	175,950	850	250	4,900	4,550	13,100	30,700	33,700	27,950	24,400	35,050	250	-	-
Band Mem. - Off-Reserve	232,350	6,350	-	3,300	2,550	25,100	55,400	26,550	25,050	32,200	42,900	4,100	8,550	-
Other Aborig - Off-Reserve	385,800	10,300	-	9,100	5,600	40,600	86,700	52,450	34,300	68,100	57,200	950	5,150	14,800
<b>Total Aboriginal</b>	<b>797,650</b>	<b>17,500</b>	<b>250</b>	<b>17,300</b>	<b>12,700</b>	<b>78,800</b>	<b>173,200</b>	<b>113,200</b>	<b>87,800</b>	<b>125,550</b>	<b>136,250</b>	<b>5,300</b>	<b>13,700</b>	<b>14,800</b>

- Not available.

**Table 3.4**
**The distribution of population by age group, Aboriginal and non-Aboriginal adults aged 16 and over living off reserve, Canada, 2006**

	15 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 plus	Total
Population							
Other Aboriginal - Off-Reserve	274	277	269	266	251	227	266
Other Aboriginal - On-Reserve	268	266	262	263	252	0	260
Band Member - Off-Reserve	269	273	267	263	249	224	264
Band Member - On-Reserve	260	258	255	255	242	219	253
Non-Aboriginal - Off-Reserve	288	294	284	281	267	238	275
Non-Aboriginal - On-Reserve	293	299	290	290	277	249	277
<b>Total</b>	<b>287</b>	<b>293</b>	<b>284</b>	<b>281</b>	<b>267</b>	<b>238</b>	<b>275</b>

**Table 3.5**
**The distribution of population by educational attainment, selected Aboriginal and non-Aboriginal adults aged 16 and over, Canada, 2006**

	None	High School Graduation	Trades certificate/ diploma/ apprentice.	College	Degree +	N/A Inst.	Total
Number							
Other Aboriginal - Off-Reserve	136,150	98,600	50,350	74,900	25,750	-	385,800
Other Aboriginal - On-Reserve	1,750	700	400	500	-	-	3,550
Band Member - Off-Reserve	93,750	52,500	25,600	43,950	16,550	-	232,350
Band Member - On-Reserve	102,550	27,250	17,450	23,150	5,550	-	175,950
Non-Aboriginal - Off-Reserve	5,329,400	6,353,200	2,686,050	5,420,550	4,602,800	364,700	24,756,650
Non-Aboriginal - On-Reserve	6,750	7,500	4,100	5,850	3,100	300	27,650
<b>Total</b>	<b>5,670,300</b>	<b>6,539,800</b>	<b>2,784,050</b>	<b>5,568,950</b>	<b>4,653,900</b>	<b>365,000</b>	<b>25,581,950</b>
Percent							
Other Aboriginal - Off-Reserve	35	26	13	19	7	0	100
Other Aboriginal - On-Reserve	49	20	11	14	0	0	100
Band Member - Off-Reserve	40	23	11	19	7	0	100
Band Member - On-Reserve	58	15	10	13	3	0	100
Non-Aboriginal - Off-Reserve	22	26	11	22	19	1	100
Non-Aboriginal - On-Reserve	24	27	15	21	11	1	100
<b>Total</b>	<b>22</b>	<b>26</b>	<b>11</b>	<b>22</b>	<b>18</b>	<b>1</b>	<b>100</b>
Difference in percentage							
Other Aboriginal - Off-Reserve	13	0	2	-2	-12	-1	0
Other Aboriginal - On-Reserve	27	-6	0	-8	-18	-1	0
Band Member - Off-Reserve	18	-3	0	-3	-11	-1	0
Band Member - On-Reserve	36	-10	-1	-9	-15	-1	0
Non-Aboriginal - Off-Reserve	-1	0	0	0	0	0	0
Non-Aboriginal - On-Reserve	2	2	4	-1	-7	0	0
<b>Total</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

- Not available.

**Table 3.7****The distribution of population by labour force status, Aboriginal and non-Aboriginal adults aged 16 and over, Canada, 2006**

Population sub-group	Employed	Recently employed	Not recently employed	Total
	Number			
Other Aboriginal - Off-Reserve	483,500	103,050	182,200	771,150
Other Aboriginal - On-Reserve	2,650	600	1,550	6,850
Band Member - Off-Reserve	251,400	75,250	135,300	464,350
Band Member - On-Reserve	137,850	61,150	151,900	351,700
Non-Aboriginal - Off-Reserve	30,959,700	4,426,700	14,127,100	49,513,350
Non-Aboriginal - On-Reserve	26,300	4,550	22,600	55,000
<b>Total</b>	<b>31,863,500</b>	<b>4,676,200</b>	<b>14,624,400</b>	<b>51,163,900</b>

**Table 4.1****Distribution over skill levels for Aboriginals and all Canadians, employed adults aged 16 and over, Canada, 2003**

Population aged 16 and over	Essential skills skills demand level					Total
	Level 1	Level 2	Level 3	Level 4	Level 5	
Population sub-group	Number					
Other Aboriginal - Off-Reserve	-	44,450	133,400	49,950	13,800	241,900
Other Aboriginal - On-Reserve	-	400	900	300	-	1,650
Band Member - Off-Reserve	-	24,900	66,700	26,500	7,600	125,850
Band Member - On-Reserve	-	15,200	36,450	13,400	4,050	69,100
Non-Aboriginal - Off-Reserve	31,650	2,081,750	8,529,850	3,480,200	1,359,050	15,482,450
Non-Aboriginal - On-Reserve	-	2,000	7450	2,650	1,150	13,350
<b>Total</b>	<b>32,150</b>	<b>2,168,800</b>	<b>8,774,750</b>	<b>3,572,950</b>	<b>1,385,700</b>	<b>15,934,350</b>
	Percent					
Other Aboriginal - Off-Reserve	0	18	55	21	6	100
Other Aboriginal - On-Reserve	0	24	55	18	0	100
Band Member - Off-Reserve	0	20	53	21	6	100
Band Member - On-Reserve	0	22	53	19	6	100
Non-Aboriginal - Off-Reserve	0	13	55	22	9	100
Non-Aboriginal - On-Reserve	0	15	56	20	9	100
<b>Total</b>	<b>0</b>	<b>14</b>	<b>55</b>	<b>22</b>	<b>9</b>	<b>100</b>
Aboriginal groups (Number)	-	84,950	237,450	90,150	25,450	438,500
<b>Total (Number)</b>	<b>32,150</b>	<b>2,168,800</b>	<b>8,774,750</b>	<b>3,572,950</b>	<b>1,385,700</b>	<b>15,934,350</b>

- Not available.

**Table 4.3**  
**Distribution over skill levels for Aboriginals and all Canadians for Newfoundland and Labrador, 2006**

Population aged 16 and over	Essential skills skills demand level					Total
	Level 1	Level 2	Level 3	Level 4	Level 5	
Population sub-group	Number					
Other Aboriginal - Off-Reserve	-	900	2,300	1,000	-	4,550
Other Aboriginal - On-Reserve	-	-	-	-	-	-
Band Member - Off-Reserve	-	-	1,450	-	-	2,700
Band Member - On-Reserve	-	-	-	-	-	400
Non-Aboriginal - Off-Reserve	-	28,000	107,900	39,200	19,000	194,350
Non-Aboriginal - On-Reserve	-	-	-	-	-	-
<b>Total</b>	-	<b>29,450</b>	<b>111,850</b>	<b>40,900</b>	<b>19,600</b>	<b>20,2150</b>
	Percent					
Other Aboriginal - Off-Reserve	0	20	51	22	0	100
Other Aboriginal - On-Reserve	-	-	-	-	-	-
Band Member - Off-Reserve	0	0	54	0	0	100
Band Member - On-Reserve	0	0	0	0	0	100
Non-Aboriginal - Off-Reserve	0	14	56	20	10	100
Non-Aboriginal - On-Reserve	-	-	-	-	-	-
<b>Total</b>	<b>0</b>	<b>15</b>	<b>55</b>	<b>20</b>	<b>10</b>	<b>100</b>
Aboriginal groups (Number)	0	900	3,750	1,000	0	7,650
<b>Total (Number)</b>	<b>0</b>	<b>29,450</b>	<b>111,850</b>	<b>40,900</b>	<b>19,600</b>	<b>202,150</b>

- Not available.

**Table 4.4**  
**Distribution over skill levels for Aboriginals and all Canadians for Prince Edward Island, 2006**

Population sub-group	Essential skills skills demand level					Total
	Level 1	Level 2	Level 3	Level 4	Level 5	
Population sub-group	Number					
Other Aboriginal - Off-Reserve	-	-	-	-	-	-
Other Aboriginal - On-Reserve	-	-	-	-	-	-
Band Member - Off-Reserve	-	-	-	-	-	-
Band Member - On-Reserve	-	-	-	-	-	-
Non-Aboriginal - Off-Reserve	-	11,400	36,100	12,600	5,500	65,650
Non-Aboriginal - On-Reserve	-	-	-	-	-	-
<b>Total</b>	-	<b>11,550</b>	<b>36,450</b>	<b>12,750</b>	<b>5,550</b>	<b>66,300</b>
	Percent					
Other Aboriginal - Off-Reserve	-	-	-	-	-	-
Other Aboriginal - On-Reserve	-	-	-	-	-	-
Band Member - Off-Reserve	-	-	-	-	-	-
Band Member - On-Reserve	-	-	-	-	-	-
Non-Aboriginal - Off-Reserve	0	17	55	19	8	100
Non-Aboriginal - On-Reserve	-	-	-	-	-	-
<b>Total</b>	<b>0</b>	<b>17</b>	<b>55</b>	<b>19</b>	<b>8</b>	<b>100</b>
Aboriginal groups (Number)	0	0	0	0	0	0
<b>Total (Number)</b>	<b>0</b>	<b>11,550</b>	<b>36,450</b>	<b>12,750</b>	<b>5,550</b>	<b>66,300</b>

- Not available.

**Table 4.5****Distribution over skill levels for Aboriginals and all Canadians, employed adults aged 16 over for Nova Scotia, 2006**

Population sub-group	Essential skills skills demand level					Total
	Level 1	Level 2	Level 3	Level 4	Level 5	
	Number					
Other Aboriginal - Off-Reserve	-	-	3200	-	-	5,400
Other Aboriginal - On-Reserve	-	-	-	-	-	-
Band Member - Off-Reserve	-	-	-	-	-	2,050
Band Member - On-Reserve	-	400	1,000	350	-	1,900
Non-Aboriginal - Off-Reserve	59,350	234,300	90,700	36,650	421,500	-
Non-Aboriginal - On-Reserve	-	-	-	-	-	-
<b>Total</b>	<b>-</b>	<b>60,950</b>	<b>239,900</b>	<b>92,550</b>	<b>37,250</b>	<b>431,150</b>
	Percent					
Other Aboriginal - Off-Reserve	0	0	59	0	0	100
Other Aboriginal - On-Reserve	-	-	-	-	-	-
Band Member - Off-Reserve	0	0	0	0	0	100
Band Member - On-Reserve	0	21	53	18	0	100
Non-Aboriginal - Off-Reserve	0	14	56	22	9	100
Non-Aboriginal - On-Reserve	-	-	-	-	-	-
<b>Total</b>	<b>0</b>	<b>14</b>	<b>56</b>	<b>21</b>	<b>9</b>	<b>100</b>
Aboriginal groups (Number)	0	400	4,200	350	0	9,350
<b>Total (Number)</b>	<b>0</b>	<b>60,950</b>	<b>239,900</b>	<b>92,550</b>	<b>37,250</b>	<b>431,150</b>

- Not available.

**Table 4.7****Distribution over skill levels for Aboriginals and all Canadians, employed adults aged 16 and over for New Brunswick, 2006**

Population sub-group	Essential skills skills demand level					Total
	Level 1	Level 2	Level 3	Level 4	Level 5	
	Number					
Other Aboriginal- Off-Reserve	-	-	1,750	-	-	3,000
Other Aboriginal- On-Reserve	-	-	-	-	-	-
Band Member - Off-Reserve	-	-	-	-	-	1,350
Band Member - On-Reserve	-	450	1,150	350	-	2,050
Non-Aboriginal - Off-Reserve	-	51,500	186,300	68,800	29,200	336,300
Non-Aboriginal - On-Reserve	-	-	-	-	-	250
<b>Total</b>	<b>-</b>	<b>52,900</b>	<b>190,050</b>	<b>70,050</b>	<b>29,500</b>	<b>343,050</b>
	Percent					
Other Aboriginal - Off-Reserve	0	0	58	0	0	100
Other Aboriginal - On-Reserve	-	-	-	-	-	-
Band Member - Off-Reserve	0	0	0	0	0	100
Band Member - On-Reserve	0	22	56	17	0	100
Non-Aboriginal - Off-Reserve	0	15	55	20	9	100
Non-Aboriginal - On-Reserve	0	0	0	0	0	100
<b>Total</b>	<b>0</b>	<b>15</b>	<b>55</b>	<b>20</b>	<b>9</b>	<b>100</b>
Aboriginal groups (Number)	0	450	2,900	350	0	6,400
<b>Total</b>	<b>0</b>	<b>52,900</b>	<b>190,050</b>	<b>70,050</b>	<b>29,500</b>	<b>343,050</b>

- Not available.

**Table 4.9**  
**Distribution over skill levels for Aboriginals and all Canadians for Quebec, 2006**

Population aged 16 and over	Essential skills skills demand level					Total
	Level 1	Level 2	Level 3	Level 4	Level 5	
Population sub-group	Number					
Other Aboriginal - Off-Reserve	-	3,800	12,600	4,500	1,500	22,300
Other Aboriginal - On-Reserve	-	-	-	-	-	-
Band Member - Off-Reserve	-	2,300	7,850	2,450	1,100	13,700
Band Member - On-Reserve	-	1,050	2,850	900	450	5,250
Non-Aboriginal - Off-Reserve	11,750	478,700	2,049,250	812,750	328,350	3,680,750
Non-Aboriginal - On-Reserve	-	-	-	-	-	450
<b>Total</b>	<b>11,800</b>	<b>485,900</b>	<b>2,072,750</b>	<b>820,650</b>	<b>331,400</b>	<b>3,722,450</b>
	Percent					
Other Aboriginal - Off-Reserve	0	0.170404	0.565022	0.201794	0.067265	1
Other Aboriginal - On-Reserve	-	-	-	-	-	-
Other and Member - On-Reserve	0	17	57	18	8	100
Band Member - On-Reserve	0	20	54	17	9	100
Non-Aboriginal - Off-Reserve	0	13	56	2	9	100
Non-Aboriginal - On-Reserve	0	0	0	0	0	100
<b>Total</b>	<b>0</b>	<b>13</b>	<b>56</b>	<b>22</b>	<b>9</b>	<b>100</b>
Aboriginal groups (Number)	0	7,150	23,300	7,850	3,050	41,250
<b>Total</b>	<b>11,800</b>	<b>485,900</b>	<b>2,072,750</b>	<b>820,650</b>	<b>331,400</b>	<b>372,2450</b>

- Not available.

**Table 4.11**  
**Distribution over skill levels for Aboriginals and all Canadians, employed adults aged 16 and over for Ontario, 2006**

Population aged 16 and over	Essential skills skills demand level					Total
	Level 1	Level 2	Level 3	Level 4	Level 5	
Population sub-group	Number					
Other Aboriginal - Off-Reserve	-	9,300	30,000	11,300	3,150	53,800
Other Aboriginal - On-Reserve	-	-	-	-	-	-
Band Member - Off-Reserve	-	5,550	17,050	7,100	2,100	31,900
Band Member - On-Reserve	-	3,050	7,600	3,050	650	14,300
Non-Aboriginal - Off-Reserve	10,600	754,250	3,344,650	1,385,200	533,650	6,028,350
Non-Aboriginal - On-Reserve	-	750	-	-	1,300	-
<b>Total</b>	<b>10,700</b>	<b>772,400</b>	<b>3,400,150</b>	<b>1,406,950</b>	<b>539,650</b>	<b>6,129,950</b>
	Percent					
Other Aboriginal - Off-Reserve	0	17	56	21	6	100
Other Aboriginal - On-Reserve	-	-	-	-	-	-
Band Member - Off-Reserve	0	17	53	22	7	100
Band Member - On-Reserve	0	21	53	21	5	100
Non-Aboriginal - Off-Reserve	0	13	55	23	9	100
Non-Aboriginal - On-Reserve	0	0	58	0	0	100
<b>Total</b>	<b>0</b>	<b>13</b>	<b>55</b>	<b>23</b>	<b>9</b>	<b>100</b>
Aboriginal groups (Number)	0	17,900	54,650	21,450	5,900	100,000
<b>Total</b>	<b>(Number)</b>	<b>10,700</b>	<b>772,400</b>	<b>3,400,150</b>	<b>1,406,950</b>	<b>539,650</b>
						<b>6,129,950</b>

- Not available.

**Table 4.13****Distribution over skill levels for Aboriginals and all Canadians, employed adults aged 16 and over for Manitoba, 2006**

Population sub-group	Essential skills skills demand level					Total
	Level 1	Level 2	Level 3	Level 4	Level 5	
	Number					
Other Aboriginal - Off-Reserve	-	6,300	18,800	7,400	2,050	34,600
Other Aboriginal - On-Reserve	-	-	-	-	-	-
Band Member - Off-Reserve	-	2,350	6,650	2,700	-	12,550
Band Member - On-Reserve	-	2,050	5,750	2,300	950	11,000
Non-Aboriginal - Off-Reserve	-	77,900	277,900	112,650	45,750	515,100
Non-Aboriginal - On-Reserve	-	-	-	-	-	450
<b>Total</b>	<b>-</b>	<b>88,600</b>	<b>309,300</b>	<b>125,100</b>	<b>49,800</b>	<b>573,850</b>
	Percent					
Other Aboriginal - Off-Reserve	0	18	54	21	6	100
Other Aboriginal - On-Reserve	-	-	-	-	-	-
Band Member - Off-Reserve	0	19	53	22	0	100
Band Member - On-Reserve	0	19	52	21	9	100
Non-Aboriginal - Off-Reserve	0	15	54	22	9	100
Non-Aboriginal - On-Reserve	0	0	0	0	0	100
<b>Total</b>	<b>0</b>	<b>15</b>	<b>54</b>	<b>22</b>	<b>9</b>	<b>100</b>
Aboriginal groups (Number)	0	10,700	31,200	12,400	3,000	58,150
<b>Total (Number)</b>	<b>0</b>	<b>88,600</b>	<b>309,300</b>	<b>125,100</b>	<b>49,800</b>	<b>573,850</b>

- Not available.

**Table 4.15****Distribution over skill levels for Aboriginals and all Canadians, employed adults aged 16 and over for Saskatchewan, 2006**

Population sub-group	Essential skills skills demand level					Total
	Level 1	Level 2	Level 3	Level 4	Level 5	
	Number					
Other Aboriginal - Off-Reserve	-	4,500	11,200	4,200	1,250	21,200
Other Aboriginal - On-Reserve	-	-	-	-	-	-
Band Member - Off-Reserve	-	2,650	5,600	2,300	-	11,400
Band Member - On-Reserve	-	2,000	4,500	1,800	700	9,000
Non-Aboriginal - Off-Reserve	-	94,200	227,150	90,200	36,950	449,150
Non-Aboriginal - On-Reserve	-	-	-	-	-	250
<b>Total</b>	<b>-</b>	<b>103,500</b>	<b>248,650</b>	<b>98,600</b>	<b>39,800</b>	<b>491,250</b>
	Percent					
Other Aboriginal - Off-Reserve	0	21	53	20	6	100
Other Aboriginal - On-Reserve	-	-	-	-	-	-
Band Member - Off-Reserve	0	23	49	20	0	100
Band Member - On-Reserve	0	22	50	20	8	100
Non-Aboriginal - Off-Reserve	0	21	51	20	8	100
Non-Aboriginal - On-Reserve	0	0	0	0	0	100
<b>Total</b>	<b>0</b>	<b>21</b>	<b>51</b>	<b>20</b>	<b>8</b>	<b>100</b>
Aboriginal Groups	0	9,150	21,300	8,300	1,950	41,600
<b>Total (Number)</b>	<b>0</b>	<b>103,500</b>	<b>248,650</b>	<b>98,600</b>	<b>39,800</b>	<b>491,250</b>

- Not available.

**Table 4.17**  
**Distribution over skill levels for Aboriginals and all Canadians, employed adults aged 16 and over for Alberta, 2006**

Population sub-group	Essential skills skills demand level					Total
	Level 1	Level 2	Level 3	Level 4	Level 5	
	Number					
Other Aboriginal - Off-Reserve	-	9,050	26,700	10,100	2300	48,250
Other Aboriginal - On-Reserve	-	-	-	-	-	400
Band Member - Off-Reserve	-	4,600	10,150	4,050	-	19,650
Band Member - On-Reserve	-	2,200	5,200	1,750	500	9,650
Non-Aboriginal - Off-Reserve	2,450	258,650	946,750	404,450	153,600	1,765,950
Non-Aboriginal - On-Reserve	-	-	-	-	350	-
<b>Total</b>	<b>2,500</b>	<b>274,700</b>	<b>989,200</b>	<b>420,450</b>	<b>157,350</b>	<b>1,844,200</b>
	Percent					
Other Aboriginal - Off-Reserve	0	19	55	21	5	100
Other Aboriginal - On-Reserve	0	0	0	0	0	100
Band Member - Off-Reserve	0	23	52	21	0	100
Band Member - On-Reserve	0	23	54	18	5	100
Non-Aboriginal - Off-Reserve	0	15	54	23	9	100
Non-Aboriginal - On-Reserve	0	0	0	0	0	100
<b>Total</b>	<b>0</b>	<b>15</b>	<b>54</b>	<b>23</b>	<b>9</b>	<b>100</b>
Aboriginal groups	0	15,850	42,050	15,900	2,800	77,950
<b>Total (Number)</b>	<b>2,500</b>	<b>274,700</b>	<b>989,200</b>	<b>420,450</b>	<b>157,350</b>	<b>1,844,200</b>

- Not available.

**Table 4.19**  
**Distribution over skill levels for Aboriginals and all Canadians employed adults aged 16 and over for British Columbia, 2006**

Population sub-group	Essential skills skills demand level					Total
	Level 1	Level 2	Level 3	Level 4	Level 5	
	Number					
Other Aboriginal - Off-Reserve	-	6,850	20,850	7,750	1,900	37,450
Other Aboriginal - On-Reserve	-	-	-	-	-	600
Band Member - Off-Reserve	-	5,200	12,450	5,150	-	23,800
Band Member - On-Reserve	-	3,850	8,000	2,700	650	15,200
Non-Aboriginal - Off-Reserve	3,900	264,700	1,101,900	457,000	166,600	1,994,100
Non-Aboriginal - On-Reserve	1,450	5,850	2,150	500	9,950	-
<b>Total</b>	<b>4,000</b>	<b>282,200</b>	<b>1,149,350</b>	<b>474,900</b>	<b>170,700</b>	<b>2,081,150</b>
	Percent					
Other Aboriginal - Off-Reserve	0	18	56	21	5	100
Other Aboriginal - On-Reserve	0	0	0	0	0	100
Band Member - Off-Reserve	0	22	52	22	0	100
Band Member - On-Reserve	0	25	53	18	4	100
Non-Aboriginal - Off-Reserve	0	13	55	23	8	100
Non-Aboriginal - On-Reserve	0	15	59	22	5	100
<b>Total</b>	<b>0</b>	<b>14</b>	<b>55</b>	<b>23</b>	<b>8</b>	<b>100</b>
Aboriginal groups (Number)	0	15,900	41,300	15,600	2,550	77,050
<b>Total (Number)</b>	<b>4,000</b>	<b>282,200</b>	<b>1,149,350</b>	<b>474,900</b>	<b>170,700</b>	<b>2,081,150</b>

- Not available.



**Figure 4.21****Distribution over skill levels for Aboriginals and all Canadians, employed adults age 16 and over for Yukon, 2006**

Population sub-group	Essential skills skills demand level					Total
	Level 1	Level 2	Level 3	Level 4	Level 5	
	Number					
Other Aboriginal - Off-Reserve	-	-	-	-	-	700
Other Aboriginal - On-Reserve	-	-	-	-	-	-
Band Member - Off-Reserve	-	450	1,150	500	-	2,200
Band Member - On-Reserve	-	-	-	-	-	-
Non-Aboriginal - Off-Reserve	-	1,650	8,100	2,900	1,500	14,100
Non-Aboriginal - On-Reserve	-	-	-	-	-	-
<b>Total</b>		<b>2,200</b>	<b>9,700</b>	<b>3,600</b>	<b>1,650</b>	<b>17,200</b>
	Percent					
Other Aboriginal - Off-Reserve	0	0	0	0	0	100
Other Aboriginal - On-Reserve	-	-	-	-	-	-
Band Member - Off-Reserve	0	20	52	23	0	100
Band Member - On-Reserve	-	-	-	-	-	-
Non-Aboriginal - Off-Reserve	0	12	57	21	11	100
Non-Aboriginal - On-Reserve	-	-	-	-	-	-
<b>Total</b>	<b>0</b>	<b>13</b>	<b>56</b>	<b>21</b>	<b>10</b>	<b>100</b>
Aboriginal groups (Number)	0	450	1,150	500	0	2,900
<b>Total (Number)</b>	<b>0</b>	<b>2,200</b>	<b>9,700</b>	<b>3,600</b>	<b>1,650</b>	<b>17,200</b>

- Not available.

**Figure 4.23****Distribution over skill levels for Aboriginals and all Canadians, employed adults aged 16 and over for Northwest Territories, 2006**

Population sub-group	Essential skills skills demand level					Total
	Level 1	Level 2	Level 3	Level 4	Level 5	
	Number					
Other Aboriginal - Off-Reserve	-	550	1700	600	-	3,100
Other Aboriginal - On-Reserve	-	-	-	-	-	-
Band Member - Off-Reserve	-	850	2300	800	-	4,200
Band Member - On-Reserve	-	-	-	-	-	-
Non-Aboriginal - Off-Reserve	-	1300	7650	3000	1700	13,700
Non-Aboriginal - On-Reserve	-	-	-	-	-	-
<b>Total</b>	<b>-</b>	<b>2,650</b>	<b>11,800</b>	<b>4,500</b>	<b>2,150</b>	<b>21,150</b>
	Percent					
Other Aboriginal - Off-Reserve	0	18	55	19	0	100
Other Aboriginal - On-Reserve	-	-	-	-	-	-
Band Member - Off-Reserve	0	20	55	19	0	100
Band Member - On-Reserve	-	-	-	-	-	-
Non-Aboriginal - Off-Reserve	0	9	56	22	12	100
Non-Aboriginal - On-Reserve	-	-	-	-	-	-
<b>Total</b>	<b>0</b>	<b>13</b>	<b>56</b>	<b>21</b>	<b>10</b>	<b>100</b>
Aboriginal groups (Number)	0	1,400	4,000	1,400	0	7,300
<b>Total (Number)</b>	<b>0</b>	<b>2,650</b>	<b>11,800</b>	<b>4,500</b>	<b>2,150</b>	<b>21,150</b>

- Not available.

**Figure 4.25**  
**Distribution over skill levels for Aboriginals and all Canadians, employed adults aged 16 and over for Nunavut, 2006**

	Essential skills skills demand level					Total
	Level 1	Level 2	Level 3	Level 4	Level 5	
Population sub-group	Number					
Other Aboriginal - Off-Reserve	-	1,600	3,600	1,400	600	7,200
Other Aboriginal - On-Reserve	-	-	-	-	-	-
Band Member - Off-Reserve	-	-	-	-	-	-
Band Member - On-Reserve	-	-	-	-	-	-
Non-Aboriginal - Off-Reserve	-	1,850	650	600	3,350	-
Non-Aboriginal - On-Reserve	-	-	-	-	-	-
<b>Total</b>	<b>-</b>	<b>1,750</b>	<b>5,550</b>	<b>2,000</b>	<b>1,250</b>	<b>10,550</b>
	Percent					
Other Aboriginal - Off-Reserve	0	22	50	19	8	100
Other Aboriginal - On-Reserve	-	-	-	-	-	-
Band Member - Off-Reserve	-	-	-	-	-	-
Band Member - On-Reserve	-	-	-	-	-	-
Non-Aboriginal - Off-Reserve	0	0	55	19	18	100
Non-Aboriginal - On-Reserve	-	-	-	-	-	-
<b>Total</b>	<b>0</b>	<b>17</b>	<b>53</b>	<b>19</b>	<b>12</b>	<b>100</b>
Aboriginal groups (Number)	0	1,600	3,600	1,400	600	7,200
<b>Total (Number)</b>	<b>0</b>	<b>1,750</b>	<b>5,550</b>	<b>2,000</b>	<b>1,250</b>	<b>10,550</b>

- Not available.

**Figure 5.1**  
**Distribution of prose literacy proficiency by proficiency level, adults aged 16 and over, Canada, 2006**

Population sub-group	Average prose score level	Average prose points from level	Proficiency level					Population aged 16 and over
			Level 1	Level 2	Level 3	Level 4	Level 5	
	Mean score		Percent					Number
Other Aboriginal - Off-Reserve	276	19	13	37	33	15	0	24.1950
Other Aboriginal - On-Reserve	274	21	15	35	33	14	0	1.700
Band Member - Off-Reserve	276	20	14	36	33	15	0	125.850
Band Member - On-Reserve	268	24	18	37	30	12	0	69.100
Non-Aboriginal - Off-Reserve	288	14	10	26	41	19	1	15.482.450
Non-Aboriginal - On-Reserve	295	11	8	21	43	22	2	13.350
<b>Total</b>	<b>288</b>	<b>14</b>	<b>10</b>	<b>27</b>	<b>40</b>	<b>19</b>	<b>1</b>	<b>15.934.350</b>

- Not available.

**Table 5.5****Distribution of prose literacy proficiency by proficiency level, adults aged 16 and over, Newfoundland and Labrador, 2006**

Population sub-group	Average prose score level	Average prose points from level	Level 1	Level 2	Level 3	Level 4	Level 5	Population aged 16 and over
	Mean score		Percent					Number
Other Aboriginal - Off-Reserve	251	35	32	37	21	8	0	10,300
Other Aboriginal - On-Reserve	-	-	-	-	-	-	-	-
Band Member - Off-Reserve	252	35	33	35	22	8	0	6,350
Band Member - On-Reserve	244	39	39	35	18	6	0	900
Non-Aboriginal - Off-Reserve	269	25	22	29	34	11	1	402,800
Non-Aboriginal - On-Reserve	-	-	-	-	-	-	-	-
<b>Total</b>	<b>268</b>	<b>26</b>	<b>23</b>	<b>30</b>	<b>33</b>	<b>11</b>	<b>1</b>	<b>420,450</b>

- Not available.

**Table 5.8****Distribution of prose literacy proficiency by proficiency level, adults aged 16 and over, Prince Edward Island, 2006**

Population sub-group	Average prose score level	Average prose points from level	Level 1	Level 2	Level 3	Level 4	Level 5	Population aged 16 and over
	Mean score		Percent					Number
Other Aboriginal - Off-Reserve	-	-	-	-	-	-	-	-
Other Aboriginal - On-Reserve	-	-	-	-	-	-	-	-
Band Member - Off-Reserve	-	-	-	-	-	-	-	-
Band Member - On-Reserve	254	33	29	39	21	8	0	250
Non-Aboriginal - Off-Reserve	273	23	20	29	34	13	2	108,600
Non-Aboriginal - On-Reserve	-	-	-	-	-	-	-	-
<b>Total</b>	<b>273</b>	<b>23</b>	<b>20</b>	<b>29</b>	<b>34</b>	<b>13</b>	<b>2</b>	<b>109,750</b>

- Not available.

**Table 5.11****Distribution of prose literacy proficiency by proficiency level, adults aged 16 and over, Nova Scotia, 2006**

Population sub-group	Average prose score level	Average prose points from level	Level 1	Level 2	Level 3	Level 4	Level 5	Population aged 16 and over
	Mean score		Percent					Number
Other Aboriginal - Off-Reserve	262	27	23	38	27	10	0	9,150
Other Aboriginal - On-Reserve	-	-	-	-	-	-	-	-
Band Member - Off-Reserve	271	22	18	35	32	12	1	3,250
Band Member - On-Reserve	251	36	33	35	22	7	0	4,950
Non-Aboriginal - Off-Reserve	279	19	16	28	39	13	2	736,550
Non-Aboriginal - On-Reserve	271	22	18	32	38	9	1	450
<b>Total</b>	<b>279</b>	<b>19</b>	<b>16</b>	<b>28</b>	<b>39</b>	<b>13</b>	<b>2</b>	<b>754,350</b>

- Not available.

**Table 5.14**
**Distribution of prose literacy proficiency by proficiency level, adults aged 16 and over, New Brunswick, 2006**

Population sub-group	Average prose score level	Average prose points from level	Level 1	Level 2	Level 3	Level 4	Level 5	Population aged 16 and over
	Mean score		Percent					Number
Other Aboriginal - Off-Reserve	246	38	36	38	17	6	0	5,600
Other Aboriginal - On-Reserve	-	-	-	-	-	-	-	-
Band Member - Off-Reserve	256	32	27	40	21	9	0	2,550
Band Member - On-Reserve	245	39	38	38	16	6	0	4,550
Non-Aboriginal - Off-Reserve	267	26	22	33	30	11	1	588,700
Non-Aboriginal - On-Reserve	265	27	21	36	30	9	1	500
<b>Total</b>	<b>267</b>	<b>26</b>	<b>22</b>	<b>33</b>	<b>30</b>	<b>11</b>	<b>1</b>	<b>602,050</b>

- Not available.

**Table 5.17**
**Distribution of prose literacy proficiency by proficiency level, adults aged 16 and over, Quebec, 2006**

Population sub-group	Average prose score level	Average prose points from level	Level 1	Level 2	Level 3	Level 4	Level 5	Population aged 16 and over
	Mean score		Percent					Number
Other Aboriginal - Off-Reserve	249	36	33	39	19	6	0	40,600
Other Aboriginal - On-Reserve	-	-	-	-	-	-	-	-
Band Member - Off-Reserve	250	36	33	38	19	7	0	25,100
Band Member - On-Reserve	240	43	43	35	15	5	0	13,100
Non-Aboriginal - Off-Reserve	268	25	21	33	32	11	1	6,108,750
Non-Aboriginal - On-Reserve	267	25	20	34	32	11	0	800
<b>Total</b>	<b>268</b>	<b>25</b>	<b>21</b>	<b>33</b>	<b>32</b>	<b>11</b>	<b>1</b>	<b>6,188,450</b>

- Not available.

**Table 5.20**
**Distribution of prose literacy proficiency by proficiency level, adults aged 16 and over, Ontario, 2006**

Population sub-group	Average prose score level	Average prose points from level	Level 1	Level 2	Level 3	Level 4	Level 5	Population aged 16 and over
	Mean score		Percent					Number
Other Aboriginal - Off-Reserve	265	26	21	38	28	11	0	86,700
Other Aboriginal - On-Reserve	261	29	24	36	28	10	0	400
Band Member - Off-Reserve	263	27	23	37	28	11	0	55,400
Band Member - On-Reserve	254	33	31	34	23	9	0	30,700
Non-Aboriginal - Off-Reserve	273	23	20	28	35	14	0	9,601,150
Non-Aboriginal - On-Reserve	276	21	17	29	37	14	0	2,550
<b>Total</b>	<b>273</b>	<b>23</b>	<b>20</b>	<b>28</b>	<b>35</b>	<b>14</b>	<b>0</b>	<b>9,776,900</b>

**Table 5.23****Distribution of prose literacy proficiency by proficiency level, adults aged 16 and over, Manitoba, 2006**

Population sub-group	Average prose score level	Average prose points from level	Level 1	Level 2	Level 3	Level 4	Level 5	Population aged 16 and over
	Mean score		Percent					Number
<b>Man</b>								
Other Aboriginal - Off-Reserve	269	23	18	36	32	11	0	52,450
Other Aboriginal - On-Reserve	254	32	29	37	26	6	0	500
Band Member - Off-Reserve	261	28	25	36	28	9	0	26,600
Band Member - On-Reserve	245	39	38	34	22	4	0	33,700
Non-Aboriginal - Off-Reserve	279	19	16	26	39	15	1	792,000
Non-Aboriginal - On-Reserve	283	17	13	26	42	15	1	750
<b>Total</b>	<b>277</b>	<b>21</b>	<b>17</b>	<b>28</b>	<b>37</b>	<b>14</b>	<b>1</b>	<b>905,950</b>

**Table 5.26****Distribution of prose literacy proficiency by proficiency level, adults aged 16 and over, Saskatchewan, 2006**

Population sub-group	Average prose score level	Average prose points from level	Level 1	Level 2	Level 3	Level 4	Level 5	Population aged 16 and over
	Mean score		Percent					Number
Other Aboriginal - Off-Reserve	270	23	18	36	31	12	0	34,250
Aboriginal - On-Reserve	255	33	30	34	26	8	0	500
Band Member - Off-Reserve	263	27	23	37	27	11	0	25,050
Band Member - On-Reserve	251	35	33	33	25	7	0	27,900
Non-Aboriginal - Off-Reserve	284	17	13	27	39	17	2	676,550
Non-Aboriginal - On-Reserve	287	16	13	22	41	21	0	450
<b>Total</b>	<b>281</b>	<b>18</b>	<b>14</b>	<b>28</b>	<b>38</b>	<b>16</b>	<b>2</b>	<b>764,750</b>

**Table 5.29****Distribution of prose literacy proficiency by proficiency level, adults aged 16 and over, Alberta, 2006**

Population sub-group	Average prose score level	Average prose points from level	Level 1	Level 2	Level 3	Level 4	Level 5	Population aged 16 and over
	Mean score		Percent					Number
Other Aboriginal - Off-Reserve	272	21	16	38	32	13	0	68,050
Other Aboriginal - On-Reserve	257	30	26	40	24	8	0	850
Band Member - Off-Reserve	267	24	19	38	30	12	0	32,200
Band Member - On-Reserve	255	31	27	41	22	8	0	24,350
Non-Aboriginal - Off-Reserve	285	16	12	26	40	18	1	2,484,550
Non-Aboriginal - On-Reserve	292	13	9	28	38	21	2	600
<b>Total</b>	<b>284</b>	<b>16</b>	<b>13</b>	<b>26</b>	<b>39</b>	<b>18</b>	<b>1</b>	<b>2,610,650</b>

- Not available.

**Table 5.32**
**Distribution of prose literacy proficiency by proficiency level, adults aged 16 and over, British Columbia, 2006**

Population sub-group	Average prose score level	Average prose points from level	Level 1	Level 2	Level 3	Level 4	Level 5	Population aged 16 and over
	Mean score		Percent					Number
Other Aboriginal - Off-Reserve	278	20	16	29	35	17	0	57,200
Other Aboriginal - On-Reserve	270	24	20	32	32	13	0	1,050
Band Member - Off-Reserve	272	24	20	29	33	15	0	42,900
Band Member - On-Reserve	264	27	23	35	30	10	0	35,050
Non-Aboriginal - Off-Reserve	285	19	17	20	39	19	3	3,220,700
Non-Aboriginal - On-Reserve	277	22	19	24	38	15	1	21,250
<b>Total</b>	<b>284</b>	<b>19</b>	<b>17</b>	<b>20</b>	<b>39</b>	<b>19</b>	<b>2</b>	<b>3,378,150</b>

**Table 5.35**
**Distribution of prose literacy proficiency by proficiency level, adults aged 16 and over, Yukon, 2006**

Population sub-group	Average prose score level	Average prose points from level	Level 1	Level 2	Level 3	Level 4	Level 5	Population aged 16 and over
	Mean score		Percent					Number
Other Aboriginal - Off-Reserve	280	16	10	35	39	13	0	1,000
Other Aboriginal - On-Reserve	-	-	-	-	-	-	-	-
Band Member - Off-Reserve	274	20	15	36	34	12	1	4,050
Band Member - On-Reserve	261	28	25	37	28	7	0	300
Non-Aboriginal - Off-Reserve	298	10	6	22	46	19	4	18,800
Non-Aboriginal - On-Reserve	-	-	-	-	-	-	-	-
<b>Total</b>	<b>292</b>	<b>12</b>	<b>8</b>	<b>25</b>	<b>44</b>	<b>17</b>	<b>3</b>	<b>24,150</b>

- Not available.

**Table 5.38**
**Distribution of prose literacy proficiency by proficiency level, adults aged 16 and over, North West Territories, 2006**

Population sub-group	Average prose score level	Average prose points from level	Level 1	Level 2	Level 3	Level 4	Level 5	Population aged 16 and over
	Mean score		Percent					Number
Other Aboriginal - Off-Reserve	273	21	15	37	34	11	0	5,200
Other Aboriginal - On-Reserve	-	-	-	-	-	-	-	-
Band Member - Off-Reserve	262	27	23	38	29	8	0	8,550
Band Member - On-Reserve	-	-	-	-	-	-	-	-
Non-Aboriginal - Off-Reserve	304	8	5	20	46	21	6	16,750
Non-Aboriginal - On-Reserve	-	-	-	-	-	-	-	-
<b>Total</b>	<b>287</b>	<b>16</b>	<b>12</b>	<b>28</b>	<b>39</b>	<b>16</b>	<b>3</b>	<b>30,700</b>

- Not available.

**Table 5.41****Distribution of prose literacy proficiency by proficiency level, adults aged 16 and over, Nunavut, 2006**

Population sub-group	Average prose score level	Average prose points from level	Level 1	Level 2	Level 3	Level 4	Level 5	Population aged 16 and over
	Mean score		Percent					Number
Other Aboriginal - Off-Reserve	254	32	28	40	23	6	0	14,800
Other Aboriginal - On-Reserve	-	-	-	-	-	-	-	-
Band Member - Off-Reserve	-	-	-	-	-	-	-	-
Band Member - On-Reserve	-	-	-	-	-	-	-	-
Non-Aboriginal - Off-Reserve	309	6	4	17	46	24	7	3,900
Non-Aboriginal - On-Reserve	-	-	-	-	-	-	-	-
<b>Total</b>	<b>266</b>	<b>27</b>	<b>23</b>	<b>35</b>	<b>28</b>	<b>10</b>	<b>2</b>	<b>18,800</b>

- Not available.

**Table 6.1****Aggregate literacy utilization rate by jurisdiction, 2006**

	Employment	Demand at complex level	Available supply of literacy skill	Literacy skills surplus/shortage	Aggregate spread to essential skills prose literacy level needed	Average spread per worker
	Number					Percent
Level 1	37,300	37,300	9,399,600	9,362,300	-	-
Level 2	2,653,550	597,048,750	721,765,600	124,716,850	15,921,300	6
Level 3	10,003,100	2,750,852,500	2,860,886,600	110,034,100	150,046,500	15
Level 4	4,058,300	1,318,947,500	1,185,023,600	133,923,900	158,273,700	39
Level 5	1,520,500	570,187,500	466,793,500	103,394,000	101,873,500	67
<b>Total</b>	<b>18,272,750</b>	<b>5,237,073,550</b>	<b>5,243,868,900</b>	<b>6,795,350</b>	<b>426,115,000</b>	<b>23</b>

**Surplus (Shortage)**

	Demand by level	Supply by level	Number	Per cent
Level 1	37,300	5,011,524	4,974,224	19
Level 2	2,653,550	7,385,404	4,731,854	18
Level 3	10,003,100	9,231,755	771,345	-3
Level 4	4,058,300	3,692,702	365,598	-1
Level 5	1,520,500	263,764	1,256,736	-5
<b>Total</b>	<b>18,272,750</b>	<b>25,585,150</b>	<b>7,312,400</b>	<b>29</b>

- Not available.

**Table 6.2**  
**Aggregate literacy utilization rate by jurisdiction, employed population, 2006**

	Employment	Demand at complex level	Available supply of literacy skill	Literacy skills surplus/shortage	Aggregate spread to essential skills prose literacy level needed	Average spread per worker
			Number			Percent
Level 1	32,150	32,150	8,133,950	8,101,800	-	-
Level 2	2,168,800	487,980,000	589,913,600	101,933,600	13,012,800	6
Level 3	8,774,750	2,413,056,250	2,509,578,500	96,522,250	131,621,250	15
Level 4	3,572,950	1,161,208,750	1,043,301,400	117,907,350	135,772,100	38
Level 5	1,385,700	519,637,500	426,795,600	92,841,900	92,841,900	67
<b>Total</b>	<b>15,934,350</b>	<b>4,581,914,650</b>	<b>4,577,723,050</b>	<b>4,191,600</b>	<b>373,248,050</b>	<b>23</b>
<b>Surplus (Shortage)</b>						
	Demand by level	Supply by level	Number	Per cent		
Level 1	32,150	1,642,716	1,610,566	10		
Level 2	2,168,800	4,435,335	2,266,535	14		
Level 3	8,774,750	6,570,866	2,203,884	-14		
Level 4	3,572,950	3,121,161	451,789	-3		
Level 5	1,385,700	164,272	1,221,428	-8		
<b>Total</b>	<b>15,934,350</b>	<b>15,934,350</b>	<b>-</b>	<b>0</b>		

- Not available.

**Figure 6.4**  
**Aggregate literacy utilization rates of employed population, selected groups, adults aged 16 and over, Canada, 2006**

Population sub-group	Aggregate literacy utilization rate	Difference in utilization rate from national average
		Percent
Other Aboriginal - Off-Reserve	102	2
Other Aboriginal - On-Reserve	100	0
Band Member - Off-Reserve	102	2
Band Member - On-Reserve	104	4
Non-Aboriginal - Off-Reserve	100	0
Non-Aboriginal - On-Reserve	97	-3
<b>Total</b>	<b>100</b>	<b>0</b>

- Not available.



**Figure 6.6****Number of workers and points in literacy skill surplus and shortage by literacy proficiency level, all occupations, 2006, total, Band Member - On-Reserve**

	Employment	Demand at complex level	Available supply of literacy skill	Literacy skills surplus/shortage	Aggregate spread to essential skills prose literacy level needed	Average spread per worker
						Number
Level 1	-	-	-	-	-	-
Level 2	15,200	3,420,000	3,906,400	486,400	136,800	9
Level 3	36,450	10,023,750	9,732,150	291,600	874,800	24
Level 4	13,400	4,355,000	3,725,200	629,800	683,400	51
Level 5	4,050	1,518,750	1,174,500	344,250	344,250	85
<b>Total</b>	<b>69,100</b>	<b>19,317,500</b>	<b>18,538,250</b>	<b>779,250</b>	<b>2,039,250</b>	<b>30</b>
<b>Surplus (Shortage)</b>						
	Demand by level	Supply by level	Number	Per cent		
Level 1	-	12,823	12,823	19		
Level 2	15,200	26,358	11,158	16		
Level 3	36,450	21,371	15,079	-22		
Level 4	13,400	8,548	4,852	-7		
Level 5	4,050	-	4,050	-6		
<b>Total</b>	<b>69,100</b>	<b>69,100</b>	<b>-</b>	<b>0</b>		

- Not available.

**Table 6.8****Number of workers and points in literacy skill surplus and shortage by literacy proficiency level, all occupations, 2006, total, Other Aboriginal - Off-Reserve, Canada, 2006**

	Employment	Demand at complex level	Available supply of literacy skill	Literacy skills surplus/shortage	Aggregate spread to essential skills prose literacy level needed	Average spread per worker
						Number
Level 1	-	-	-	-	-	-
Level 2	44,450	10,001,250	11,779,250	1,778,000	311,150	7
Level 3	133,400	36,685,000	36,818,400	133,400	2,534,600	19
Level 4	49,950	16,233,750	14,085,900	2,147,850	2,347,650	47
Level 5	13,800	5,175,000	4,098,600	1,076,400	1,062,600	77
<b>Total</b>	<b>241,600</b>	<b>68,095,000</b>	<b>66,782,150</b>	<b>1,312,850</b>	<b>6,256,000</b>	<b>26</b>
<b>Surplus (Shortage)</b>						
	Demand by level	Supply by level	Number	Per cent		
Level 1	-	32,089	32,089	13		
Level 2	44,450	91,330	46,880	19		
Level 3	133,400	81,456	51,944	-21		
Level 4	49,950	37,026	12,924	-5		
Level 5	13,800	-	-13,800	-6		
<b>Total</b>	<b>241,600</b>	<b>241,900</b>	<b>300</b>	<b>0</b>		

- Not available.

**Figure 6.10**
**Number of workers and points in literacy skill surplus and shortage by literacy proficiency level, all occupations, 2006, Band Member - Off-Reserve, Canada, 2006**

	Employment	Demand at complex level	Available supply of literacy skill	Literacy skills surplus/shortage	Aggregate spread to essential skills prose literacy level needed	Average spread per worker
	Number					Percent
Level 1	-	-	-	-	-	-
Level 2	24,900	5,602,500	6,548,700	946,200	199,200	8
Level 3	66,700	18,342,500	18,342,500	-	1,334,000	20
Level 4	26,500	8,612,500	7,499,500	1,113,000	1,219,000	46
Level 5	7,600	2,850,000	2,249,600	600,400	592,800	78
<b>Total</b>	<b>125,700</b>	<b>35,407,500</b>	<b>34,640,300</b>	<b>767,200</b>	<b>3,345,000</b>	<b>27</b>
Surplus (Shortage)						
	Demand by level	Supply by level	Number		Per cent	
Level 1	-	17,979	17,979		14	
Level 2	24,900	46,231	21,331		17	
Level 3	66,700	42,378	24,322		-19	
Level 4	26,500	19,263	7,237		-6	
Level 5	7,600	-	7,600		-6	
<b>Total</b>	<b>125,700</b>	<b>125,850</b>	<b>150</b>		<b>0</b>	

- Not available.

**Figure 6.12**
**Number of workers and points in literacy skill surplus and shortage by literacy proficiency level, all occupations, 2006, total, Other Aboriginal - On-Reserve, Canada, 2006**

	Employment	Demand at complex level	Available supply of literacy skill	Literacy skills surplus/shortage	Aggregate spread to essential skills prose literacy level needed	Average spread per worker
	Number					Percent
Level 1	-	-	-	-	-	-
Level 2	400	90,000	104,000	14,000	3,200	8
Level 3	900	247,500	246,600	900	18,900	21
Level 4	300	97,500	84,600	12,900	14,100	47
Level 5	-	-	-	-	-	-
<b>Total</b>	<b>1,600</b>	<b>435,000</b>	<b>435,200</b>	<b>200</b>	<b>36,200</b>	<b>23</b>
Surplus (Shortage)						
	Demand by level	Supply by level	Number		Per cent	
Level 1	-	255	255		15	
Level 2	400	595	195		12	
Level 3	900	561	339		-21	
Level 4	300	238	62		-4	
Level 5	-	-	-		0	
<b>Total</b>	<b>1,600</b>	<b>1,650</b>	<b>50</b>		<b>3</b>	

- Not available.

**Table 7.1****Employed Population by prose literacy shortage/surplus, adults 16 and over, Canada, 2006**

Population sub-group	Prose literacy skill shortage	Prose literacy skill balance	Prose literacy skill surplus	Employed population aged 16 and over
	Percent			Number
Other Aboriginal Off-Reserve	60.0	26.8	13.0	351,600
Other Aboriginal On-Reserve	60.2	27.4	12.3	12,350
Band Member Off-Reserve	60.6	26.6	12.7	232,850
Band Member On-Reserve	60.2	26.9	12.8	635,300
Non-Aboriginal Off-Reserve	48.8	32.7	18.3	14,532,800
Non-Aboriginal On-Reserve	48.5	32.9	18.4	167,000
<b>Total</b>	<b>49.7</b>	<b>32.3</b>	<b>17.9</b>	<b>15,931,950</b>

**Newfoundland and Labrador****Table 7.5****Employed Population by prose literacy shortage/surplus, adults 16 and over, Newfoundland and Labrador, 2006**

Population sub-group	Prose literacy skill shortage	Prose literacy skill balance	Prose literacy skill surplus	Employed population aged 16 and over
	Percent			Number
Other Aboriginal Off-Reserve	58	28.6	13.2	14,350
Other Aboriginal On-Reserve	-	-	-	-
Band Member Off-Reserve	60.9	26.8	12.1	5,900
Band Member On-Reserve	58.6	28.7	12.5	3,250
Non-Aboriginal Off-Reserve	48.7	32.6	18.6	230,350
Non-Aboriginal On-Reserve	-	-	-	-
<b>Total</b>	<b>49.6</b>	<b>32.2</b>	<b>18.1</b>	<b>254,150</b>

- Not available.

**Nova Scotia****Figure 7.9****Employed Population by Prose Literacy Shortage/Surplus, adults 16 and over, Nova Scotia, 2006**

Population sub-group	Prose literacy skill shortage	Prose literacy skill balance	Prose literacy skill surplus	Employed population aged 16 and over
	Percent			Number
Other Aboriginal Off-Reserve	60.1	28.2	11.6	5,250
Other Aboriginal On-Reserve	-	-	-	-
Band Member Off-Reserve	57.6	31.7	10.5	2,150
Band Member On-Reserve	60.8	26.8	12.2	18,200
Non-Aboriginal Off-Reserve	49	32.5	18.3	421,700
Non-Aboriginal On-Reserve	45.7	36.3	17.8	1,100
<b>Total</b>	<b>49.7</b>	<b>32.2</b>	<b>18</b>	<b>448,750</b>

- Not available.

## Prince Edward Island

**Table 7.13**

### Employed Population by Prose Literacy Shortage/Surplus, adults 16 and over, Prince Edward Island, 2006

Estimates suppressed to protect confidentiality

## New Brunswick

**Table 7.15**

### Employed Population by Prose Literacy Shortage/Surplus, adults 16 and over, New Brunswick, 2006

Population sub-group	Prose literacy skill shortage	Prose literacy skill balance	Prose literacy skill surplus	Employed population aged 16 and over
	Percent			Number
Other Aboriginal - Off-Reserve	58.4	28.8	12.6	3,350
Other Aboriginal - On-Reserve	-	-	-	-
Band Member - Off-Reserve	60.5	29.9	9.5	1,650
Band Member - On-Reserve	59.7	27.6	12.6	15,900
Non-Aboriginal - Off-Reserve	48.6	32.8	18.5	344,350
Non-Aboriginal - On-Reserve	54.8	27	18	1,300
<b>Total</b>	<b>49.3</b>	<b>32.5</b>	<b>18.1</b>	<b>366,850</b>

- Not available.

## Quebec

**Table 7.19**

### Employed Population by Prose Literacy Shortage/Surplus, adults 16 and over, Quebec, 2006

Population sub-group	Prose literacy skill shortage	Prose literacy skill balance	Prose literacy skill surplus	Employed population aged 16 and over
	Percent			Number
Other Aboriginal Off-Reserve	60.7	26.4	12.8	40,800
Other Aboriginal On-Reserve	-	-	-	-
Band Member Off-Reserve	61.5	25.9	12.4	41,050
Band Member On-Reserve	60.8	26.7	12.3	46,200
Non-Aboriginal Off-Reserve	48.8	32.7	18.4	3,486,250
Non-Aboriginal On-Reserve	48.7	32.7	18.5	126,350
<b>Total</b>	<b>49.2</b>	<b>32.5</b>	<b>18.2</b>	<b>3,741,400</b>

- Not available.

## Ontario

**Figure 7.23**

**Employed Population by Prose Literacy Shortage/Surplus, adults 16 and over, Ontario, 2006**

Population sub-group	Prose literacy skill shortage	Prose literacy skill balance	Prose literacy skill surplus	Employed population aged 16 and over
	Percent			Number
Other Aboriginal Off-Reserve	60.7	26.6	12.6	56,650
Other Aboriginal On-Reserve	61.6	27.8	10.5	2,000
Band Member Off-Reserve	60.7	26.8	12.3	38,750
Band Member On-Reserve	60.8	26.3	12.8	106,950
Non-Aboriginal Off-Reserve	48.7	32.8	18.4	5,680,250
Non-Aboriginal On-Reserve	47.1	34.5	18.3	6,350
<b>Total</b>	<b>49.1</b>	<b>32.6</b>	<b>18.2</b>	<b>5,890,800</b>

- Not available.

## Manitoba

**Figure 7.27**

**Employed Population by Prose Literacy Shortage/Surplus, adults 16 and over, Manitoba, 2006**

Population sub-group	Prose literacy skill shortage	Prose literacy skill balance	Prose literacy skill surplus	Employed population aged 16 and over
	Percent			Number
Other Aboriginal Off-Reserve	59.5	27.6	12.8	37,500
Other Aboriginal On-Reserve	59.8	26.3	13.8	1,750
Band Member Off-Reserve	59.4	26.7	13.7	22,600
Band Member On-Reserve	59.8	27.5	12.6	131,750
Non-Aboriginal Off-Reserve	48.8	32.7	18.4	491,050
Non-Aboriginal On-Reserve	48	31.2	20.6	1,650
<b>Total</b>	<b>51.9</b>	<b>31.2</b>	<b>16.8</b>	<b>686,250</b>

- Not available.

## Saskatchewan

**Figure 7.31**

**Employed Population by Prose Literacy Shortage/Surplus, adults 16 and over, Saskatchewan, 2006**

Population sub-group	Prose literacy skill shortage	Prose literacy skill balance	Prose literacy skill surplus	Employed population aged 16 and over
	Percent			Number
Other Aboriginal Off-Reserve	61.1	26.3	12.4	31,900
Other Aboriginal On-Reserve	59.9	29.7	10.3	1,650
Band Member Off-Reserve	60.1	27	12.8	28,300
Band Member On-Reserve	60.1	26.6	13.2	109,250
Non-Aboriginal Off-Reserve	48.8	32.9	18.3	420,400
Non-Aboriginal On-Reserve	45.3	34.7	19.8	1,200
<b>Total</b>	<b>52.1</b>	<b>31.1</b>	<b>16.7</b>	<b>592,750</b>

## Alberta

**Figure 7.35**

### Employed Population by Prose Literacy Shortage/Surplus, adults 16 and over, Alberta, 2006

Population sub-group	Prose literacy skill shortage	Prose literacy skill balance	Prose literacy skill surplus	Employed population aged 16 and over
	Percent			Number
Other Aboriginal Off-Reserve	59.8	26.8	13.3	51,750
Other Aboriginal On-Reserve	59.3	26.4	14.1	2,700
Band Member Off-Reserve	60.3	27.2	12.3	29,100
Band Member On-Reserve	59.4	27.4	13	93,250
Non-Aboriginal Off-Reserve	48.7	32.8	18.3	1,504,900
Non-Aboriginal On-Reserve	47.1	34.7	18	1,500
<b>Total</b>	<b>49.9</b>	<b>32.2</b>	<b>17.7</b>	<b>1,683,200</b>

## British Columbia

**Figure 7.39**

### Employed Population by Prose Literacy Shortage/Surplus, adults 16 and over, British Columbia, 2006

Population sub-group	Prose literacy skill shortage	Prose literacy skill balance	Prose literacy skill surplus	Employed population aged 16 and over
	Percent			Number
Other Aboriginal Off-Reserve	59.7	27.1	13.1	36,950
Other Aboriginal On-Reserve	62.1	25.3	12.4	2,750
Band Member Off-Reserve	60.5	25.8	13.6	28,350
Band Member On-Reserve	60.3	26.9	12.6	108,300
Non-Aboriginal Off-Reserve	48.8	32.7	18.3	1,834,200
Non-Aboriginal On-Reserve	47.9	33.9	18.1	27,100
<b>Total</b>	<b>49.8</b>	<b>32.2</b>	<b>17.8</b>	<b>2,037,650</b>

## Yukon

**Figure 7.43**

### Employed Population by Prose Literacy Shortage/Surplus, adults 16 and over, Yukon, 2006

Population sub-group	Prose literacy skill shortage	Prose literacy skill balance	Prose literacy skill surplus	Employed population aged 16 and over
	Percent			Number
Other Aboriginal Off-Reserve	59.6	26.8	13.5	1,600
Other Aboriginal On-Reserve	-	-	-	-
Band Member Off-Reserve	60	27	12.8	8,150
Band Member On-Reserve	-	-	-	-
Non-Aboriginal Off-Reserve	48.4	33.1	18.4	22,150
Non-Aboriginal On-Reserve	-	-	-	-
<b>Total</b>	<b>52.2</b>	<b>30.9</b>	<b>16.7</b>	<b>32,850</b>

- Not available.

## North West Territories

**Figure 7.47**

**Employed population by prose literacy shortage/surplus, adults 16 and over, North West Territories, 2006**

Population sub-group	Prose literacy skill shortage	Prose literacy skill balance	Prose literacy skill surplus	Employed population aged 16 and over
	Percent			Number
Other Aboriginal Off-Reserve	59.9	27	12.9	14,100
Other Aboriginal On-Reserve	-	-	-	-
Band Member Off-Reserve	61.2	26.3	12.3	26,450
Band Member On-Reserve	-	-	-	-
Non-Aboriginal Off-Reserve	48.5	32.4	19	22,550
Non-Aboriginal On-Reserve	-	-	-	-
<b>Total</b>	<b>56.5</b>	<b>28.5</b>	<b>14.8</b>	<b>63,850</b>

- Not available.

## Nunavut

**Figure 7.50**

**Employed Population by Prose Literacy Shortage/Surplus, adults 16 and over, Nunavut, 2006**

Population sub-group	Prose literacy skill shortage	Prose literacy skill balance	Prose literacy skill surplus	Employed population aged 16 and over
	Percent			Number
Other Aboriginal Off-Reserve	59.9	26.4	13.6	57,050
Other Aboriginal On-Reserve	-	-	-	-
Band Member Off-Reserve	-	-	-	-
Band Member On-Reserve	-	-	-	-
Non-Aboriginal Off-Reserve	48.5	33.1	18.2	11,000
Non-Aboriginal On-Reserve	-	-	-	-
<b>Total</b>	<b>58.1</b>	<b>27.5</b>	<b>14.3</b>	<b>68,250</b>

- Not available.

**Table 8.1**  
**Distribution of the Aboriginal population by literacy market segment, Canada by Aboriginal and reserve status, 2006**

	Canada	Aboriginal -	Band Member -	Band Member -	Other Aboriginal -
			On-Reserve	Off-Reserve	Off-Reserve
Aboriginal	Number				
Literacy skill shortage	255,600	255,600	47,300	76,000	131,150
A1	37,250	37,250	8,700	11,150	17,400
A2	-	-	-	-	-
B1	32,400	32,400	13,350	9,200	9,850
B2	1,100	1,100	1,100	-	-
C	179,900	179,900	46,800	50,800	81,500
D	232,350	232,350	49,550	67,400	114,400
E	49,800	49,800	7,950	14,950	26,900
F	7,700	7,700	1,100	2,350	4,250
<b>Total</b>	<b>797,300</b>	<b>797,300</b>	<b>175,900</b>	<b>232,200</b>	<b>385,650</b>

- Not available.

**Table 8.2**  
**Distribution of the Aboriginal population by literacy market segment, Canada and Newfoundland and Labrador by Aboriginal and reserve status, 2006**

	Canada	Aboriginal -	Band Member -	Band Member -	Other Aboriginal -
		Newfoundland	On-Reserve	Off-Reserve	Off-Reserve
Aboriginal	Number				
Literacy skill shortage	255,600	3,950	-	1,650	2,300
A1	37,250	750	-	-	750
B1	-	-	-	-	-
C	32,400	4,800	-	1,700	3,100
D	1,100	5,550	350	2,000	3,200
E	179,900	-	-	-	-
F	232,350	-	-	-	-
O	49,800	-	-	-	-
O	7,700	-	-	-	-
<b>Total</b>	<b>797,300</b>	<b>17,550</b>	<b>900</b>	<b>6,350</b>	<b>10,300</b>

- Not available.

**Table 8.3**  
**Distribution of the Aboriginal population by literacy market segment, Canada and Nova Scotia by Aboriginal and Reserve Status, 2006**

	Canada	Aboriginal -	Band Member -	Band Member -	Other Aboriginal -
		Nova Scotia	On-Reserve	Off-Reserve	Off-Reserve
Aboriginal	Number				
Literacy skill shortage	255,600	4,200	1,250	-	2,950
A1	37,250	-	-	-	-
A2	-	-	-	-	-
B1	32,400	500	500	-	-
B2	1,100	-	-	-	-
C	179,900	3,400	1,250	-	2,150
D	232,350	4,250	1,400	-	2,850
E	49,800	-	-	-	-
F	7,700	-	-	-	-
<b>Total</b>	<b>797,300</b>	<b>17,350</b>	<b>4,950</b>	<b>3,250</b>	<b>9,150</b>

- Not available.



**Table 8.4****Distribution of the Aboriginal population by literacy market segment, Canada and New Brunswick by Aboriginal and reserve status, 2006**

	Canada	Aboriginal - New Brunswick	Band Member - On-Reserve	Band Member - Off-Reserve	Other Aboriginal - Off-Reserve
Aboriginal	Number				
Literacy skill shortage	255,600	950	950	-	-
A1	37,250	-	-	-	-
A2	-	-	-	-	-
B1	32,400	500	500	-	-
B2	1,100	-	-	-	-
C	179,900	2,900	1,300	-	1,600
D	232,350	3,450	1,450	-	2,000
E	49,800	-	-	-	-
F	7,700	-	-	-	-
<b>Total</b>	<b>797,300</b>	<b>12,750</b>	<b>4,600</b>	<b>2,550</b>	<b>5,600</b>

- Not available.

**Table 8.5****Distribution of the Aboriginal population by literacy market segment, Canada and Quebec by Aboriginal and reserve status, 2006**

	Canada	Aboriginal - Quebec	Band Member - On-Reserve	Band Member - Off-Reserve	Other Aboriginal - Off-Reserve
Aboriginal	Number				
Literacy skill shortage	255,600	16,100	2,200	5,300	8,600
A1	37,250	3,650	550	1,050	2,050
A2	-	-	-	-	-
B1	32,400	4,750	400	2,100	2,250
B2	1,100	1,050	1,050	-	-
C	179,900	24,300	5,450	7,450	11,400
D	232,350	24,300	2,850	7,600	13,850
E	49,800	3,800	500	1,350	1,950
F	7,700	-	-	-	-
<b>Total</b>	<b>797,300</b>	<b>78,750</b>	<b>13,100</b>	<b>25,050</b>	<b>40,600</b>

- Not available.

**Table 8.6****Distribution of the Aboriginal population by literacy market segment, Canada and Ontario by Aboriginal and Reserve Status, 2006**

	Canada	Aboriginal - Ontario	Band Member - On-Reserve	Band Member - Off-Reserve	Other Aboriginal - Off-Reserve
Aboriginal	Number				
Literacy skill shortage	255,600	54,000	8,600	17,450	27,950
A1	37,250	8,100	1,450	2,800	3,850
A2	-	-	-	-	-
B1	32,400	5,500	2,450	1,500	1,550
B2	1,100	-	-	-	-
C	179,900	38,300	7,700	12,250	18,350
D	232,350	53,400	8,700	16,850	27,850
E	49,800	11,500	1,550	3,850	6,100
F	7,700	-	-	-	-
<b>Total</b>	<b>797,300</b>	<b>173,150</b>	<b>30,650</b>	<b>55,400</b>	<b>86,650</b>

- Not available.

**Table 8.7**
**Distribution of the Aboriginal population by literacy market segment, Canada and Manitoba by Aboriginal and reserve status, 2006**

	Canada	Aboriginal - Manitoba	Band Member - On-Reserve	Band Member - Off-Reserve	Other Aboriginal - Off-Reserve
Aboriginal	Number				
Literacy skill shortage	255,600	34,200	7,400	8,400	18,400
A1	37,250	5,550	1,850	1,350	2,350
A2	-	-	-	-	-
B1	32,400	4,400	3,200	1,200	-
B2	1,100	-	-	-	-
C	179,900	25,700	9,400	5,950	10,350
D	232,350	33,600	10,150	8,000	15,450
E	49,800	7,350	1,500	1,550	4,300
F	7,700	-	-	-	-
<b>Total</b>	<b>797,300</b>	<b>113,050</b>	<b>33,650</b>	<b>26,550</b>	<b>52,400</b>

- Not available.

**Table 8.8**
**Distribution of the Aboriginal population by literacy market segment, Canada and Saskatchewan by Aboriginal and reserve status, 2006**

	Canada	Aboriginal - Saskatchewan	Band Member - On-Reserve	Band Member - Off-Reserve	Other Aboriginal - Off-Reserve
Aboriginal	Number				
Literacy skill shortage	255,600	28,200	7,600	8,300	12,300
A1	37,250	4,150	1,450	1,200	1,500
A2	-	-	-	-	-
B1	32,400	4,550	2,550	1,100	900
B2	1,100	-	-	-	-
C	179,900	19,250	7,050	5,150	7,050
D	232,350	25,000	7,750	7,500	9,750
E	49,800	5,000	1,250	1,400	2,350
F	7,700	-	-	-	-
<b>Total</b>	<b>797,300</b>	<b>87,700</b>	<b>27,950</b>	<b>25,000</b>	<b>34,250</b>

- Not available.

**Table 8.9**
**Distribution of the Aboriginal population by literacy market segment, Canada and Alberta by Aboriginal and reserve status, 2006**

	Canada	Aboriginal - Alberta	Band Member - On-Reserve	Band Member - Off-Reserve	Other Aboriginal - Off-Reserve
Aboriginal	Number				
Literacy skill shortage	255,600	42,550	6,300	11,050	25,200
A1	37,250	5,800	1,300	1,550	2,950
A2	-	-	-	-	-
B1	32,400	4,250	2,000	1,050	1,200
B2	1,100	-	-	-	-
C	179,900	25,550	6,350	6,700	12,500
D	232,350	37,350	7,400	9,400	20,300
E	49,800	8,250	950	2,150	5,150
F	7,700	-	-	-	-
<b>Total</b>	<b>797,300</b>	<b>125,550</b>	<b>24,400</b>	<b>32,200</b>	<b>68,100</b>

- Not available.

**Table 8.10****Distribution of the Aboriginal population by literacy market segment, Canada and British Columbia by Aboriginal and reserve status, 2006**

	Canada	Aboriginal - British Columbia	Band Member - On-Reserve	Band Member - Off-Reserve	Other Aboriginal - Off-Reserve
Aboriginal	Number				
Literacy skill shortage	255,600	56,850	12,600	17,850	25,950
A1	37,250	5,850	1,600	2,150	2,100
A2	-	-	-	-	-
B1	32,400	2,900	1,750	1,150	-
B2	1,100	-	-	-	-
C	179,900	25,400	7,850	7,800	9,750
D	232,350	33,100	9,200	10,550	13,350
E	49,800	9,050	1,750	2,900	4,400
F	7,700	-	-	-	-
<b>Total</b>	<b>797,300</b>	<b>136,050</b>	<b>35,000</b>	<b>42,850</b>	<b>57,150</b>

- Not available.

**Table 8.11****Distribution of the Aboriginal population by literacy market segment, Canada and Yukon by Aboriginal and reserve status, 2006**

	Canada	Aboriginal - Yukon	Band Member - On-Reserve	Band Member - Off-Reserve	Other Aboriginal - Off-Reserve
Aboriginal	Number				
Literacy skill shortage	255,600	1,450	-	1,450	-
C	37,250	750	-	750	-
D	-	1,200	-	1,200	-
E	32,400	-	-	-	-
O	1,100	-	-	-	-
O	179,900	-	-	-	-
O	232,350	-	-	-	-
O	49,800	-	-	-	-
O	7,700	-	-	-	-
<b>Total</b>	<b>797,300</b>	<b>5,350</b>	<b>300</b>	<b>4,050</b>	<b>1,000</b>

- Not available.

**Table 8.12****Distribution of the Aboriginal population by literacy market segment, Canada and Northwest Territories by Aboriginal and reserve status, 2006**

	Canada	Aboriginal - Northwest Territories	Band Member - On-Reserve	Band Member - Off-Reserve	Other Aboriginal - Off-Reserve
Aboriginal	Number				
Literacy skill shortage	255,600	4,850	-	2,850	2,000
A1	37,250	300	-	300	-
B1	-	700	-	700	-
C	32,400	2,750	-	1,800	950
D	1,100	3,800	-	2,400	1,400
E	179,900	900	-	450	450
F	232,350	-	-	-	-
O	49,800	-	-	-	-
O	7,700	-	-	-	-
<b>Total</b>	<b>797,300</b>	<b>13,700</b>	<b>-</b>	<b>8,550</b>	<b>5,150</b>

- Not available.

**Table 8.13**

**Distribution of the Aboriginal population by literacy market segment, Canada and Nunavut by Aboriginal and reserve status, 2006**

	Canada	Aboriginal - Nunavut	Band Member - On-Reserve	Band Member - Off-Reserve	Other Aboriginal - Off-Reserve
Aboriginal	Number				
Literacy skill shortage	255,600	3,750	-	-	3,750
A1	37,250	900	-	-	900
B1	-	1,400	-	-	1,400
C	32,400	4,050	-	-	4,050
D	1,100	3,900	-	-	3,900
E	179,900	750	-	-	750
F	232,350	-	-	-	-
O	49,800	-	-	-	-
O	7,700	-	-	-	-
<b>Total</b>	<b>797,300</b>	<b>14,750</b>	<b>-</b>	<b>-</b>	<b>14,750</b>

- Not available.

# Annex C

## Methods

Annex C provides an overview of the methods that were used to derive literacy scores, literacy levels, market segments, literacy demand levels, remedial costs and estimated benefits of eliminating literacy skill shortages.

The overall goal of the analysis was to impute a literacy score for each individual on the 2006 Census of Population. In practice, scores were imputed for those individuals aged 16 and over on the Census2B short form that provides a 20% representative sample of the adult population aged 16 and over. The imputations were based on a selection of personal characteristics that are associated with literacy scores such as age, gender, education, mother tongue, immigration status, province and occupation.

Using the relationships revealed in the IALSS analysis determined the best estimate of an individual's literacy score and the chances that they would be at prose literacy levels 1, 2, 3, 4 or 5.

Using the relationships revealed in the ISRS the analysis assigned individuals to literacy market segments that are defined on the basis of patterns of strength and weakness observed over a battery of clinical reading assessments that evaluate the decoding and comprehension skills that are believed to underlie the emergence of fluid and automatic reading that characterizes prose literacy Level 3.

The analysis relied on individual records from three databases:

- The International Adult Literacy and Skills Survey (IALSS) for 2003.
- The International Survey of Reading Skills (ISRS) which was fielded in 2005 to a sub-sample of low skilled IALSS respondents, mostly those at prose literacy levels 1 and 2.
- The 2006 Census household and individual micro data files for Canada.

In a separate analysis levels of literacy demand were derived for each individual with an occupation code on the Census individual file by applying skill profile data provided by the Essential Skills project at Human Resources and Skills Development Canada (HRSDC).

Comparison of literacy skill demand levels to observed literacy proficiency at the individual level allows one to identify whether adults have literacy skills below, at, or above the level associated with satisfactory job performance in their occupation and provides a basis for estimating the costs and benefits that would be associated with eliminating any revealed skill deficits.

## Analysis of the IALSS Data

The IALSS data were used to perform a regression of prose literacy level on predictor variables. The regression was done for those individuals who had valid responses for all the variables of interest.

The dependent variable was the average of the 5 estimates of prose literacy provided by the IALSS file. The results of these regressions gave regression coefficients that were subsequently used to predict the likely literacy scores of individuals on the Census. Independent variables were selected that previous analysis had shown to be important predictors of literacy skill (Desjardins, 2004). Additionally independent variables had to be available on both the IALSS and Census and had to be codeable in a consistent fashion.

The regression coefficients are presented in the attached table. There were 20,366 observations in the regression and the resultant R2 was 49%.

### Regression analysis of average prose literacy: Coefficient for each variable compared to reference group

Variable	Coefficient	Variable	Coefficient
Intercept	259.2	Employed	12.4
Immigrants-Yes	-24.3	Unemployed	7.0
Less than high school	-62.1	Not in Labour Force	17.3
High school graduate	-31.9	In a CMA in Newfoundland and Labrador	9.4
Trades certificate	-25.0	In a CMA in Prince Edward Island	-8.6
Post-Secondary	-13.3	In a CMA in Nova Scotia	0.1
Degree	0.0	In a CMA in New Brunswick	5.8
Male compared to Female	4.1	In a CMA in Quebec	6.8
Age 16 to 25	45.5	In a CMA in Otario	-6.3
Age 26 to 35	35.3	In a CMA in Manitoba	4.3
Age 36 to 45	29.1	In a CMA in Saskatchewan	-0.9
Age 46 to 5	28.9	In a CMA in Alberta	-0.3
Age 56 to 64	17.4	In a CMA in British Columbia	0.0
Age 65 plus	0.0	Occupational Group A	24.4
Mother tongue English	7.0	Occupational Group B	23.3
Mother tongue French	-6.6	Occupational Group C	34.2
Mother tongue non-official	-14.0	Occupational Group D	17.0
Mother tongue-multiple	0.0	Occupational Group E	29.7
Newfoundland and Labrador	-28.1	Occupational Group F	22.8
Prince Edward Island	-15.1	Occupational Group G	13.4
Nova Scotia	-12.7	Occupational Group H	12.0
New Brunswick	-23.8	Occupational Group I	8.4
Quebec	-15.7	Occupational Group J	2.3
Otario	-5.8		
Manitoba	-11.4		
Saskatchewan	-4.0		
Alberta	-6.2		
British Columbia	0.0		
In a CMA?	-3.3		

The IALSS data were used to conduct two additional regression analyses. First a regression analysis was conducted where the predicted and actual literacy of individuals was compared to the average literacy level of municipalities. More precisely the regression looked at the possibility of predicting the difference between actual and predicted literacy of individuals, based on the average literacy level for that person's Census Subdivision (CSD) (these tend to be municipalities). So the relationship sought here was between those with a literacy level better than expected (based on their characteristics) and the average literacy of their community

(compared to the Canadian average). A hypothesis was that those in CSD's with higher than average literacy have a higher than expected literacy level.

#### Regression Analysis of Individual Excess

Literacy (over expected values) against

Local Average Literacy

<b>Intercept</b>	<b>Local Average</b>
(118.09)	0.429

These regression coefficients are used for imputing literacy scores on the 500 point IALSS prose literacy scale on to micro data records from the 2006 Census. The actual imputation was undertaken in two steps. First, literacy scores were imputed for each individual on the Census 2B file based on the personal characteristics. The initial imputation was then adjusted using average literacy scores calculated for each CSD. The latter adjustment captures geographic variation in literacy scores above and beyond that explained by the available by individual characteristics.

### Analysis of the ISRS Data

The ISRS study assessed the component reading skills of a sub-sample of IALSS respondents using a battery of clinical assessments of decoding and comprehension skills. The ISRS database provides detailed information on the component reading skills of those respondents with prose literacy levels of 1, 2 and 3 that the research suggests underlie the emergence of the fluid and automatic reading that characterizes Level 3 on the IALSS scales.

The ISRS data were used to perform a regression of prose literacy level on predictor variables. The regression was done for those individuals who had valid responses for all the variables of interest. The dependent variables were the probability of being in each of the eight market segments identified in analysis of patterns of strength and weakness over the available reading components (DataAngel, 2009). These regressions yielded regression coefficients that were subsequently used to predict the likely segment membership of individuals on the Census. Independent variables were selected that previous analysis had shown to be important predictors of segment membership, including age, gender, educational language, immigrant status and mother tongue (Sabatini, 2005). Additionally, independent variables had to be available on both the ISRS and Census and had to be codeable in a consistent fashion.

The sample size for the ISRS regressions was not large (total sample size was roughly 3,000 cases) and the regressions were done for the combinations of English/French and Levels 1 and 2. The regression coefficients though are being used with Census data to generate values which are summed over a large population.

These were used to create a series of latent classes:

A1:

A2:

B1:

B2:

C:

D:

A series of Logistic Regressions are used to estimate the probabilities of individuals being in these latent classes. The regression coefficients are based on the following variables.

### Regressions were used to estimate the coefficients for each of the following categories (English and French respondents at prose levels 1 and 2)

Langue	Latent class	Gender	Mother tongue English	Mother tongue French	Mother tongue non-official	Mother tongue multiple	Age 16-25	Age 26 to 35	Age 36 to 45	Age 46 to 55	Age 56 to 64	Age 65 plus	Less than high school	High school grad or more
<b>English</b>														
Level 1	A1	1.02	4.53	3.70	-	-	2.91	3.86	3.29	4.04	-	-	0.30	0
Level 1	A2	0.11	18.73	1.92	-	-	2.28	1.07	0.25	1.51	-	-	0.42	0
Level 1	B1	1.42	2.86	2.91	-	-	0.87	17.86	4.87	0.36	-	-	1.20	0
Level 1	B2	2.33	1.24	1.23	-	-	0.23	1.24	0.06	1.60	-	-	0.83	0
Level 1	C	0.91	1.86	0.97	-	-	0.10	1.20	0.68	1.29	-	-	0.30	0
Level 1	D	0.89	1.34	0.04	-	-	0.43	0.62	2.26	1.70	-	-	0.08	0
Level 2	A1	3.45	5.75	3.65	2.26	-	20.74	1.05	13.64	16.31	-	-	3.52	0
Level 2	A2	1.72	45.72	30.82	14.25	-	19.76	36.04	36.75	0.77	-	-	17.66	0
Level 2	B1	18.81	16.98	14.76	7.27	-	1.11	21.31	22.52	2.58	-	-	40.95	0
Level 2	B2	0.10	15.94	13.52	2.22	-	18.58	16.75	16.88	1.29	-	-	18.03	0
Level 2	C	0.32	14.52	14.24	15.59	-	0.01	0.59	0.36	0.03	-	-	0.38	0
Level 2	D	0.16	14.17	13.99	15.64	-	0.48	0.58	0.33	0.12	-	-	0.74	0
<b>French</b>														
Level 1	A1	0.98	11.06	0.21	-	-	1.61	15.75	1.60	0.69	-	-	0.72	0
Level 1	A2	35.47	71.29	27.33	-	-	60.40	88.15	45.85	59.86	-	-	15.35	0
Level 1	B1	0.67	15.80	2.54	-	-	0.48	0.56	0.67	0.47	-	-	3.18	0
Level 1	B2	42.06	48.96	53.17	-	-	4.37	2150	2.51	19.91	-	-	0.93	0
Level 1	C	0.42	10.56	3.51	-	-	0.33	0.94	1.03	0.50	-	-	0.17	0
Level 1	D	1.33	9.67	1.45	-	-	0.51	4.36	0.20	1.17	-	-	0.78	0
Level 2	A1	0.30	1.13	15.93	0.71	-	17.63	0.42	15.68	16.83	-	-	0.69	0
Level 2	A2	17.41	21.15	20.35	9.99	-	0.97	0.88	19.19	9.75	-	-	0.42	0
Level 2	B1	0.80	51.82	39.39	50.89	-	0.91	1.58	0.21	0.71	-	-	2.14	0
Level 2	B2	0.10	15.94	13.52	2.22	-	18.58	16.75	16.88	1.29	-	-	18.03	0
Level 2	C	0.87	29.20	12.25	14.03	-	0.24	0.14	0.85	0.16	-	-	0.87	0
Level 2	D	0.73	0.74	17.18	15.44	-	0.52	0.03	0.85	0.33	-	-	1.04	0

- Not available.

### Imputation of prose literacy scores

Using Census microdata files the best estimate of prose literacy score was determined for each individual based on their individual characteristics; gender, age, education, language, immigration status mother tongue and province, by CMA resident or not.

After generating this best estimate and the adjustment was made for the local literacy level as described above.

Once the best estimate is determined, individual values are generated by simulating possible values using a normal distribution with mean equal to the best estimate and using a variance based on the Mean Squared Error of prediction. As well, a set of 25 possible literacy values were generated for each individual so one could determine the probability that they were at level 1, 2, 3, 4 or 5.

After imputation the imputed distributions of prose literacy and the proportions of the population at various literacy levels was compared to the IALSS results. The following chart and associated table reveals that the distribution of average literacy scores by occupation from the two sources are in close agreement. The figure reveals an R2 of .82.



**Figure 2A**

**A comparison of the distribution of average literacy scores by occupation derived from the 2003 IALSS and imputed for the 2006 Census**

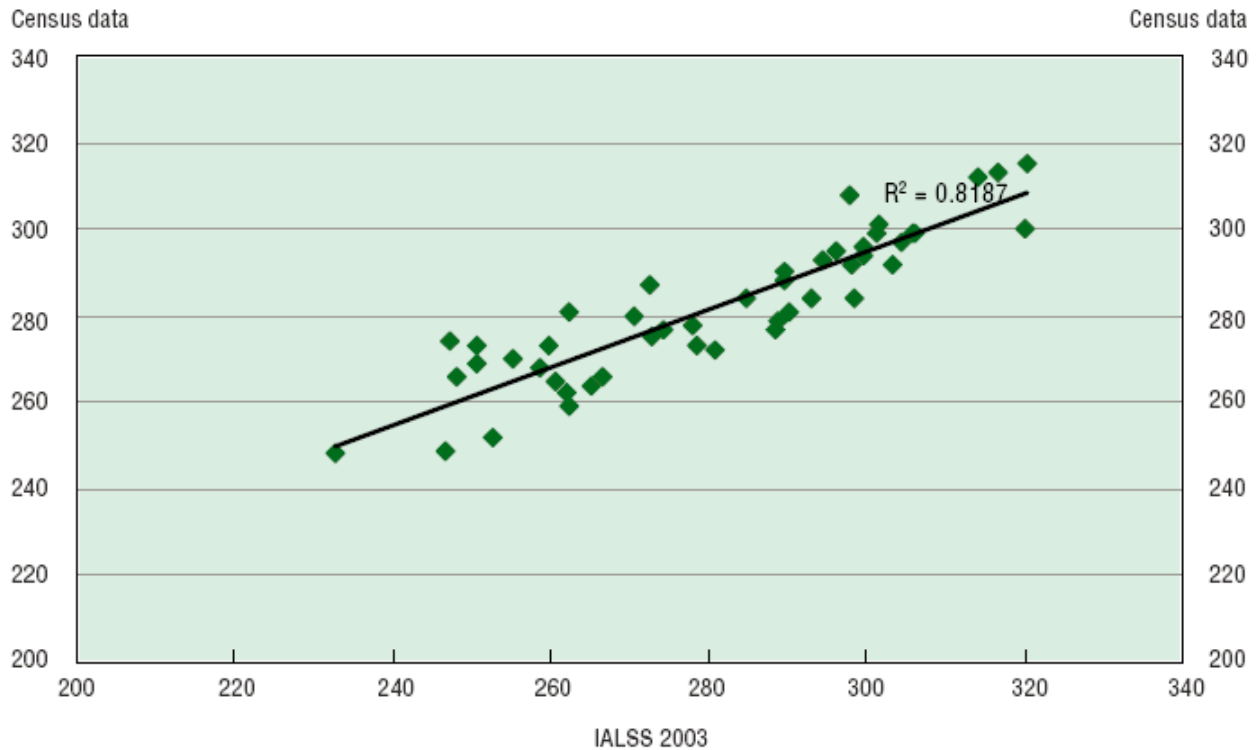
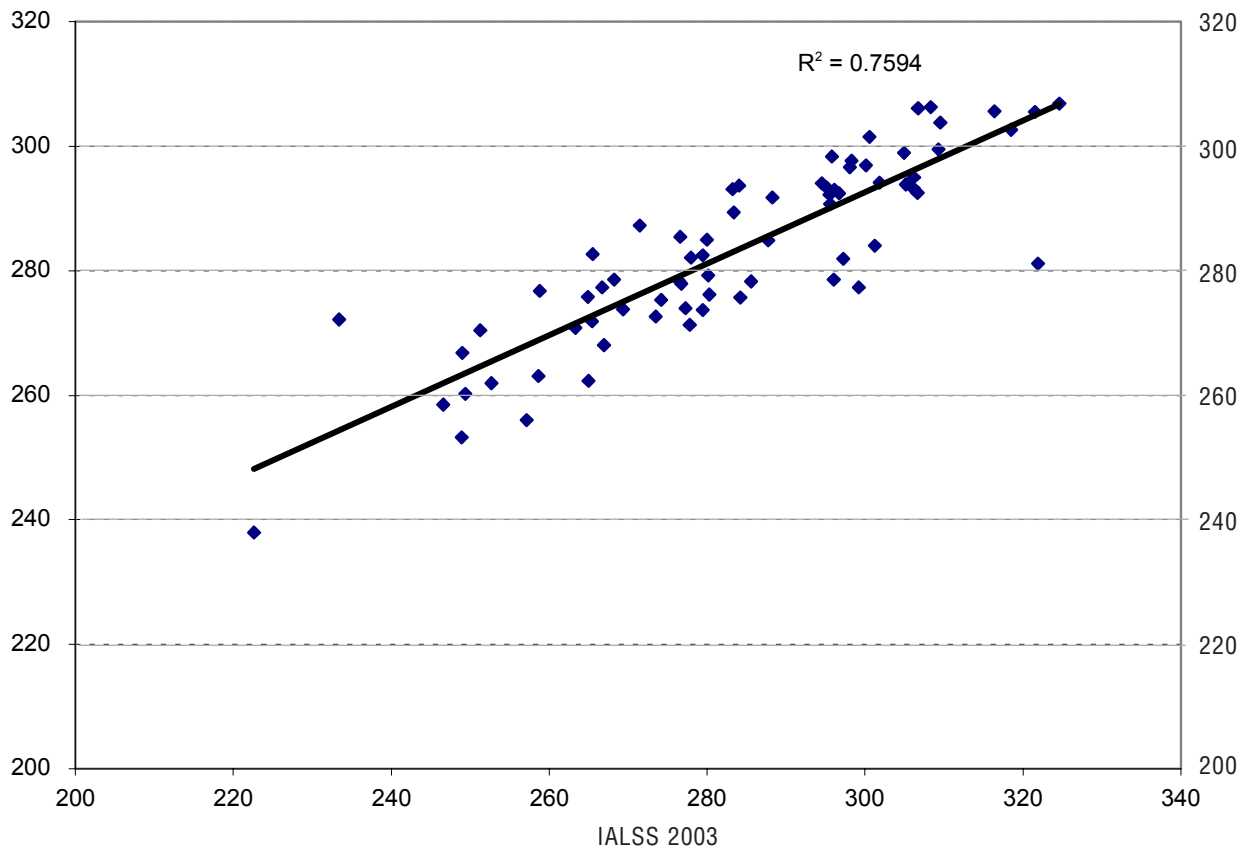


Figure B2 plots the average literacy scores derived from IALSS 2003 against those imputed for the 2006 Census by industry. The figure reveals that the level of agreement between the two sources is somewhat lower, a fact that we believe is related to reporting differences between the two surveys.

**Figure 2B**

**A comparison of the distribution of average literacy scores by industry derived from the 2003 IALSS and imputed for the 2006 Census**



### Imputation of literacy market segments

For those who were assigned to prose literacy Level 1 or 2, an assignment was made to the literacy market segment segments A1, A2, B1, B2, C, D based on the logistic regressions described above.

For those who were at level 3 or 4 they were assigned to market segments E or F if their imputed literacy was short of the level of literacy than the Essential Skill level demanded for complex tasks. Latent Class ‘E’ was for those at literacy level 3 who needed level 4 or 5; class ‘F’ was for those at level 4 who needed level 5.

After imputation the proportion of the population imputed to be in various literacy market segments Classes was compared to the IALS results and were found to be in close agreement.

### Assignment of Essential Skills literacy demand levels

The HRSDC Essential Skills Research Program profiles the levels of skill that are associated with satisfactory job performance for the full range of occupations. The profiles establish demand benchmarks for nine skill domains, one of which prose literacy. The level of prose literacy skill demand provided by the Essential Skills Profiles were added to the Census data using the 4 digit occupation code available on both datasets. The literacy level for individuals in these

occupations were compared to this demanded literacy level and assigned to one three categories; either short literacy, balanced or excess literacy. The category depended on whether their literacy was below, at or above the literacy level demanded.

Skill profiles are only available for a subset of occupations. Literacy skill demand levels were derived for un-profiled occupations by assigning the average literacy skill level of workers revealed in the IALSS dataset. IALSS occupation codes were grouped into 2 or 3 digit categories depending on the available sample sizes.

The inclusion of un-profiled occupations does not have a material impact on the analysis. As revealed in the following table profiled occupations accounted for 77% of total workers in literacy skill shortage in 2006 and 83% of total aggregate number of literacy points that would be needed to eliminate these shortages. Overall, the average point spread per worker is lower than those for profiled occupations. Moreover, un-profiled occupations were all assigned to demand Levels 2 and 3. The most significant impact of the un-profiled occupations on estimated skill shortages is for jobs demanding Level 3 skills where they account of 23% of the estimated number of workers in shortage and 18% of the aggregate literacy point spread. Moreover, the average point spread per worker for un-profiled occupations is 19 points compared to 43 points for profiled ones. Thus, if anything, imputing the average demand levels for un-profiled occupations underestimates the true size of estimated skill shortages slightly.

**Table A1**  
**Comparison of profiled and un-profiled occupations, Canada, 2006**

	Peak proficiency level	Number of demanded workers in literacy skill shortage	Percentage of employed workers in literacy skill shortage	Aggregate point spread required to eliminate literacy skill shortage	Percentage of Aggregate point spread needed to eliminate literacy skill shortages	Average point spread per worker under complex demand
			Percent			
<b>Un-profiled occupations</b>	2	558,172	7	277,238	5	15
	3	1,273,759	16	668,640	12	20
	4	-	0	-	0	-
	5	-	0	-	0	-
<b>Total</b>		<b>1,832,582</b>	<b>23</b>	<b>986,376</b>	<b>18</b>	<b>19</b>
<b>Profiled occupations</b>	2	104,119	1	47,688	1	12
	3	2,723,837	34	1,705,837	31	31
	4	2,319,714	29	1,797,692	32	52
	5	1,122,417	14	1,053,132	19	76
<b>Total</b>		<b>6,273,854</b>	<b>77</b>	<b>4,619,447</b>	<b>83</b>	<b>43</b>
<b>Total</b>	2	662,467	8	336,848	6	15
	3	3,998,347	49	2,388,393	43	27
	4	2,319,714	29	1,797,692	32	52
	5	1,122,458	14	1,053,170	19	76
<b>Total</b>		<b>8,110,584</b>	<b>100</b>	<b>5,577,023</b>	<b>100</b>	<b>35</b>

Occupation codes are only available for individuals who were employed at the time of the Census or who worked at some point in the previous five years. In keeping with previous analysis a literacy skill demand level of Level 3 was assigned to those individuals who had not worked in the past 5 years (CCL, 2008; DataAngel, 2009).

The HRSDC ES profiles provide two skill demand levels – the levels typically demanded by the occupation and the level demanded occasionally. The latter level is also known as the complex or peak level of demand. In both cases, the profile provides a range of skill levels that are associated with the tasks that define the occupation.

### Standard Errors on key estimates

All estimates presented in this volume are based on the imputation of literacy scores and market segments and are thus subject to error. The fact that the estimates are based on a 20% sample of the entire population means that sampling errors have little impact. The key source of error is thus the imputation error.

The approach taken to the imputation of literacy scores reduces the impact that imputation error has on key estimates of literacy supply and shortage. Multiple imputation is used to generate 25 scores which are then averaged, the average grouped into proficiency levels and then summed by occupation and industry. While there is significant error around each individual imputation averaging, grouping into proficiency levels and summing over individuals greatly reduces these errors and their impact on the analyses. The probability that an individual is placed in the wrong level are very low.

The imputation of market segments follows the same approach. Imputation errors are higher because of the small sample size of the ISRS sample. The distribution of potential learners by market segment does, however, replicate that observed in the ISRS sample controlling for age group, gender, education, mother tongue, immigration status and aboriginal status.

It is the authors opinion that the magnitude of error is negligible so is unlikely to have an undue influence on the conclusions as presented. More importantly the estimates are believed to be unbiased. Thus, the true size of the literacy supply and literacy shortages may vary from those presented but will do so in a uniform way. There is one exception to this assertion. The size of the literacy supply and of literacy shortages maybe under and over-estimated respectively where the selection of workers into occupations increases their literacy level relative to their peers once one has controlled for age group, gender, mother tongue, immigrant status, aboriginal status and the first digit of occupation.

The errors associated with key estimates must also be interpreted within the objectives set for the current analyses. In truth, even if literacy skill shortages were half the size presented the basic conclusions would still hold.

The following two tables provide an indication of the size of standard errors around estimates of the number of points between the individual's prose literacy score and the score needed to satisfy the minimum required by their occupation and industry. This gap is referred to as the prose literacy spread. The confidence intervals around the prose spreads are central to the analysis because they are what define the incidence and depth of literacy skill shortage. These estimates reflect both sampling and imputation error.

**Table A2****Standard errors and confidence intervals on prose literacy spreads by industry, Canada, 2006**

Industry	Average prose spread	1.96 * STE (average)
Petroleum and coal products manufacturing	25	1.6
Textile mills and textile product mills	42	1.3
Fishing, hunting and trapping	42	1.3
Beverage and tobacco product manufacturing	28	1.2
Warehousing and storage	30	1.2
Waste management and remediation services	30	1.1
Heritage institutions	20	1.1
Clothing manufacturing and leather and allied product manufacturing	53	1.0
Electrical equipment, appliance and component manufacturing	33	1.0
Private households	38	0.9
Non-metallic mineral product manufacturing	33	0.9
Travelling services	26	0.9
Miscellaneous manufacturing	33	0.8
Forestry and logging with support activities	29	0.8
Employment services	28	0.8
Primary metal manufacturing	32	0.8
Information services and data processing services	20	0.8
Furniture and related product manufacturing	41	0.7
Motion picture and sound recording industries	22	0.7
Printing and related support activities	32	0.7
Rental and leasing services and owners and lessors of other non-financial assets	26	0.7
Advertising and related services	23	0.7
Paper manufacturing	30	0.7
Security services	29	0.7
Plastics and rubber products manufacturing	38	0.7
Management of enterprises and other administrative services	26	0.7
Computer and electronic product manufacturing	27	0.7
Chemical manufacturing	28	0.7
Other professional services	20	0.6
Wood product manufacturing	35	0.6
Machinery manufacturing	30	0.6
Performing arts, spectator sports and related industries	23	0.6
Publishing industries	22	0.6
Business services	22	0.6
Post-secondary education	17	0.6
Fabricated metal product manufacturing	34	0.5
Other schools and educational support	20	0.5
Securities, commodity contracts, and other intermediation and related activities	20	0.5
Utilities	22	0.5
Food manufacturing	39	0.5
Accommodation services	30	0.5
Accounting and tax preparation	21	0.5
Building services	36	0.5
Personal and laundry services	31	0.5
Amusement, gambling and recreation industries	25	0.4
Legal services	18	0.4
Transportation equipment manufacturing	33	0.4
Real estate	27	0.4
Broadcasting and telecommunications	21	0.4
Repair and maintenance	30	0.4
Management, scientific and technical services	19	0.4
Mining and oil and gas extraction	22	0.4
Insurance carriers and related activities and funds and other financial vehicles	22	0.4
Religious, grant-making, civic, and professional and similar organizations	22	0.4
University education	18	0.4
Nursing and residential care facilities	27	0.4
Crop production	38	0.4
Computer system design services	17	0.3

**Table A2 concluded****Standard errors and confidence intervals on prose literacy spreads by industry, Canada, 2006**

Industry	Average prose spread	1.96 * STE (average)
Provincial and territorial public administration	19	0.3
Architectural, engineering and design services	18	0.3
Local, municipal and regional public administration and aboriginal, inter and other extra-territorial public admin	23	0.3
Monetary authorities - central bank and credit intermediation and related activities	22	0.3
Social assistance	22	0.3
Prime contracting	29	0.3
Trade contracting	30	0.3
Federal government public administration (including defence services)	20	0.3
Ambulatory health care services	22	0.3
Hospitals	23	0.3
Transportation	31	0.2
Food Services and drinking places	32	0.2
Wholesale trade	28	0.2
Primary and secondary education	18	0.2
Retail trade	29	0.2
<b>Total</b>	<b>27</b>	<b>0.1</b>

**Table A3****Standard errors and confidence intervals on prose literacy spreads by occupation, Canada, 2006**

Occupations	Average prose spread	1.96 * STE (Average)
Supervisors in manufacturing	39	0.8
Heavy equipment and crane operators including drillers	33	0.6
Other trades N.E.C.	36	0.6
Clerical supervisors	23	0.6
Occupations unique to forestry operations, mining, oil and gas extraction, and fishing, excluding labourers	37	0.6
Contractors and supervisors in trades and transportation	31	0.6
Sales and service supervisors	30	0.6
Primary production labourers	32	0.5
Occupations in travel and accommodation including attendants in recreation and sport	28	0.5
Assemblers in manufacturing	44	0.5
Labourers in processing, manufacturing and utilities	46	0.5
Stationary engineers, power station operators and electrical trades and telecommunications occupations	26	0.5
Machinists, metal forming, shaping and erecting occupations	31	0.4
Chefs and cooks	36	0.4
Childcare and home support workers	32	0.4
Finance and insurance administrative occupations	23	0.4
Machine operators in manufacturing	46	0.4
Assisting occupations in support of health services	27	0.4
Professional occupations in health	19	0.4
Occupations in food and beverage service	29	0.4
Technical and related occupations in health	22	0.4
Senior management occupations	22	0.4
Occupations unique to agriculture excluding labourers	38	0.4
Cashiers	32	0.4
Occupations in protective services	26	0.4
Professional occupations in art and culture	20	0.4
Secretaries	26	0.3
Trades helpers, construction, and transportation labourers and related occupations	34	0.3
Wholesale, technical, insurance, real estate sales specialists, and retail, wholesale and grain buyers	28	0.3
Mechanics	29	0.3

**Table A3 concluded****Standard errors and confidence intervals on prose literacy spreads by occupation, Canada, 2006**

Occupations	Average prose spread	1.96 * STE (Average)
Nurse supervisors and registered nurses	21	0.3
Construction trades	32	0.3
Technical occupations in art, culture, recreation and sport	21	0.3
Transportation equipment operators and related workers, excluding labourers	36	0.3
Administrative and regulatory occupations	22	0.3
Managers in retail trade, food and accommodation services	25	0.3
Paralegals, social services workers and occupations in education and religion, N.E.C.	19	0.3
Specialist managers	20	0.3
Professional occupations in business and finance	20	0.3
Other managers N.E.C.	21	0.2
Judges, lawyers, psychologists, social workers, ministers of religion, and policy and program officers	15	0.2
Retail salespersons and sales clerks	29	0.2
Technical occupations related to natural and applied sciences	17	0.2
Professional occupations in natural and applied sciences	15	0.2
Sales and service occupations N.E.C.	35	0.2
Teachers and professors	14	0.2
Clerical occupations	24	0.1
<b>Total</b>	<b>35</b>	<b>0.0</b>

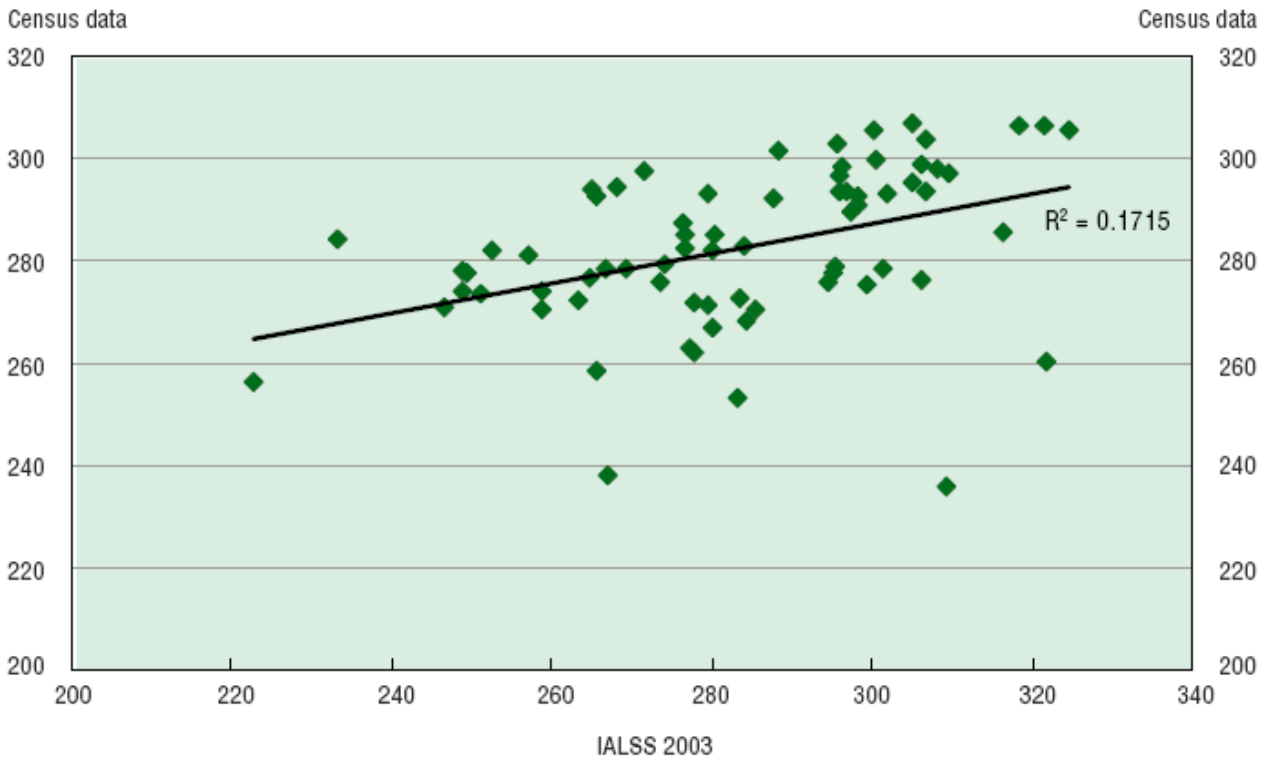
The confidence intervals are so small relative to the number of points individuals are below their requisite levels that only individuals right on the boundary between levels would be mis-classified. Assuming that the errors are normally distributed these errors would offset one another.

Standard errors for other key estimates are available at [www.dataangel.ca](http://www.dataangel.ca).

### Estimates of the earnings return to literacy

Estimates of the increase in earnings that might be expected were literacy skill shortages eliminated through the provision of remedial instruction were derived using a regression analysis. Here earnings levels were regressed against the difference between actual and predicted literacy scores. Figure B2 below displays the average earnings of individuals by literacy level after adjusting for the background characteristics that were employed in the regression analysis. Thus, the figure displays the marginal return to additional literacy skills. The figure is interesting in that it confirms that earnings premia are relatively stable across the entire range of literacy skill demand.

**Table B2**  
**The earnings return to literacy after adjusting for predicted literacy levels**



This regression found that for every one point increase in actual literacy score, given the predicted literacy score, average earnings increased by about \$155.

This value is used in the analysis to estimate the likely increases in earnings that might be expected if one increased the literacy scores of individuals by the number of prose literacy points required to eliminate the gap between observed skill and the lower bound of the proficiency level demanded by their occupation.